

## Prices Slashed for Dollar Day

When we slash prices there's bigger values offered for your dollar than any place in Western Ontario.

\$60,000 stock of two stores of Men's Clothing, Furnishings, Hats, Caps, etc., many of which were bought before war prices went into effect.

**Men's Trousers**  
2,000 pairs, Up to \$2.75 value, **\$1 For Each Leg**

**White Sport Shirts**  
\$1.50 value, for ..... **\$1.00**

**Men's Fine Shirts**  
Regular \$1.00 value. Sizes 14 to 15½, **2 For \$1**

**Straw Hats**  
Choice of any Straw hat in stores, worth up to \$2.50, for **\$1.00**

**Two Wegner Stores**  
The Heart of London  
371 TALBOT STREET.  
Opp. Market.

**Giant Clothing House**  
120 DUNDAS STREET,  
West of Kingmill's.

## Dollar Day Economy Is To Purchase the Most Value for Your Dollar

That's what we sell every day of the year. The greatest and best value for the least money.

**RIPE OLIVES**  
Ever use them? They're delicious. Ready to serve, and, oh, so nutritious! Order some. In glass, 35c, 40c and 75c. In tins, from 25c to 50c.

**ROWAT'S COFFEE**  
It's better—in quality—in taste—in the pleasure it gives. Try it and be convinced. 50c per pound.

**SUMMER DRINKS**  
These warm days cause thirst—Gard's Ginger Ale cures thirst. Try it when your throat calls for a Sweet, per dozen, 75c. Dry, per dozen, 90c. Also Grape or Lime Juice, etc.

**FOR MOTOR TRIPS**  
Going on a motor trip or out for an outing. We have specialties that will delight.

**PHONE ORDERS**  
Receive the same care and attention as though you called personally.

**T. A. ROWAT & CO.**  
250 Dundas St. Phone 3051-3052.

## OVER 500 ATTENDED RAILWAY EMPLOYEES' PT. STANLEY OUTING

Tug-of-War and Baseball Game Features of Sports.

PORT STANLEY, Aug. 23.—The Brotherhood of Railway Trainmen and the Brotherhood of Firemen and Engine-men of the C. P. R. and Grand Trunk annual picnic here today was attended by 500 people. The committee, with Mr. Hall, chairman, and Mr. Kelly secretary, arranged one of the best outings ever held. The most popular place on the grounds was the refreshment booth, where oranges, drinks and ice cream were given away. Candies were supplied to the children. All events were keenly contested. The two leading events were a game of ball between the C. P. R. and the Grand Trunk. The Grand Trunk won by a score of 10 to 3. A tug-of-war between the C. P. R. and Grand Trunk was won by the C. P. R. The events were as follows: Children under 8—H. Daniels. Children 10 and under (boys)—C. Bradford. Girls under 10—Helen Buckle. Boys under 12—Norris, Bradford. Girls under 12—Green, Drake, Blair. Boys under 15—Blaney, Bradford. Girls under 15—Lutton, Kelleher, Blair. Girls' race—Bradford, Burns. Elongement race—Mr. Proctor, Mrs.

**BROWN OPTICAL CO.**  
**EYE SPECIALISTS AND OPTICIANS**  
223 Dundas St. Phone 1877  
LONDON, ONTARIO

**ONE DOLLAR**  
Ladies' Low Shoes Specially Priced for **DOLLAR DAY**  
SOME BEAUTIES.  
If you have small feet and desire dainty footwear at unheard-of reductions, come on Saturday, Aug. 25, for values in Low Shoes, up to \$5.00, for **Only \$1.00**  
SATURDAY ONLY.  
Just a few odds and ends in real good shoes for both MEN and WOMEN. Come early, Saturday. They won't last till night and we have no more for such a price.  
**Cook's Shoe Store**

**SATURDAY SPECIALS**  
At Peters Fountain and Tearoom  
COFFEE ICE CREAM—CAFE PARFAIT—COFFEE SODA—  
All made with Peters Plantation Blend Coffee. 50c lb.  
At Our Tea and Coffee Department  
DUNDAS STREET, NEAR RICHMOND STREET.

**REAL VALUES DOLLAR DAY**

It will pay you to look over our stock of Leather Goods on Dollar Day. We have some exceptional values to offer.

Special Fibre Suitcase, 22, 24 and 26 inches, \$1.25 and \$1.40  
Imitation Leather Suitcases ..... \$1.40 to \$7.50  
Genuine Leather Suitcases ..... \$7.00 to \$20.00  
Imitation Leather Club Bags ..... \$1.50 to \$8.50  
Genuine Leather Club Bags ..... \$4.25 to \$20.00  
Trunks, fibre or canvas covered ..... \$3.00 to \$15.00  
Ladies' Hand Purses and Hand Bags ..... 50c to \$6.00  
Gents' Purses and Billfolds ..... 25c to \$2.50  
School Bags, Music Cases, Razor Strops, Men's Belts, Fitted Dressing Sets, Collar Boxes, Etc.

**Jas. McCormick**  
PHONE 2038. 395 TALBOT STREET.

**Dollar Day**

**47 PAIRS Women's High Shoes**  
Values to \$5.00; sizes to 4. Dollar Day, **\$1.00**

**15 PAIRS Women's Cushion Sole Oxfords**  
Small sizes. Dollar Day, **\$1.48**

**15 Pairs One-Strap Canvas,**  
Rubber soles and heels, \$2.50 value. Dollar Day, **\$1.48**

**30 PAIRS Ladies' High-Cut Buck Bals.**  
With rubber soles and heels, value \$5.00. Dollar Day, **\$2.48**

**48 Boys' Black Elk School Shoes**  
Waterproof soles, regular \$3.50, sizes 1 to 5. Dollar Day, **\$2.18**

**60 PAIRS Women's American Sample Pumps**  
VALUE TO \$5.00. DOLLAR DAY. **\$2.48**

**24 PAIRS High-Cut White Reinskin Lace Shoes**  
Value \$5.00. Dollar Day, **\$3.48**

**15 PAIRS High White Ruskin Bals.**  
With patent collar, Louis heels, value \$5.00. Dollar Day, **\$2.98**

**30 PAIRS High-Cut Kid Lace Shoes**  
Louis heel, \$4.50 value. Dollar Day, **\$3.48**

**60 Pairs of Men's Shoes**  
Values to \$4.50. Dollar Day, **\$3.48**

**36 Only School Cases**  
With hinges and clasps, regular 65c. Dollar Day, **39c**

**Johnston & Murray**

**C. H. Ward & Co.**  
Diamond Merchants and Jewelers.  
Phone 1084. 386 Richmond St.

**Electrical Fixtures**  
Select from our large stock now, and by paying a small deposit we will keep goods until required.  
**Western Ontario Electric Co.**  
237 Dundas St. Phone 4071. 125 King St. 551r

**Mixed Wood Per Load \$2.50**  
**ANDERSON** Phone 1391. 495 York St. 237

**BAG THESE DOLLAR DAY VALUES**

**100 Snap-Shot Albums**  
All sizes, loose leaf and tight bound, cloth and leather. Regular \$1.25 to \$2.25 for, each, ..... **\$1.00**

**Allies' Writing Paper**  
Three Large-Size Khaki Pads Four Packages Envelopes, with Allies flags on them. Regular \$1.35, for ..... **\$1.00**

**Soldiers' Pigskin Housewives**  
A very complete handy Repair Outfit. Regular \$1.50, for ..... **\$1.00**

**50 BOOKS FROM OUR READING CLUB.**  
To clear ..... **\$1.00**

**HAY'S STATIONERY**  
175 DUNDAS STREET  
Phones 150 and 53

**English Rheumatism Capsules**  
Cure the cause of all forms of rheumatism.  
**TAYLOR'S 6 CUT-RATE DRUG STORES**

Proctor, Mrs. Patterson, Mr. Benton. Run-eating contest—Mr. J. Colman. 200-yard dash, \$25 prize—Mr. T. Hall. Mr. F. Miller, Mr. J. Mansell. Human wheelbarrow race—Mrs. Legg, Mr. Legg, Mrs. Sullivan, Mr. Sullivan, Mrs. Jackson, Mr. Jackson. Ladies' throwing baseball—Miss Biggs. Blind pig race—Mrs. Bradford, Mr. Miller, Mrs. Fitzgerald, Mr. Fitzgerald, Mrs. Patterson, Mr. J. Anderson. Victoria Lodge race—Mrs. Patterson, Mrs. Rodgers, Mrs. Russell, Mrs. Murray. B. of L. P. and E. race—Miss Thompson, Mrs. Richardson, Mrs. Sullivan, Mrs. Moore. No. 24 of B. of R. T.—M. T. Hall. Mr. F. Miller, Mr. A. Proctor. No. 46 of B. of L. P. and E.—Mr. Jackson, Mr. Legg, Mr. Stanley. No. 117 of B. of L. P. and E.—Mr. L. McCurdy, Mr. W. Moore, Mr. E. Stevenson. No. 46 of B. of L. P. and E.—Mr. Banghart, Mr. Fitzgerald, Mr. Milligan. Married ladies' race—Mrs. Little, Mrs. Bradford, Mrs. A. B. Proctor, Mrs. Sullivan. Committee ladies' race—Mrs. Caves, Mrs. Russell, Mrs. Donaldson. Committee men's race—Mr. T. Hall, Mr. E. Stevenson, Mr. E. Jackson. Fat ladies' race—Mrs. Turdgin, Mrs. McRoberts, Mrs. Blaney, Mrs. Thomas. Consolation ladies—Mrs. Thomas, Mrs. Chivas, Mrs. Gracie. Baseball hitting contest—Mrs. Patterson, Mrs. Proctor, Miss McIntosh. Ladies' relay race—The winning team was composed of Mrs. Little, Mrs. Proctor, Mrs. Patterson, Mrs. Bradford, Mrs. McCurdy, Mr. Banghart. Men's consolation—Mr. O. Pirie, Mr. Richardson, Mr. MacAuley.

**LODGE MEMBERS HAVE FINE PICNIC AT PARK**  
The annual picnic of Victoria Rebekah Lodge, No. 1, I. O. O. F., was held at Springbank on Wednesday afternoon, when an enjoyable time was spent by about 500 members and friends. The feature of the afternoon was a ball game captained by Sister Burridge and Bro. G. Heckman. The former's team won by a score of 32-27. Bro. Daddy

**Look At These Meat Specials for Dollar Day!**  
No matter how many bargains you pick tomorrow, the best values will be found at this store. We have cut the prices to the lowest possible figure to make Saturday a record breaker. Remember, if you would get in on the best specials, we advise early shopping. We deliver to all parts of the city.

Choice Rump Roast, lb. .... 25c  
Choice Prime Rib Roast, lb. .... 25c  
Choice Boneless Pot Roast, lb. .... 25c  
Choice Round Shoulder Roast, per lb. .... 25c  
Hamburg Steak, per lb. .... 25c  
Breasts Spring Lamb, per lb. .... 25c  
Stewing Lamb, per lb. .... 25c

**SPECIAL!**  
Lamb Chops (Yearling) **30c Lb.**  
Corned Beef (sweet pickle), per lb. .... 50c  
Extra Choice Supply of Fresh Veal.  
Fresh Cod, 12½c lb. Fresh Haddock, 12½c lb.

**WILSON'S MEAT MARKET**  
Phones 5600-5601.

**An Unusually Charming Variety of Women's and Misses' NEW FALL SUITS**  
Specially Priced For London's Big Dollar Day At \$15, \$20, \$25, \$35 to \$50

New interesting models for women and misses, suitable for immediate wear, specially interesting for those who are planning for late vacations. A wonderful showing of attractive autumn suits in materials that are different, styles that are distinctive and colors that you will want to wear now and later. Suits made of Broadcloth, Velour, Velour Checks, Oxfords, Gabardines, Serges and Tweeds. Some trimmed with fur, others with braid or plush and no velvety stitching. All reasonably priced.

**New Fall and Winter Coats \$15 to \$65**  
Made of light weight Velours and Broadcloth for immediate wear, as well as heavy Beaver Broadcloth, Velours, Plushes, Tweeds and Fur Coats for later wear, made up in a splendid range of styles, and specially priced for early buyers.

**Women's Serge Dresses For Fall**  
The very latest styles just in from New York; straight line, high waisted and tunic effects in good quality mannish serge, newest trimming ideas ..... \$15 to \$27.50

**Dollar Day Specials**  
Clearing all Summer Serge and Silk Suits, Dresses, Skirts and Millinery without consideration of cost to insure an absolute clearance of all summer goods. Come and share the bargains and save many dollars on your immediate wear.

**ARTISTIC LADIES' WEAR CO.**  
211 DUNDAS STREET

Pearse umpired the game to the satisfaction of all present, granting no favors on either side. Another feature was the juvenile entertainers, under the leadership of Chas. McCarthy, boy piper, who gave a very pleasing program of music. The results of the games were as follows: Girls 5 Years and Under—1 Elva Wood, 2 Gladys McCarthy, 3 Marjorie Burridge. Boys 5 Years and Under—1 Bert Russell, 2 A. McCarthy, 3 Billie Shaw. Girls 10 Years and Under—1 Muriel Burridge, 2 Grace Austin, 3 M. Black. Boys 12 Years and Under—Harold Porter, 2 M. Russell, 3 W. Tummonds. Young Ladies' Race—1 Miss L. McCurdy, 2 Miss L. Hoffman, 3 Miss T. Tummonds. Married Ladies' Race—1 Mrs. McCarthy, Mrs. Burridge, Mrs. Tummonds. Rebekah Race—1 Sister McCarthy, 2 Sister Burridge, 3 Sister Shaw. Men's Race—1 Mr. Bendie, 2 Mr. Heckman, 3 Mr. D. Wood. Returned Soldiers' Race—1 Pte. Twickenbury, 2 Pte. Galloway, 3 Pte. Atkinson. Special Prize—Daddy Pearce.