

PAGE OF INTEREST TO WOMEN

BLACK EVENING GOWNS

Picturesque Charm in the New Designs For Dinner and the Theatre.

(By Madame Francis, Famous Creator of Fashions, New York City).

The picturesque charm of the black evening gown is having a great vogue. Women have learned to appreciate just what a perfect foil black furnishes for feminine vividness of every type. The blonde radiates more vibrantly against a black background. Her hair strikes a deeper note of gold. Her skin seems whiter and her eyes a deeper blue when contrasted with the soft folds of black.

A woman with dark hair looks her loveliest in black. The Spanish beauties know this so well. The Cuban aristocrat wears black when she wants to look best under the stars of the tropical night at the lovely outdoor dinners for which Havana is famous. The wealthy Brazilian imports her gowns from Paris or New York. Black predominates in the wardrobe of these beautiful, descendant of high-class Spanish families with the dark loveliness for which this nation is famous.

Black Most Becoming. To the Auburn-haired woman there should never come a doubt as to whether she should choose for an evening gown. Black is far and away her most charming choice. The fair skin, which is characteristic of the red-haired woman is lovely against black, and her hair shines with the lustre of beaten bronze or copper when folled by the folds of a black gown. All black is sometimes relieved by gold or silver brocade or with lace, either cream or black. With these striking black evening gowns are worn black picture hats that go far toward making an ensemble that is strikingly lovely. These hats may be made of black lace or net, or they may be of black lisse straw, faced with black satin. The trimming

The Fashion Forecast

Dyed lace will be strongly featured on evening and afternoon gowns for spring and summer wear. Both thin and heavy laces are dyed in shades of rose, blue and yellow and are used in combination with chiffon and georgette crepe.

are paradise, ostrich in the form of fringes, folds of tulle or big lace bows.

The hat carrying a lace or net ruffle around the brim is a very pleasant idea and this transparent ruffle veils the eyes in an alluringly coquettish fashion.

An interesting example of the all-black evening gown is a model of black tulle with a lace bodice and a long, deep V in the back.

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On this gown the square neck is featured. The square neck is the most becoming décolletage to most women, though it may be varied by using the deep V in the back.

The skirt of this gown is draped over a tight sheath of black charmeuse. It is fringed with black tulle. The fringe is made of black tulle, which is draped over a tight sheath of black charmeuse.

The hat which is worn with this gown is made of black net, with a ruffle of black lace falling to the tip of the nose. Two small sweeps of black tulle are also worn.

Cream Lace and Black. Cream lace is effectively combined with black charmeuse and black tulle in the gown with the lace tunic. A bodice of black charmeuse is softly draped around the figure, in the long, deep V in the back.

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Advertiser Patterns

2760



A PRACTICAL SERVICE DRESS.

2760—Gingham, seersucker, drill, galatea, khaki, lawn, percale and flannel are good for this style. The closing is at the side. The sleeve may be in wrist length or finished in elbow length with a cuff.

The pattern is cut in seven sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. Size 34 requires 4 yards of 36-inch material. The dress measures about 24 yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name _____

Town _____

Province _____

Age (if child's or misses' pattern) _____

Measurement: Bust _____ Waist _____

Caution: Be careful to include the above illustration and size of pattern wanted. When the pattern is sent, you need only mark 38, 40, 42, 44, or whatever waist measure, 22, 24, 26, or whatever length measure, and the pattern will be sent to you.

The picture hat which is part of this costume is black straw, faced with black tulle. This facing of tulle is much more becoming next to the face than the harsh black of the straw. The hat is made of black straw, faced with black tulle. The hat is made of black straw, faced with black tulle.

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WINIFRED BLACK

Writes About "Learning To Live."

Copyright, 1918, by Newspaper Feature Service, Inc.

They are going to take a journey together, the two old friends. A beautiful journey across the wide continent—such a journey as could not be taken anywhere else in the world but here on this great, broad, sweet, generous continent.

They leave home, going across the prairie, climbing the mountains and sliding down into valleys, leaving winter and snow and ice behind them, and making up in the morning the orange groves, all in blossom—and they will talk together on the way out, the two old friends.

I wonder what they will talk about. The things they see as they are passing through—the people on the train, the new daughter-in-law and the new son-in-law, and what the old relatives of the new family think of the match? Will they talk of old times? Of how they played together as children? Of how they went out after wild flowers and pretended to be very grown ladies in robes of sky blue velvet? Or of the old days and how they quarrelled and called each other names and said they would never speak to each other again? Or of how they lived, and how they cried and kissed each other and made up again?

The Big Moments. Will they tell each other the real secrets of their real lives—these two old friends? They will, for a little fleeting comfort out of a few days of real companionship, snatched from the hurry and scurry and confusion of modern life as a pearl is snatched from the grimy bed of a turbulent river? I hope they will—I hope they will. For somehow as I go on in life the

things that I remember longest are the little unimportant things that didn't seem to matter at all at the time. There on the porch at twilight with one I loved and couldn't understand. The music in the evening with the sweet girl singing an old-fashioned song just for me and you. My thought of her mother and how her mother smiled on the day she died.

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GRAY'S Seasonable Merchandise

FOR STYLE AND SERVICE

THE MOST WANTED SILK FABRICS.

—Second Floor—

SERGE SILK, a distinctive looking silk and partially suitable for tailored suits; colors copenhagen, pompadour, taupe, brown, midnight blue and black; width 36 inches. Per yard \$3.00

NOVELTY SILKS—Fascinating shades and designs; stripes and plaids. They are ideal for separate skirts; 36 inches wide. Price, per yard \$2.65, \$3.00, \$3.50

FOULARDS—One of the season's most popular silk fabrics, shown in a charming variety of new colors and patterns; 36 inches wide. Per yard \$3.00

PAILLETTE SILK—A fashionable silk with lustrous finish and an ideal weight for dresses or waists; colors wisteria, cadet blue and navies (light, dark and medium shades); widths 35 and 36 inches. \$2.00

DUCHESSE PAILLETTE—A pliantly woven silk of good quality and splendid appearance; colors green, navy and Belgian blue; width 36 inches. \$2.35

DUCHESSE SATIN—A rich satin-finished silk, which will give dependable service; very appropriate for dressy gowns and suits; colors light and mid grey, light, dark and mid navy, dark green, pompadour, burgundy, Pekin blue, brown and taupe; 36 inches wide. \$2.50

DUCHESSE SATIN—An unusually handsome silk; colors taupe, pink, Nile and orchid; 36 inches wide. \$3.00

For