

and, as long as this is the case, it cannot be expected that advertisers will appreciate them either. The publishers of country papers should wake up to the usefulness of their publications to a great many advertisers who place their ads. in large dailies, for which they pay more and obtain far less results. There is no one to induce advertisers to use these papers but the owners themselves, and if they would take some means of acquainting advertisers with their papers and show the advantage there would be in using them, a considerable increase in advertising receipts would, no doubt, be the result.

#### BUSINESS PLACED FROM TORONTO.

The Central Press Agency report business fair during the Summer months. They are placing business for The Trust and Guarantee Co., and The Toronto General Trust Co., Toronto, and The Auer Light Co.

McLaughlin Belt Co., Chicago, are placing some Canadian business through this agency.

F. William Large, London, Eng., agent for The Central Press, has closed a line of business with Robinson & Elever, of Belfast, Ireland. The Canadian office is placing the advertising.

#### EDITOR OF THE GOVERNMENT LABOR GAZETTE.

**M**R. WILLIAM LYON MACKENZIE KING, the manager and editor-in-chief of the Government Labor Gazette, which is being established by Mr. Mulock's Conciliation Bill, is a son of Mr. John King, Q.C. His mother, Isabel Grace Mackenzie, is the youngest daughter of the late William Lyon Mackenzie, M.P., so distinguished in the early struggles for responsible government in Canada.

Mr. King was born at Berlin, Ont., 25 years ago, was educated first at a private school, and afterwards passed



William Lyon Mackenzie King.

from the Berlin Model School into the Berlin High School as one of the head pupils of the county. He matriculated at the University of Toronto in 1891, was a resident student of University College, and graduated as B.A. in 1895, and as M.A. in 1896. He also took the University law course and graduated as L.L.B. in 1898. His university career was a brilliant one. He was a distinguished scholar in the political science course,

University Cricket Club, was a member of the football team, of the literary and athletic associations, and of the college journal staff, and was one of the leaders of the "big strike" in 1895, when the Varsity works were shut down for a while for want of the raw material.

After receiving his B.A., Mr. King was engaged for a time in journalism, at first on The Globe staff, and subsequently on the staff of The Mail and Empire. While in this service he was appointed to a Fellowship in Political Economy at the University of Chicago, and, at the end of the academic year, to a Fellowship in the same department at Harvard University, Cambridge, Mass. This latter Fellowship he has held for three years. During the past year he has been a traveling Fellow of Harvard, pursuing his post-graduate studies abroad, in England and on the continent, and becoming acquainted with the leading economists of those older countries. While in Italy he received the offer of his present appointment from the Dominion Government. He asked time to consider it, pending a simultaneous offer from the Harvard authorities as Instructor in Economics, and assistant to Professor Taussig, the eminent text-book author, and head of the Political Economy department in that university. Acceptance of the Government offer was afterwards cabled from London, England. While at Harvard, in 1899, the excellence of his post-graduate obtained Mr. King the degree of A.M., and he also passed, with special credit, the strict examinations for Ph. D., the highest academic honor conferred by the University. He will receive this degree at the next commencement.

Mr. King has also gained distinction by his original researches, and as a writer on subjects in his line of studies as a political economist. He has investigated the sweating evil and public contract system, and labor questions and conditions generally in Canada, the United States, and in England and on the continent, and has prepared valuable reports on these matters for the Dominion Government, the Consumers' League of Boston, Mass., etc. He held a commission from the Government for these purposes during the past year. His special articles in The Mail and Empire, and in The Montreal Herald, on the housing of the working classes and certain industrial evils, and, in the University Journal of Economics at Chicago, on trades unionism, etc., attracted much attention. He has, in these things, been described by a leading journal as "a warm friend of the toilers of both sexes," and as having "used his abilities, as opportunity offered, to help to better their condition."

As manager and editor of the Government Labor Gazette, Mr. King will have a position of wide usefulness and influence by the preparation of material upon which public opinion, in regard to the industrial world of Canada, may be formed. That he has no politics, and has not been identified with any political party, will insure confidence in the performance of his duties. There seems to be a general opinion that the Government have been very fortunate in securing a gentleman so admirably qualified, in scientific training and practical experience, to fill this important office in the public service. C.