

INCORPORATED 1866

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GENERAL AGENTS FOR THE PROVINCE OF ONTARIO

The Bull-dog Strain

THE bull-dog is typical of the British race—men fear-
less in attack, grim and determined, tenacious,
invincible. We in Canada are proud of the bull-dog
strain in us—that quality of blood and heart that makes
us dauntless and masterful. The bull-dog strain shows
in us and others in times of peril and menace.

Everywhere in Canada bankers, insurance men, bond dealers and business
men of all classes of the bull-dog breed are answering the challenges of war—
the challenges of trade disturbance and business opportunity. The identity of
some of these big, valiant-hearted business men is revealed in the advertising
columns of this and other papers; for advertisements are expressions of
courage, tenacity, and mastery.

Bull-dog blood shows itself and its quality in fighting