

# PAGE & PAGE

RETIRING FROM THE RETAIL TRADE

## Great Sale of Ladies' and Children's White Underwear, Baby Linen and Knitted Woollen Goods

### COMMENCED NOVEMBER 17th, 1890.

Rare Bargains will be offered at

#### PAGE'S GENUINE SALE.

We wish respectfully to intimate to the public that in consequence of the large increase in our Wholesale Trade, we find it absolutely necessary to close up the Retail Branch of our business, so that we may give our undivided attention to the further development of our Manufacturing Department. We move into our new premises down town as soon as they are ready, and in order to push this sale to a speedy termination are prepared to offer goods at from 15 to 30 per cent. off the regular prices. Our stock of Underwear is very large, probably the largest in this particular specialty in the Dominion, and embraces a full and complete variety suitable for Ladies', Children's and Infants' Wear.

We desire to call particular attention to the facts that we always use the best possible materials for the price, all our machines are Lock-Stitch, and none but the best Six Cord Thread is ever used in our workrooms - therefore the seams never run out or rip.

The standard quality of our Underwear has in every respect been honestly kept up, consequently customers have confidence in us and our goods, and we are constantly in receipt of orders from all parts of Canada.

It is of great importance to buyers that they remember these facts, because the purchase of "slop" made goods can only lead to disappointment and loss.

Please bear in mind that this is a genuine sale, and the whole of our immense stock must be sold by the end of December. Premises to lease.

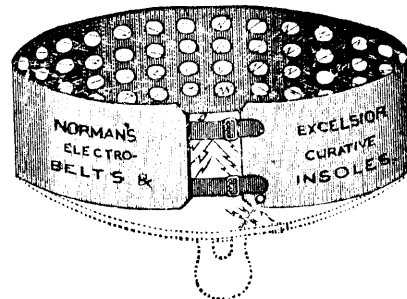
## PAGE & PAGE, 206 & 208 Yonge St., Toronto



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#### REFERENCES.

Wm. Kersteman, Jr., Esq.; Robt. G. Dalton, Esq.; N. G. Bigelow, Esq.; Messrs. Mason & Riech  
J. Grant Macdonald, Esq.; Donald C. Ridout, Esq.; R. C. Davies, Esq.; Rev. J. Hudson  
Taylor; Hon. Judge Macdougall; and many others.