

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 006 ELECTRONICS EQUIP. & SERV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	85.00M	\$ 45.00M	\$ 110.00M	\$ 358.00M
Canadian Exports \$	0.50M	\$ 0.28M	\$ 0.80M	\$ 0.76M
Canadian Share of Import Market	0.58%	0.62%	0.67%	0.20%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	40. %
ii) 265 JAPAN	23. %
iii) 112 FRANCE	17. %
iv) 128 GERMANY WEST	7. %
v) 052 ENGLAND	3. %

Cumulative 3 year export potential for CDN products 0-1 \$M
in this Sector/Subsector:

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospects

Current Total Imports

i) MAINTENANCE SERVICE	In Canadian \$
ii) BANKING SYSTEM	\$ 200.00 M
iii) DATA ACQUISITION	\$ 175.00 M
	\$ 150.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: SULFUR PLANT IN JUBAIL - MODERNIZATION.
Approximate Value: \$ 75 M
Financing Source:
For further info. please contact:
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