



Use Your High Speed to Reach These Simpson Values and You'll Be Geared Up With Prosperity Tomorrow



Men's and Women's Summer Shoes, Friday \$1.50

Men's Oxfords Half Price Friday at \$1.50

500 pairs, patent colt Oxfords, Blucher and button styles; every pair Goodyear welt, English, recede and medium high and wide toe shapes; sizes and half sizes 6 to 10. Regularly \$3.00 to \$4.00. No mail orders. Friday bargain, \$1.50.

Ladies' Spring Low Shoes, Half Price Friday, \$1.50

600 pairs, all sizes, button, Blucher, pump, colonial and strap styles; black kid, patent colt, tan and black calf leathers; best quality leather soles; English Cuban and growing girls' heels; wide, narrow and high toes; all sizes; C, D, E widths. Regularly \$3.00 to \$4.00 values. No mail orders. Friday bargain, \$1.50.

300 pairs, Women's \$2.50 Summer Blucher Boots, vici kid leather; Cuban heels; sizes 2 1/2 to 8. Regularly \$2.50. No mail orders. Friday bargain, \$1.99.

Summer House Slippers 50c

1200 pairs, Slate Gray Linen House Slippers, saten lined, padded insoles, hand-turned oak belting soles, no heels, full round toes; sizes 3 to 7. Regularly 85c. No mail orders. Friday bargain, 50c.

Boys' "Toronto School" Boots \$1.69

240 pairs, Blucher Style Boots, made of strong black box kip (will shine); double leather soles, butt leather heels, stub-proof toe-boxes; sizes 11 to 13 1/2, regularly \$2.00, Friday, bargain, \$1.69. Sizes 1 to 5 1/2, regularly \$2.50, Friday bargain, \$1.99.

Rubber Heels

2 pairs, Men's or Women's O'Sullivan Rubber Heels, for 44c.

Bargains in Men's Wear

Men's Tan or Gray Leather Belts, patent safety buckles; sizes 22 to 32. Regularly 50c. Friday, each, 29c.

Men's Light - Weight Balbriggan Shirts and Drawers, sizes 34 to 44. Friday, garment, 23c.

Men's Athletic Style Combination Underwear, white check nainsook, will launder perfectly; sizes 24 to 44. Regularly \$1.00. Friday, suit, 63c.

Men's Flannellette Night Robes, large bodies; sizes 15 to 18. Regularly 75c and \$1.00. Friday, each, 59c.

Men's Police Suspenders, heavy web and strong leather ends. Regularly 50c. Friday, pair, 35c.

Men's Fancy Silk and Silk-Knitted Ties, assorted colors. Regularly 25c each. Friday, 10c each, or 3 for 25c.

Men's Soft Hats at 35c

REGULARLY \$1.00, \$1.50 AND \$2.00.

Sizes 6 1/2 and 6 3/4 only. Odds from special sales and regular stock lines, good shapes, good colors, and good wearing hats. Friday bargain, 35c. No phone or mail orders.

Men's Stiff Hats, 1915 shapes, \$2.00 quantities. Friday bargain, 98c.

Latest American Soft Hats, new colors of green, gray, and navy blue, full taper or telescope crowns; \$2.50 hats. Friday, \$1.95.

Men's and Boys' Caps, Friday, for 25c. Boys' Varsity or School Caps. Regularly 25c. Friday, 15c.

Children's Hats, smart shapes. Regularly 59c. Friday, 39c.

Quality Clothes as Bargains in the Men's Store Tomorrow

Wise economy consists in getting the grade you must have at prices less than they usually cost. That's the kind of bargains that make up these men's and boys' specials Friday.

VERY SPECIAL MEN'S TWEED SUITS AT \$6.95.

200 Tweed Suits, that would cost you more if you bought direct from any manufacturer; made from a good assortment of English tweeds, in brown and gray; narrow striped patterns, and in small checks; cut single-breasted, three-button saque style, with vest; mohair linings; sizes 35 to 44. To clear, \$6.95.

MEN'S \$10.00 WATERPROOF COATS AT \$7.95.

Of English double texture paramatta cloth, in fawn; single-breasted style; Raglan shoulders; close-fitting collar; seams sewn, cemented and stitched; proof against any rain; sizes 34 to 46. To clear, \$7.95.

MEN'S \$2.50 TWEED TROUSERS AT \$1.59.

Strong, durable English tweeds, in grays and browns; nicely tailored and finished; sizes 32 to 44. To clear, \$1.59.

YOUTHS' AND BOYS' CLOTHING

LONG-TROUSER SUITS FOR YOUNG CHAPS, \$7.85. Regularly \$12.50, \$13.50, \$15.00 and \$16.50.

78 Suits, but only two and three of each pattern; snappy single-breasted saque style; splendidly tailored after this season's newest English models; grays and browns; single-breasted vest, and long, narrow cut trousers; sizes 32 to 35. Friday, \$7.85.

BOYS' TWO-PIECE SUITS, FRIDAY, \$3.85. Regularly \$6.50 and \$7.00.

Yoke Norfolk styles, with full-cut bloomers, of brown and gray tweeds; wool cloths that will give exceptional wear; serge linings; sizes 25 to 30. Friday, \$3.85.

BOYS' SPRING AND SUMMER REEFERS, \$2.85. Regularly \$4.50, \$5.00, \$5.75 and \$6.00.

Double-breasted, light-weight Reefers, in fancy brown and medium gray, or gray and black shepherd plaids; buttons and emblems to match; sizes 2 1/2 to 9 years. Friday bargain, \$2.85.

BOYS' BLUE SERGE AND GRAY TWEED BLOOMERS, 49c.

200 pairs, in rough blue serges and fancy gray tweed mixtures; strap and buckle at knee; sizes 5 to 12 years. Friday, 49c.

THE HOME-LOVERS' CLUB "DOES IT NOW!"

"I ought to get the home fixed up now, but—" You know the rest; so many things are more pressing, that home needs are constantly shoved into the background. "Besides, it costs like—" No, sir, that's where we beg to differ. Your home can be fixed up NOW at less cost than probably any time during the next year or two, at least. And the Home-Lovers' Club enables you to do it NOW, without using up your reserve of cash.

IT'S A GOOD PROPOSITION—TALK ABOUT IT WITH THE CLUB SECRETARY, FOURTH FLOOR, TOMORROW

Furniture Bargains on Sale Friday

Jardiniera Stands, in mahogany, "Sheraton" design. Regularly \$9.75. Sample Sale price, \$4.90.

Tea Table and Tray, in mahogany, "Colonial" design. Regularly \$28.00. Sample Sale price, \$14.00.

Arm Chair, well upholstered and covered in imitation leather. Regularly \$17.50. Sample Sale price, \$8.75.

Wing Arm Chair, all-over upholstered, in corded velour. Regularly \$51.00. Sample Sale price, \$25.50.

Wing Arm Chair, upholstered in velour. Regularly \$95.00. Sample Sale price, \$49.00.

Settee, luxuriously upholstered, loose cushions, covered in silk tapestry. Regularly \$120.00. Sample Sale price, \$60.00.

Settee, very comfortably upholstered and covered in silk tapestry. Regularly \$140.00. Sample Sale price, \$70.00.

Bookcase, in Circassian walnut. Regularly \$66.50. Sample Sale price, \$33.25.

Bookcase, in Circassian walnut. Regularly \$75.00. Sample Sale price, \$37.50.

Bookcase, in mahogany. Regularly \$112.50. Sample Sale price, \$56.25.

Parlor Table, in walnut, "Louis XVI." design. Regularly \$50.00. Sample Sale price, \$25.00.

Parlor Table, in Circassian walnut, "Louis XV." design. Regularly \$109.00. Sample Sale price, \$54.50.

Library Table, made of solid mahogany, has two centre drawers and bookshelves at each end. Regularly \$24.50. Sample Sale price, \$14.75.

Extension Dining Table, in solid oak, top extends to 8 ft., fumed or golden finish, pedestal design. Regularly \$13.50. Sample Sale price, \$8.95.

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, has 45-inch top, extending to 6 feet, massive round pedestal. Regularly \$18.50. Sample Sale price, \$12.65.

Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish, 48-inch top, extending to 8 feet; neatly designed pedestal. Regularly \$27.50. Sample Sale price, \$17.25.

Buffet, made of solid quarter-cut oak, fumed finish, very neat design, has two cutlery drawers, double-door cupboard and British bevel mirror. Regularly \$31.00. Sample Sale price, \$21.75.

Buffet, in solid oak, fumed finish, "Arts and Crafts" design. Regularly \$20.50. Sample Sale price, \$16.00.

Buffet, in selected quarter-cut oak, fumed finish; drawers and cupboards are conveniently arranged. Regularly \$69.50. Sample Sale price, \$32.00.

Dresser, in white enamel, "Adams" design, large case and British bevel mirror. Regularly \$21.00. Sample Sale price, \$18.25.

Dresser, white enamel, British bevel mirror. Regularly \$21.50. Sample Sale price, \$15.85.

Brass Bedstead, very massive, artistic design, in bright satin or polette finishes. Regularly \$34.00. Sample Sale price, \$18.95.

Brass Bedstead, has heavy 2 1/2-inch posts and 1 1/2-inch fillers; satin, bright or polette finishes. Regularly \$22.50. Sample Sale price, \$18.75.

Mattress, extra well filled with all pure cotton felt, carefully selected, neatly tufted and covered in fine art ticking, all standard sizes. Regularly \$8.00. Sample Sale price, \$5.50.

Bed Spring, frame is made of steel tubing, spring is strong woven steel wire, with steel rope edge, supported by steel bands. Regularly \$4.25. Sample Sale price, \$2.80.

Telephone Tonight, 5.30 to 10 o'Clock, for Groceries for Early Delivery Friday

One car Standard Granulated Sugar.	One car Choice California Sun-kist Oranges, large size, sweet and seedless. Per dozen	33
20-lb. cotton bags. Bag	Choice Ramonon Rice, 5 lbs.	25
Choice Family Flour, 1/2 bag	Finest Pearl Tapioca, 2 1/2 lbs.	25
California Seeded Raisins, Griffin & Stanley brand. Reg. 12c. Pkg.	Canned Corn, Peas or Tomatoes, 2 1/2 lbs.	25
Choice Cleaned Currants, 3 lbs.	Choice Pink Salmon, tall tin. Per tin	10
Yellow Cooking Sugar, 7 lbs.	200 Pickled Shoulders Pork, lean and mild, 6 to 8 lbs. each. Pound	12 1/2
Heather Brand Extracts, assorted, 2 1/2 oz. bottle, 3 bottles	Toasted Cornflakes, 3 packages	23
New Orleans Molasses, 5-lb. tin	2 1/2 LBS. PURE CELONA TEA, 62c.	25
Perfection Baking Powder, 3 tins	1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs.	42
Canada Cornstarch, Package		
Mixed Pastry Flour, Per tin		
Finest Creamery Butter, Per lb.		
Pure Lard, Per lb.		
Finest Canned Pumpkin, 3 tins		
Canned Lombard Plums, in syrup, 3 tins		

Laundry Gas Plates

Two-burner "Classic" Special, \$1.49. Galvanized Wash Boilers, Friday, 69c.

Gas Ranges

Two-burner Gas Range, with oven, Friday, \$5.99.

Three-burner Gas Stove, with oven, \$7.99.

Step-Ladders, 5 feet high, pail rack, for 59c.

Wizard Polish Mops, for hardwood floors, 79c.

House Corn Brooms, 25c.

Clover Leaf China Bargains

Dinner Plates, each	9	chambers, reg. 35c, for 29c.
Soup Plates, each	7	30c and 35c Teapots, each 18c.
English Decorated Teapots, 4, 5 and 6 cup sizes. Friday bargain 18c.		
Bread and Butter Plates, each	5	5c, 7c and 8c Decorated Plates, each 5c.
Vegetable Dishes, each	49	6c-English porcelain decorated dinner, breakfast, tea and soup plates. Friday, bargain, each 5c.
Salad Bowls, each	14, 19 and 23	25c English China Coffee Cups and Saucers for 12c.
Bakers, each	12, 14 and 19	25c Colonial Glass Fruit Bowls, each 14c.
Bowls, each	6, 7, 8 and 10	10c Lemon Reamers, each 7c.
Gravy Boats, each	7	15c Glass Measuring Cups, each 8c.
Cups and Saucers, each	23	25c Decorated Milk Jug, each 15c.
Glass Water Sets, 7-piece heavy pressed glass water sets, imitation pressed design. Reg. 75c. Friday bargain, set 49c.		
Odd Towels—Large basins, reg. 49c, for 34c; large jugs, reg. 49c, for 34c; each 5c.		

How About Those Awnings?

Now that the warm, sunny weather is upon us, one naturally thinks of Awnings. On inspection, the old ones are found to be worn out or too soiled to put up.

How about having the old frames re-covered? Then, again, there are the windows and verandahs of new homes which will need Awnings.

Our staff of thoroughly experienced men is at your service. A phone message to our Drapery Department will bring a man to your home to measure, give estimate and submit samples.

Our new spacious factory is now fitted up and ready to fill orders at the shortest notice.

The stock of Awning Ducks includes all the popular iron frames and fittings used by us are all thoroughly galvanized to avoid rusting.

The workmanship is the best. Our price—let us estimate and show you.

The Robert Simpson Company, Limited

FOR R... Corner Yang... rooms and... throughout... M. H... PROBS... ALL... Seco... HIC... ALL... NA... B... Seddul Ba... by Flee... ed Con... and De... Control... Gallipo... Special Cable to... RABBIT IS... April 26—Five... Dardanelles to... assistance hav... ing at dawn th... engaged in wa... at the entree... gan the work... Hellespont det... All day the b... brought no co... ment. The de... terminate British... smoke, while a... study across t... the bombardm... villages on the... of Mitylene, 4... Trer... Yesterday in a... As we sat in... Tenedos and... first view of... was about mid... noise had bec... day the firing... 1.30 o'clock a... smoke began... Sale. A minu... Yous Sherr... smoke, and the... opposite the co... and could see... engaged. A... quarter of... burst out on... Bahr, and fo... smoke ascende... from the spot... Gre... About 3 o'clo... in the British... nearest to the... trace to the... watched the... bombardment... point of vanti... street to the... the bombardm... tense. Great... firing salvoes o... be seen at s... Asiatic ship... dently one of... the Jeanne d... commande... Shells were... about 20 to a... cleared it wa... was added th... from their pla... higher up the... This move... me to get an... out Bahr fort... tery knocked... Towards Lar... the maximum... ships lying in... particularly ac... troops had bee... points. The... result... evening appear... are in comple... course of the... the flat shore... ten miles fro... remnants. M... been made by... towards the re... Landed... LONDON, 7... British have... the Gallipoli... a line across... the Dardanel... threatening th... the French an... on that point... The Turkis... parties have... sent themselves... progress is b... tively the Tur... TURKS... LONDON, 7... ally in an at... on the Gallip... the shore is r... splash from s... distance was... they were flur... fought on W... under the... suffered seri... the battalio... in prison... Dardanelles... them as they... the Turk... the An... bombardment... The British... enterprise... occupying the... Dardanelles... troops... the Dardanel... the enemy is... In the ov... man offic... d to Cons...