

# K Famous English Footwear

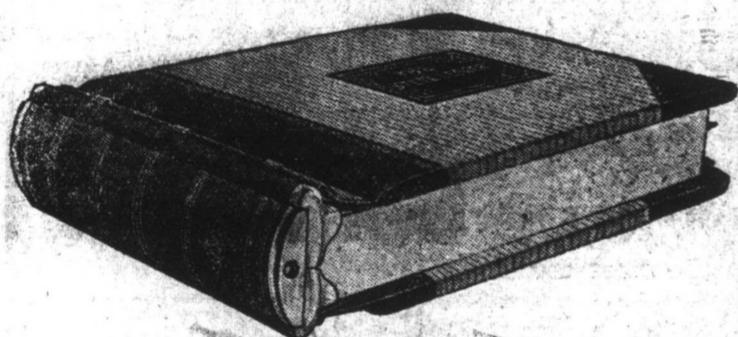


Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and Solve Your Shoe Troubles for at least a year.

In stock Ladies and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES  
218 & 220 Water Street, St. John's.

## SHEETS FOR ANY BINDER BINDERS FOR ANY SHEET



**DICKS & CO., Limited,**  
Loose Leaf Specialists

## FOR THE PAINT UP, CLEAN UP SEASON "MATCHLESS" the PAINT of QUALITY!

Inside, Outside and Gloss White; also 37 Rich Tints. White Lead, White Zinc, Paste Paints, Umbers and Siennas, Pure Orange and White Shellacs, Ships' Copper, Roof and Bridge Paints, Gold, Aluminium and Black Enamels, Floor Finishes (Stain and Varnish combined), Varnishes, Creosote Stainings, Stains, Putty, etc., etc.

SPECIAL PAINTS MADE TO ORDER.  
**THE STANDARD MFG. CO'Y., LTD.**  
ST. JOHN'S, NFLD.

## THIS WEEK'S FICTION!

The Temptress, by Vicente Blasco Ibañez.  
Sayonara (Goodbye), by John Paris, author of "Kimono."  
The Forerunner, by Dmitris Merajkowskia.  
The Blazed Trail, by Stewart Edward White.  
Reputation, by Elinor Merchant.  
The Bedford Mystery, by Mrs. Belloc Lowndes.  
The Mating of Harems, by Mabel Barnes Grundy.  
Du Silva's Widow, by Lucas Malet.  
The Secret of the Desert, by C. C. Turner.  
The Moth Woman, by Pergus Hume.  
Stolen Fruit, by Rachel Swete Macnamara.  
Gilbert Frankau's Greatest Romance "Gerald Cranston's Lady."  
The Goddess that Grew Up, by A. M. Ludovico.  
The Last Time, by Robert Dickens.  
Sealed Women, by Winifred Graham.  
The Shadow of Egypt, by Norma Lorimer.  
How—How, or The Monster, by H. Rider Haggard.

Price \$1.50 Each. By Mail \$1.54

## S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street

## NEW GREEN CABBAGE

To arrive ex ROSALIND, April 10th.  
75 Crates CHOICE GREEN CABBAGE.  
70 Boxes APPLES "WINESAP"—Count 188.  
70 Boxes CALIFORNIA ORANGES—Count 176, 216.  
100 Bags ONIONS (EGYPTIAN)—115 lbs.

**BURT & LAWRENCE**  
14 NEW GOWER STREET.

## SICK MEN ARE POOR PROVIDERS.

Count six men besides yourself. Think how each of you is calmly taking life as it comes. Yet, if you are in the average group, within one year one of you will be dead, an invalid or a cripple. It may not be YOU, but the uncertainty is there. SICK MEN EARN NOTHING. Before fate can touch you as the seventh man, put the burden on the shoulders of a Reliable Company organized for that purpose. This \$38,000,000 concern will provide a steady revenue while you are disabled.

LET US TELL YOU ALL ABOUT IT.

**U.S. FIDELITY & GUARANTY CO'Y.**  
J. J. LACRY, NFLD. GENERAL AGENT.

# Spring Overcoatings!

It is now time to leave off your Winter Weight. You can't go in your Jacket: so MAUNDER'S for yours. We have something sober and stylish and can also give you the "snappy" in Spring Overcoatings. If you want to fix up until you get your next Suit, we can match you with trousers or any other garment.

*John Maunder*  
TAILOR & CLOTHIER  
St. JOHN'S, N.F.

## You be the Judge!

It's strictly up to you to say whether our Tailored-to-Measure Clothes are any better than any other Clothes.

We believe they are, and must prove it to you before you will want to buy; and we believe we can prove it, as we are doing it every day to men of good taste and good judgment in Clothes buying.

Here is your trial order: We make Trousers from \$7.00 up. Suits from \$35.00 up.

**E. D. SPURRELL** 365 Water Street, St. John's.  
**WM. SPURRELL** 210 Duckworth St. Branch: Grand Falls.

Have us send you samples and measuring forms if out of town.

# COAL

NOW LANDING  
first cargo of freshly mined  
**NORTH SYDNEY SCREENED COAL**  
ALL LUMPS. NO SLACK.  
Phone 297.

## UNITED COAL CO.

## Morey's Coal is Good Coal.

April 25th.  
2000 Tons BEST N. S. COAL (Screened).  
800 Tons BEST AMERICAN & WELSH ANTHRACITE COAL.  
11,000 Hhds. BEST CADIZ SALT.

Phones: Office 376, Yard 1426.

**M. MOREY & CO., Ltd.**

## STEAMSHIP "SPES"

Fortnightly Sailings.  
Leaves Boston, Mass. . . . . May 6 May 20  
Leaves Halifax, N.S. . . . . May 9 May 23  
Leaves St. John's, Nfld. . . . . May 12 May 27  
Leaves Halifax, N.S. . . . . May 16  
Also regular Sailings:  
Leaves Halifax, Nova Scotia, for other Newfoundland Ports.  
Head Office: FARQUHAR & CO., LTD., Halifax, N.S.  
Local Agents: RICE & FIELDING, Inc., Boston, Toronto, Montreal, New York.  
Western Agents: J. A. BOAK & SON, 333 South Dearborn Street, Chicago, Ill.  
Agents: C. G. BOAK, 461 Swedland Bldg., Cleveland, O.  
HARVEY & COMPANY, St. John's, Nfld.

## R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG.  
(The Comfort Route)  
Calling at Cherbourg and Southampton.  
S.S. Chignecto . . . . . May 9  
S.S. Terlet . . . . . May 23  
S.S. Chaudiere . . . . . June 6  
(freight only)  
S.S. Orca . . . . . May 17  
S.S. Araguaya . . . . . May 24  
S.S. Orduna . . . . . May 31  
Plymouth, Belfast, Greenock.  
Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, St. John's, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

The Royal Mail Steam Packet Co., Halifax, N.S.



**A. E. HICKMAN CO., Limited.**  
DEALERS IN ALL KINDS OF COAL  
IN STOCK:  
**English Screened Household**  
and  
**North Sydney Screened**  
LOWEST MARKET PRICES.

## The Bon Marche is Now Open Every Night

We are keeping open at night for a few weeks to give our many friends an opportunity of securing some of our Special New Goods at Lowest Prices.

Swiss Embroideries— 6c. yard up.  
Ladies' Nightdresses— \$1.25 each.  
Ladies' White Undershirts— 50c. ea.  
Ladies' Summer Vests— 19c. each.  
Ladies' Cotton Dresses— \$1.15 each.  
Men's Wool Socks . . . 22c. pr.  
Men's Cotton Socks . . 19c. pr.  
Men's Work Shirts . . . 85c. ea.  
Men's Braces . . . . . 40c. pr.  
Fancy Gingham . . . 19c. yd.  
Cotton Tweeds . . . . . 80c. yd.

ENGLISH TWEEDS; all colors . . . . . 65c. yard.  
Curtain Serim . . . . . 19c. yd.  
Men's Caps . . . . . 65c. ea.  
Flannellette . . . . . 29c. yd.  
Pillow Cases . . . . . 95c. ea.  
Table Cloths . . . . . 89c. ea.  
Large Bedspreads, \$1.65 ea.  
Ladies' Hose, all colors— 80c. pr.  
Child's Cotton Hose, 16c. up.  
Boys' For Toy Hose, 65c. pr.  
Ladies' All-Wool Hose— 70c. pr.  
Child's All-Wool Socks— 40c. pr.  
Camisoles . . . . . 89c. ea.

MEN'S ENGLISH TWEED PANTS . . . . . \$2.95 pair.  
Wool Serge . . . . . 70c. yard.

## Bon Marché Cash Store

365 WATER STREET. OPEN AT NIGHTS.  
Mail Orders sent same day as received.

## Pictorial Review!

SUMMER FASHIONS  
and  
SUMMER FASHION BOOK.  
Every Pattern has a Pictograph—the latest invention.  
A Child can make a Dress.  
THOUSANDS TO SELECT FROM.

**CHAS. HUTTON**  
222 Water Street.

## Nfld. Government Railway.

### SOUTH COAST STEAMSHIP SERVICE. S.S. GLENCOE

Passengers leaving St. John's on 8.45 a.m. train, Friday, May 8th, will connect with S.S. GLENCOE, for Argentina, for usual ports en route to Port aux Basques.

### FREIGHT NOTICE—GREEN BAY SERVICE.

Freight for undermentioned ports, on above route, will be accepted at the Freight Shed, Thursday, May 8th, from 9 a.m. to 5 p.m.: Exploits, Fortune Harbor, Point Leamington, New Bay Head, Landing Tickle, Triton, Pilley's Island, Boot Harbor, Springdale, Port Anson, Lush's Bight, Ward Harbor, Cutwell Harbor, Little Bay Islands, Little Bay, St. Patrick's, Three Arms, Harry's Harbor, Jackson's Cove, South West Arm, Rattling Brook, North West Arm, Nipper's Bay, Snook's Arm, Tilt Cove, Shoe Cove.

## Nfld. Government Railway.

## RED CROSS LINE

NEW YORK. HALIFAX. ST. JOHN'S.  
PROBABLE SAILINGS FOR MAY

From New York. From St. John's  
May 3rd . . . . . ROSALIND . . . . . May 10th  
May 10th . . . . . SILVIA . . . . . May 17th  
May 24th . . . . . SILVIA . . . . . May 31st  
May 31st . . . . . ROSALIND . . . . . June 7th

THROUGH RATES QUOTED TO ALL PORTS.  
Round-trip tickets issued at special rates with six months stop-over privileges.  
WINTER PASSAGE RATES EFFECTIVE.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.  
G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.  
HARVEY & CO., LTD., ST. JOHN'S, NFLD. Agents.

## S. S. CEUTA

Will leave Montreal direct for St. John's about

**MAY 10th**

For freight rates, apply

**WALFORD SHIPPING CO., LTD.,**  
Agents, Montreal.

**A. H. MURRAY & CO., Limited**  
AGENTS, ST. JOHN'S.

## Furness Line Sailing

British Steamship DIGBY . . . . . May 24th  
SACHEM . . . . . May 24th  
Through Bills of Lading issued from U. S. and Canadian Ports.  
For Freight rates and space apply to

## Furness, Withy & Co., Limited

Detroit, Baltimore, San Francisco, Norfolk, New Orleans, Philadelphia, Chicago, Seattle, Newport News, New York, Quebec, Montreal, St. John, N.B., Toronto.  
BOSTON, MASS. 10 State Street.  
HALIFAX, N.S. Water Street.  
ST. JOHN'S, N.F. Water Street.



TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES  
"INTERNATIONAL LIMITED."  
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily.  
Direct connection from Halifax or North Sydney by "OCEAN LIMITED."  
For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

Forty-Five Years in the Service of the Public—The Evening Telegram