### NATIONAL RESEARCH COUNCIL

Canadian companies hoping to succeed in the Mexican marketplace may require additional technology to improve their competitiveness. The National Research Council (NRC) works with Canadian firms of all sizes to develop and apply technology for ecenomic benefit. The Council supervises the Industrial Research Assistance Program (IRAP), a national network for the diffusion and transfer of technology.

The IRAP network supports the process of developing, accessing, acquiring, implanting and using technology throughout Canadian industry. IRAP has been in existence for 40 years and has acquired a reputation as one of the more flexible and effective federal programs. IRAP takes advantage of an extensive network that includes more than 120 regional and local offices, 20 provincial technology centres, the Council's own laboratories and research institutes, federal government departments and technology transfer officers in Canadian universities. The IRAP network also extends abroad through the technology counsellors attached to Canadian posts in some 18 foreign countries.

For more information or the name of the IRAP officer nearest you, contact:

### IRAP Office National Research Council

Montreal Road Building M-55 Ottawa, Ontario K1A 0R6

Tel: (613) 993-5326 Fax: (613) 952-1086

KEY CONTACTS IN CANADA

#### **BUSINESS ASSOCIATIONS**

The Canadian Council for the Americas (CCA) is a non-profit organization formed in 1987 to promote business interests in Latin America and Caribbean countries. The CCA promotes events and programs targeted at expanding business and building networking contacts between Canada and the countries of the region. It also publishes a bimonthly newsletter.

## The Canadian Council for the Americas (CCA)

Executive Offices, Third Floor 145 Richmond Street West Toronto, Ontario

M5H 2L2

Tel: (416) 367-4313 Fax: (416) 367-5460

### Canadian Exporters' Association (CEA)

99 Bank Street, Suite 250 Ottawa, Ontario K1P 6B9

Tel: (613) 238-8888 Fax: (613) 563-9218

# Canadian Manufacturers' Association (CMA)

75 International Boulevard, Fourth Floor Etobicoke, Ontario M9W 6L9

Tel: (416) 798-8000 Fax: (416) 798-8050

### The Canadian Chamber of Commerce (CCC)

Suite 1160 55 Metcalfe Street Ottawa, Ontario K1P 6N4

Tel: (613) 238-4000 Fax: (613) 238-7643

### **MEXICAN GOVERNMENT OFFICES**

The Embassy of Mexico, Mexican trade commissioners in Canada and Mexican consulates can provide assistance and guidance to Canadian companies in need of information about doing business in Mexico.

### **Embassy of Mexico**

130 Albert Street, Suite 1800 Ottawa, Ontario K1P 5G4

Tel: (613) 233-8988 Fax: (613) 235-9123

### **Mexican Consulate in Ottawa**

Tel: (613) 235-7782