## PROGRAM RESULTS: ALL REGIONS

## 1. BUSINESS ACTIVITY

During the January-March 1987 period, eighty-four posts submitted quarterly reports identifying the following business activity:

- 1. 558 EXPORT SALES WORTH \$795 MILLION
- 2. 208 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
- 3. 17 NEW JOINT AGREEMENTS/LICENCING AGREEMENTS; 1 VALUED AT \$6.5 MILLION
- 4. 21 INDUSTRIAL DEVELOPMENT INITIATIVES IN CANADA; 8 VALUED AT \$59 MILLION
- 5. O CANADIAN INVESTMENT INITIATIVE IN TERRITORY
- 6. 16 TECHNOLOGY TRANSFERS; 1 VALUED AT \$300 THOUSAND

## HIGHLIGHTS:

- o \$12 million sale of powdered milk (Algiers)
- o \$42 million sale of potash (Beijing)
- o \$71 million sale of wheat (Moscow)
- o \$9.4 million sale of mining trucks (Santiago)
- o \$56 million sale of monorail trains (Atlanta)
- o \$32.6 million sale of robotic equipment (Detroit)

## KEY STATISTICS: for the eighty-four posts having submitted a quarterly report

No. Confirmed | Value Confirmed |

Missions

MISSIONS IN:	Total	Reporting	Export Sales		Export Sales(\$M)	
Africa & Middle East Asia & Pacific Europe Latin America & Caribbean United States	17 18 27 15 13 90	15 39 18 144 26 147 14 102		4 7 2 6	81 201 222 76 215 795	
	Trade Enquiries		Investment Enquiries		Business Visitors	
	Cdn	Local	Cdn	Local	Cdn	Local
Africa & Middle East	4608	3676	28	172	723	1219
Asia & Pacific	11793	9784	422	578	4128	5439
Europe	7526	5721	424	720	1971	2246
Latin America & Caribbean	4064	2766	61	39	963	1733
United States	6872	4910	222	950	2350	2915
	34863	26857	1157	2459	10135	13552