

*Something  
New*



THE  
POWDER THAT  
SHORTENS THE SHAVE

# COLGATE'S

## ANTISEPTIC RAPID-SHAVE POWDER

TRADE MARK

### Softening, Soothing, Sanitary

The greatest improvement in modern shaving! Only two motions: just sprinkle the wet brush and lather your face. You cannot appreciate how well this powder is named, until you have tried it.

**Hygienic** No soap that touches brush or skin is used again; fresh soap with every shave. No dust-collecting mug necessary. Chemists' analyses prove that it is not only antiseptic, but also germicidal.

**Economical** A little powder makes ample lather; there is no waste and the last grains are as good as the first. 150 to 200 shaves in every can if used properly; if you have difficulty in securing this number of shaves, write us.

**Rapid** Saves two shaving operations: 1. Wetting the beard.  
2. Rubbing soap over the face or making lather in a cup.

### Simplified Shaving

This is the quickest and cleanest way of making a lather as lasting and delightful as that made by our famous Shaving Stick, the "MAGIC WAND OF SHAVING"

Trial size sent for 4c in stamps

**COLGATE & CO., Dept. C, Coristine Building, MONTREAL**

W. G. M. SHEPHERD, Montreal, Sole Agent for Canada

