

Sixteen per cent of respondents from major corporations and 9 per cent in the fastest-growing category saw NAFTA having no effect on the FTA.

Five per cent of respondents from major corporations and 15 per cent from the fastest-growing category suggested that NAFTA will undermine the FTA. Almost 40 per cent of respondents from the *Fastest 100* and 26 per cent in the *Top 1,000* did not know how NAFTA might affect the Canada-U.S. FTA.

OTHER IMPORTANT FINDINGS

■ General knowledge of NAFTA is higher among major corporations. Seventy-eight per cent of respondents from major corporations indicated

they had high to moderate knowledge of NAFTA. A lower percentage (57 per cent) in the fastest-growing category indicated the same level of knowledge. Forty-three per cent of respondents in the *Fastest 100* and 22 per cent in the *Top 1,000* had little or no knowledge of NAFTA.

■ Current opposition to the Canada-U.S. FTA among the *Top 1,000* was 4 per cent, mostly from firms in manufacturing and agricultural sectors. Six per cent in the *Fastest 100* opposed the FTA.

■ A majority of executives from large corporations believed that the FTA benefitted their businesses. Fifty-one per cent (versus 58 per cent

in the fastest-growing category) indicated that the FTA has had a positive impact on their business. Thirty-four per cent (27 per cent in the fastest-growing category) said the FTA had no effect. The remaining 15 per cent in both categories believed the FTA has had a negative impact on their firms.

■ A majority of respondents in both categories expressed little concern about lower Mexican wages or the possible loss of Canadian market share to Mexican imports. However, they were somewhat concerned about increased competition in U.S. markets and expressed some reservations about Mexican environmental, occupational, health, and safety standards.

OPPORTUNITIES IN MEXICO

OVERALL

Slightly over half (53 per cent) of respondents from major corporations believed their industry has significant market potential in Mexico. Forty-five per cent in the fastest-growing category expressed the same view. Thirty-six per cent from the *Top 1,000* and 42 per cent from the *Fastest 100* did not consider Mexico an important market for their industry. The remaining respondents in both categories were undecided, did not

