

## T. EATON CO. LIMITED

### A Complete Clothing Store for Men.

This is as much a store for men as it is for women and homeowners. Our preparations for the one are just as extensive and complete and made with the same care as for the others. Everything a man can need for personal use has been thought of, and is provided here, with variety enough to suit any and every taste, fancy or purse.

In Men's Clothing we stand pre-eminent as having the most complete stock in Canada. We make our own Clothing and guarantee it to be strictly up-to-date in style and finish. The great variety of our stock enables us to fit most any figure. The Ready-to-wear Clothing as made by us has conquered the time-worn prejudice that "Nothing fits unless made to order." Our clothing does fit, and what is more, it is fashionable.

In Men's Furnishings we are supreme. Ours is the best and largest stock within your reach. Buying, as we do, in such large quantities, we can afford to sell for less than usual prices. Any new novelties or styles must needs get first showing here, and the latest notions always find a place in our stock.

As for Hats and Caps, our stock never fails to please. With such a large assortment of the best English and American makes, purchasers find no difficulty in getting the style or shape that is most becoming as well as fashionable.

The following prices give a good idea of our way of fixing values:

**Men's Suits**—Made of imported dark colored Worsted, in neat check patterns, pure all-wool English materials, some with silk serge lining, others have Italian cloth, the style is 4-button, single-breasted suit, sizes 34 to 44. Regular price \$15 and \$18, Saturday for 8.95

**Men's Underwear**—Fine imported Natural Wool Shirts and Drawers, fall weight, full-fashioned fine beige trimmings, close ribbed shirt and cuffs unshrinkable, very soft and comfortable, sizes 34 to 42, regular \$1.50 each. Saturday .97

**Men's Overcoats**  
Men's Fall Weight Overcoats, in Oxford grey or black cheviot cloth, single-breasted box back style, velvet collars, Italian linings, sizes 34 to 44. Regular price \$15 and \$18, Saturday for 7.50  
Men's Overcoats, many of Harris' Rock-wood chevrons, dark Oxford grey, medium length, box back style, good trimmings and linings. 10.50  
Men's Black English Overcoats, made of pure all-wool Oxford grey cheviot cloth, box back style, velvet collars, double breasted edges, good linings. 10.00

**Men's Hats**  
Men's Box Back Overcoats, medium length, made from imported black beaver cloth, silk velvet collars, choice Italian cloth linings. 12.50  
Men's Imported cheviot Overcoats, medium length, box back style, silk velvet collars, choice lining and trimmings. 15.00  
Men's Navy blue and black imported English beaver cloth Overcoats, made of pure all-wool Oxford grey cheviot cloth, best Italian linings, good interlinings, silk velvet collars and silk stitching. 15.00

**Men's Tails**  
Men's Tails Overcoats, long loose box back, with Raccoon collar, made of pure all-wool Oxford grey cheviot cloth, best Italian linings, good interlinings, silk velvet collars, cuff on sleeve. 18.00  
Men's Imported black Thibet cloth box back Overcoats, with silk velvet collars, black satin sleeve lining, Beatrix twill body linings. 20.00  
Men's long loose box back Overcoats, made of pure all-wool English Thibet cloth and lined throughout with black satin, silk sewings, perfect fitting and stylish. 20.00

**Men's Fine Suits**  
Men's Black Suits in single-breasted sack and three-buttoned cutaway styles, made from English worsteds, lay twill and venetian finished goods, unbound silk stitched edges, best trimmings and linings. 15.00  
Men's Double Cloth Tails Worsteds Suits, in double-breasted sack shape, navy blue and black, silk-lined, choice linings, good Italian cloth linings. 12.50  
Men's Tweed Suits, pure all-wool, brown and grey mixed pattern, single-breasted sack with double-breasted waist, best Italian cloth linings. 10.00  
Men's Heavy All-Wool Domestic Tweed Suits, dark brown neat check pattern, single and double-breasted sack shapes, best trimmings, good Italian cloth linings. 8.50  
Men's Suits, single and double-breasted sack shape, dark Canadian Tweeds in neat patterns, lined with Italian cloth. 5.00

**Men's Furnishings**  
Men's up-to-date Neckwear, in fine imported silk, made in England, in navy blue and fawn, double-breasted paddock style, pearl buttons, checked wool linings, sewn seams, stitched edges. 15.00  
Men's Black Suits in single-breasted sack and three-buttoned cutaway styles, made from English worsteds, lay twill and venetian finished goods, unbound silk stitched edges, best trimmings and linings. 15.00  
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### THE TORONTO WORLD

No 55 YONGE STREET, Toronto.

Daily World, \$3 per year.

Telephone: 222, 223, 224. Private branch exchange, connecting all departments.

Hamilton Office, 19 West King Street.

London Office, 15 Fleet Street, London, E.C.

Agents, 15 Fleet Street, London, E.C.

THE WORLD OUTSIDE

The World can be had at the following

Windsor Hotel, Montreal.

St. Lawrence Hotel, Montreal.

Hotel de Ville, Montreal.

Hotel de Ville, Montreal.

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### Gray Hair

Ayer's Hair Vigor doesn't

suddenly restore color to

your gray hair; but gradually

the old color comes back—

all the dark, rich color it used

to have. It stops falling of

the hair, too, and will often

make the hair grow to be

very long and heavy.

"Ayer's Hair Vigor is certainly won-

derful. It has restored the natural

color to my gray hair and has made

a splendid new growth."—Miss Emma

Calder, New York City.

St. All drugists.

J. C. Ayer & Co., Lowell, Mass.

1000. Therefore, the difference—\$408,000—

should be floating in the General Surplus,

and, as that surplus, by its report, is only

\$621,613.53, the gain for 1900 would only be

about \$123,570. Nothing phenomenal.

8. That the president, in his laudatory

speech, claims that the company last year

had an unprecedentedly large patronage,

namely premiums, amounting to \$104,213,

meaning to show, of course, that the Cana-

da was gaining rapidly the confidence of

wealthy investors. Become again; worse

even than stump oratory! In the interim

Blue Book, they as much as admit that

\$101,008 was taken from surplus, devoted

to expenses and credits to annuities, to

provide a fund out of which to pay "pen-

sions"—presumably that of their late pre-

sident! Wonderful patronage, wasn't it?

Like the bonus additions, old clothes made

over again, and made to do duty a second

season.

9. That the "calling in" of \$775,000, the

surplus capital, is a clever process whereby

the shareholders of that company will reap

the handsome fortune of \$3,718,750. It is

well known that making calls upon old

stock is identical in effect with placing

new stock at par; but, as the Canada's

stock is quoted at 250 per cent. in the price

current, it follows that every dollar paid

in to the company in cash represents a

market value of \$525. Shareholders' loss

banquet! Poor policyholders not invited to

the great feast! The president, as surgen-

in-chief, saves their wounded feelings with

"You cannot suffer by this transaction."

Very gracious, wasn't it?

10. That, while the amendment to the

company's charter in 1899 professed to il-

lustrate the administration in policyholders'

best interests, by granting six policyhold-

ing directors, they succeeded, in that same

bill, by a clever manipulation of words, in re-

stating in the shareholders' "exclusive

control of all matters relating to the

stock." (Remember it wholly from the ju-

isdiction of the policyholders' directors.)

And now, under that arbitrary power so

lately obtained, the company is being com-

pelled—evidently without requiring, or hav-

ing, the sanction of the Board, there being

no reference thereto whatever in the

Report—Report to receive in cash \$775,000

in full for a security worth \$4,508,750 in

the security market. Edward VII. may be

reigning in Britain, but is not a modern

Anglo-Saxon ruling at Ottawa and Toronto?

11. That, while the president assures us

that the policyholders cannot "possibly call

in for any way that would diminish the

of the company's capital," he carefully

omits to say that they will benefit as much

as one cent by the transaction. Therefore,

the conclusion is forced upon us that the

already wealthy shareholders will reap the

entire premium of \$3,718,750, over three

million and a half of the company's

surplus and the shareholders 10 per cent., or

\$3,718,750. As it is, however, the grasping

shareholders will bag the whole \$4,508,750.

Their "great trust" is obviously share-

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