BEST IN HISTORY

Annual Outing at Orchard Beach, Port Stanley, Is Attended by 300.

Ideal weather, a jolly crowd of 300 employees and friends and typical Advertiser good fellowship made the annual picnic of The Advertiser Printing Company and the Advertiser Job Printing Company, Limited, held on the rounds of T. H. Purdom, K.C., Orchard Beach, Port Staniey, on Saturday, the most successful in the history of The

From the standpoint of interest, attendance and sociability, the outing dian Engineers, who lost their lives the The popularity of the young man, his eclipsed anything ever attempted by The Advertiser family. From the time the first special cars left the Horton street station of the London and Lake Erie Railway and Transportation Company, shortly after 11 o'clock in the morning until the last picnicker had left the grounds, it was one continual round of merriment.

Interesting New Features. A toast list that followed the picnic luncheon in the afternoon, and a special Equsical program in which the Ernest Ortese Orchestra, Miss Luta Laymon, Arthur Gorman and M. J. McKeough participated, were new features of the annual picnic that proved themselves real winners. Miss Laymon's and Mr. Gorman's solos, and Mr. McKeough's comic songs scored with the audience,

who applauded enthusiastically. The speeches were marked with that spirit of co-operativeness that has made The Advertiser what it is today. The co-operation between the different departments and the cordial feeling that exists between employer and employee was exhibited in no uncertain manner through the medium of the speeches.

Those Who Responded. Those who responded to the toasts, proposed by Chairman James Drennan were: "The Advertiser," President T. H. Purdom and Vice-President John Purdom; "The Editorial Rooms," A. A. "The News Room," Alf. White; "The Circulation Department," R. D. M. Decker and Miss Upshall; "Advertiser Job Printing Company, Limited," Messrs. A. H. Purdom, Lew Davies and William Hunter; "The Office," Mr. Barrie and Bernie Smith;

"The Veteran," James Wilkins. Preceding the luncheon was an interesting baseball game between the composing-room staff of The Advertiser and the men of the job department. James Fitzgerald, ex-president of the East End League, was official umpire, and had a strenuous time during the four innings of the game. The newspaper printers defeated their fellow craftsmen from the job department by a score of 5 to 3. Lineup of Ball Teams. The teams lined up:

Job Room.

W. Hunter, c.

Harrison, 1b.

Risler, s.s.

Luney, p.

Newspaper Printers. Black, 1b. Thomas, s.s. Ivan Hunter, 2b. Allen, c. Nichols, c.f. Wilson, r.f Chambers, l.f. Risler, E., p.

Schutz, c.f. Holiday, l.f. Weir, r.f. Woonton, 2b. ne and provoked the greatest eniasm from the spectators. There some real sprinters entered in the s events, but President T. H. Pur-

dom on the president and vice-presi-The results of the various events fol-Race for single men-1 W. Hunter, 2

was conceded to the best, when

Leland Barrie, 3 Gordon Schatz. Race for married men-1 Carl Richardson, 2 Andy Clarke, 3 Bernie Smith. Peanut race-1 Gladys Wanless, 2 Dorothy Atkinson, 3 Louisiana Gerardot. Ladies' ball-throwing contest-1 Mrs. Simms, 2 Dorothy Atkinson. Quoiting match-1 Harry Storey.

Race for single ladies-1 Gladys Millson, 2 Irene Galvin, 3 Katie Dickson. Race for married ladies-1 Mrs. Holloway, 2 Mrs. Sawyer, 3 Mrs. Simms. Race for girls under 15-1 Gladys Wanless, 2 Louisiana Girardot, 3 Muriel Liddicoatt, 4 Alma McKay.

Wheelbarrow race (ladies and gentlenen)-1 Louisiana Girardot and W. Hunter, 2 Edith Corrin and W. Risler. President and vice-presidents-1 T. H. Purdom, 2 John Purdom, 3 A. H. Pur-

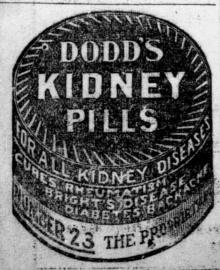
MAYOR GRAHAM TO SPEAK BEFORE MUNICIPAL UNION

Will Address Fourteenth Convention of Association of Which He Is Vice-Pres.

Mayor C. M. R. Graham will be one of the speakers at the fourteenth annual convention of the Union of Canadian Municipalities, to be held August 5, 6 and 7, at Sherbrooke, Quebec. Mayor Graham, who is first vicepresident of the union will speak on "The City Manager." Among some of the other subjects to be dealt with are, "The Roads Question," by Tion J. A. Tessier, minister of roads for Quebec; "Municipal Taxation," by P.

W. Lagan, Westmount; Problems of Prevention in a Modern Municipality," by Mayor Hocken, Toronto; "Housing the Foreign Population," Mayor Young of Fort William; "Hydro-Electric Power," "Taxation of Improvements," "Building Laws," Smoke Abatement; "Playgrounds," "Public Libraries." "Motion Picture Posters," "Theatres," "Billboards and Posters," "Street Cleaning and Lighting."

Saturday's traffic on the London and Lake Erie Railway was the largest in singleness, the simpleness, and the the history of the road. A number of directness of one's life which enabled big picnics served to increase the num- one to see God, and he went on to say ber of passengers. Port Stanley was the that, although many people did not mecca of the Saturday excursionists, realize it, it was necessary to see God and the Traction line carried a big pro- in order to be like him; conversely, it portion of the number visiting the was necessary to be like God in order



GARRISON PAYS LAST TRIBUTE TO COMRADES

Impressive Military Funeral Accorded to Two Sergeants of Engineers Drowned at Port Stanley

tribute to two dead comrades in arms hymn was sympathetic to a degree. on Sunday, when every local branch of Hundreds viewed the body of Jack the service turned out in the big mili- McPhail as it lay in the Egerton Street tary funeral accorded to Irving Penny Church prior to being brought to the tary funeral accorded to Irving Penny Armories. The remains were taken to the church, following a short address of the Seventh Field Company, Cana- at the family residence, 9 Grafton street.

accident at Port Stanley. double funeral. were accorded the young soldiers. time at the face of the young praped in Union Jacks, their caskets known so well to all of them. were borne on gun carriages of the Sixth Field Battery. Their service caps and

belts, carried on top of the caskets.

were mute reminders that intensified

the solemnity of the occasion. Streets Were Crowded. With its firing squads, its big representation of the militia units and its line of mourners in carriages, the "Hundreds reaped the benefit of mourners of the carriages, the "Hundreds reaped the benefit of McPhail's pleasant disposition of the carriages, the "Hundreds reaped the benefit of McPhail's pleasant disposition of the carriages, the "Hundreds reaped the benefit of the carriages, the carriages are carried to the carriages and the carriages are carried to the carried t turned out to add their tribute to the general feeling of sorrow occasioned by he sad tragedy

Militia's Wonderful Showing. But even the respect of the citizens come second to that of the militia. Despite the heat and every other handicap, there was a representative turnout of every militia unit of the city. The soldiers made a splendid showing and won the greatest commendation from the thousands who lined the

streets. Detachments of the Engineers, the Seventh Regiment, the First Hussars. the Sixteenth Field Company of the Army Service Corps, the Army Medical Corps and the garrison sergeants escorted the caskets to their last resting

Unite at Armories. Following private services at the Penny home and Egerton Street Baptist church respectively, the remains of Sergeants Penny and McPhail were taken to the Armories, where the two processions met and were united, the pastor will mark the memorial services, military contingent joining them for the

nterment took place. The parade was in charge of Major Farncomb, of the Engineers, Capt. E. V. Buchanan, also of the Engineers, acted as parade marshall, while the gun carriages were under the direction home were: of Sergt.-Major McKay, of the Battery. headed by a firing squad of the Seventh gineers, cross; B Company, Seventh Fu-Regiment, the rifles being carried at siliers, wreath; Garrison Sergeants' As-The squad was followed by the Hussars' enth Fusiliers, wreath; staff of Bell McPherson, 3b. Band, which had volunteered its ser- Telephone Company, floral bell; operfled and draped with black crepe, playing the "Dead March in Saul," to the James' choir, spray; Memorial Church

> Dundas street, Richmond street, York Pine Line road.

Behind the band came the gun cariage bearing Sergt. McPhail's body, he preceding Sergt. Penny's as the latter's junior, according to the usual procedure at a military funeral, when all rank is reversed. The near relatives of the dead boy came next, then came the firing party for Sergt. Penny fol-lowed by the second gun carriage with its pathetic burden, the relatives, the Engineers as chief mourners, the Army Service Corps, the Army Medical Corps, the Seventh Regiment, the First Hussars, the non-commissioned officers and officers, and, bringing up the rear, Lieut.-Col. Becher, Major Farncomb and other commanding officers, again carrying out the rule of reversal of ordinary procedure.

Militia Drops Out. At the Pipe Line road, the band and all the militia, with the exception of the engineers and the two firing parties, fell out and returned to the city. The graveside services were conducted by Rey R W Norwood in the case of Sergt Penny and Rev. W. C. Riddi ford in the case of Sergt. McPhail. In each case, this was followed by the firing of a salute consisting of three colleys, and the sounding by a bugler of the "Last Post," the members of the firing squad meanwhile presenting arms

with bayonets fixed. Tribute To Popularity. A remarkable tribute to the popular-y of the two dead boys was the size the crowd, which lined each side of Dundas street as the procession passed From the Armories to Richmond street the parade was through double unbroken ranks of men and women come to pay their last respects to the dead. A great many friends also followed the bodies in automobiles, rigs and on foot.

The funeral service at the Penny home, 642 Waterloo street, was conducted by Rev. R. W. Norwood, of Cronyn Memorial Church, assisted by Rev. Percy N. Harding, of Windsor, friend of the family, who is visiting the city for a few days.

Mr. Norwood, in a short address, paid a glowing tribute to Irving Penny's memory. He referred to the fact that a card attached to a beautiful wreath of roses, and bearing Mrs Penny's name, was inscribed with the text "Blessed are the pure in heart.'

Purity of Heart. Purity of heart, he said, was the same thing as simplicity of heart A man or woman who lived a simple, single. direct life might be said to have lived a pure life, and this, he was sure, was true of the dead boy

A man's life Mr. Norwood said, was like a sheet of water. When it was unruffled it reflected a clear image, but the least breath of wind across its surface produced distortion of the reflec-In the same way, a simple soul was able to see God as He really is whereas if ripples of doubt were allowed to arise the vision became indistinct. It was, the preacher continued, the

to see him. Now Sees God. Their friend, he said, now saw God: ie knew at last the meaning and the object of his life; and those who nourned his loss might take comfort VERY the thought that the short struggle LATEST. of the drowning man has been followed COME by the "peace that passeth all under-

A splendid evidence of the bereaved parents' loyalty to their God, he said. was the fact that they had been able to say with simple earnestness. "the Lord gave, and the Lord hath taken away; blessed be the name of the Lord. Mr. Norwood thanked the friends of the bereaved family for the Christ-likeness of the sympathy they had shown in this time of sofrow. Londoners, he said. had dropped their political, religious and civic differences and had united it offering to those who had lost a dear one the great gift of their sympathy. Miss Georgina Quigley rendered "Face to Face' very beautifully. Her voice

Hundreds View Body. week previously in a double drowning connection with the work of the church, and his winning disposition were evidenced in the large congregation that Seldom, possibly never, has London crowded the edifice to pay its last seen such an impressive sight as the respects. Passing reverently beside the Full military honors the voung soldiers.

> Class mates' Tribute. Nearly sixty members of the Baracca Bible Class of the church, of which McPhail was a member, were in attendance at the service, and marched in a body to the Armories under the leadership of H. W. Ashley, president

"Hundreds reaped the benefit of Jack he streets, both sides of which were kindly character," said Rev. W. C. Ridbanked by vast crowds of citizens, who diford, in a short address at the church. "He did so many little things for good that few heard of," said the speaker. who paid a mark of respect to Jack McPhail's mother, to whom, he said, was due the Christian character and spirit of Jack McPhail.

Fought a Good Fight.' Riddiford spoke from the text "I have fought the good fight; I have finished the course; I have kept the faith," II. Timothy, iv., 10. "Jack McPhail died fighting the good

fight," said the speaker. Following the address in the church the hymn "Shall We Gather at the River" was sung by the choir, a scrip-ture reading, and "Peace, Perfect Peace" sung by the choir.

Memorial Services on Sunday. memorial service will be held at the Egerton Street Church next Sunday, at three o'clock in the afternoon, for men only, and again in the evening, at seven o'clock, for the congregation. Special music and a sermon by the The private service at the house was parade to Woodland Cemetery, where banked with flowers. Rev. W. C. Riddiford in a room

The floral tributes were exceptionally numerous, hundreds of pieces being borne behind the caskets in open carriages. Among those sent to the Penny

Officers of Seventh Field Company, Can-Preceded by a squad of police and the adian Engineers, wreath; non-commisofficiating clergy, the procession was sioned officers and men of Seventh Enhe reverse, with muzzles downwards. sociation, wreath; sergeants' mess, Sevrices for the occasion, with drums muf- ators of Bell Telephone Company, mpressive strains of which the cortege flower committee, spray; Boys' Pleasure wound its way in slow time by way of Club, wreath.

> McPhail we Field Company, Canadian Engineers, a



Includes Entire You Have Stock of Casselman Bros. Choice of

for WINDOW Quarter STYLES

GOODS

ONLY,

AND

NOT

SENT

APPRO

FOR

Suitable

THE EARLY

171 Dundas St.

Trunks and Bags-Basement.

SMALLMANS NERAM

Kitchen Cabinets-Basement.

TUESDAY TO FRIDAY--LAST DAYS OF INVENTORY SALES

Great quantities of seasonable merchandise has been laid out and divided for each day's clearance during the remainder of July. MERCHANDISE OF OUR OWN STANDARD SELECTION. IT IS DEPENDABLE AND TIMELY. THE REASON FOR THESE PRICES - DISCOUNTING IN MANY CASES EVEN THE MANUFACTURER'S COST - IS THE WORD "STOCKTAKING." THE CLEARING PERIOD AND THE CONSEQUENT PRICE REDUCTIONS ARE THE NECESSARY OUTCOME OF A BUSINESS OF THIS CAPACITY, AND ARE FORESEEN AND PLANNED FOR EACH YEAR.

The season's greatest economies on all merchandise are here—in the INVENTORY SALE—and practically every purchase that has been or will be made in the store during this event will be at a record price. The items listed in this paper are only examples of what you will find during the next few days throughout the store.

All broken assortments and sizes also.

Surplus stocks in Silk and Lisle

Thread Summer Gloves to be cleared

this week at about HALF-PRICE.

Black Silk Gloves,

\$1.25, For 79c

103 pairs extra quality Black Silk

Gloves, frame made with double

woven finger tips, and fancy backs.

A specially nice glove for elderly

ladies. All sizes in this line from

5-inch to 8-inch. Our regular \$1.25

quality. Also ten pairs 2-dome heavy

plain Black Silk Gloves, \$1.00 quality.

Inventory Sale 79¢ pair

FOR SUMMER WAISTS-

What is daintier and cooler

than a waist selected from

Crepe Silk, Crepe de Chene,

Habutai or Tussore, the ideal

summer White Silk Fabrics

28-INCH WHITE CREPE

SILKS, guaranteed a wiven

crepe silk. Two styles and

yard....\$1.00 and \$1.25

44-INCH WHITE SILK

CREPE DE CHINE, French

make, rich finish, at per yard

Also the New Transparent

All-Silk Crepe de Chene, in

44-inch width at, yard, \$1.50

qualities at, per

that wear well and wasn?

"Kayser" Silk Gloves 75c, for 39c Pair

34 pairs only two-dome "Keyser" Silk Gloves, in champagne, creme and

white. Sizes in each as follows: Champagne, 6, 61/2 and 7; cream, 6 and

61/2; white, 71/2 only. Regular 75c quality. Inventory sale, per pair, 39¢

Also 12 pairs only Ladies' Long Tan Lisle Gloves, size 71/2 only. Inven-

tory sale, per pair 39¢

Ladies' Lisle Gloves 50c, for 19c Pair

75 pairs Ladies' Navy and Brown Lisle Gloves, two-dome fasteners. Size

6, 61/2 and 7. Regular 50c quality. Inventory sale, per pair 196

Ladies' Lisle Gloves 25c, for 13c

41 pairs, in mode and tan, two-dome fasteners, in sizes as follows: Mode

Children's 50c Gloves 39c Pair

20 pairs Children's Long White Silk Gloves, in sizes 2, 3 and 4. Regul

New White Wash Silks and Crepes for

Summer Waists Reasonably Priced

36-INCH WHITE HABUTAI SILKS-Firm, heavy quality, soft rich fin

ish: perfect washing fabric at only, per yard \$1.00

27-INCH IN EXTRA VALUES-Habutai Wash Silks at, yard, 50¢, 75¢

33-INCH WHITE RAW SILKS, very evenly woven, unexcelled for every

day wear. Price, per yard...... 956

28-INCH WHITE TUSSORE SILK—Fine weave; a splendid, washable

quality at, per yard...... \$1.00

sizes, 6 to 71/2; tan, 71/2 only. All regular 25c quality. Inventory

Inventory Sale Crepe, Linene Inventory Sale Ladies' Summer



and Muslin Dresses up to \$6.50 For \$3.95

Dresses, broken assortments found in preparing for stock listing. Summer street dresses in colored crepe, striped linene and muslin. All sizes in the lot, but not in each style. The regular prices of these were in some cases as high as \$6.50. Ladies' and Misses' sizes. Inventory Sale... \$3.95

Inventory Sale Linens

In listing the fancy Linens we find a few dozen odds and ends which we have grouped into three lots, to clear out at big reductions tomorrow.

\$2.50 and \$2.75 Tea Cloths \$1.48 and \$1.87

A limited number of Beautiful Hand-Drawn Tea Cloths, Madeira and cluny centres, with wide cluny lace edge. These are extraordinary values. Regular \$2.50 and \$2.75 pieces. Inventory sale \$1.48 and \$1.87 each

69c Tea Cloths 48c

Hemstitched Damask Tea Cloths, 36 inches square; good heavy make in neat satin stripe; all linen. Exceptional value. Inventory sale, 48¢ each

50c Tray Cloths 35c

Size 20x30 inch. Double Damask, in several beautiful designs, to be cleared—only a few of these—Inventory sale 35¢ each

From the Receiving Room

Fresh new stocks passed into stock this week. 36-inch Rubber Sheeting, three weights. Per yard.....60¢, 65¢, 75¢ 46-inch Rubber Sheeting, two weights. Per yard 75¢ and \$1.00 36-inch Rubber Sheeting (Stork), very fine and very light in weight. Per yard \$1.15 White Voile

Also 38-inch width at, per yard...... 30¢ White and Colored Mercerized Mull, very soft texture, 42-inch, at, per Wash Goods-West Aisle.

and men, Seventh Field Company En- graduating from the Ontario Agricul- LONDON DOPE FIEND

in agronomy research at Macdonald

ington, to take charge of investiga-

near Naples, Italy, his commission taking him into Sicily, Germany,

On completing this work last win-

Bancroft, July 26.-A destructive fire,

d'Evolution, Paris.

THE NEW BOBBY VEILS. White or Flesh, with black border; also black with white border. Just received...

McClary's decorating department, a the campaign in

Seventh Fusiliers, wreath; employees of

Sergeants' Association, a wreath; Mr.

nd Mrs. Sage, Woodstock, a spray;

ublic utilities commission, a wreath;

hurch, wreath; Ladies' Aid of Egerton

Street Baptist Church, a spray: B. Y.

P. U. of Egerton Street Baptist Church,

W. R. Thompson Passes Ad-

vanced Degree Exam in

Zoological Science.

vanced degree examinations in the

successful candidates and one of the

only two foreigners who survived the

securing also the distinction of men-

-"bien" (good).

gineers, a cross; sergeants' mess of the tural College. He spent one season

the Bell Telephone Company, a wreath; College, Quebec, and two seasons in

wreath; boys of Electrical Workers' against the gypsy and brown tail Union, 120, a wreath; non-commissioned moth pests. After securing his sci-

officers and men of B Company, Seventh ence degree at Cornell University he

Fusiliers, a wreath; London Garrison was sent to Europe by the United Sergeants' Association, a wreath: Mr. States Bureau of Entomology, Wash-

department of zoological science, fanned by a strong wind, played havoc

the name of one of London's sons and with the business section of Bancroft

former Collegiate Institute student; tonight. Nine buildings, including the



Pre-Inventory Clearing. All reduced to about HALF-PRICE.

CONSERVATIVE CANDIDAT

NUISANCE TO OXFORD Sentenced to Prison Farm, is Refused- Handcuffed Youth, Helped by Outsider, Now on County's Hands.

WOODSTOCK, July 26 .- The officials at the county jail are in a escape from the town jail was made tions covering two years into the quandary to know what to do with Sunday morning. Arrested on Thursparasitic diptera, with headquarters George Pearce, of London, who has been an inmate of the jail here since scene language on Main street, Reg decision, The Advertiser interview Switzerland, France and North Af- the end of March.

On completing this work last win-ter he embraced the opportunity of a picked up on the streets of this months hard labor in Owen Sound course in Paris University, and now, upon invitation of the professor of the had a complete dopsters' outfit

Pi upon invitation of the first accomplete dopsters outling the first accomplete dopsters outlined and a previous bad recovered to the first accomplete dopsters outlined and a previous bad recovered to the first accomplete dopsters outlined a complete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined a previous bad recovered to the first accomplete dopsters outlined to the f will spend the summer familiarizing the magistrate thought it would be a dash for liberty from the local lock-himself with British methods in the blessing if he sent the man down for up when the constable was transzoological laboratory at Cambridge a term in Central, and was of the ferring him to a new cell. He was and in the marine biological labor-opinion that he would be sent to the nabbed before he got a hundred feet atory, Plymouth. Returning to prison farm at Guelph.

receive his official standing in genmonths and not more than three bar removed from the door also. eral embryology at the Laboratoire years.

to break the habit.

responsible for the rejection dam, but no further. to pay for the upkeep of prisoners the town or viginity at present and that should be looked after by the may soon be discovered when a province, and the officials here think much more severe sentence will be they have have good reason to complain imposed.

DARING ESCAPE FROM DURHAM TOWN JAIL

day evening on a charge of being Meredith. In view of the fact drunk and disorderly and using ob- the chief justice has rendered Pinkerton, a youth of eighteen, was Pearce, who is a dope fiend, was brought before Magistrate Telford, and sentenced to Friday.

Pinkerton had a previous bad recaway. On examining his former cell Accordingly he sentenced him in- the constable found a hole almost cut majority. year's program, and in the autumn definitely, for not less than three through the floor, he had the iron He was then handcuffed for the The magistrate thought that a term night, before being taken to Owen. at the prison farm, where he would Sound-next morning, but when Con-

Results recently announced of ad- NINE BUILDINGS BURNED set plenty of outdoor exercise, would stable Pettigrew came to take him build him up and he would be able in charge Pinkerton had flown. The window was smashed and someone The Central prison authorities have outside had bent down one of the refused to accept him, owing to the iron bars with an 18-inch scantling, fact that Pearce is slightly lame, and leaving an opening of six inches be now he is thrust on to the county, tween the bars through which Pinand the officials here have not the kerton weiggled through. He had facilities to give the man the amount left his boots in the cell and climbed a former Collegiate Institute student; tonight. Nine buildings, including the william R. Thompson, B.S.A. (To- hotel and postoffice, were destroyed, hotel and postoffice, were destroyed, facilities to give the man the amount left his boots in the cell-and climbed, of outdoor work that is necessary, and are at a loss to know what escaped. Two sets of footmarks, one boots and the other without were The officials here want to know traced to the bridge over McGowen's I men of this type. The county has tis suspected he is in hiding i

TO BE DECLARED ELECTE

CHATHAM, July 26 .- The decision in the recount in the West Kent el tion has been pending the outco DURHAM, July 26.-A daring of the appeal made in the East Lan ton recount before Chief Jus Judge Bell, who had charge of recent West Kent recount, and judge stated that he would have be guided by the judgment of relative to the ballots found in Kent with the counterfoils attac This means that the recount will elect George

Conservative candidate, by a THIRTY DEATHS FROM RAZO A physician in Chicago states th deaths have resulted from paring c with a razor. Avoid blood poisoning applying Putnam's Corn and Wart sure is Putnam's Extractor, 25c a

DEFY THE SUNBURN-USE NYAL FACE CREAM

WITH PEROXIDE, Geo. A. McLachla