

London Advertiser

City. 10c per week.
Outside City. 12c per week.
By mail. \$2.00 per year.
By mail. \$2.00 per year.
By mail. \$2.00 per year.

TELEPHONE NUMBERS.

3670 Private Branch Exchange.
Connecting All Departments.
From 10 p.m. to 3.30 a.m., and
on holidays, call
3670-Business Department.
3671-Editors.
3672-Advertising.
3673-Job Printing.
To call night numbers use the word
"ONLY" after giving the number.

[Entered at London Postoffice for
transmission through the mails as
second-class matter.]

TORONTO REPRESENTATIVE:
P. W. Thompson, 16 Mail Building.
The London Advertiser Company,
Limited.

LONDON, FRIDAY, DEC. 11.

THE SHADES HEAR THE NEWS.

THE spirits of Drake, Hawkins, Frobenius, Grenville and Nelson were gathered over their pipes. John Paul Jones had dropped into the Sea. The "Club of Shadeland."

"There's a chap we'll have to get for a member," said Jones.

"Who's that?" asked Nelson.

"This chap, Sturges," responded J. P. J.

Then they read all about it in the Shadeland Shouter's extra and immediately decided that Sir Frederick should have a snug place in the cabin, where they foregathered to talk shop.

"Getting a lot of new members," quoth Sir Francis, as they passed the bar.

"Fisher is some admiral," said Hawkins.

"He ought to be president of the club when he joins us."

"Dread that submarine," said Grenville.

"I whipped a parcel of good ships without going under water."

"Seems to me," again spoke up Frobenius, "we'll have to enlarge these quarters pretty soon. There's going to be a mix-up in the North Sea and there'll be a lot of Germans applying for membership. That is if they ever come out and fight. They'll have to do better than this Heligoland hiding to quality."

"Gad Zooks!" said Drake. "For these merry men of the Emden and the Scharnhorst and the rest I'll cast no blackball, nor yet for the Kiel Canal vegetables, if they do but uproot themselves and come out and try a go. I warrant Fisher would let one hand, I mean, call off half his fleet, just to meet 'em. I ask you gentlemen where would England be if Bess had told me to keep shelter? I admit I had a game of bowls first, but I declare the Germans must be chloroformed."

THE BATTERY GETS GUNS.

THAT the Sixth Field Battery, London's one individual military unit at Salisbury Plain, will go into action as a distinct command under Major Woodman Leonard, is gratifying to Londoners. This battery will give a good account of itself in certain. And it will be keener to make a showing after the difficulties following its enlistment have been removed. Unfortunately the battery was split up at first, but now Gen. Alderson has seen fit to place the men together and to give them in charge of their rightful commanding officer.

London has a personal sense of pride in its artillerymen, and there was disappointment when the news was received that the commander was to be placed in charge of an ammunition column, a post which, while not without honor and danger, does not present the same opportunity for service to a qualified artillery officer as when he is given guns with which to fight.

The Leonards have been for several generations one of London's finest, most honored families. Two gallant sons of the name have offered their lives to the most worthy cause for which men ever fought. That they and the brave men they command may return to the city covered with glory, to enjoy the respect and admiration of citizens during their lives, is the wish of all their friends.

A YEAR TO REMEMBER.

TO BASEBALL promoter, baseball player and baseball patron this year will long be known as at once the most disastrous and spectacular in the history of the great American game. The depression in business and the conflict launched by the entrance into the field of the Federal League all told to make the year financially a failure. With few exceptions the clubs of three major organizations failed to take in sufficient to cover expenses. The chaotic conditions due to the uncertainty as to the makeup of the teams owing to the raids of the Federals tended to keep the fan away. In the early part of the season, with every other player of note jumping or threatening to jump, the average fan lost interest in his particular team, and the magnates say that throughout the season of 1914 all the leagues, big or little, played to half-empty bleachers and lukewarm interest. Considering the season as the "big business" it has become, it is quite evident from this year's experience that something must be done this winter to bring order and sanity out of the present chaos.

Apart from the invasion of the Federals, the most notable thing about the past season was the wonderful playing of the Boston National League Club, which shot from last to first place in the last half of the season, and rounded off the glorious achievement by defeating the Philadelphia Athletics, long considered the most remarkable of baseball machines. It was great and dramatic as an athletic feat, but it was still more important as a striking demonstration that the game of baseball is on the level. For several years there have been indications that an attempt was being made to hippodrome the game; in being

words, to so manipulate the wins and defeats that the interest of the public could be retained to the benefit of the box office. The winning of the world's championship by the Boston Braves in four straight games, as well as their record in the National League, proves that the game has not been made crooked.

TRENT.

TRENT is coming to light again. It is a pretty little city of 20,000 people, in a fertile valley of the Tyrolean Alps. Its great fame is derived from the religious council held there 350 years ago. An attempt was made in a half-hearted way at that council to heal the schism in the Western church that the Lutheran Reformation had made. Reunion was found impossible, but the decrees of the Council of Trent became the platform of the modern Roman Catholic Church.

It is reported that the more religious Italians are annoyed over the hoisting of a Turkish flag the other day across the road from the Bishop of Trent's palace. Such a flag does seem something of an insult to the peculiar sacredness of the place. The papacy, which was strongly propped by the decisions of Trent, was not, as a rule, the bosom friend of Moslem. Neither was Austria for that matter. High time to get back Trent, the Italian clericals may say, when the flag of the "Itan waves over Trent. It was one of the Sultans who said that he "would make his horse sit on the high altar of St. Peter's, at Rome."

A NEW MUNROE DOCTRINE.

ALTHOUGH Canada is taking no part in the conference of American countries brought about by the conditions of the war, the movement is not without interest to this part of the British Empire.

The fact that European warships have been a menace to American merchant vessels has led a number of the South American countries and the United States to consider whether the European belligerents could not be induced to confine their activities to the Eastern hemisphere and in the oceans beyond a line drawn north and south midway between the two hemispheres. The South American countries have suffered by the presence of warships off their coasts and it has been intimated by the Allies that Ecuador, Colombia, Chile and Peru have permitted their neutrality to be violated by the Germans. Most of these have hastened to proclaim their innocence, and Chile has gone to the extent of informing German vessels and of sending out warships to learn if the Germans were using Chilean waters wrongfully.

The importance of this pan-American movement does not lie so much in the incidents of the present war as in the fact that it is a step towards the introduction of a new Monroe doctrine on an enlarged scale. It is in effect a movement which eventually may cause North and South America to unite for offence and defence, and it is here where Canada's interest becomes awakened. Some weeks ago, according to an announcement from Ottawa at the time, this country was invited to send delegates to the Washington conference, but obviously, under present conditions, Canada could not well join in any "hands-off" notice to Europe, and it is doubtful if Canada, as part of the British Empire, can ever take part in such a conference. Canada is, and presumably always will be, bound up in the fortunes, good or bad, of the Empire, and for Canada to be a party to a pan-American Monroe doctrine would mean that Britain must endorse it first.

If such an organization becomes effective Canada's peace and prosperity will depend largely on the good relations between Britain and the nations of America. In this respect there is little likelihood of any trouble, but it will be the duty of this country to consider whether it cannot participate in the exchange of commerce, which is sure to grow up with the establishment of pan-American trade routes and the cultivation of a pan-American brotherhood.

EDITORIAL NOTES.

Its dogged (and crueller) as does it.

In one sense, it was Sturges against Speedy.

Sturges and steady make a winning combination.

The Dresden will be a fine bit of China for the guns of Admiral Sturges.

It is worth noting that since the Kaiser left the front, the Germans have met with some success.

Lord Fisher's handling of that German squadron suggests that presently there may be big doings in the North Sea.

"The Kaiser is feverish," is a news dispatch. Well, the news from the South Atlantic should take some of the fire out of him.

In big league parlance it may be said that Sluggish Bill Hohenzollern, of the Berlin Bathers, has not been offered \$75,000 by the Federals.

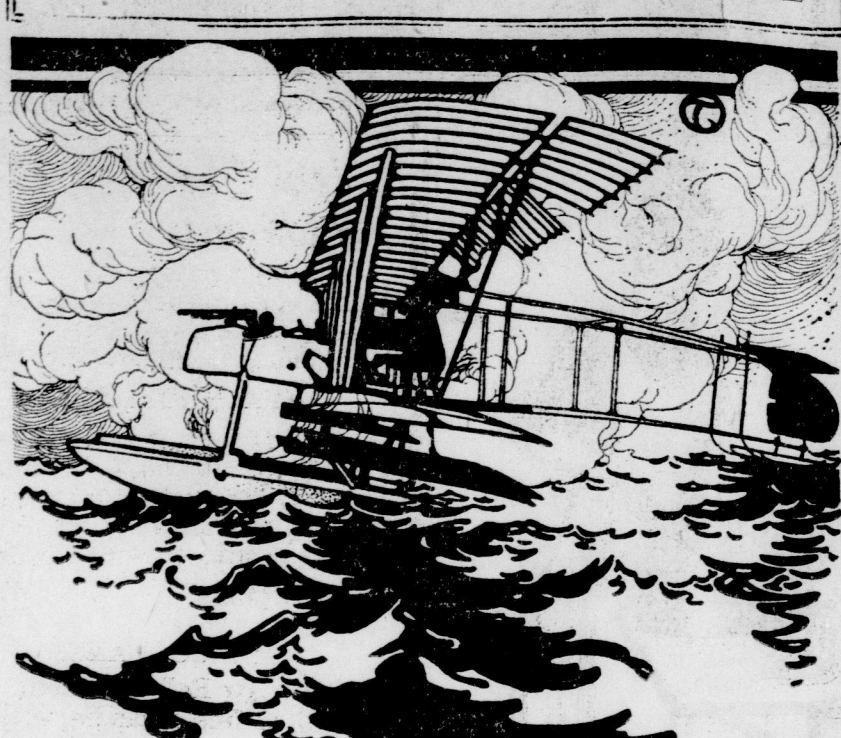
Disappointment at not being able to get across the Channel is said to be a good deal sicker.

The three German warships that were sent to the bottom by that British squadron were valued at \$15,000,000. That's almost the salary of a star baseball player these days.

The Jap is a grand little fighter and a grand little ally, but we are just as well pleased that Crodock's defeat was wiped out by an all-British squadron.

Old man Krupp will be asking a permit of Satan to put on a Santa Claus

DAILY WAR PUZZLE



Army Seaplane. Find two aviators.

ANSWER TO YESTERDAY'S PUZZLE.—Upside down behind right woman. Left side down, head at child's elbow.

OUR POETS OF WESTERN ONTARIO

THE HARBOR OF MOTHER'S EYES

My dad knows lots of fairy tales,
And some he says are true;
Oh, we have lovely times at night
When all the chores are through.
We build the open fire first,
And sit and watch it burn—
Then Dad'll chuckle knowingly:
"For which one do you yearn?"

We call for those we love so well,
But one we know is true.
It comes the last because it's best—
Dad says it's always new.
It's all about a lonely ship,
All tired and worldly wise,
That after years found out at last—
The Harbor of Mother's Eyes!

He says such lovely things were there,
A-shine across the blue—
"And lads," he says, "Some day you'll know
How much they mean to you?"
The first was Purity and Truth
And Laughter, Love and Prayer—
Sympathy, Wisdom, Intellect,
And many others there.

And Dad was Captain of the Ship
That found this haven fair,
And when he saw the kindly lights
He stayed forever there!
He says he knows we'll always keep
In ways both good and wise,
If all the lights shine in our hearts
From the Harbor of Mother's Eyes!

—AMY E. CAMPBELL.

PRESS COMMENT ON THE WAR

VICTORY IN NUMBERS.

[London News and Leader.]
In one of his ironic passages Anatole France says that every country has the first army, but there is only one first navy, which is discovered by counting. That, in point of fact, has been the actual method of the various admiralties. Their programs have been based on an assumption, as they were compelled to assume, equality in the training of the men and officers and in the equipment of the ships; and it followed that the determining factor was the number of ships of various classes. In a naval war conducted under similar circumstances by two powers that is just, the bigger ship and the bigger fleet ought always to win.

UNITED STATES WOULD OBJECT.

[Chicago Tribune.]
The American people would undoubtedly and strenuously resent a European invasion of Canada, wholly regardless of any provocation that Canada has given by participating in the European war. The position of Americans in such a contingency might be logical, but it would be taken. It wouldn't be taken out of friendship for England or out of enmity to England's foes. It would be taken out of consideration of our own vital interests. The contingency is so very remote that Mr. Taft might well have omitted its public consideration.

AWAY BEHIND TIME.

[Hamilton Herald.]
Here it is December 7, and the Kaiser's troops are scheduled to be in Calais on the 10th. One might almost predict that the date of that triumphant entry must be again postponed.

THE MAN OF THE HOUR.

[Chicago Evening Post.]
What is the measure of a man—The man—God-fearing, crowned with love.
The man who, like the lowly Nazarene, Forever walks with outstretched hand, His heart aflame with pity's fire, His ear forever open to
The cry of earth's oppressed?

Man is no larger in God's eyes Than his compassion for his kind. God measures man each day by man's Capacity for brotherhood. Forgive as ye would be forgiven—The measure that ye daily mete Shall be remeasured unto you. This is the law.

Where are the children cry for bread, Where are the suckling's wail cries out For mother-love and mother-milk; Where are the orphaned child bows down With broken heart and longing for home—This man of God will walk supreme And manifest with lowly mien The fatherhood of God.
—William Bradford Dickson.

PERILS OF RICHPIN.

[Detroit Free Press.]
"Hee-hee!" she laughed. "Tee-hee-hee!"
She had the most musical laugh he had ever heard.

"What is it?" he asked her. "Have I done anything funny?" I know I am absent-minded, and I'm liable to do things. Once, you may remember, I sat

LOBSTERS.

[Hamilton Herald.]
Maritime Province papers complain that the war has destroyed the lobster trade, and they want the Dominion Government to organize a campaign for the consumption of Canadian lobsters by the Canadian people. It should be easy to induce our people to eat good lobsters—if the prices were made reasonable. But, strange to say, they are as high here as they were before the war, and yet it is stated that down by the sea lobsters have fallen in price from \$24 to \$8 a case. What is the explanation?

CHANCELLOR WRONG AGAIN.

[Springfield Republican.]
Equally weak is Chancellor von Bethmann-Hollweg in his effort to put the blame upon England. It may be true as he says, that the English Government could have limited the war by making a firm announcement at St. Petersburg that Great Britain would not support a European war to spring from the Serbian difficulty. Just so, but what would have this meant? It would have meant that England abandoning the entente, would have been joining Germany as an ally in supporting Austria in a war of aggression upon Serbia. Surely the chancellor cannot be putting either to his sincerity or to his statesmanship.

down where a chair used to be, and never noticed the difference."
"Hee!" she laughed. "Hee-hee-tee-hee!"

"All I want you to do is to tell me," he persisted, "and then you can laugh as much as you like. I just like to know, that's all. I know I'm absent-minded." Still she laughed, very annoyingly, too.

JUST TO MAKE SURE.

[London Punch.]
Mistress—Why have you put two hot water bottles in my bed, Bridget?
Bridget—Sure, mum, was of them was taking, and I didn't know which, so I put both in to make sure.

MATHEMATICS.

[Montreal Mail.]
Teacher—Now, children, try to figure just this once without counting on your fingers. How much are three and four?
Pupil (looking under the bench after long wait)—Seven.
Teacher—Right. Four and six?
Pupil (again peeping under the bench)—Ten.
Teacher—Hold up there, you little rascal! I'll test you on counting on your fingers! (Takes pupil's hands and clasps them behind his back.) Now, then, five and three?
Pupil (after another long look under the bench)—Eight.
Teacher—Well, how did you manage to do that?

AN EXTREMIST.

[Washington Star.]
"Are you in favor of votes for women?"
"Of course I am," replied Mr. Meekton. "After talking with Henrietta about it, my only doubt is whether men should be allowed to go on enjoying the privilege of the ballot."

CHAPMAN'S Christmas Bargains

Useful and Graceful Gifts

Remember your true and faithful friends with an appropriate gift, and do not forget the children.

Sweater Coats for Men and Women.

of high-grade pure wool, fancy knit, with low or high neck. In grey, fawn, cerise and green. Regular \$2.50, \$2.75 and \$3.00. Just three dozen to clear, each \$1.50

Women's Sweater Coats.

good warm garment, with low or high collar as preferred. In grey, navy, brown, etc. Someone would appreciate one of these. Worth \$2.00, at \$1.25

Men's Wool Lined Gloves.

in grey and tan kid or mocha. A serviceable and handsome glove in all sizes. Per pair \$1.00

Men's Fur Lined Gloves.

in tan kid or mocha, pique sewn. Our price, per pair \$2.25

Women's Silk Ankle Hose.

a beautiful quality, white or black, Radium brand. Each pair in a box 59c

All Silk Hose, Radium Brand.

very fine quality. Black or white. Each in a pretty box. Per pair \$1.00

Women's Cashmere Hose.

seamless, with grey heel and toe, a line of well known merit. Penman's make. Special at, per pair 39c

Children's Coats

Winter Coats for Girls

Up to 10 and 12 years, Heavy Navy Blue Cloth, splendidly made. Regular \$2.00, \$2.50, and \$3.00. On sale today and Saturday at \$1.25

Underwear

Velva Vests and Drawers, a finely fleeced garment, in medium weight. Long sleeves and high necks; drawers to match, ankle length. Cream color. Per garment 35c

Women's All-Wool Underwear.

soft, unshrinkable wool. Cream color, long or short sleeve vests, and ankle length drawers to match. Were \$1.00. On sale, each 93c

Women's Black Tights.

heavy union wool, finished sateen bands. Special, 79c

Brassieres, strongly made

and well supported, trimmed with lace. All sizes. Were \$1.00. Now 59c

British Capital in War Time

[From London Daily News.]

The war has caused all of us to make many strange discoveries. Things which had seemed of importance to us during many years became in an instant so trivial that we forgot about them, while things to which we had not paid any attention became dominant in our lives. I walked into Trafalgar Square a night or two ago with some thought such as that in my mind, and when I had crossed the road by St. Martin's Church and was about to pass along the pavement in front of the National Gallery I suddenly realized that I was seeing Trafalgar Square in a light in which I had never seen it before that moment. That shapeless place which is called a square, although it is neither square nor round, nor oblong, looked lovely in the dimness of the dusk. The uncouth buildings and the dispirited statues and the great strips of concrete pavement were softened and refined by the shadows and half-lights of the evening; and the sky line of the high houses that stand where Northumberland Avenue meets Whitehall, had lost the rigid look that they have in daylight. Imperceptibly, the buildings became merged in the clouds. Trafalgar Square had the look of an Alvin Langdon Coburn photograph—that is to say, it had that night, in my eyes, the look that it really has, the look which none of us had ever seen and might never have seen but for the war.

The City Beautiful.

I could not understand why it was that I had never seen the beauty of this place before, and I turned to a friend whom I met by chance and asked him if he could explain the mystery to me; but he, too, was without understanding. All we knew was that for the first time in our lives we had seen the beauty of Trafalgar Square at night; we had seen with our own eyes the miracle of the transfiguration of the National Gallery and the Houses of Parliament, and Charles I., which is annually decorated by the Jacobites, though a clearer veneration for that monarch would cause them to destroy the miserable monument.

And quite suddenly, while we stood leaning over the parapet of the square, we learned why it was that we are now able to see the beauty of the place. All the flaring flames had been put out by the war, because for any hostile airman who might be hovering over it; and we, who have lived in this city for years, and have loved it because we could not do otherwise, had discovered for

The Christmas spirit pervades this store, especially in the Book, Doll and China Departments, where the very nicest collections of many years are interesting gift buyers. The Gloves, Handkerchiefs and Hosiery are coming into their own as never before, because they make useful gifts. Unusual values, too, are offered in Blankets, Comforters, and these are classed among the most sensible gifts to give this year. Visit our bright, comfortable store, and see our special Christmas bargains.

Pure Down Comforters

7 only. Pure Eiderdown Comforters, covered with English downproof sateen, handsome border effects. Colorings of pink, blue, green, red and mauve. Size 72 x 72 inches. Regular price, \$8.50. Take your choice at \$5.95. Now is your chance to secure a Down Comforter for the home. **\$5.95**

Table Cloths, 2x3 Yards | Satin Damask, 98c Yard

Fine Linen Tablecloths for Christmas gifts. A bargain opportunity to buy a large size Pure Linen Tablecloth, 2 x 3 yards, in daisy, spot, clover and shamrock patterns. Were \$2.50 and \$2.75. On sale, each \$2.19

Beautiful Fine Quality Table Linen, warranted pure satin damask, in three different patterns—Scotch Thistle, Shamrock, and Shamrock and Ribbon design, 72 inches wide. Regular \$1.25. On sale, at, per yard 98c

What 25c Will Buy Here

AT 25c EACH.—A number of dainty and useful gifts. A nice remembrance at a popular price.

Lace Collars—Your choice of a beautiful assortment of fine Lace Collars, in cream and white, Guipure Net Laces or Colored Silk Embroidery. Each 25c

Children's Sewing Boxes, fitted complete. A nice gift. See them. Each 25c

Flower Bows, choice of violets, roses, velvets and odds. These are pretty and dainty. Each 25c

Men's Ties and Garters, each in a box. Useful gifts. Each 25c

Women's Linen Handkerchiefs, linen of superior fineness, embroidered or lace trimmed designs. Wide choice, each 25c

Men's Pure Linen Handkerchiefs, large size, hemstitched with all wanted initials. Boxed if you wish. Each 25c

Guest Towels, of pure linen huck, hemstitched ends, different patterns. Each 25c

Tea Aprons, fine lawn, with lace trimming. A useful gift. Each 25c

Babies' Booties, also Mitts of crocheted wool, pretty and needful. Pair 25c

Dressed Dolls, also Dolls to dress, that open and shut their eyes, have curly wigs and movable joints. A great variety and unusual value. Each 25c

China—Dainty pieces of Fancy China and Bric-a-Brac. See the collection on the Second Floor. A fine choice, at, each 25c

Thousands of Books at 25c each.

BOY SCOUT BOOKS FOR BOYS

Hundreds of Books for boys at 25c each, including Boy Scout Books by Payson and Ralphson; The Aviator Boys, the Motorcycle Boys, the Bungalow Boys, the Bird Boys, The Border Boys, The Dreadnought Boys, The Motor Ranges. See them in the Book Department, Upstairs. **25c**

Alger Books, for boys 19c
Elsie Books 19c
Mildred Books 19c
Bessie Books 19c
E. P. Roe's Books 19c
Henty Books 19c

Rosa N. Carey Books 25c
Mrs. L. T. Meade Books 25c
Picture Books at 5c to 75c
Paint Books 15c to 75c
Bible Stories 10c to 75c

White Coutil Corsets.

Crompton's make, in medium, low and high bust models. Also the College Girl for growing girls, and a special model for elderly women. Choice of these five corset models. Price \$1.00

Evening Dress Silk.

Creme de Chine Silk for evening wear, in waist and dress lengths. Regular \$1.25. On sale at, per yard 68c

Flannelette Nightgowns.

Long sleeve and square neck Nightgowns, made of soft finished flannelette, lace trimmed neck and sleeves. Cream or pink. Special price 89c

Single Fold Silks.

For Christmas giving, Colored Stripe Tamaline Silk and Black and White Shepherd Checks, 50c and 75c values. At, per yard 39c

J. H. Chapman & Co., 239, 241, 243 1/2 Dundas St.

Made in Canada

Do you buy "a quarter's worth of Tea" or "a dollar's worth of meat" without knowing what quality you are getting, or what weight? Certainly not!

Then why buy Sugar in that easy-going way? Ask for



2 AND 5 LB. CARTONS

and get a definite NET weight of absolutely pure granulated sugar—the highest quality made—in the most convenient and cleanly packages in which sugar has ever been sold. 104

Get the "REDPATH" cartons from your Dealer! It's Well Worth While
Canada Sugar Refining Co., Limited
MONTREAL

Quality First

lives, a thing of harsh, artificial lights, a clumsy, affronting thing, has suddenly been scraped off the canvas and the beautiful old picture that was there all the time has been revealed. It is as though someone had discovered