

**The SIMPSON**

# A Page of Good Values—on Sale Today

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## Toys

**Boys' Velocipedes.** Steel frames, black enamel finish; nickel-finish on wheels; adjustable seats; heavy rubber tires. Three sizes, \$4.95, \$6.25, \$8.50.

**Three-wheeled Scooters, \$1.39.** Great outdoor toy for boys and girls; hardwood finished, in brown stain; wide platforms, and steering handles; easy running wheels and brakes. Regular \$2.00. 150 only. Extra special at 1.39.

**Hercules Coaster Wagons, \$1.98.** Steel boxes, painted red and green, and lettered; heavy gears, and oval steel tires; wooden handles. Special for Thursday 1.98.

**Corduroy Wind Shields for Baby Carriages.** Run with elastic, and will fit any size carriage; grey, white, cream, brown and green. On sale Thursday 1.48.

**Baby Carriages, Regular \$38.00, Thursday \$25.00.** Reed bodies and hoods; grey, natural brown and white enamel finishes; nicely upholstered; reversible gears; reclining backs and foot wheels. Regular \$38.00. Thursday, 25.00.

## Framed Mirrors at \$2.75

We have mirrors for every purpose. Mirrors for dressmakers, tailors, for purposes, living rooms or bedrooms, and on Thursday we are offering several good inducements. For instance, 18 x 20 bevel plate mirrors, framed in your choice of mahogany, golden oak or white enamel. Regular \$3.50, 2.75 Thursday.

18 x 40, Bevel Plate Mirrors, in golden oak, mission or white enamel. Regular \$7.75, 6.49 Thursday.

Inexpensive Mirror for the kitchen or summer cottage. Size 7 x 9. Regular 25c. Thursday .19.

## Delivery Service to the Island

From now until May 23 there will be a daily delivery to Ward's Island, Centre Island and Manlin's Point. All goods will be delivered on the morning following day of purchase.

## Mothers Who Have Boys Between the Ages of 7 and 16 Years Should Not Miss This Special Suit Sale

Although the quantity is fairly large, there being 160 suits, we anticipate such an enthusiastic response to this announcement that the entire lot will probably be sold in a few hours. We therefore advise early shopping. These are \$9.00 and \$10.00 suits—they will be sold at

**\$6.95**

There are suits of imported tweeds and worsted materials in grey and brown stripe and check patterns, plain weaves and fancy mixtures. There are Norfolk suits and the new pinch-back suits, all handsome garments, excellently tailored, and values that should cause a sensation. Sale price 6.95.

## Coats, Suits, Blouses and Other Women's Apparel At Prices That Should Induce You to Come Early for First Choice

**8.30 a.m. Special Misses' Coats \$6.25**  
50 only, Misses' Coats, in tweeds, corduroys and fancy checks; belted and ripple back styles, with smart pockets and button trimmings; sizes 14 to 20 years. Values are \$10.00 and higher. Today, 8.30 a.m. special, 6.25 each.

**Women's Modish Coats Dollars Reduced**  
A collection of better class coats in all the leading fabrics and the best selling shades. Styles are pleated, rippling, full or half belted. Large cape-like collars and very striking pockets, which add to the attractiveness of these coats. Regular \$25.00 to \$32.00. Very special at 18.50.

## 50 Only Women's Better Grade Suits in a Special Offer at \$17.95

Novelty Suits, in jersey, poplin, velour or serge; made in dressy or sports styles; smartly trimmed, also novelty pockets and collar. Assorted shades—tan, greens, rose, cadet or white. Formerly sold at \$25.00 to \$35.00. Special selling price today, \$17.95.

**Lingerie Waists of Distinctive Style Thursday Special at \$1.95**  
A collection of very smart waists, made up in the very newest of styles and choicest cotton materials; among them are white voile, embroidered, and showing the latest in jabot and collar effects; white voile, with handkerchief front, having two-inch borders of colored checks and stripes; white voiles, with broad satin stripe of pink or sky, made with jabot effect; sheer, plain and fancy white crepes, and various other good materials, in 10 distinct styles, and in all sizes to 42. Every one worth at least a dollar more. On sale Thursday, 1.95 special at.

**Bungalow Aprons, 59c**  
A practical garment in striped or figured percales, which may be used as apron or dress. Dutch neck, front fastening, belt and pocket piped with white. Colors, medium blue and black and white. Sizes 38 to 40. Thursday 59c.

**Extra Size House Dresses, \$1.50**  
American Lady House Dresses of striped percales, in blue or grey. Cut on special lines to suit stout figures; low collar; front and cuffs piped with plain linen. Full skirt with high waistline. Sizes 39 to 51. Price 1.50.

**English Moire Petticoats, \$3.95**  
A new shipment of English Moire Petticoats, noted for appearance, wear, fit and finish. Full circular flounce trimmed with cording and frill. Pretty shades of rose, grey, navy and black. Lengths 38 to 40. Price 3.95.



## Bedding for the Summer Home and Other Needs in Staples

**Fully Bleached Sheetting:** plain, even weave; heavy quality; note wide width; 2 1/2 yards. Extra special Thursday, a yard .35.

**Fannelette Blankets,** best Canadian quality; can supply grey or white, with pink or blue border; large size, 70 x 84 inches. Special Thursday, a pair 1.69.

**Dainty Silkoline Covered Comforters;** size 72 x 72 inches; pretty floral designs, with plain silk mull panels. Each 4.50.

**Woolnap Blankets,** a light-weight summer blanket that will wash easily; all have pink or blue borders. Size 66 x 89 in. Pair 3.50.

**White Hemmed Honeycomb Bed Spreads,** size 64 x 80 in. Thursday special 1.48.

**Real Camel Hair Blankets,** beautiful soft, warm napping; they come in tan coloring with pretty key border; all neatly bound in silk. Sizes 70 x 90. Each 15.00.

**Fancy Chintz Bed Spreads,** pretty colorings, large size. Each 3.75.

**Grey Union Wool Blankets,** serviceable quality for the camp, etc.; weight 6 lbs.; size 56 x 76 inches. A pair 3.95.

## Ames Holden and McCready's Samples of Women's Low Shoes Will Be Sold at \$2.49

524 pairs of women's new samples of summer footwear. In the lot are pumps, colonials, plain and fancy strap slippers and Oxford ties, long plain, vamps in medium and narrow fancy tip styles. The leathers are patent colt, gummetal and chocolate and black kid. Some have Good-year welt soles, Cuban and Spanish heels. We will also add two or three hundred pairs of other short lines; which will give a full range of sizes from 2 1/2 to 7. Regular \$4.00 and \$4.50 shoes. On sale today, at 2.49.

## Men's Superior Quality Boots, Special Price \$3.24

**214 Pairs of Men's Gummetal Boots,** Blucher cut, also dark Brown Box Kip Button, good-fitting round toe style, Goodyear welt, fibre rubber and heavy leather soles, military and flange heels. Sizes 6 to 9 1/2. Regular \$4.50. Today, a pair 3.24.

**Boys' Bluchers, \$2.39**  
245 Pairs Boys' Box Kip Blucher Boots, extra heavy solid standard screw soles, full fitting round toe, military heel. Sizes 7 to 8. Regular \$2.95. On sale Thursday, per pair 2.39.

**Children's Boots, \$1.29**  
Both button and lace, all new stylish looking shapes, with patent and kid toe caps in Dongola kid and light velour calf leather. Sizes 5 1/2 to 7. Regular \$1.75. On sale Thursday, per pair 1.29.

**Polish Counter Specials**  
Black Polo Paste, large tin, regular \$5.00, 6 for 25c. Packard's White "O" Cake, for canvas boots, regular 10c, 3 for 25c. Men's Black Rifle Laces, 36-in., dozen, 10c. Whitmore's Tan Bostonian Cream, regular 25c, 15c.

## Strikingly Modish Black and White Hats \$5.00

The wants of a smart black and white hat are simple—but very important. It needs a correct shape and a correct manipulation of the black and white. The hats we are disposing of at \$5.00 today are distinctively good examples of black and white millinery; they are faced with crepe, wholly and partially, and deftly trimmed with flowers, wings and imitation ospreys; either for half mourning or general smart wear. 5.00 Price.

## Inexpensive Mourning Hats, \$6.50

You will find quite sixty new styles that have not been previously shown—hats of dull milan tagel braid, with facings of soft materials, others of folded or plain Georgette crepe or grenadine, with perhaps glimpses of white. And the trimmings are buckles of ribbon or beads, clusters of flowers and quaint unwearable novelties. Price 6.50.

## Matrons' Suitable Hats of Good Style \$7.50

They have becoming lines and are in colors necessary for matrons' smart wear. Hats of black, black and grey, violet, black and white, navy and grey, or solid grey, are included in this big selection of different hats for older women. At 7.50.

## Wonderful Values in Materials for Summer Dresses, Suits, Blouses and Other Washable Garments

**2,000 Yards of 27-in. Muslins—**Plain muslins, in mauve, navy, sky, pink, cream and dark grey; white muslins with black, white stripes, flowers and coin spots; suitable for summer waists and dresses. Regular 15c and 25c a yard. Today 9 1/2.

**Ivory White Voiles,** 45 in. wide, for waists and dresses. This is a fine English quality that is wonderful value, at 25c.

**Silk Stripe Voiles,** in soft shades of pink, cadet, champagne, white, sky, green and yellow; 36 inches wide. This is a rare opportunity to buy materials for your best dress or waist at a moderate price; 36 in. wide. Regular 75c a yard. Thursday at 49c.

**Duro Dyed Rattines,** for house dresses, kimonos and Oliver Twist suits; a splendid cloth for summer wear; colors will not fade from any cause, and no ironing is needed; 40 in. wide.

Colors are mauve, pink, sage, blue, navy, black; \$1.00 a yard. Thursday 49c.

**Mercerized Yorkshire Poplins** at the old price; sky, Alice, pink, mauve, cream, black; 27 in. wide. Thursday 39c.

**Pongee Linens.** This is one of the scarcest lines, and comes in pink, sky, Alice, navy, white, tan and green; 27 in. wide. Thursday, a yard 33c.

**Crepe de Chine,** in silk and cotton mixture; sky, Alice, beige, Copen, navy, black, pink, rose, champagne, and all the new sport shades; 36 in. wide. Thursday, a yard 55c.

## Great Rush Special 125 Children's Spring Coats. Values \$3.75 to \$4.75. Sale price today, \$1.95

No Phone or Mail Orders. They are perfect in every way, and up-to-the-minute in style; made of fine all-wool serges, wools "Alpha" cloths, corded velvets and wool chevrons, and are lined throughout with glossy, satene linings; every coat has stylish collar, cuffs, pockets and buttons; colors are rose, sage, navy, scarlet, white trimmed with rose and white trim with sage, but not all colors in every style. 8.30 a.m. 1.95 Thursday, each.

## A Big Clearance of Women's Corsets

**600 pairs of Corsets,** new spring models, perfect in every respect. Made of excellent quality coutil, with medium low bust and long hip and back. Sizes 19 to 28. Very special for today 1.19.

**Women's \$3.50 Glove Silk Bloomers,** \$1.95—They are made of beautifully fine quality glove silk, perfect in every respect, with double-ply crotch and elastic gathered knee and waist; black only; sizes 34 to 42. Regular \$3.50. Today special 1.95.

**Women's Nightgowns, 69c—**400 only. Women's Nightgowns, made of lovely fine nainsook in slip-over style, with round neck, daintily trimmed with scalloped Swiss embroidery. Clearing today at .69.

**Envelope Chemise, 69c—**Made of excellent quality nainsook, with round neck, trimmed with wide lace. The arms are finished with dainty edge of narrow lace, the bottom has two button flap and is lace edged; sizes 34 to 42. Extraordinary value today .69.

**Children's Vests, 12c—**Made of beautiful fine ribbed cotton, low neck, no and short sleeves; finished with beading and ribbon tape; sizes 2 to 12 years. Regular 25c. Today special 12c.

**Women's Combinations, Half Price,** at 39c—300 only. Women's Combinations, made of fine ribbed cotton, low neck, no and short sleeves; drawers are umbrella knee, lace trimmed, or tight knee style; sizes 34 to 42, but not in each style. Today 39c.

## New Cedar Chests and Matting Boxes for Your Winter Things

You can ease your mind about the safety from moths of your winter things if you put them in a chest made of Tennessee red cedar. They are guaranteed dustproof and mothproof.

A splendidly made Cedar Chest, measuring 33 in. long, 17 in. wide and 14 in. high, with fine piano polish; complete with castors and lock and key. The price is 10.95.

A larger size Cedar Chest, 48 in. long, 19 in. wide and 15 in. high; a most convenient size for coats, skirts, furs, etc. Price 19.35.

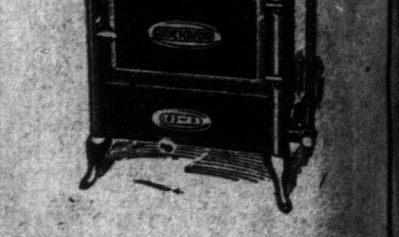
A well made Bedroom Box of winter sawed white basswood, beautifully polished inside, and covered with a fine quality Japanese 8.45 matting. Price 8.45.

## All Black Summer Silks

**Slitting Silk Taffeta,** in blacks of deepest dye, dyed in the skin, and suitable enough for any style of garment; widths 40 to 44 in. Included are some of C. J. Bonnet's, of Lyons, best weaves. On sale, a yard 2.50.

About 300 yards of Black Dress Satins, light summer weights; thoroughly dependable weaves. Regular \$2.00 a yard. On sale at 1.59.

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## This Gurney-Oxford Gas Stove for \$14.69

This stove is in a class by itself. It has no equal in Canada in a three-burner size. There are plenty for less money. We have them, too, but for a strictly high-grade stove of superior construction and finish it is a leader. Today we offer 50 only at the special price of \$14.69. The Victor Cabinet Gas Range \$27.50 is also a leader in cabinet gas stoves.



## A thousand Step Ladders, well made of selected hardwood, with pull rest; a good, reliable ladder.

4-foot size today 59c  
5-foot size today 75c

## Screen Door Fittings

This set of Screen Door Fittings free with any screen door bought today. The sizes are 2' 8" x 6' 4", 2' 8" x 8' 8", 2' 10" x 8' 10", and 2' x 7'. The prices are \$1.25, \$1.50, \$1.75, \$2.00 and \$2.50. Today the fittings free.

## Lawn Hose

A hundred lengths of 1/2-inch size (inside), 50 feet long, with couplings and clamps. Today 4.39. 25-foot lengths today 2.69.

## Five-in-One Garden Tool, a combination rake, hoe, fork, trowel and dipper. Today 49c.

## 8.30 a.m. Special

## This Beautiful Wedgwood & Co. Dinner Set, \$14.95

200 only for quick selling today. Hand-painted this "Royal Nippon" China Butter Tubs, with drainers. 8.30 a.m. special, 49c each.

## Patriotic Memorial Cards

for the relatives and friends of the soldiers who have made the supreme sacrifice. We print on the inside the particulars of the death, together with any verses or special memorial required by the friends. Stationery Department.

## 27c for Women's Fibre Silk Hosiery

Here is an opportunity to buy Silk Hosiery at a great saving. They are perfectly finished; close, seamless weave; high silk leg, with deep lace thread top; excellent summer hose; black and white. Heel thread heel, toe and sole. Today special, a pair 27c.

**The Robert SIMPSON Company Limited**