

H. H. FUDGER, President. J. WOOD, Manager.

THE ROBERT SIMPSON COMPANY, LIMITED

THE ROBERT SIMPSON COMPANY, LIMITED

Moderate winds, a few local thunderstorms chiefly in the south-western portion, but mostly fine and warm.

THE ROBERT SIMPSON COMPANY, LIMITED

THE ROBERT SIMPSON COMPANY, LIMITED

TUESDAY, JUNE 1, 1909

Our New Department of Wash Fabrics Opens To-morrow

June Emphasizes Simpson's Lingerie A New Department and a Splendid Demonstration of Quality and Value.

THIS June we are able to show you the Simpson White-wear to advantage. We ask you to examine it. A big bright new department is at your service with plenty of space and light.

- Corset Covers at 18c, worth 25c- Fine cotton, fitted style, lace trim on neck and arms; sizes 32 to 44 bust measure. Corset Covers at 5c, worth 12.5c- Beautiful all-over embroidery front and back, silk ribbon draw all round bust, lace on arms, sizes 34 to 44 bust. Corset Covers at 65c, worth 95c- Fine nainsook or cambric, fitted or full front styles, embroidery or medallions and lace trimmed, exquisite fashions; sizes 32 to 44 bust measure. Petticoats at 17.5c, worth 27.5c- Fine cotton, 15-inch flounce of fine lawn, insertion and ruffle, of extra fine heavy embroidery, dust ruffle; sizes 38, 40, 42, 44 inches long. Short Petticoats at 75c, worth 1.10- Fine cotton, circular cut, no fullness on hips or at waist, 7-inch flounce inserted with fine embroidery; lengths 39, 39, 39 inches. Petticoats at 32.5c, worth 50.00- Fine nainsook, 20-inch flounce of lawn, four clusters of pin tucks, three insertions of extra fine French flit lace, embroidery binding and silk ribbon, and wide ruffle of flit lace; lengths 38, 40, 42, 44 inches. Night Dresses at 75c, worth 1.00- Nainsook, slip-over neck, elbow sleeves, lace heading and silk ribbon on neck and cuffs, very dainty; lengths 56, 58, 60 inches. Night Dresses at 1.00, worth 1.50- Fine nainsook, slip-over style, 3-4

WE HAVE opened our Wash Goods Department on the second floor, Queen street, with new and commodious quarters, and plenty of pretty new wash fabrics of every description.

We can claim for wash goods now what we have long held as true for our Dress Goods--they have the finest home in Canada. To mark the Opening Day we have arranged a series of attractions in our new department such as will interest every lady with summer dresses to consider.

First we emphasize a number of high class linen and lingerie lawn robes, partly made, at less than half prices.

- Beautiful quality French Linen, with the finest openwork and hand embroidery ever seen. One only. Regular price \$30.00, for \$14.00; one only, regular \$25.00, for \$12.00; two only princess shape, regular \$50.00, for \$14.00. Lingerie Lawn, of superior quality, regular prices from \$20.00 to \$55.00, marked down from \$30.00 to \$18.00. A big quantity of the fashionable Crepe Suiting, 28 inches wide, in all the leading shades for this season, sky, pink, rose, peacock, navy, cream, champagne, fawn, tan, etc. 1/4", emerald, reseda, mauve, purple, amethyst and grey. Regularly 25c, for 12 1/2c. Dainty Bordered Saten Foulard, for the summer frock, most dainty design, on pink, old rose, sky, green, navy, etc. Regular 29c, for 15c. Simpson's special 36 inch Nainsook, 40 pieces only at this price, cannot be beaten anywhere at less than 20c yard. Special sale price, 10c. Best English and Scotch gingham, all the leading designs and colorings, in stripes and checks; never such value before. Regularly 15c, for 9c. 36-inch White Victoria Lawn, fine even weave, round thread. Very special value at 12 1/2c, for 8c. Hundreds of pieces of High-class Muslins, printed in white and colored grounds, all new designs of roses, carnations, rings, etc. Regular prices from 25c to 75c, for 19c. (No mail or phone orders.)

The Cloak Department is Clearing its Spring Stocks. Wednesday-WAISTS of Lace and Silk.

WE are at the end of our Spring season. From now on our eyes are fixed on Summer. You have come to the real Spring, the time of buds and young fresh green. The garments we are going to clear are the garments you now desire to wear.

We are going to take one section at a time and clear this stock now, instead of at the end of the Summer. To-morrow Lace and Silk Waists have the floor.

We offer 2000 Stylish Spring Waists at \$2.95 each. Regular prices, as marked on these garments, run as follows: \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00 and \$10.00.

- Dress Waists, of fine net, all-over lace waists, waists with real lace yokes, guipure and net waists, net and lace trimmed waists, elaborate lace models, embroidered net waists, tailored net waists, net and silk waists. Chiffon Taffeta Waists, mesaline silk waists, rich satin waists, Rajah silk waists, silk and lace waists, tailored silk waists, sateen and silk waists, elaborate silk and satin waists. Colors black, cream, white, navy, brown, myrtle and tan.

All One Price, \$2.95.

A Made-to-Order Skirt Offer

TO KEEP our dressmakers working to full capacity, we are making a special offer during the present week. You choose from cloths worth \$1.00 per yard, and we make you a Skirt worth regularly \$12.00 for \$7.50.

We give you the option of a seven or a nine-gored Skirt, walking length. The tailoring will be Simpson's best, and satisfaction is guaranteed, or money refunded.

Cloths in this offer include light and medium Tweeds, light and medium French Worsteds, black and colored Cheviots, black and colored Venetians, black and white checks, fancy stripe suitings, cream Serges, Chevots, etc., goods worth up to \$1.00 a yard. Skirts complete worth up to \$12.00. During the present week we offer these Custom-made Skirts for \$7.50.

(Dress Goods Department, Second Floor.)

A CLEARING LOT OF INFANTS' AND LITTLE GIRLS' DRESSES. 240 only infants' and Little Girls' Dresses, in fine white lawn or mill, prettily trimmed with Valenciennes lace or embroidery; some with heading and silk ribbons, Mother Hubbard and French styles; a manufacturer's clearance of balance of stock; for ages 1 to 5 years. Regularly worth \$1.25 to \$2.50 each. Wednesday, 75c.

Sale Nearly 10,000 Untrimmed Hats

THIS is the biggest clearing purchase we have ever made in the millinery department. The value is so extraordinary we felt that almost any quantity was none too great. Every woman in Toronto would be glad to have another hat for Summer at this price if the hats to choose from were good enough. They are good enough. A little deftness with a piece of pretty ribbon and some flowers will transform any one of them into a thing of style and beauty.

We will be obliged to hold this sale in the main building on the second floor. The quantity warrants more space than we can afford in the millinery salon.

Nearly 10,000 in the lot, a vast variety of the newest and most seasonable hats; very latest and best summer styles and colors, with lots of black, Misses' and Children's Hats will be here in plenty, some in best braids and tulle, on wire frames. Regular wholesale prices of these hats range from 85c, \$1.00, \$1.25, \$1.50 to \$2.00 each. (See Window Display.)

Simpson's Housefurnishing Suggestions

Bedrooms, No. 2--The Grown-up Daughter's Room.

WE will suppose this room to be the apartment of a young lady of critical taste, such a judge of what is new and appropriate as only a grown-up daughter is apt to be.

Such a room will have to be, in the highest sense of the word--dainty. It must be bright. Its colors must

- be high in tone. Nothing dark or sombre is permissible in a room of this kind. Youth is akin to springtime, spring colorings form the ideal treatment for a young lady's room. The furniture, to begin with, should be of white enamel, as should be the woodwork of the room. If preferred a brass bedstead could be substituted for the white one. The carpet we have in mind is a two-toned rose Brussels, in a sub-dainty lattice design, with a border, rather narrow, in a light tan ground illumined with pink buds and leaves of tender green. Window curtains of Marie Antoinette lace, with a dainty ruffled point d'esprit border, laced down inner sides and along the bottom with pink satin ribbon an inch and a quarter wide. The side curtains, the door curtains and the upholstery coverings to be of mercerized shadow chintz. Ivory ground, with flowers, conforming in color and design to those in the border of the carpet. The bed spread, dressing table covers, etc., could be provided by us also to match the room. The cost of such a room varies. We offer the following figures as a guide: White Enamel Dressers, \$10.00 to \$34.50. White Enamel Chiffoniers, \$14.75 to \$31.50. White Enamel Dressing Tables, \$20.00. White Enamel Chairs, \$1.50 to \$4.00. White Enamel Iron and Brass Bedsteads, \$2.50 to \$20.00. All Brass Bedsteads, \$25.00 to \$80.00. Brussels Carpet, \$1.40 per yard. Shadow Chintz, \$2.50 per yard. Curtains, \$12.00 per pair. 12x18 Spruce, \$15.00.

Dainty Bedroom Wall Papers

When the wood work has been finished in white enamel or light coloring, pretty effects are obtained by using bedroom papers with white or light grounds, with natural flower patterns, chintz, tapestry or damask patterns, in pink, delf blue, yellow, blue, heliotrope, cream or green blends.

Pretty effects are also obtained with papers, in plain linen, crash or stripe designs to use with uppers, friezes or cut outs, in floral or lattice effect. Some prefer dados or walls of painted linen or burliap, with hand stencilled decorative panels or borders, and plain ceilings.

For ceilings use moire lattice or floral effects, in white and mica, or lattice with dashes of light green. The mouldings should be white enamelled or a delicate line of gilt or enamel. The prices are:

- Florals, in natural flower and natural colorings, 25c, 35c, 50c to \$1.00 per roll. Linen effects and stripes, assorted colorings, 12 1/2c, 20c, 25c per roll. Linen and Burliap (raw), for finishing, 10c and 15c per yard. Papers, in chintz, tapestry and damask designs, 25c, 35c, 50c to \$1.00 per roll. White Mouldings, per foot, 2 1/2c, 3 1/2c and 5c. Ceilings, per roll, 10c, 12 1/2c, 15c and 25c. (A roll of paper covers 30 feet of wall space.)

A Selling of Under-bought Handkerchiefs

1,000 dozen of Women's Fine Irish Linen Handkerchiefs, fine, even thread, 1-3/4 inch hem, Regular value \$1.50 dozen. Sale price, 8 for 5c.

600 dozen of Men's Fine Irish Linen Handkerchiefs, 1-2 inch hem, stitch, extra fine cloth, full size, Regular value \$2.00 dozen. Sale price 2 for 35c. Children's White Lawn, with colored border, neat, pretty patterns, fine lawn. Regular 6 for 25c. Sale price 10 for 25c.

Special Offerings of Fashionable Silks To-morrow

Black Japanese Silk, perfect, closely woven, strong and Lyons dyed black for light weight summer dresses and shirt waists; every yard stamped waterproof; 27 inches wide. Regular price 75c. Sale price 49c.

All Silk Rough Shantung, 26 inches wide; a quality that cannot be equalled for less than 75c yard; such shades as old rose, natural, pink, pale blue, taupe, apricot, navy, browns, etc. Sale price 45c.

Fancy Summer Silks, rich, heavy qualities, in stripes and checks, all the various widths and designs, splendid assortment of color combinations, including blues, browns, greens, rose, sky, pink, Alice, mauve, black and white; 20 and 23 inches wide. Sale price 38c.

THREE BLACK SILK OFFERS. 40 inch Chiffon Taffeta. Special value, yard, \$1.19. Rich Mousseline Duchesse. Special value, yard, 94c. Rich Heavy Peau de Soie. Special value, yard, 47c.

Straw or Felt?

June makes a gentle enquiry to the men of the city--what kind of hat do you prefer? The choice consists of straw saliors or felt fedoras. June suggests that you choose at once.

Men's Straw Sailor Hats, fine white brims, solid leather sweatbands and black silk bands, straight or curling brims, also Alpine shape. Wednesday 75c.

Men's Soft Hats for summer wear, in new shades of green, light or dark color, also pearl grey, drab, slate, fawn and large range of new browns, fine grade fur felt, in college, negligee, Alpine and traveling shapes. Specially priced, \$1.00, \$1.50 and \$2.00.

A 4-Day Activity in The Linen Department

HOUSEKEEPERS will be interested to know that we have arranged a sale of odd lines and clearing lots in the Linen Section of the Staples Department, beginning to-morrow, Wednesday, with

- TABLE CLOTHS AND NAPKINS. 65 dozen Heavy Bleached Damask Table Napkins, Irish manufacture, dainty new bordered designs; hemmed ready for use, 18 x 18 inch. Per dozen, Wednesday, 97c. 47 dozen only Irish Satin Damask Table Napkins, full meadow bleached, beautiful fine quality, rich bordered designs, every thread linen, 20 x 20 inches. Per dozen \$1.69. Odd lines dinner size very fine all linen bleached Satin Damask Table Napkins, beautiful bordered designs, but no cloths left to match, good heavy make, 23 x 23, 24 x 24, 25 x 25 and 28 x 28 inches. At per dozen, Wednesday, \$2.69. Bleached Damask Table Cloths, every thread pure linen, Irish make, assorted designs, with border all around, firm, close, weighty weave, about 2 x 2 1/2 yards each. Wednesday, \$1.32. 120 only to clear, three or four lines, very rich, fine weave and finish, all pure linen, Irish and Scotch Satin Damask Table Cloths, full grass or dew bleached, newest bordered designs, 2 x 2 1/2 yards each, Wednesday, \$1.38. 26 only, 2 x 3 yards All Linen Satin Damask Irish Table Cloths, meadow bleached, excellent designs, with full border all around, firm, close weave, each, Wednesday, \$2.39.

Summer Suits at \$15

Men's High-grade Two-piece Summer Suits, made from imported fancy worsteds, excellent, fine superior finished, tropical weight materials, in handsome new shades and colorings, very rich in effect, including dark invisible olive brown and lighter green stripe effect; being the very newest color mixture; also elephant grey and mode shades; coats are cut in exclusive single-breasted style, showing the newest features of the latest two-piece model, half lined and finished with canvas, and haircloth interlinings, giving correct and permanent shape, tailored in the most careful manner, perfect fitting and nicely finished in every detail. Pants have roll bottoms, side buckles, and belt straps. Very special value, \$15.00.

White Waists for Wednesday

Smart Man-tailored Waists, just imported from England; made in a very superior quality linen finished print, in stylish stripes and spots, in black, navy, brown and green, on the white ground. Perfectly cut and made in the American model. Sizes 34, 36, 38, 40 and 42. Specially priced \$1.50.

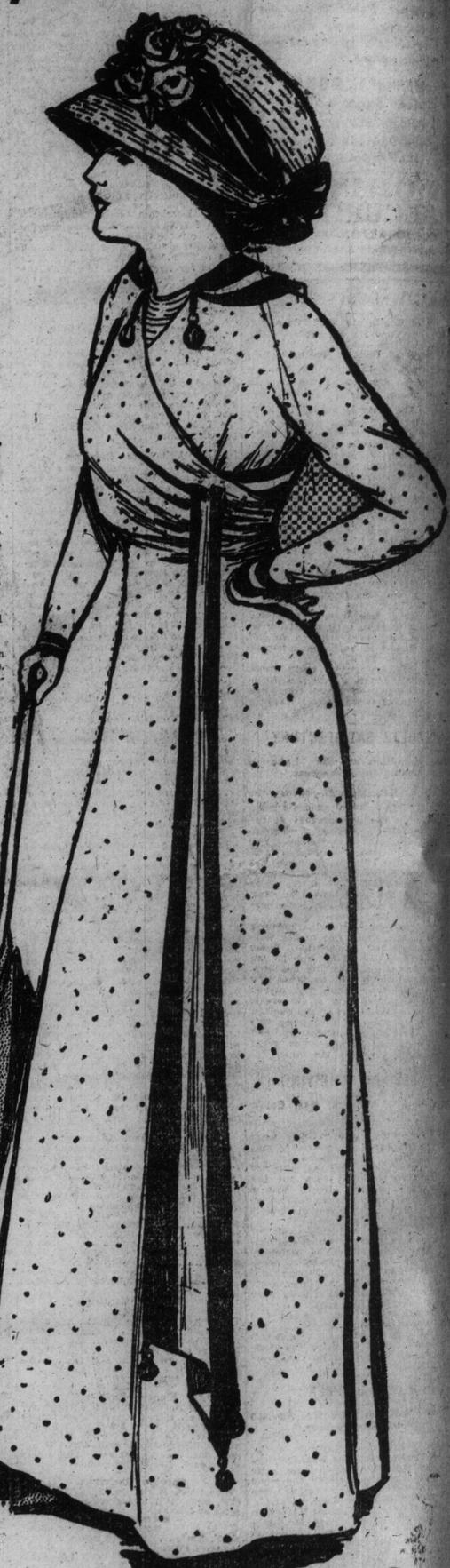
LADIES' WASH SUITS.

Ladies' Summer Suits, of fine linen, in beautiful shades of green, lavender, sky, pink, natural and white; new long cutaway coats; some trimmed with contrasting colors on collar and cuffs, others with insertions of guipure lace, and novelty buttons, rare skirts, trimmed to match coats. Wednesday \$10.95.

Ladies' Summer Wash Suits of Madras, in stripe effects of blue and white, fawn and white and grey and white tones; coats are medium length, stole collar, trimmed with "trappings" and buttons; skirts are trimmed with bias strappings of self. Wednesday \$3.50.

Wednesday Selling, Floral Department

- Hanging Baskets, large size. Regular \$1.00, for 85c. Geraniums, dark red, per dozen, 60c, \$1.00 and \$1.40. Nicotiana Salsvia and Bridal Rose, 3 for 25c. Panels, large box \$1.00, or small box for 20c. Cobea Scanden, each 15c. Tomatoes and Annuale, per box 10c. Sweet William and Forget-Me-Not Roots, 3 for 25c.



Summer Pyjamas for Men

American made, fine quality Pyjamas, in mauve, blue or tan shadings, made with low neck, trimmed with frogs; 34 to 42. Excellent value, \$1.50.

American made, fine, soft, Swastika Pyjamas, in tan, blue, mauve and pink shadings, made in the very latest style; 34 to 42. Our special at \$2.50.

"Silkette" Pyjamas, in the stripe effects so popular in men's wear for summer, shadings of blue, mauve, green, etc.; a very cool and comfortable garment; 34 to 44. Splendid value, \$2.50.

A SPECIAL REDUCTION WEDNESDAY

200 suits of English striped cashmerette and fine white nainsook cotton Pyjamas, with trimmings and large pearl buttons. These lines are taken from our regular stock, because they have become broken in sizes, but in the lot there are sizes 34 to 42. Regular \$1.50 suit. Wednesday 98c suit.

Provisions Wednesday

- 2,000 stone Fresh Rolled Oats, stone, 46c. 200 pairs Pure White Clover Honey, 5-lb. pail 65c. Choice Side Bacon, peameal, half of whole, per lb. 18c. Finest Canned Tomatoes, 6 tins 45c. Canned Corn or Peas, 6 tins 45c. Mason's No. 1 Sauce, per bottle 15c. Finest Messina Lemons, large size, dozen 25c. Saxon Wheat Food, per package, 10c. Fancy Japan Rice, 4 lbs. 25c. Lima Beans, 2 1/2 lbs. 15c. Canned Apples, 3 x 1 in. 3 tins 25c. 30c COFFEE 26c. This blend of coffee is composed of smooth, heavy bodied coffees, which are blended in a delightfully aromatic proportion. Wednesday, 200 lbs. of the bean, ground pure or with chocolate per lb. 26c.

Vertical text on the far right edge of the page, including 'Barg', 'Extort', 'Bell', 'To', 'Will', 'Su', 'Pre', 'Age', 'The', 'paign', 'Toronto', 'terday', 'mittee', 'investi', 'rates', 'The', 'Control', 'Admiral', 'Michie', 'O'Neil', 'F', 'Add', 'review', 'D-495', 'lock', 'y', 'commi', 'to look', 'mendal', 'Dear', 'suburb', 'He ha', 'ing', 'sufferin', 'time', 'Aid', 'it was', 'the peo', 'emphat', 'rate all', 'more re', 'have to', 'he was', 'from th', 'sues', 'Aid', 'beyond', 'shere', 'F. Co', 'peared', 'that th', 'an agree', '\$25, but', 'as yet', 'within', 'Willia', 'yard at', 'side of', 'that he', 'years', 'tracks', 'Over', 'The ch', 'received', 'zens, w', 'Contro', 'mercha', 'of \$25', 'this for', 'like to', 'of the', 'all over', 'Aid', 'F', 'charges', 'two par', 'beginn', 'outlying', 'The st', 'was app', 'littere', 'up to t', 'N.F.L.', '\$150,000', 'RT, JC', 'ony ran', 'during', 'stature', '600, for', 'be pass', 'in his', 'future', 'After', 'the Un', 'question', 'tion, Sh', 'policies', 'adopted', 'These', 'land and', 'revision', 'ter, conc', 'of tube', 'city re', 'Labrado', 'ston ava', 'such res', 'CAB', 'Elizabeth', 'Back', 'Elizabeth', 'avenue', 'induced', 'car at t', 'circu', 'night', 'when t', 'be back', 'Dr. A', 'avenue', 'her. Sh', 'Lee and'