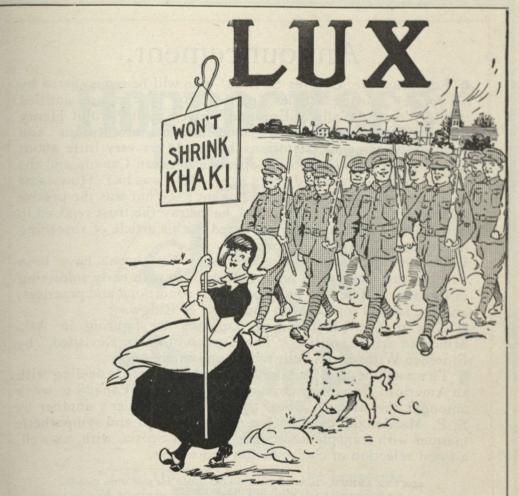
## CANADIAN MAGAZINE ADVERTISER



## LUX is the Best Cleanser for Khaki

WHEN our gallant soldier boys go out for a route march, field exercises or for overseas service, they feel happy and comfortable if their khaki or woollen underclothing has been washed with LUX.

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