

PATRICIA

June Caprice, "the sunshine girl," featured in an entertaining photoplay, "The Heart of Romance," is the attraction at the Patricia Theatre again today and Saturday.

This photoplay abounds in good humor, clever acting and lavish settings.

Miss Caprice begins this photoplay in an unusual way—that is, unusual for June Caprice. She wears real stylish clothes. In all the previous pictures she has appeared in Miss Caprice began in rags and ends in riches, but in "The Heart of Romance" she is rich from beginning to end.

The story is that of a young writer who is in love with a loose Jackson (June Caprice). He is poor, and Elsie's guardian fears he is fonder of her money than of her. To test the young man the guardian devises several tests.

These are exciting in the extreme. Elsie is really in love with the writer, but she obeys the commands of her guardian to prove the youth really cares for her. At one point she joins the chorus of a Broadway show to make her sweetheart believe she has lost her fortune.

The youth is strong of heart and never stops battling his way into Elsie's good graces.

Little Mary McAllister, the child star, is featured in another episode of "The Children Count." This episode, "When Sorrow Weeps," gives little Mary plenty of opportunity to display her marvelous histrionic talents.

In vaudeville, Northlane, Riano and Northlane present a clever skit entitled "Medicine Shop & La Cabaret." Singing novelties are introduced in the sketch, which is a good act from start to finish.



JUNE CAPRICE
DIRECTION WILLIAM FOX

Star in an entertaining photoplay, "The Heart of Romance," showing at the Patricia Theatre today and Saturday.



DOUGLAS FAIRBANKS
in "A Modern Musketeer"

At the Majestic Theatre today only. "Doug" puts more pep and action into "The Modern Musketeer" than any photoplay in which he has ever been starred. On Saturday Enid Bennett, the little Australian beauty, will be seen in "Naughty, Naughty," her latest comedy success.

Relieve Your Liver

When your liver is out of order, your head, stomach, bile and bowels suffer with it. That is why a bilious attack is often serious. Ward it off with a few doses of

BEECHAM'S PILLS

which gently arouse a sluggish liver, and renew the activities so necessary to good health. They never produce any disagreeable after-effects. Their prompt use is beneficial to the system, and will

Prevent Bilious Attacks

Worth a Guinea a Box

Prepared only by J. C. Beecham, St. Helena, Lancashire, England. Sold everywhere in Canada and U.S.A. In boxes, 25 cents.



Use Soft Water for the Dishes

Washing dishes a times a day, for 355 days in the year, takes time enough without the double work caused by hard water.

Taylor's BORAX SOAP softens the hardest water INSTANTLY. Cuts grease. Gets into every nook and crevice of the dishes, the teapot, the sugar bowl, the cup handles—places the dish-cloth cannot go. No "cloudy" film on plates, glassware or silver. Everything comes out shining—glistening—sparkling.

Pure soap and borax in just right proportions—that's Taylor's BORAX SOAP. Simple—harmless—effective. Try one bar and see how it saves its cost. Sold everywhere.

CRITICIZES HEADS OF INDUSTRIES FOR NOT HELPING SELVES

Mayor Points to Failure of Munition Plants Representation.

Mayor C. R. Somerville is not pleased with the action of some of the heads of the industries in not joining the delegation to Toronto on Thursday to interview Sir Henry Drayton, Dominion power controller, on the power situation.

In the first place the mayor believes that from the industrial standpoint it is up to the industries to act themselves. Before he came into office he was told that the power was not wanted and the mayor believes that they should do so today.

The meeting was held in the city to consider the power matter, three of the most prominent munition plants were threatened by the curtailment of the power were unrepresented.

"If they will not help themselves they can hardly expect us to try and help them," said the mayor.

REORGANIZE LEAGUE OF SOLDIERS' WIVES TO MEET GREAT NEED

Old South African Organization Will Be Revived.

The Soldiers' Wives' League in London is to be again placed on a permanent basis, a meeting to make arrangements being held in the Masonic Hall Thursday afternoon. This association was formed in 1899 and reorganized in 1914 by Mrs. (Gen.) W. E. Hodgins, but has not been active as an independent organization. At Thursday's meeting, however, it was decided to put it on an independent basis, applications being made under the war charities act. It will act in affiliation with the league at Ottawa.

Will the work of the Soldiers' Wives' League overlap that of other patriotic organizations, was a question raised at the meeting. Mrs. A. J. Campbell, who presided, stated that the society would in no way interfere with the work already being done, that it was an old society being revived to meet a great need. The work of the present organizations is already so great that it is impossible for them to come into close contact with soldiers' families, and this organization is being formed to fill the need.

The work of the Soldiers' Wives' League will be divided into four parts, that of caring for the wives and families of soldiers overseas, the relatives of enlisted men not yet overseas, the relatives of returned disabled men, and war widows and their families. The conveners of these divisions have yet to be appointed.

The next meeting of the association will be held on Wednesday, April 21, when the election of officers will take place. A nomination committee of four—Mrs. W. G. Coles, Mrs. (Capt.) Brown, Mrs. T. J. Murphy, and Mrs. A. Becher—was appointed.

EX-MAYOR GRAHAM GOING TO FRANCE AS MAJOR OF 1ST

Writes City Clerk of His New Appointment.

Commission for NEPHEW

Independent of City Garbage Dept. Getting Berth in Imperial Army.

The City of London Year Book was as good as a letter from home, writes Lieut.-Col. C. M. R. Graham, from Wilton Camp, England, to City Clerk S. Baker.

"You no doubt have heard our division has been broken up. I expected to be bound for Canada, and sent word to Mrs. Graham to that effect, but they decided I am for France. Got word four weeks ago to wind up my business affairs as quickly as possible. I was to report for France as soon as I could get clear. I was second out of twelve to get clear, and I am standing to, awaiting marching orders. I am to go to the 1st Battalion, first division. I will be major and get command the first opening. This is considered quite a compliment to my work over here, so you see the old mayor has not done so bad."

Have had to go many times and represent our division at public meetings, and have addressed 22 meetings in this part of the country on 'Canada,' so you see I have not been idle.

"Had Fred Matthews to spend Sunday with me. A week ago Sunday I spent the week-end with Jeffery Paine at his home, Eltham road, Lee, S.W., London. I met him at a literary club where a friend had taken me for lunch, and he insisted on my coming to his home for a week-end; had a good time and met a fine lot of people he had invited to meet me."

Walter Dodd is at the A. S. C. Imperial London, studying for his commission. He has done well. Had two full years at the front."

Walter Dodd, superintendent of the city garbage department, and a nephew of the ex-mayor, went overseas as a driver in the imperial mechanical transport service more than two years ago.

HALF SCORE MORE OF EVADERS SENT TO W.O.R. BATTALION

10 Pass Doctors as Fit—13 Volunteers Offer Services.

Thirteen volunteers reported for service at the local mobilization centre on Thursday.

Three volunteers came from Detroit, three from Windsor, two from London, four from Cleveland and one from Glenora. Nine volunteers were placed in Category A2, one in B2, two in C2, and one was found unfit for service and placed in category E.

Ten men who were apprehended under the military service act appeared before the medical board and were sent to the W. O. R. for service.

The following is a list of Thursday's volunteers: L. E. Fiddle, Service Corps, Windsor; L. E. Eager, C. E., Windsor; John McCutcheon, W. O. R., Windsor; W. C. Westley, unit, Detroit; W. C. Bears, Construction, Detroit; J. A. McLaren, C. E., Detroit; P. J. Parkinson, R. F. C., London; A. C. Hinchman, R. F. C., London; L. Babcock, 63rd Battery, Glenora; H. H. Hobbs, Special Service, Cleveland; H. Perry, 63rd Battery, Cleveland; F. Bissell, W. O. R., Cleveland; R. J. White, 63rd Battery, Cleveland.

H.D.S.A. BENEFIT CONCERT GIVEN IN AUDITORIUM IS SUCCESSFUL EVENT

Good Entertainment Provided and Substantial Sum Received.

The benefit concert, given in the Y. M. C. A. auditorium Thursday evening under the auspices of the Honorably Discharged Soldiers' Association, was most successful.

Prof. Venuta's Juvenile Band was the main attraction, and was well received by the audience. Southern melodies by the Spence trio were heartily applauded. Pte. Ralph A. Beland, the child impersonator, was another feature of the program.

Sam Munro in the "British Bulldog" was gladly received and made a hit in his Scotch numbers.

The sketch, "The Veteran," produced by Messrs. Eckart and Spence, was considered by the audience as exceptionally good.

The gypsy dance by the Turner children, a piano selection by Miss R. Furano, a violin selection by Allen Stead, a gypsy dance by Misses Turner and Fitzgerald, and many selections by Prof. Venuta and his juvenile band, made up an enjoyable program.

A substantial sum was received by the Honorably Discharged Soldiers from this concert.

TO FARM 12 ACRES

Street Railway Employees Will Work Broughdale Land.

Street railway employees will cultivate twelve acres of land at Broughdale this year if present plans are successful. The majority of the men are taking up the proposition. The list is being closed today, after which a meeting will be held and some definite action taken for the preparation of the ground for planting, securing seed, etc. It will not be known until after the meeting whether the men will unite with the Vacant Lot Gardening Association or not. In any event, every effort will be put forth to secure the maximum production from the twelve acres, which have been donated by the company for the use of the men.

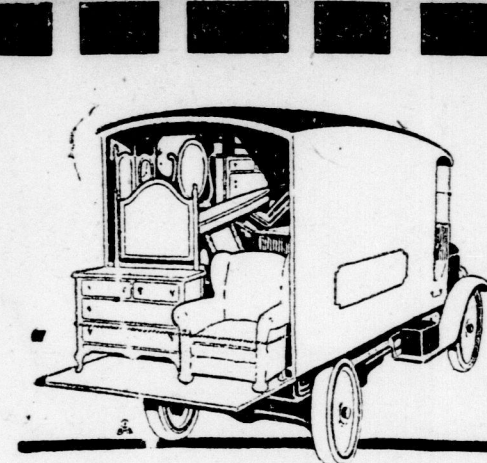
MARTINIQUE FEELING SLIGHT EARTH SHOCKS

Port-de-France, Martinique, Thursday, April 18.—Slight earth shocks have been felt here for five days. The tremors began soon after noon on Sunday, and continued until 2 o'clock this afternoon.

In the eruption of Mont Pelee in May, 1902, 30,000 persons lost their lives on the island of Martinique, and the city of St. Pierre was destroyed. The island of Martinique is covered with volcanoes, and there are many others on nearby islands in the West Indies.

PTE. HENRY FELL IN ACTION. CHATHAM, April 18.—Pte. Marvin W. Henry, who enlisted with the 18th Kent Battalion when he was 18, was killed in action on April 5. He was the only child of Mrs. Maude Henry of the Alexandra Apartments and was a native of Blenheim. Prior to enlisting he was in the employ of the American Pad and Textile Company.

WANTS AN INVESTIGATION. ST. THOMAS, April 18.—Alleged threatening and abusive language was used by an alderman against the foreman of the garbage department, and unless the trouble is adjusted the foreman may resign. He will take the matter up with the council and ask for an investigation.



The lease on the store in which our drapery department is located expires in a short time and we have to move it into our furniture store. This furniture store of ours is just packed from cellar to roof with furniture of all descriptions. We knew that owing to the scarcity of raw materials and labor that furniture prices would increase in leaps and bounds, SO WE BOUGHT THE LARGEST STOCK OF FURNITURE EVER CARRIED IN LONDON, and now we have to sell a big part of it AT ONCE to make room for our drapery department.

\$7,000 Worth of Draperies to Clear

Our stock must be reduced to at least one-half its present size in a few weeks.

Everything Is Reduced for Quick Selling

CRETONNES, in all the latest patterns and shades, at from 35c yard up
MARQUISSETTES AND VOILES, with plain or fancy edges, from 19c yard up
CURTAIN NETS, all qualities and patterns, from 12½c yard up
ENGLISH MADRAS, regular 35c yard, for 24c

LACE CURTAINS of every description from 75c to \$7.00

ALL AT ONE-THIRD OFF.

Arabian Net Curtains from \$2.50 to \$20.00, at One-Third Off
Marquissette and Voile Curtains from \$2.00 to \$15.00, at One-Third Off
Window Shades, Brass Poles, etc., all at big reductions.

250 Curtain Stretchers On Sale at \$1.49

\$4.00 Carpet Sweepers On Sale at \$1.95



all Reed Carriage, \$28

Full Reed Carriage, \$28.

Two Carloads of Baby Carriages, Reduced Prices

Our entire Basement is crowded with everything that's new in Reed and Wood Carriages.

Grey, Ivory, Brown, White or Natural. Prices on Reed Carriages range from \$20 to \$60.

See our beautiful display of Sulkies, Strollers and Folders.

The finest stock in Western Ontario to select from, and all at reduced prices. Club terms, if desired.

FULL REED CARRIAGE, \$28.

Hundreds of Brass Beds, Springs and Mattresses at Less Than Factory Prices

Large Luxurious COUCH upholstered in Brad-ley leather, \$19.00

Upholstered in good tapestry. Special at \$24.00

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QUERIES REGARDING MILITARY SERVICE

Send In Your Problems and They Will Be Answered From Official Information by The Advertiser.

S. U. Q.—A man in category B2 works for a farmer, and is unable to do his work. Can he claim exemption, having gone on a farm since he was examined? Will he be called when men in B2 are called?

A.—Men in category B2 are being called at present. When he is called, he will probably have an opportunity of claiming exemption on any grounds he may have.

M. J. Q.—1. When a man has been called up by the M. S. A. and placed in category E, is he exempt from military duty?
2. If he becomes 34 years old since being examined under the M. S. A., is he liable for service, when he has been called in category E?

A.—1. His exemption would probably read "exempt until the services of men in category E are required." As there is little possibility of their being required, the exemption is practically indefinite.

2. Class one under the M. S. A., the only class which has been called out to the present, includes those whose 34th birthday did not occur before January 1, 1917. Such men are liable but may be exempted as mentioned.

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2. If so, to whom should he apply? A.—1. He will be given an opportunity to claim exemption. He may wait until he is notified by the deputy registrar before doing so. He can then apply to the deputy registrar for exemption.

B. C. R. Q.—My husband when first examined was placed in category A2. He has a goitre, but when called, he reported and was placed in category C. All other men who have this trouble were turned out by the first medical board. His heart is becoming seriously affected by the goitre, and he should be having treatment. He applied for discharge or leave of absence, but has heard nothing, and has been taken to Quebec. Military authorities advised me that he should be discharged. Can I apply for another examination for him? If so, to whom? Will he be returned to London from Quebec? Should he be kept in the army when his condition is such? How often is separation allowance paid?

A.—Write to the commanding officer of his unit, and ask him to look into the matter for you. If you hear nothing from him, write to the A. G. of Military District No. 1, Wolsley Barracks, London, Ont. Men in category C cannot be sent overseas, so he will in all probability be returned shortly. It would be impossible to state here whether or not he should be kept in the army. Separation allowance is paid monthly, and should reach you at the end of each month.

R. C. Q.—What papers is it necessary for a class one man to carry to avoid being arrested as a defaulter? Would the certificate issued by the postmaster showing he has registered, or a notice of disposition of an appeal be sufficient? A.—He should carry a notice of the disposition of his claim for exemption, or a certificate of exemption if he has received one.

CARS WERE DERAILED. BLENHEIM, April 18.—Eastbound traffic on the M. C. R. was delayed for some hours here today owing to the derailment of several cars. The auxiliary from St. Thomas cleared the line.

BLENHEIM STORES CLOSED. BLENHEIM, April 18.—Notice has been given by local grocers and merchants that their stores will close at noon on Wednesday, May 15, to September 15, and at 6 o'clock on other days, except Tuesdays.

Removal Sale

The lease on the store in which our drapery department is located expires in a short time and we have to move it into our furniture store. This furniture store of ours is just packed from cellar to roof with furniture of all descriptions. We knew that owing to the scarcity of raw materials and labor that furniture prices would increase in leaps and bounds, SO WE BOUGHT THE LARGEST STOCK OF FURNITURE EVER CARRIED IN LONDON, and now we have to sell a big part of it AT ONCE to make room for our drapery department.



RUGS

Our Entire Stock on Sale at Less Than Present Mill Prices

This will probably be your last opportunity to buy good Rugs at old prices. We are fortunate in having a very large stock on hand, and can promise you a splendid choice.

Not a gingerly clipping of a few cents off each Rug, but such a deep cut that the manufacturer might like to purchase all of them at our present prices, for it would leave him a margin to again sell them at his wholesale prices. If you have a rug want, now is the time to satisfy it.

Wilton and Axminster Rugs, in 9x12 sizes. Range from \$35.00 to \$125
Brussels Rugs in 9x12 sizes. Range from \$25.00 to \$40.00
Tapestry Rugs in 9x12 sizes. Range from \$15.00 to \$30.00
Crest Grass and Rag Rugs in 9x12 sizes. Range from \$10.00 to \$25.00

50 BATHROOM STOOLS White Enamel Rubber Tips. \$1.49

500 PATHE RECORDS 10-inch Size 49c Reg. \$1.25

Refrigeration With Sanitation

Your ice bill and your doctor bill are closely related. In warm weather deterioration quickly sets in—it is unsafe to use foods not kept cold before preparing. To keep it cold is not enough, however. The principle on which our refrigerators are constructed is based upon many experiments conducted by refrigerating engineers. Every means for producing circulation of cold, dry air is embodied in it. See our splendid display.

Prices \$12, \$15, \$18, \$22, \$25, \$30, \$35 to \$65.

Large Luxurious COUCH upholstered in Brad-ley leather, \$19.00

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