terms of it's overall contribution to California's economy. Industrial figures do not take into account the fact that the San Joaquin Valley area is the State's and the Nation's leading agricultural producing area. The San Joaquin's agricultural contribution will be discussed in a later section where certain interesting new trends are being developed. (We have included Sacramento in the San Joaquin marketing area because it is geographically close to other centers in the area, and because it is located in a substantial agricultural area).

The 1977 Census of Manufactures established that there were 2,626 manufacturing establishments in the San Joaquin area. These manufacturers collectively shipped 4.9 percent of the State's total shipment value during 1978. The area was responsible for 6.1 percent of

## SAN JOAQUIN MARKETING AREA

