## MC 2035 POOR DOCUMENT




## 

 Stirn Artived Yesterday.


CANADIAN PORTS.

Curiosity Killed The Ca But Saved The World
By J. R. H.AMILTON
Former Advertising Manager Wanemaker

ONE OF the finest little jokes we men have in stock is about the curiosity of women and cats.
We smile indulgently at our wives and sisters
and mothers. We wag our finger at them and and mothers. We wag our finger at them and
tell them in our ponderous humor, "Look out tell them in our ponderous humor, "Look out we do not seem to realize that if it weren't for curiosity we, in this twentieth century, would still be living like pigs and dying like flies.

Here are some of the things curiosity has done:
Archimedes prying upa stone with astiok was ourious at the ease with which he had moved a great weight. He discovered the
law of the lever, which has made possible most of the mehanies Galileo, ourious about the rising of the sunand and
the stars, disovered that the world was not fat.
Noll
 about the elementst of our blood. Howe about the tedious stitching
and mon ding of patient women. And so on down the endless list of
amous names. and mending of
And yet we laugh at the ourious mothers of suoh ourious men.
Curiosity
Why oitan ought to be ashamed to wag his finge at the most idile curiosity in the world.
 timply to find out where to go before you begin your shopping tour
woond probably spend many times more money than you had to if
you were not ouriove. you were not ourious.
 appeals to you. Do not hesitate beoanse the nay
whe sw. Let your currosity have its fullest play.
It is time we laid this ouriosity joke to rest.
Gleaven help the son of the woman who isn't turioum
THE EVENING TIMES AND STAR, ST. JOHN N B., TUESDAY JUNE :7, 1913

His Majesty King George V.

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