



READ THIS TRANSLATION

- (1) *As for her who desires beauty.*
- (2) *She is wont to anoint her limbs with oil of palm and oil of olives.*
- (3) *There cause to flourish these ointments the skin.*
- (4) *As for the oil of palm and oil of olives, there is not their like for revivifying, making sound and purifying the skin.*

EXPLANATORY NOTE

This is a translation of the story of palm and olive oils written in the hieroglyphics of 3,000 years ago.

The characters and the translation are correctly shown according to the present-day knowledge of the subject.

Read hieroglyphics down, and to the right.

A Beauty Secret 3,000 Years Old

The Egyptian maid of 3,000 years ago was famous for a perfect complexion—probably due to the use of olive oil in combination with oil of palm.

In the Homeric World, as depicted in the Iliad, olive oil was known as a luxury of the wealthy—an exotic product, prized chiefly for its value at the toilet.

We know that no other products of Nature have been discovered since to equal palm and olive oils in benefit to the skin.

That's why we use them in Palmolive Soap.

We get Palm Oil from Africa and Olive Oil from Spain. Our scientific combination, a perfect blend, has developed their utmost effectiveness.

The daily use of these oils in the form of Palmolive surpasses any other method we know for keeping the skin soft, smooth and beautiful. More than 2,000,000 homes are kept supplied with Palmolive because 2,000,000 women know what it does.

And Palmolive is one luxury that isn't high priced. A cake costs but 15 cents.

Palmolive

For a smooth, clear complexion, for perfect purity, for delicate Oriental perfume, for cool sweet refreshment, for immediate lather in hard or soft water, for the best cleanser, plus dainty charm—for more than mere soap—there is only one choice—Palmolive.

PALMOLIVE SHAMPOO—the Olive Oil Shampoo—makes the hair lustrous and healthy and is excellent for the scalp. It rinses out easily and leaves the hair soft and tractable. Price 50 cents.

PALMOLIVE CREAM cleanses the pores of the

skin and adds a delightful touch after the use of Palmolive Soap. Price 50 cents.

N. B.—If you cannot get Palmolive Cream or Shampoo of your local dealer, a full-size package of either will be mailed prepaid on receipt of price.

B. J. JOHNSON SOAP CO., Ltd., 155-157 George St., Toronto, Ont.

American Factory: B. J. Johnson Soap Co., Inc., Milwaukee, Wis.

