

Today in the Simpson Men's Store---An Important Sale of Men's and Young Men's Suits---\$14.95



Ninety-seven suits will go to lucky first-comers today. They're developed in smart tweeds, in most approved patterns and distinctive styles.

Conservative Sack Suits---Semi-Extreme Form-Fitting Suits---Extreme Belted Model Suits

They're very remarkable suits at \$14.95 the way things are these days. Sizes 32 to 46. But you must come today to get them at the low sale price. The earlier the better of course.

Men's Natural Shade Cool Cloth Suits \$15.00

They're great suits for the tropical weather---smart and comfortable.

Single-breasted, three-button models, unlined. Trousers finished with belt loops and cuff bottoms. Sizes 36 to 44. And only fifteen dollars.

Young Men's Grey Palm Beach Suits at \$15.00

You ought to investigate these values---they'll satisfy your taste for something good looking and serviceable.

They are trench sack models with all-round belts---patch pockets. Pattern is an attractive stripe effect. Trousers finished with belt loops and cuff bottoms. Sizes 33 to 39. \$15.00.

Lunch? Yes

That brings hundreds of discriminating people to

Simpson's Palm Room

where excellent meals are well served in dainty, plentiful and good portions.

Breakfast, 8.30 a.m. to 10.30 a.m.
Lunches, a la carte at all hours.
Dinner, 11.30 a.m. to 2 p.m.
Afternoon Tea, 3.30 to 5.30 p.m.
---Sixth Floor.

Men's 50c Secretary Suspenders, 35c.

Neat patterns, extra strong, patent pulley back. Friday bargain, 35c.

Men's 75c Leather Belts, 39c.

Manufacturer's samples and broken ranges in the lot. Black, tan, grey; sizes 30 to 42. Friday, 39c.

\$1.00 Athletic Combinations, 59c.

400 Suits Men's Athletic Nainsook Combinations, a special purchase from a large jobber at less than cost of production. They have no sleeves, and knee length. Regular \$1.00. Today 59c.

Men's White Cotton Night Shirts, 89c.

Collar attached or V neck styles, large full sized bodies, good quality; sizes 14 to 17. Special value today, 89c.



Boys' Tweed Suits Today at \$6.45

Regular Values up to \$8.00.

That's cheering news for boys and mothers of boys. Light grey mixed tweed suits; plain brown, olive grey and olive brown shades; single-breasted, semi-Norfolk models. Dark brown with green hairline stripe in single-breasted panel-back model, with all-around three-piece belt; full-fashioned bloomers, with expanding knee bands. Sizes 7 to 16 years. Friday bargain, \$6.45.

Boys' Washable Suits at 95c

Fawn linen with self collar and belts and fawn linen with collar, cuffs and pockets of contrasting brown and white stripe effect; blue and white double hairline stripe with plain blue collar, cuffs and pockets; all sizes from 2 1/2 to 8 years, but not every size in every line. Friday bargain, 95c.

Boys' 35c Cotton Jerseys, 19c.

For warm weather, cardinal with navy trim; all sizes. Friday bargain, 19c.

Boys' \$1.50 Sweater Coats, 98c.

Fancy knit, shawl collar, two pockets, oxford grey, navy trimmed, and fawn, brown trimmed; sizes 26 to 32. Today, 98c.

Boys' Dark Grey Rubberized Tweed Raincoats, \$5.95.

Made in trench model, convertible collar, slash pockets, all-around loose belt, with buckle at waist; all seams stitched and cemented; sizes 5 to 18 years. Friday bargain, \$5.95.

Men's \$1.50 to \$2.50 Straw Hats, Today 95c

Some Slightly Soiled.

Smart sennit and split braid boaters, with plain and notched edge brims; Manila and Toyo Panamas; fedora and telescope shapes, with plain and pencil curl brims, as well as Canton braid telescope crowns, with slightly curled brims. In the sale are hats purchased at a clearing price, together with many hats from our own department which have come soiled from display. Today, 8.30, 95c.

Today in the Homefurnishing Sections

\$34.95 for Big Axminster Rugs



Today will be a red letter day for homes. Heavy quality deep pile Axminster rugs, handsome Oriental patterns, rich colorings in brown, green, blue and rose shades. Size 9 x 10.6. Today special, \$24.95.
Tapestry Rugs, Special, \$10.95 Each---Scotch Tapestry Rugs, strongly woven in new designs and colors, for any room. Size 6 1/2 x 9. Today special, \$10.95.
Japanese Matting Rugs, \$1.95 Each---Plain centres with assorted borders or in medallion effects, good colors. Size 6 x 9. Today, each, \$1.95.
Kitchen Rugs, 79c Each---Made from heavy quality jute and printed in good designs. Size 27 x 54 inches. Today, each, 79c.
\$14.75 Rag Rugs, \$10.95 Each---In delicate shades of mauve, grey, rose, blue and green. Plain centres with chiseled borders, reversible and fast colors. Size 6 x 9. Regular \$14.75. Today special, each, \$10.95.
Axminster Hall Rugs, \$2.95 Each---Heavy quality, splendid Oriental patterns and rich colorings, for room or hall use. Size 2 1/2 x 4.5. Today, each, \$2.95.
Reversible Smyrna Rugs, \$2.49 Each---Made from heavy wool yarn, reversible, in mottled colors with plain band borders. Size 2 x 4. Today, each, \$2.49.
Small Japanese Mats, 39c Each---Several hundred mats in a big assortment of quaint designs and colorings, closely woven from fine Japanese rice straw. Size 2 1/2 x 4.5. Today special, each, 39c.
Fringed Door Mats, 45c Each---For doorways or bedrooms, made from cuttings of different grades of carpet, fringed all round, average size about 12 inches by 27 inches. Today special, each, 45c.
Wool-bordered Cocoa Mats, \$2.69 Each---An imported mat closely woven from an extra fine fibre, in plain centres with a 2-inch heavy crimson wool border. Size 20 inches by 30 inches. Regular \$4.50. Today, each, \$2.69.
Heavy Oilcloth, good designs and colorings, in block, tile and floral effects. A few misprints in the coloring, but the majority perfect. Today special, per square yard, 55c.

The Home-lovers' Club

This service is yours to buy the homefurnishings you want, and pay for them within a convenient period.

Club customers enjoy the same shopping advantages as cash customers. What could be fairer than that?

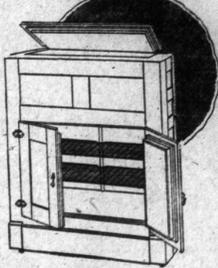
Just you talk with the club secretary today---you needn't feel obligated in any way.

---Fourth Floor.

You Make No Mistake When You Buy a Simpson Refrigerator

Refrigerators that combine all the vital elements of scientific, hygienic and economic refrigeration with a lifetime of service.

- Refrigerators, hardwood, natural finish, galvanized ice and food chamber; width 24 in., depth 17 in., height 40 in. Special, \$49.50.
- Refrigerator, hardwood, natural finish, rounded corners, white enamel interior, \$14.00.
- Refrigerator, hardwood, golden finish, large ice and food chamber, white enamel interior, movable wire shelf, \$15.00.
- Refrigerators (illustrated), hardwood, golden finish, double door front, movable shelves, \$22.50; white enamel interior, \$25.25.
- Refrigerators, of solid oak, golden finish, white enamel interior, movable shelves and ice rack, \$35.00.
- Refrigerators, of solid oak, golden finish, food chambers, white enamel interior, movable shelves and fuses, \$38.00.



Odd Lace Curtains Today at 69c up

About 100 odd pairs in all, reduced one-third for speedy clearance today. Mostly Nottingham lace curtains and effective styles in popular scrim curtains. Only one pair of a kind. White, cream and ecru. Today, from 69c up.
Art Cretonnes, Today, 29c Yard---A special purchase of 5,000 yards Art Cretonnes, 28 inches long, attractive floral and lattice designs, in pretty pinks, blues and yellows, light and medium grounds.
8c Lace Edgings for 3c Yard---3,000 Yards of dainty lace edging in white, ivory and ecru, can also be used as an insertion.
500 Insertion-trimmed Window Shades at 75c---Standard size, 37 inches wide by 70 inches long, white or cream, trimmed with attractive insertion, complete with brackets, etc.
English Lace Curtains, Special at \$1.19 Pair---A score of the very newest patterns to choose from. Plain and neatly figured centres and pleasing borders. White only. 36 to 40 inches wide, and 2 1/2 to 3 yards long.

Sulkies \$2.98.

Reversible backs, padded seats, foot rests, long handles, and rubber tires on wheels.

Special Go-Carts.

- Natural varnish, \$8.45.
- Grey enamel, \$10.00.
- White enamel, \$11.25.

Sleeper back, reed trimmed bodies, large foot well, 10-inch wheels, 1/2-inch rubber tires.

Surely You Won't Miss This Chance to Save on Hammo Couches

Hammo Couches, fitted with strong link spring ends and backs; mattress covering of heavy brown duck.

- Couch \$11.50
- Stand 4.75
- Plain canopy 4.75

With scalloped canopy (extra)75

Complete \$21.75

Hammo Couch, heavy angle steel frame, fitted with link spring; mattress has roll edge and felt filling.

- Couch \$19.00
- Stand 4.75
- Plain canopy 4.75

With scalloped canopy (extra)75

Complete \$29.25

Porch Furniture

Table, octagon top, pedestal base, in green enamel, \$6.75.
Verandah Tables, collapsible, round top, 32 in., \$4.25.

Men's Bathing Suits That Fit Right and Look Right

At 65c---Men's one-piece Bathing Suits, in plain navy, sleeveless; Zimmerknit brand. Sizes 32 to 44. Each, 65c.
At 85c---Men's Bathing Suits, one-piece with skirt. Plain navy, navy and white, navy and cardinal, navy and orange. Sizes 32 to 44. Each, 85c.
At \$1.15---Men's two-piece Bathing Suits, in plain navy, navy and white, navy and cardinal, navy and orange; quarter sleeves; draw-string at waist. Sizes 32 to 44. Each, \$1.15.
At \$2.00---Men's Bathing Suits, in fine cashmere, one-piece with skirt.

Zimmerknit brand; fast dyes. Size 32 to 44. Each, \$2.00.
At \$4.00---Men's Bathing Suits, fine English wool yarns in navy and cardinal or navy and white trimmings. Guaranteed unshrinkable. Each, \$4.00.
At \$4.00---Men's heavy wool Bathing Suits, two-piece style, made from fine botany wool yarns; plain grey or grey trimmed with white draw-string at waist, V neck and sleeveless. Sizes 30 to 44. Each, \$4.00.
At \$4.50---Men's heavy wool Bathing Suits, two-piece; grey, or grey and white stripes on jersey and pants. Sizes 30 to 44. Each, \$4.50.

Isn't it Great to Buy Silverware at These Prices!

\$2.00 Sterling Silver Deposit Dessert Sets at \$1.19. Choice of two designs; sets include sugar bowl and cream jug, in crystal, with a scroll design of sterling silver deposited on each piece. Regularly \$2.50 and \$3.00 pair. Today, per pair, \$1.19.
\$14.50 Pearl Handle Dessert Knives and Forks at \$9.50. Eight only, set of six pearl-handled dessert or tea knives, with silver-plated blades, and six pearl-handled forks to match; in plush-lined case. Regularly \$14.50 set. Today, set, \$9.50.
\$2.50 Silver-plated Dessert Forks at \$1.98 Dozen. All silver-plated dessert forks in a perfectly plain pattern, solid handle. Regularly \$2.50 dozen. Today, dozen, \$1.98.
Men's and Boys' \$1.50 Watches at \$1.09. 200 men's and boys' pocket watches, stem wind and fully guaranteed; accurate time keeper; fitted in a strong slide case, with inside dome to protect movement. Regularly \$1.50. Today \$1.09.
\$11.00 Silver-plated Tea Ball Pot at \$6.75. 12 only, large size teapots, in a plain pattern, with threaded edge, heavily silver-plated. The tea ball adjustment, included enables you to make tea to suit your taste. Regularly \$11.00. Today \$6.75.
\$4.00 Sterling Silver Bon Bon Dishes, half price. \$6 only, including silver-plated bon bon dishes, beautiful patterns, in a plain finish. Regularly \$4.00 each. Today \$1.98.

10,000 Rolls Wall Paper at Bargain Prices

Pretty Bedroom Wall Papers, All Ready Trimmed, Regular 12 1/2c. Bargain Price, 8c---Dainty stripe pattern with fancy edges in blue and pink with fine silver stripes on white grounds. Today, single roll, 8c.
Cut-Out Borders to match, regular 10c, yard, 5c.
For Parlor and Sitting-rooms---Ready Trimmed Wall Papers, regular 15c, bargain price 12 1/2c. Conventional stripe design, overprinted with rose pattern, in gold, drab and green grounds. Today, single roll, 12 1/2c.
Cut-Out Border, with Base Borders to match, regular 15c, yard, 5c.
200 Yards Red Dyed Burlap in 24 in. wide. Today, yard, 45c.

The Robert SIMPSON Company Limited