



LUX is the Best Cleanser for Khaki

WHEN our gallant soldier boys go out for a route march, field exercises or for overseas service, they feel happy and comfortable if their khaki or woollen underclothing has been washed with LUX.

LUX leaves woollens, khaki sweaters or socks fresh and clean.

LUX "Strafes" Dirt

10c. at all grocers

Made in Canada

LEVER BROTHERS LIMITED, TORONTO