

TELEPHONES: **THE ROBERT SIMPSON COMPANY LIMITED**
 General Merchandise Main 7841
 Meats and Groceries Adelaide 6100

THE ROBERT SIMPSON COMPANY LIMITED

WEEK-END VALUES FOR TODAY



How About Your Hat?

We all know how easy it is to keep on wearing an old hat that is comfortable, but we don't all realize how an old hat takes away the smart appearance of our new suit or overcoat.

The Spring styles for men are here. The famous soft felts from Borsalino, the hats of Christy, Stetson and King.

There's a new felt hat with a flat set brim with welted edge, that comes in brown, green, gray and navy, and is \$2.00.

Other new hats, both soft and stiff, range in price, \$2.50, \$3.50 and \$4.00.

We want you to see our assortment of Tweed Caps, made by Christy; a fine collection of smart patterns, at \$1.25, \$1.50 and \$2.00.

CHILDREN'S HATS.

A large variety for early spring wear, in cord velvet, tweeds, checks and velours. Saturday .50, .75, 1.00 and 2.00

"Belgian" and "Helmet" Hats for Children, tweeds, velvets and felts50

Men's and Boys' Spring Caps. Saturday75

FLANNELETTE PYJAMAS AT 98c.

240 pairs, pink, blue, brown and gray stripes; high military collar; sizes 34 to 44. Suit98

SWEATER COATS AT \$3.95.

56 Only Men's Pure Botany Wool Coats, plain and fancy stitch; gray and gray with navy; sizes 34 to 44. Regular \$5.50 and \$6.00. Saturday3.95

Men's Spring Overcoats \$8.95

Slip-on styles, buttoned-through Chesterfields and short, close-fitting models for young men; a number of fly front Chesterfields in the group; English coatings, tweeds in gray or brown; sizes 34 to 44. Regular \$12.50, \$13.50 and \$15.00. Saturday8.95

200 Men's Suits \$10.95

Becoming young men's styles and conservative models, single-breasted, two and three-button, close-fitting cut or three-button, single-breasted sack; vests high cut; English tweeds and worsteds, in brown, gray or browns and green mixtures; small check and narrow stripe patterns; sizes 35 to 44. Regular \$15.00, \$16.50, \$18.00 and \$20.00. Saturday10.95

Furnishings for Men

PURE WOOL COMBINATIONS, \$2.49.

Made from pure English wool yarns, guaranteed unshrinkable, cream shade, elastic knit, closed crotch style; sizes 34 to 44. Saturday 2.49

Young Men's Spring Suits

The Finest American Model Close-Fitting Suits, with soft roll lapels and two buttons; vest high cut; narrow, straight trousers, with cuffs; the material is tweed, in brown, check pattern; sizes 34 to 39. Price19.00

Hosiery and Gloves

Women's Silk Hose, range of colors, including black and white49

1000 Pairs Women's Wool Cashmere Hose, made in England, 3 pairs 1.10; pair39

Children's Stockings, all-wool cashmere, English, black, one-and-one ribbed; sizes 6 to 8 1/2. Regular 50c. Saturday, 3 pairs 1.00; pair35

Men's Wool "Llama" Socks, plain black cashmere, sizes 9 1/2 to 11; 3 pairs 1.10; pair39

Men's Khaki Wool Socks, heavy weight, English worsted; sizes 9 1/2 to 14. Saturday50

Women's Glace Kid Gloves, black, white and tan; sizes 5 1/2 to 8. Saturday85

Women's Wash Leatherette Gloves, suede finish, gauntlet style, strap wrist, half plique sewn seams; gray, white and natural, sizes 5 1/2 to 7 1/2. Saturday1.50

Boys' Spring Suits Today \$2.95

Oliver Twist, vestee and Russian styles, in corduroys, chevrot tweeds or fancy worsteds; brown, tan and grays; spring styles, made up with fancy silk emblems and straight knickerbockers; sizes 2 1/2 to 6 years. Regular \$4.00, \$4.50 and \$4.75. Saturday2.95

BOYS' DOUBLE-BREASTED TWEED SUITS, \$3.85.

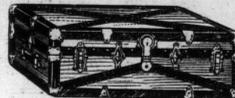
108 Suits in the lot of imported wool tweeds, in check and narrow stripe weaves; grays, browns and novelty shades; serge linings and full-fitting bloomers; sizes 26 to 32. Regular \$6.75, \$7.50, \$8.50 and \$9.00. Saturday3.85

BOYS' SPRING OVERCOATS, \$5.95.

Single-breasted, slip-on and Chesterfield styles, in gray or blue-gray English coatings; sizes 27 to 34. Regular \$7.50, \$8.50, \$9.00 and \$10.00. Saturday5.95

BOYS' OVERSIZE SUITS, \$6.95.

85 Suits of gray English wool suitings, cut single-breasted, Norfolk style, with full-fitting bloomers; sizes 32 to 36. Regular \$9.50, \$10.00, \$11.00 and \$12.00. Saturday6.95



Officers' Steamer Trunks FOR OVERSEAS.

We are making a specialty of supplying this vulcanized fibre steamer trunk; three-ply construction; vulcanized fibre covers, reinforced and rounded; heavy brass bumpers, draw clamp bolts, reliable lock, lid supported by strong hinges, full lining lining, end covered tray; size 36 inches, 10.75; 40 inches11.75

Canes at \$1.00

Crook or straight styles, in Malacca, Panama and rose; tan, ebony and natural finishes; plain or mounted. Saturday1.00

Swagger Sticks, with sterling caps, rose or tan finish. Saturday50

1750 Men's Shirts at 53 Cents

Four For \$2.00

Regular 75c, 89c and \$1.00.

Not the flashy patterns, but solid day-in-and-day-out plain stripes, in blues or blacks; single, double and cluster stripes; laundered cuffs, coat styles, all made with yoke; sizes 14 to 17. Regular 75c, 89c and \$1.00. Saturday, 53; 4 for2.00

SILK NECKWEAR.

All the newest English and American silks, spring designs. Saturday50

Military Wrist Watches at \$8.50

15 Jeweled Watches, this model, luminous dial, unbreakable glass, sterling silver case, leather straps. Regular \$10.00. Saturday8.50

15 JEWELLED WRIST WATCHES. This model, nickel lever movement, 15 jewels, plain nickel case, leather straps. Regular \$6.50. Saturday4.95

50c Club Dinner PALM ROOM, SIXTH FLOOR.

Served from 11.30 to 2.00 p.m. Choice of soups, with fish or hot meat or fowl; potatoes, boiled or mashed; one vegetable; dessert; club rolls; brown and white bread; pot of tea or coffee, with cream.

Today's Market

Telephone Adelaide 6100

MEATS.

- Leg of Young Lamb, special, per lb. 25
- Shoulder Roasts Prime Beef, per lb. 18
- Blade Roasts, very tender, lb.16
- Thick Rib Roast, choice, lb.18
- Best Rib Roast, Simpson quality, per lb.22
- Briquet Boiling Beef, per lb.14
- Rinest Canned Corn or Pork, 3 tins 25
- Best Centre Cut Porterhouse Roast, per lb.20
- All Pork Sausage, our own make, per lb.20
- York Breakfast Bacon, mild, whole or half, special, per lb.25
- York Smoked Hams, choice, whole or half, special, per lb.23
- H. A. Pure Lard, 2-lb. pails, gross weight, per pail50
- Jomeauc Shortening, 3-lb. pails, gross weight, per pail47

GROCERIES.

- 2000 lbs. Fresh Creamery Butter, White Clover brand, per 100 lbs. 47
- 1000 lbs. Creamery Butter, per 100 lbs. 47
- 1000 lbs. Corn Meal, per 100 lbs. 25
- 1000 lbs. Sugar, 3 lbs.25
- Rinest Canned Lobster, 1/2-lb. tins23
- Rinest Canned Corn, 3 tins 25
- Rinest Canned Tomatoes, per tin. . . .10
- Campbell's Soups, assorted, 2 tins 25
- Rinest Canned Beans, Rosebud Brand, per tin14
- California Canned Asparagus, 2 1/2 lbs. per tin25
- Rinest Canned Peas, per tin.10
- Sherritt's Marmalade, 2-lb. jar28
- Choice Red Salmon, 2 tins25
- Choice Red Salmon, 1 tin14
- Gorton's H. P. Sauce, bottle21
- Rinest Canned Fruit - Raspberries, Strawberries and Cherries, per tin. 18
- 500 lbs. Peek Frean's Shortcake, per lb. . . .28
- Maconochie's Pickles, Mixed and Plain, 3 lbs.23
- Choice Olives, stuffed or plain, bottle15
- 1000 packages Purity Rolled Oats, per package20
- 500 lbs. Fresh Fruit Cakes, per lb. . . .18
- Fancy Mixed Biscuits, per lb.15

FRESH ROASTED COFFEE, PER POUND, 2c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb.27

FRUITS.

One Car California Sunkist Oranges, for Orange Day, per dozen30, 40
- 500 lbs. Choice Florida Grapefruit, largest size. Regular 10c. While they last, 4 for25

CANDY.

Main Floor and Basement. 500 lbs. Lowney's Assorted Milk Chocolate Shapes, per lb.33
- 1000 lbs. Assorted Chocolates, Fruit Flavors, per lb.25
- Simpson's Special, an assortment of Chocolates, Creams, Bon-Bons, etc., per lb.20
- 1000 lbs. Assorted Taffy, per lb.12

FLOWERS.

30,000 Princess Violets, in bunches of 25, with foliage, bunch10
- 1000 Roses, pink and white, good stems, and good value, dozen50
- 3500 Daffodils, single or double, large flowers and long stems, dozen30
- 2000 Carnations, assorted colors, quality regularly sold at 60c dozen. Saturday35

A-FIVE-FACTORY-BOOT-SALE

Walk-Over and Dufresne and Locke Custom Grade Boots For Men Today \$2.99

700 pairs travelers' samples, branded on the sole with these well-known trade-marks, selected box calf, vici kid, gunmetal calf, velour calf, tan Russian calf and storm calf leathers; cotton and leather lined; newest and most popular styles for this season's wear; single, double and triple weight, oak tanned, Goodyear welted soles; C, D and E widths. Regular \$5 and \$6. Saturday

2.99

Five Factories have contributed to Today's Boot Sale--- Dorothy Dodd, John Strootman and Tremerson Boots for Women; Walk-Over, and Dufresne and Locke Boots for Men. These five large boot manufacturers, well-known for their high-grade products, have cleared to us at very low prices their samples, floor stocks and cancelled orders, all new and advanced styles of winter and spring boots for Men, Women and Children.

COME EARLY



3500 Pairs of Men's Heavy Weight Spring Boots at \$2.99

Button, Lace and Blucher Boots, genuine Goodyear welt, made of patent colt, velour calf, box calf, gunmetal and vici kid, tan calf and storm calf leathers, light and heavy weight oak-tanned soles, new recede swing, round and popular toe shapes, heavy duck and leather linings; we are confident that these boots cannot be duplicated at today's price; sizes and half sizes 5 to 11.

Regular \$4.00 to \$5.00. Today at \$2.99

Extra Sales People, Quick Service All Ready for Business at 8.30 a.m.

1000 Pairs Boys' Boots at \$1.99

Button or lace, made of best grade of stock of gunmetal, box calf leather, splendid weight, solid leather soles, neat round and high toe shapes; these are dressy, long-wearing boots for boys; sizes 11 to 13, 1.69; sizes 1 to 51.99

Sale Begins 8.30 a.m. Be Early

Dorothy Dodd, Strootman and Tremerson Boots for Women

2000 Pairs Women's Boots, made by these well-known American makers; regular \$4.00, \$5.00 and \$6.00 values; showing many of the new spring military, trimmed and gaiter effect; button and lace styles; made of patent colt, vici kid, gunmetal, tan calf leathers, with blue, brown, gray and black cloth tops, or dull and bright kid tops; plain or imitation, and toecap vamps; Goodyear welt, flexible McKay and turn soles; spool, kidney, Spanish flat heels; widths A, B, C and D; sizes 2 1/2 to 7. Regular \$4.00, \$5.00 and \$6.00. Saturday2.75

300 Pairs Girls Welt Boots, \$2.45

Made of patent colt, gunmetal, with dull top tan calf, Button and Lace Boots, made on dressy school girls' lasts, Goodyear welt soles, low heels; sizes 11 to 2. Regular \$2.95. Saturday2.45