

**Whitewear Ribbons**

Two popular designs, a neat lovers' knot and pretty daisy, brocaded on a rich satin ribbon that washes perfectly; white, pink, pale blue and lilac; 3/4 to 2 inches. Yard, 4c to 15c.

# THE ROBERT SIMPSON COMPANY LIMITED

**Women's \$10 Dresses \$4.95**  
119 left from several sale lots; all sizes in the assortment; silks, serges and corduroys, \$4.95.

## Shop From This Page Today--It Will Pay You

**Longcloths**  
12 Yards for 98c

35 inches wide. Saturday, 12 yards for 98c.  
Bleached Sheets, extra large, 80 x 90 inches; hemmed. Saturday, pair, \$1.43.  
Genuine Indian Head Circular Pillow Cotton, heavy quality; width 45 inches. Yard, 25c.  
Nainsook, 42 inches wide. Saturday, yard, 15c.  
Horrocks' White Flannelette, width 36 inches. Saturday, yard, 17c.  
Damask Table Cloths, all linen; bordered designs; size 2 x 2 1/2 yards. Saturday, \$1.98.  
Damask Table Napkins, assorted designs; 19 1/2 inch size; hemmed. Regular \$2.00 dozen. Saturday, per dozen, \$1.69.  
Semi-Bleached Table Damask, 38 inches wide. Saturday, yard, 48c.

**White Wash Goods**

27-inch Heavy White Granite Crepe. Regular 25c. Saturday, 12 1/2c.  
42-inch White Robe Muslin. Regular 35c. Saturday, 25c.  
36-inch Heavy White Indian Head. Regular 18c. Saturday 12 1/2c. NEW WASH FABRICS.  
36-inch Ombre, a printed silk and cotton fabric. Price, 75c.  
45-inch Silk Bordered Voiles, 75c.  
36-inch Pekin Silk and Cotton Poplin, \$1.00.  
40-inch Printed Chiffon Voiles, 29c.  
38-inch Honeycomb Suitings, black and white, navy and white, etc. Regular 39c. Saturday, 17c.  
28-inch Kimono Cloths, heavy wrapperettes, crepes, etc. Saturday, 9 1/2c.

**Pussy Willow Blouses**  
\$2.95

Of velvet finish pussy willow silk, in ivory only; heavy weight silk that improves in washing. Made up in a semi-tailored fashion, with low collar with wide lapels, brought over and fastened with two large ocean pearl buttons; sizes 34 to 42. Regular \$5.00. Saturday, \$2.95.

**Chinaware Low Priced**

\$1.25 "Nippon" China Nut Sets at 79c. 70 only, rosebud and gold decoration; footed nut bowl and six individual bowls, 79c.  
English Bone China, "Clover Leaf" and "Three Gold Line" decoration. Cups and Saucers, regular 15c, for 12c. Kermis, regular 20c, for 15c. Tea Plates, regular 12c, for, each, 10c. Bread and Butter Plates, regular 12c, for, each, 9c. Cream Jugs, Cake Plates, Slop Bowls, regular 29c, for, each, 23c.  
40-piece Tea Sets at \$3.95; thin, hard English China. Set, \$3.95.  
Wedgwood "Lorraine" Dinner Set at \$15.00. Conventional and floral border; 97 pieces. Saturday, \$15.00.  
\$25.00 Limoges China Set at \$19.50; rose border, 97 pieces, \$19.50.

**Toboggan Cushions**  
at 89c

7 feet long, 14 inches wide, covered with American fancy awning stripe duck, only 50. Saturday, 89c.  
\$5.50 Tapestry Curtains, pair, \$2.98. A few pairs only, mostly red; some fringed top and bottom, others are trimmed with vandyke edgings. Regular \$3.79 and \$5.50 pair. Saturday Mid-Winter Sale, pair, \$2.98.

**ENGLISH LACE CURTAINS**

Lot No. 1—Plain or spray centres, lacey borders, 2 1/2 yards long; white, ivory or ecru. Mid-Winter Sale price, pair, 89c.  
Lot No. 2—3 1/2 yards long, 52 inches wide, in white or ivory. Mid-Winter Sale, pair, \$1.29.

Window Shades, complete stock in all colors. Opaque shades in cream, green or white, 30c and 39c.

The first thing this morning call in at our Men's Department and see today's merchandise. You'll find you can save money for the future by buying at our present Midwinter Sale prices.

**Men's Custom Tailored Suits**  
Saturday \$19.90

The Semi-Annual Clearing in Our Customs Tailoring Department offers

**210 SUIT LENGTHS**  
bought to be made up into \$26.50, \$28.00, \$30.00, \$32.00 and \$35.00 Suits.

They are the finest of English, Irish and Scotch tweeds, and fancy chevots, West of England and French goods.

Come in and have your measurements taken for any one of these suits, to be cut, trimmed and finished in first-class fashion. Orders taken today at the CLEARING PRICE OF \$19.90.

The majority are from short lengths in our own workrooms; beautiful English coating, in gray and brown patterns; blue chinchillas and mixed tweeds; new double-breasted styles, with shawl collars, and smart slip-on styles; sizes 36 to 44. Saturday, \$11.95.

**\$15.00 MEN'S SUITS AT \$9.75**  
Made from English tweeds, in grays, browns and fancy mixed patterns; broken lines from stocks and odds and ends from former selling; fashionable single-breasted sack style; high cut vest; sizes 36 to 44. Saturday, \$9.75.

**\$3.00 TO \$4.50 TROUSERS AT \$2.49**  
175 pairs, worsted and tweeds; sizes 32 to 44. Saturday, \$2.49.

**Floorcoverings**

AXMINSTER RUGS, \$12.50.  
In rose, blue and brown, with small trellis centres and plain line borders, two-tone effects; size 5.0 x 5.0, \$12.50. Size 6.0 x 6.0, \$18.00.

**COCOA MATS.**

Size 14 x 24 inches, 50c. Size 16 x 27 inches, 70c. Size 18 x 30 inches, 85c. Size 20 x 33 inches, \$1.00. Size 22 x 36 inches, \$1.25.

**HEAVY SCOTCH PRINTED LINOLEUM, 45c.**

Oriental, matting, tile and wood effects, 2 yards wide only. Saturday, square yard, 45c.

**AXMINSTER HEARTH RUGS.**

Mottled centres, in many colors, with Dutch borders at the ends; size 27 x 54 inches, \$1.85.

**SCOTCH TAPESTRY CARPETS, 65c YARD.**

Oriental, small conventional and floral designs, most with stairs to match. Saturday, yard, 65c.

**Furniture**

Extension Dining Table, quarter-cut oak, fumed or golden finish; 48-inch top. Regular \$20.00. Saturday, \$12.85.

Extension Dining Table, quarter-cut oak, fumed or golden finish; 48-inch top. Regular \$19.50. Saturday, \$11.50.

Dining-room Chairs, quarter-cut oak; fumed or golden finish; loose slip seats, in genuine leather; five side and one arm chair. Regular \$24.75. Saturday, \$17.90.

Brass-Trimmed Iron Bedstead, white enamel; brass top rails, caps and uprights. Regular \$5.25. Saturday, \$3.95.

Brass Bedstead. Regular \$24.75. Saturday, \$14.15.

Dressers, quarter-cut oak, golden finish, or genuine mahogany veneered. Regular \$19.50. Saturday, \$12.95.

Dressers, quarter-cut oak or mahogany finish. Regular \$21.75. Saturday, \$16.95.

12 only Odd Dressing Tables, quarter-cut oak or mahogany. Regular \$12.00 to \$15.50. Saturday, \$8.95.

15 only Hall Seats, quarter-cut oak finish; large box seat. Regular \$7.50. Saturday, \$3.95.

3 only Settees, massive frame, of solid quarter-cut oak, fumed finish; loose cushion seat and three loose cushions at back. Regular \$72.00. Saturday, \$51.00.

**A Special Boot Sale!**

**Great Sale of 'Hartt,' 'Model' and 'Canadian Gentlemen' Footwear**

This sale takes added importance this year because of the general increase in prices, due to war conditions in the hide-producing countries. Many of these offerings are priced at less than the present wholesale cost, due to our having made plans months ago for this mid-winter event.

HARTT \$5.00 TO \$7.00 BOOTS FOR MEN, \$3.45.

Best selected patent colt, vici kid, box calf, dull black calf and patent kid leathers; best quality "Hartt" oak bark tanned soles; superior finish; distinctive style; exclusive lasts, to be found only in "Hartt" Boots; all sizes in the lot at \$3.45.

MODEL \$5.00 TO \$6.00 BOOTS FOR MEN AT \$3.45.

Custom grade, hand-made effect, all the popular styles and leathers, and all sizes in the lot. Saturday, \$3.45.

"CANADIAN GENTLEMEN" \$4.50 TO \$6.00 SAMPLE BOOTS AT \$3.45.

The best of everything obtainable enters into the make-up of samples; they are the silent salesmen of the manufacturer; "Canadian Gentlemen" footwear is a great favorite

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If you didn't get Ties for Christmas, or don't like what you did get, here's your chance:

**Men's 75c to \$1.25 Neckwear 39c; 3 for \$1.10**

English Neckwear, pure Italian and Swiss silks, and basket weaves; satins, all-over designs, grenadine, moires, crepes, failles, moccasadors, and our famous black gros grains. Regular 75c, \$1.00 and \$1.25. Saturday, 39c, 3 for \$1.10.

**MEN'S \$5.50 WOOL COMBINATIONS, \$3.95.**

Nelson English make; pure Botany wool; unshrinkable; winter weight; sizes 34 to 44. Regular \$5.50. Saturday, \$3.95.  
MEN'S \$2.50 FLANNEL PYJAMAS.  
Sizes 34 to 46. Saturday, \$1.98.  
MEN'S \$1.25 SHIRTS, 79c.

Clearing of a manufacturer's surplus; plain and fancy striped, pleated shirts; new stripes and designs; coat styles; double soft French cuffs; sizes 14 to 17. Regular \$1.25. Saturday, 79c.

**Gloves and Hosiery**

Women's Chamollette Gloves, natural and white; made in France; sizes 5 1/2 to 8, 75c.  
Women's White Chamollette Gloves, heavy black stitching on back; sizes 5 1/2 to 8. Saturday, 79c.  
Women's English Hose, plain black cashmere. 3 pairs \$1.10, pair 39c.  
Women's Out-Size Hose, plain black cashmere, "Pen-Angle". Saturday, 50c.  
Children's Cashmere Hose, all wool 1-1 ribbed; black, white and cardinal; sizes 4 to 6, at 25c; 6 1/2 to 7, at 30c; 7 1/2 to 8 1/2, at 35c.  
Boys' and Girls' Stockings, 2-1 ribbed all-wool cashmere; sizes 6 and 6 1/2 at 40c; 7 and 7 1/2, at 45c; 8 and 8 1/2, at 50c.  
Men's Silk and Wool Socks, colored cashmere; sizes 9 1/2 and 10. Regular 50c. Saturday, 39c.  
Men's Winter Dress Gloves, tan mocha leather, wool lined; sizes 7 to 10. Saturday, 98c.

**Carpenters' and Household Tools**

Plumber's Blow Torches, 1 pint. Saturday, \$2.69; 1 quart. Saturday, \$2.98.  
Hand Saws, 22 or 24 inches long. Regular 65c and 75c. Saturday, 49c.  
Back Saws, 10, 12 or 14-inch. Regular 75c to 85c. Saturday, 49c.  
Compass Saws, 14 or 16-inch. Regular 40c and 45c. Saturday, 25c.  
Stillson Pipe Wrenches, 6-inch. Saturday, 69c; 10-inch. Saturday, 69c; 14-inch. Saturday, 98c.  
Monkey (Nut) Wrenches, 8-inch. Saturday, 29c; 10-inch. Saturday, 39c.  
Bit Braces, 10-inch sweep. Saturday, 39c.  
Ratchet Bit Braces. Regular 98c. Saturday, 75c.  
Coping Saws, with 12 blades. Saturday, 25c.  
Adjustable Hack Saw Frames. Saturday, 49c.  
Cast Steel Nail Hammers. Regular 25c, 45c and 50c. Saturday, 25c.  
Handled Axes, large or small size. Regular 75c and 95c. Saturday, 69c.  
Screw Drivers. Regular 15c, 18c and 20c.  
Ratchet Screw Drivers. Regular 65c to 85c, for 39c.  
Bench Axes, a very superior grade, assorted sizes. Regular 85c to \$1.25. Saturday, 69c.

**25c Dinner**

IN LUNCH ROOM  
Served from 11:30 to 2:00 p.m.  
Roast Loin Pork, Apple Sauce; Potatoes, boiled or mashed; Baked Tomatoes.  
Steamed Fruit Pudding, Amber Sauce; or Hot Mince Pie or Ice Cream; Cup of Tea or Coffee; Bread, white or brown.  
Afternoon Special, 3:00 to 5:30 p.m. — Fruit Sundae with Cake, 10c.

**Boys!**

HIGH-GRADE SKATES AT ABOUT HALF-PRICE.



\$1.75 and \$2.25 Hockey Skates, double end with puck stop, Dume's make; sizes 9 to 11 1/2; 310 pairs to sell. Saturday, at \$1.00 pair.

\$3.25 Hockey Skates, "The Victor Special," nickel steel, double end, reinforced brackets, light weight; sizes 10 to 11 1/2 inches; 109 pairs to sell Saturday at \$1.95.

BOYS' ULSTERS AND OVERCOATS, \$7.95.

Regular \$10.50, \$11.00, \$12.50, \$13.00 and \$15.00.

85 Coats, taken from regular stock; single-breasted Chesterfields and double-breasted ulsters, in Scotch and English ulstering; grays and browns; sizes 29 to 35. Saturday, \$7.95.

BOYS' RUSSIAN OVERCOATS AT \$3.95.

Smartly tailored, double-breasted, with velvet collars and belt; flannel linings; tweeds in brown and gray; sizes 21 to 25. Saturday, \$3.95.

**Diamond Jewelry \$9.95**

14k Gold Drop Earrings, with four genuine diamonds in each pair; 10k and 14k Gold Stud Earrings, two genuine diamonds, in claw settings; a few pairs are in the popular turban design; Men's 10k Gold Fobs, with safety chain and safety catch attached; genuine diamond star set; 10k Gold Genuine Diamond-Set Lockets, satin finish with place for two photos; 14k Gold Cuff Links, two genuine diamonds in each pair, chain and firm post connection. Regular \$15.00, \$18.00 and \$20.00. Saturday, \$9.95.

**Today's Market**

Telephone Adelaide 6100

MEATS  
Shoulder Roasts, finest beef, per lb. 14c and 15c.  
Blade Roast, very tender, per lb. 18c.  
Thick Rib Roast, per lb. 20c.  
Cholceot Cut Rib Roast, best beef, per lb. 25c.  
Wing Roast, per lb. 28c.  
Finest Quality Sirloin Steak, per lb. 28c.  
Choice Young Lamb, forequarter, per lb. 15c. Loin, per lb. 34c. Legs, per lb. 27c.  
All Pork Sausage, our own make, per lb. 17c, special.  
100 Boneless Cottage Rolls, peamealed, half or whole, per lb. 19c.  
Breakfast Bacon, sliced, per lb. 27c.  
THE GROCERIES  
4000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. 38c.  
Toasted Cornflakes, 3 packages 25c.  
Loaf Sugar, 3 lbs. 25c.  
Clark's Pork and Beans, in Chili Sauce, large tin 14c.  
Shirritz's Marmalade, 2-lb. jar 25c.  
Baker's Cocoa, 1/2-lb. tin 23c.  
Choice Red Salmon, 2 tins 25c.  
Finest Canned Lobster, 1/2-lb. tin 25c.  
Canned Beets, Rosebud Brand, tin 14c.  
Libby's Canned Asparagus, tin 24c.  
Campbell's Soup, assorted, 2 tins 25c.  
Finest Canned Corn, Peas or Tomatoes, 1 tin 25c.  
500 lbs. Peek Frean's Shortbread, lb. 28c.  
Crossed Fish Brand Sardines, 2 tins 25c.  
Garton's H. P. Sauce, bottle 15c.  
Canned Fruit, Strawberries, Raspberries and Cherries, per tin 18c.  
Choice Olives stuffed or plain, bottle 15c.  
Finest Mild Cheese, per lb. 23c.  
Helix Pickles, plenty size, bottle 14c.  
Pure Gold Jelly Powders, assorted, 3 packages 25c.  
500 lbs. Fresh Fruit Cake, per lb. 15c.  
Fancy Mixed Biscuits, per lb. 15c.  
FRESH ROASTED COFFEE, PER LB. 25c.  
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Saturday, per lb. 27c.  
FRESH CUT FLOWERS.  
Carnations, assorted colors, per doz. 90c.  
Pink or White Roses, doz. 90c.  
Daffodils, per doz. 40c.  
Tulips, red or white, doz. 40c.  
FRUITS AND VEGETABLES.  
One car California Sunlight Oranges, good size, sweet and seedless, per doz. 38c.  
One car Sweet Florida Oranges, doz. 20c.  
Choice British Columbia Apples, per box \$2.50.  
Spanish Onions, 5 lbs. 25c.  
CANDY  
(Main Floor and Basement).  
Assorted Chocolates, Creams, Fruit Flavors, regular 90c, per lb. 25c.  
One car Butterworth Wafers, lb. 20c.  
One car Butterworth Nut Taffey, lb. 15c.  
One car Johnson's special, an assortment of Chocolates, Cream Taffey and Caramels, per lb. 20c.

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