

Directory

clientele. Your card placed in 139 and we will quote you prices

A Brick Dwelling

worth \$1500 can be insured six hundred years for a sum equal to its value.

Harold Creasser

Insurance, 103 1-2 Colborne St.



The Best Place for Good Eye Glasses

Specialist Examinations free of charge. No Drug Store Examinations. OPTICAL INSTITUTE 8 South Market Street

PICKELS' BOOKSTORE. Everything in newspapers, magazines and stationery. We do picture framing in a manner that will please you. 72 Market St., Brantford, Phone 99.

ST. PATRICK AND EASTER CARDS

St. Patrick's Day, March 17—Good Friday, March 21. Get your souvenir cards here. We have the daintiest cards on the market.

Pickels' Book Store, 72 Market St.

HAIR GOODS. Our large stock, embracing everything in hair goods is at your disposal. We do all kinds of hair work, hair dressing, expert manicuring, etc. Mrs. J. Bush & Co., 111 Dalhousie St.

THE BEST SKATERS. skate on Star Skates, ground at the N. and R. Bicycle Works, 47 Dalhousie street. See us for Goodyear tires. Nicholls and Redjenski.

E. C. ANDRICH. Importer. Wines, Liquors, Ales, Porter and Lager. 88 Dalhousie Street. Bell Phone 9. Auto. Phone 19.

PATTERNS. made in wood, brass, white metal or iron by the very highest class of skilled mechanics; in a pattern shop fully equipped with all the latest improved machinery. Prices right, satisfaction guaranteed, prompt delivery. John H. Hall & Sons, Limited.

G. H. Brown. Talking Machines, Records and Supplies. 205 Colborne Street.

CARTING AND TEAMING. T. Burrows, the Mover—Carting, teaming, storage, moving vans, planes, moved, sand, gravel and cinders excavated. Phone 365; 45 and 48 Dalhousie St., Brantford.

REMOVAL. V. H. GARDNER, harness maker, has removed from 14 Queen St. to 49 Dalhousie St., opposite the Fire Hall, where he will be pleased to meet his many patrons.

H. B. BECKETT. FUNERAL DIRECTOR AND EMBLAMEUR. 68 COLBORNE STREET

First-class Equipment and Prompt Service at Moderate Prices. Both phones—Bell 99, Auto. 29.

LIVERY. H. PITCHER, successor to J. H. Featherstone. The livery has been newly equipped with buggies, hacktons, harness, and I have purchased some new driving horses. call solicited. H. Pitcher, Proprietor. 18 Clarence street. Telephone 96a.

Bell Phone 560 Automatic 560. The Gentlemen's Valet

Cleaning, Pressing, Dyeing and Repairing. Ladies' Work a Specialty. Gowns called for and delivered on the shortest notice. H. W. BECK, 132 Market St.

THE TEA POT INN. "Tea as You Like It." 134 Dalhousie St. opposite the Market.

5% Interest Guaranteed

Few investments are so secure, and pay such a high rate of interest as our Guaranteed Mortgage Investments. On sums of \$100 and upwards deposited for 5 years we pay 5 per cent. per annum, half yearly. Write for booklet "Mortgage Investments Guaranteed" for full particulars.

The TRUSTS and GUARANTEE Company, Limited. 43-45 King Street West - Toronto. James J. Warren, President. E. B. Stockdale, General Manager. Brantford Branch, 121 Colborne Street. T. H. MILLER, Manager.

The Merchants Bank of Canada

Established 1864. Head Office, Montreal. President—Sir H. Montagu Allan, C.V.O. Vice President—K. W. Blackwell. General Manager—E. F. Heblen. Paid Up Capital \$6,747,680. Reserve Fund and Undivided Profits \$8,559,478. 193 Branches and Agencies, extending from the Atlantic to the Pacific. Interest allowed on Deposits on One Dollar and upwards at highest current rate. Cheques on any bank cashed. Farmer's Business. Given special attention. Discount notes discounted or collected, and forms supplied. Open Saturday evenings from 7 to 9. Brantford Branch, cor. of Dalhousie and George Sts., opposite Post Office. W. A. BURROWS, Manager.

The Tale of Tardiness

If your children are late at school it's probably the fault of the clock you have. Don't scold the children for tardiness until you know they are started on time. You set the household clocks by your watch. Is it reliable or merely a gaudy machine? This store can furnish you a handsome up-to-date.

Dependable Timepiece \$14 to \$25. Clocks from \$1.00 up to \$50.00.

SHEPPARD & SON

JEWELLER & OPTICIAN. 152 COLBORNE STREET

CANADIAN PACIFIC RAILWAY EXCURSIONS

To Manitoba, Saskatchewan, Alberta. HOMESEEKERS. Low Round Trip Rates each Tuesday, March to October inclusive. Winnipeg and Return \$35.00. Edmonton and Return \$43.00. TOURIST SLEEPING-CARS. On all excursions. Comfortable berths, fully equipped with bedding, can be used at moderate rates through local agents. THROUGH TRAINS Toronto to Winnipeg and West. COLONIST RATES TO Vancouver, B.C. \$46.05. Los Angeles, Cal. \$47.50. Full particulars from any C.P.R. Agent or write M. G. Murphy, District Passenger Agent, Toronto. W. LAHEY, Agent. 118 Dalhousie Street.

Ford THE UNIVERSAL CAR. "The car of the hour" it has been many seasons! But it's more than that now. It stands alone—the universal car. Nothing but a wonderful merit could have created so enormous a demand for it. Better get yours today. There are more than 220,000 Fords on the world's highways the best possible testimony to their unexcelled worth. Prices—runabout \$875—touring car \$750—down car \$1,000—with all equipment, f.o.b. Walkerville, Ont. Get particulars from Ford Motor Company of Canada, Limited, -or C. J. Mitchell, Local Sales Agency, 55 Darling St., Brantford—or direct from Walkerville.

Lady Marjorie's Love

"I have not kept you out too long, I hope? You are not tired?" "Not at all, thanks—and the night is so lovely! I am glad I went out—it has quite taken away my headache. Good night! Oh Mr. Barrington, you won't forget what you are to do for me in Upton Wafers in the morning, will you?" "No fear of that—I shall ride over the first thing after breakfast, and your commission shall be the first thing I attend to. What do you say to another row on the river in the afternoon? Will you try it?" "Perhaps, I will see. You will never get all those letters written that you spoke of. Good night!" Barrington, after shaking Marjorie by the hand, went off towards the park parlour. Marjorie turned towards the steps and then, and the Countess showed herself. "Oh, Fenella! How you did startle me!" "Did I? You are extremely nervous, my dear. So you have been out of doors?" "Yes." The Countess turning back into the drawing-room the girl felt constrained to follow her—a thing which she did not mean to do. A dressing-gown and a novel in her own room while Alice brushed her hair and Jack slept at her feet would have suited her far better than Lady Marjorie's company or conversation. She followed reluctantly, wondering how long it would be before she could get away; she felt even less inclined to talk with Fenella than with "It is such a lovely night! The moon makes it nearly as bright as day." "Does it?" "Have not noticed." The Countess looked down from her greater height at the pretty girl with the trace of a hard cold smile about the mouth. "Mr. Barrington was with you, I think?" "Yes! He suggested going—in—differently." "Indeed? How was that?" "He knew I had a headache"—still indifferently. "Brought on by your being on the river this afternoon possibly?" Lady Marjorie's smile showed itself a little more. "We—I did not go this afternoon, Fenella." "Certainly not!" Majorie glanced up swiftly, suspiciously. "Like the water," she said coldly, "and as Mr. Barrington rows well and has plenty of time on his hands I don't mind going with him. It amuses us both. Admirably—I do not doubt it, my dear." Her ladyship was smiling frostily in her face, eyes, "am not suggesting any objections—far from it. I will only express my hope that Mr. Chadburn's interests do not suffer." "I am sure I don't know anything about them, Fenella! Marjorie replied. "They concern me as little as Mr. Chadburn himself does. He can say so, I suppose, if things are not managed to suit him." Her voice rang sharply, her eyes were still searching, bright, doubtful, suspicious—her look and attitude laugh—half indulgent, half contemptuous. "My dear child," she said calmly, "you need not trouble yourself to be out of temper. I have not the least idea or intention of objecting to your conduct. On the contrary, I am glad to see—and I confess surprised to see—that you are sufficiently sensible to accept the very marked attention which Mr. Barrington pays you." "Attention?" The manner and tone had given the word all the weight and meaning that it could possibly bear. Marjorie started as if she had been stung; the rush of colour that dyed her face was the wrathful scowl of amazement and indignation. She scarcely thought that she had heard back her own words. "Attention?" she repeated. "The attention that Mr. Barrington pays me?" "Really," she said, "you are too old to pretend to such innocence as all this! It is absurd, mere affection, quite childish. You must see as well as I do that means. Mr. Barrington's manner to you means. He shows it plainly enough, and neither you nor any other girl could fail to understand it. The man is quite ridiculously in love with you." (To be Continued.)

A Reward of Merit

By RUTH CAMERON. VIRTUE says the copy-book, is its own reward. On the whole, I am inclined to think that is lucky, when I see how often it fails of any other reward. That sounds pessimistic, doesn't it? Well, listen to the following dialog. Two women at a church function were arranging some lemonade glasses which had been loaned for the occasion. Said one woman, "Take special care of those glasses with the wreath on them. You know Mrs. H. loaned those; she's a perfect tartar and she'd be terribly disagreeable if anything happened to them. You'd better not let the younger girls touch those." Said the other woman, "I think those with the monograms are much prettier. Who loaned them?" "Oh, those are Mrs. R.'s," said the first speaker. "You'd better give them to the younger girls, Mrs. R. is so sweet, you know, she wouldn't make a fuss if they broke a whole dozen!" How's that for a reward of merit? As a special premium for her disagreeable manner, the tartar lady had special care given to her glasses—and undoubtedly received, specially elaborate thanks. While the other woman was rewarded for her sweetness and forbearance by having her property handed over to the tender mercies of the least trustworthy waitresses. And yet isn't that a thoroughly typical case? Don't we all have a tendency to handle with care those people who are disagreeably tenacious of their rights, and to take unfair advantage of those who are good-tempered and unselfish? It is usually the disagreeable member of the family who receives the most attention, and whose paths are made pleasant for him by the sacrifices of the rest; while the most kind-hearted and generous member of the family is the one most upon. In the dormitory in which I lived at college there was one girl so sweet-tempered and unselfish that her name was a synonym for these qualities, and yet, instead of treating her especially well, many of the other girls made a convenience of her and then laughed at her behind her back for letting them do it. And so, if you reckon in terms of appreciation and gratitude, it does not seem as if unselfishness and sweetness of temper paid. Isn't it fortunate that there are some people in the world who think these qualities are worth while even if they don't pay?

Music and Drama

"The Girl of My Dreams" in which Mrs. M. Gaites will present John Hyams and Leila McIntyre at the Grand, Thursday, March 27. It is notable they say, for the infectious and specially artistic performance of the co-stars. Leila McIntyre in the leading feminine role of Lucy Medders and John Hyams, long associated with Miss McIntyre, in their vaudeville sketches. "The Quakeress," as Harry Swifton, the bachelor, who is ready to quit and be good. A First Class Attraction. In presenting "The Girl from Tokio," the management has made a splendid selection. It is a laughable and detailed, that contains some complications and numerous funny situations that evoke uproarious and continuous laughter. It is said that it will stand comparison with the best; the settings used are correct in both color and detail, the principals are well selected and make the best of every opportunity offered for producing laughter along purely legitimate lines and the skillfulness of the leading

BACKACHE NOT A DISEASE

But a Symptom, a Danger Signal Which Every Woman Should Heed.

Backache is a symptom of organic weakness or derangement. If you have backache don't neglect it. To get permanent relief you must reach the root of the trouble. Read about Mrs. Woodall's experience.

Morton's Gap, Kentucky.—"I suffered two years with female disorders, my health was very bad and I had a continual backache which was simply awful. I could not stand on my feet long enough to cook a meal's victuals without my back nearly killing me, and I would have such dragging sensations I could hardly bear it. I had worn clothing, and was irregular. I was completely run down. On advice I took Lydia E. Pinkham's Vegetable Compound and enjoying good health. It is now more than two years and I have not had an ache or pain since. I do all my own work, washing and everything, and never have backache any more. I think your medicine is grand and I praise it to all my neighbors. If you think my testimony will help others you may publish it."—Mrs. OLLIE WOODALL, Morton's Gap, Kentucky.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (Confidential) Lynn, Mass., for advice. Your letter will be answered, read and answered by a woman, and held in strict confidence.

MAILED TENDERS addressed to the Postmaster-General will be received at Ottawa until noon on Friday, the 25th April, 1913, for the conveyance of His Majesty's Mails on a proposed Contract for four years, six times per week, over Rural Mail Routes from Brantford, Ontario, from the Postmaster-General's Pleasantry.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office at Brantford, Ontario, and at the Office of the Post Office Inspector at G. C. ANDERSON, Superintendent.

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WHITE STAR DOMINION CANADIAN SERVICE

BUY YOUR PREPAID TICKETS NOW! SAILINGS TO AND FROM ENGLAND AND SCANDINAVIA AND THE CONTINENT. Teutonic, Mar 29, Dominion Apr 5. Rates Cabin (D) \$47.50 and \$50; Third Class \$31.50 and according to destination. SUMMER sailings now ready. SEASON, 1913. Send for Map, Folder and Handouts Booklet. Book passages and best prices from local agents. (Local Agents: W. L. Laker, T. J. Nelson, Company's Office—Toronto.)

Removal!

Messrs. Charles Taylor and Co., plumbers, have removed from 14 King street to their new premises, No. 10 and 12 Dalhousie street, near the Drill Hall, where they are better equipped to serve the public in all lines pertaining to the plumbing trade. A phone message or card will receive prompt attention, and quick service.

CHAS. TAYLOR & CO.

10 and 12 Dalhousie Street. Bell Phone 7.

Removed

On account of our increasing trade we have had to move into larger premises, No. 78 Market St., next door to our present store. We are carrying a full line of men's and boys' furnishings, also clothing. We are offering special discounts for the balance of the month.

Shalit & Co.

78 Market St. Props.

Is Your Furnace Working All Right?

Does it need repairing? If it does we can fix it. We make a specialty of repairing furnaces, gas heaters, etc. You will save time, trouble and inconvenience if there should be anything wrong with your heating system, by sending for us. Phone us and we'll be at your house promptly.

H. E. WHITE

250 Colborne St. 13 Welby St. PHONES: Bell 534 and 1828. Auto. 234.

Electric Restorer for Men

Phosphoric restores every part of the body to its proper tension; restores vitality, stimulates and allays weakness, overworked at once. Price \$2 a box, or two for \$3.50. Mail to any address. The Boothby Drug Co., Ltd., 250 Colborne St., Brantford, Ont.

Home Dyeing

Has no taint, no smell, its strength is my delight. Even Professional Dyers confess that my "Mylor" Dye is the best. It is the cleanest, simplest, and most powerful dye, and it can be used on all kinds of dyes. It is made of so simple and safe ingredients. Booklet giving recipe for dyeing, and list of colors, sent free on request. The Boothby Drug Co., Ltd., 250 Colborne St., Brantford, Ont.

ARCHITECTS

LLOYD D. BARBER ARCHITECT. Temple Building BRANTFORD. Phone 152.

\$1,000 REWARD

For information that will lead to the discovery of whereabouts of the person or persons suffering from Nervous Debility, Fits, Skin Diseases, Blood Poisons, Genito Urinary Troubles, and Chronic or Special Complaints that cannot be cured at the Ontario Medical Institute, 245-265 Yonge Street, Toronto.