

TABLE 7
USEFULNESS OF FEDERAL GOVERNMENT
PROGRAMS USED BY EXPORTERS

Program	Degree of Usefulness to Exporters				Number of Respondents
	Very Useful	Fairly Useful	Not Very Useful	Not at All Useful	
	%	%	%	%	
Trade Fairs and Trade Missions Abroad	38	39	13	7	224
Trade Commissioner Service	41	34	17	4	222
Program for Export Market Development	42	42	8	5	196
International Trade Centres in Canada's Major Cities	17	54	19	7	108
Canada Export Awards Program	23	35	23	14	43
INFOEXPORT Toll- Free Number	15	53	20	8	40
New Exporters to Border States Program	38	34	13	6	32
Defence Industry Productivity Program	29	39	11	14	28
Western Economic Diversification Program	44	33	11	7	27
Atlantic Canada Opportunities Program	71	24	0	6	17

Source: Question C4

Detailed tables under separate cover relate the perception of usefulness of various programs and services to the current use of such services: not surprisingly respondents who had indicated using more than one of the Department's services were more inclined to rate specific services as useful.