FOR ADVERTISERS.

It is continuous effort that pays in advertising.

There is no business or profession that advertising will not help.

A good advertisement in a good paper will always bring good results.

Back of business success are earnestness, energy, persistence and concentration.

A small advertisement is better than none, but it is nt so likely to bring profitable returns as a big one.

A peculiar thing about the road to business success is that it always runs uphill; if you stop pushing, your ball will roll down.

DON'TS FOR THE OPERA.

Don't wear a hat or bonnet wherever you sit.

Don't wear a street gown if you have an orchestra

Don't read the text of the opera aloud.

Don't imagine it is good form to enter while the music is in progress.

Don't wear an evening bodice if your escort has compromised on the upper gallery.

Don't make a disturbance by going out before the end.

THE NEW UP-TOWN CAFE.

The University Dining and Lunch Room, 45 University st., near St. Catherine st., which has only recently been opened by Mr. C. A. Workman, is a long felt want.

The University is open day and night; ladies and gentlemen can be served at any time to suit their convenience, which is one of its features.

The regular dinner given for 25c is unsurpassed. Meals a la carle after 8 p. m. are at lowest prices. Everything of the best in season can be had at the University, as a glance at the attractive menu will demonstrate. Coffee, sandwich., etc., can be obtained at the lunch-counter.

Theatre goers and others will find the University a convenient place, and unexcelled in the city, being also hand, somely fitted up with modern improvements.

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"PRINTOGRAPH" DUPLICATOR?

50 to 200 Copies of anything written with a pen or Typewriter, in one or more colors at one printing, in 10 to 20 minutes.

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Send for descriptive circular and you will see that it is to your advantage as well as to your employer's interest to possess one.

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In connection with the METROPOLITAN SHORTHAND School, there is a Typewriting and Shorthand department, where every description of work is done neatly, accurately, and at shortest lotice by experts.

ALL WORK IS STRICTLY CONFIDENTIAL. FRENCH ALSO COPIED.

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taken down at residences or places of business by experts and transcribed at shortest notice. References given for such work done if desired.

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Firms are provided with competent Stenographers and Typewriters, free of charge, by the Metropolitan Shorthand School's Employment Bureau, 2265 St. Catherine St.

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A Question of Spex.

未業

Do your eyes tire easily?
If so, you need glasses.
Do your eyes burn?
If so, you need glasses.
Does the type become bluried in reading?
If so, you need glasses.
Do you suffer from frontal headache?
If so, glasses will help you.
Do you know if you have normal vision?
If not, we can inform you.
We charge for glasses only.

(Open Saturday Exercises)

Thos. Allan & Co.
2266 ST. CATHERINE ST.
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HEARN and HARRISON

(Sign of the Admiral) Established 1857

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Manufacturers of Surveying, Engineering and Scientific Instruments





Magic Lanterns, Slides and Microscopes and Telescopes, Thermonders and Ratemeters, Brancing, Succepting and Nantical Instruments, Undergraphic Cameras and Supplies.

To Business and Professional Men

As the Management of the Stenographer's Companion occasionally receive names from competent renographers and typewriters seeking positions, we therefore beg to call your attention to this, as when you require the services of a reliable amountmus we are in a position to meet your want, and owing to the fact that we test an applicant beforehand.

Further particulars wil' be gladly given by addressing STENGERAPHER'S COMPANION MONEY.