

Wonderful Offering!

Georgette SILK CREPES

at
\$1.50

yard
FOR TWO WEEKS ONLY

Regular Price \$2.75 yard

These come in three shades of Brown; two shades of Grey; also in White, Rose, Prune, etc.

ALSO OFFERING

a quantity of

White Silk Crepe-de-Chine

Regular \$3.00 yard

SPECIAL SALE PRICE

\$2.00

yard.

Note these prices will only stand for limited time.

HENRY BLAIR

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S.
PROBABLE SAILINGS FOR FEBRUARY, 1923.

From St. John's, Nfld. From New York.

S.S. SILVIA February 21st S.S. ROSALIND
S.S. ROSALIND February 28th S.S. SILVIA
S.S. SILVIA March 7th S.S. ROSALIND

Through rates quoted to all ports.
Winter passenger rates now effective.
Special rates quoted on return tickets with six months' stop-over privileges.
For further information re passage fares or freight rates, etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agts.
BOWLING & COMPANY, 17 Battery Place, New York.
G. S. CAMPBELL & CO., Agents, Halifax, N.S.

Is The World Going Dry?

Discussing the possibilities of the world going dry a writer in the New York Times of Jan. 21st says unambiguously, a worldwide battle has begun between the wets and the dries, but at the moment we are only hearing, even in a country like Britain the first shots. Enumerating the countries where prohibition has already been enforced.

In considering this situation, one must bear in mind that Britain is now everywhere a crowded country, with hundreds of thousands of her people ripe for emigration. To her case, therefore, the rule that liquor survives longest in cities applies with especial force. Next, she is an ancient country where the tradition of liquor was established long before there were alternative drinks, like tea, coffee, cocoa, lemonade and ice cream sodas. This means that, in Britain, it has never been unusual for a woman to drink a glass of wine or beer, nor for a clergyman, in the Established and Roman Catholic Churches, similarly to indulge a moderate taste. The brewer is no pariah among good folk. He speaks at congresses, goes to Court, entertains his Bishop, marries his daughter to a foreign missionary and buys an organ for the church where his son is vicar.

Lady Astor's temperance bill has no chance of becoming law and for the moment nothing worth mentioning in comparison with prohibition is likely to be achieved in Great Britain. In the opinion of the British advocates of prohibition, Britain is not learning and is not perhaps eager to learn what those advocates insist are the true facts with regard to prohibition in the United States. They say the evasions of the law in America are magnified, that the achievement is belittled. Dean Inge of St. Paul's Cathedral denounced prohibition as an evil worse than all the diseases of drink and other desires, and attributes the Eighteenth Amendment to the direct agency of the devil. Whether the women and the great industrial magnates will agree permanently to accept this view, remains to be seen, he says.

By general admission, the next country to face this issue is Great Britain. The very violence of the emotions there aroused by prohibition indicate the consciousness of a reluctant people that here is a problem which will have to be thought out and fought out. What happens in Great Britain is of an especial importance because it effects the policy pursued by that country in those Crown colonies which are still directly governed from London, including territories held under mandate of the League of Nations.

Reckoned according to American standards, he says the British Parliament elected a few weeks ago is almost solidly wet. Mr. Scrymgeour, who defeated Winston Churchill in Dundee, is the only member labeled "Prohibitionist," and he is regarded as a wholly exceptional personality. There are, however, strong temperance reformers—a few of them including Sir John Simon, the new leader of the Asquith Liberals; Ramsay MacDonald, the Labor leader of the Opposition; and Philip Snowden, the Socialist. But it cannot be denied that all parties, as parties, are to-day cowed by the political influence of the trade. There are 83,432 licenses, or hotels and public houses where liquor is sold and consumed on the spot. There are 22,198 off-licenses, or drink shops where liquor is sold for consumption at home.

There are more than 10,000 clubs registered for the sale of liquor. There are about 3,000 breweries and distilleries. All this represents a strongly entrenched vested interest. It is an interest that is omnipotent over the Conservative majority which supports Bonar Law as Prime Minister. He dare not introduce even the mildest restriction of the liquor traffic, and at the instance of Sir George Younger, his chief whip and a brewer, he is known to be contemplating a big reduction in the beer duty.

It is a simple fact that the wettest proposals suggested for the United States—namely, light wines and beers for home consumption and restaurants—are more dry than the driest proposals suggested as practical politics for Great Britain, where, save in Scotland, there is not even local option.

Brigus Team Will Play Champs.

GAME WILL BE PLAYED WEEK OF FEBRUARY 20TH.

A game that ought to prove exciting, has been arranged between the Brigus team and the Guards; winners of the silverware this year. The supporters of the Brigus team feel confident that they can give the Guards a hard game, and the boys will remain in St. John's all next week; and will have several workouts at the Rink. Speaking to some of the Brigus team, they told us that their expense money is being put up by their many admirers. The Brigus boys are out to win and they will take some stopping.

De Luxe Social Drama—At The Nickel Monday, Tuesday and Wednesday.

JOSEPH M. SCHENCK Presents

NORMA TALMADGE

—IN—

"The Wonderful Thing"

Directed by HERBERT BRENON.

LAUGH WITH HER, CRY WITH HER

—through a wonderful story of a madcap girl to whom love is the wonderful thing and of a man who is forced to accept that love for another's sake.

There's a smile for every tear in this story of a madcap girl who becomes a lonely wife. It's something new for Norma.

8 Great Reels—Herbert Brenon Directed it—It's a First National Special.

Announcing
THE OPENING DAY
and the unusual elaborate preparations for
our Annual

SALE of WHITE

Which opens up to the Public

Friday, March 2nd.

The Sale Worth Waiting For

PREPARE FOR IT! SAVE FOR IT!

THIS SALE in point of completeness and extraordinary value-giving is destined to eclipse any former efforts made by us in Sales of White. Circumstances have happily combined to make it possible for us to feature the very best values seen in White Goods for years. Hence our earnestness in appealing to our lady friends to prepare for this event—to save for it.

A White Sale does not just happen here—it is planned.

It involves Muslin and Silk Underwear, which have been chosen with care and discrimination.

It involves White Fabrics of every kind including those for outer apparel and those for under garments.

It includes numerous specials such as Mill Ends, always productive of such sound savings for the housewife.

It involves Laces, Embroideries, Linens, Towels, Sheets and Sheetings, at prices pleasant to pay.

In many instances the goods included in this Sale were bought months and months ago, with the result that price concessions were had at that time which could not be obtained now.

So whether you intend to buy the garments ready-made, or to buy the goods from which to make them, it is to your interest to buy what you need during this Sale.



James Baird LIMITED

Women Smokers.

CARELESS OF MATCH STUMPS.

NEW YORK—Women smokers are suspected of having caused the heavy increase in loss by fire caused by matches and smoking in the United States during the last year, reported by the National Board of Fire Underwriters to have totalled \$25,922,053. The total loss by fire in the country for the year according to the report, was \$495,000,000. "Can the more general use of tobacco by women during the past few years be the reason

for the startling advance in the fire losses from the twin hazard of 'match-smoking'?" says the report. "Insurance men are asking themselves this question as they contemplate the record total which compares with \$16,485,562 for the same cause in 1912."

LOST VALUABLE HORSE.—Mr. W. Hearn, Truckman, Signal Hill, lost a valuable horse on Thursday night with colic. The animal was only seven years old and is valued at \$400.00.

REINARD'S LINIMENT FOR NEURALGIA.

New Scientific Invention.

SUN'S ATMOSPHERE CAN BE MEASURED.

CHICAGO—Professor Philip Fox, head of the astronomy department of Northwestern University, has invented an instrument with which measurement of the sun's atmosphere can be made without waiting for a solar eclipse. It became known to-day. It is called a prism micrometer. Scientists say the principal advantage of the invention is that it makes possible the measurement in a "quick,

easy and practical way." Professor Fox's computations were said to show the depth of the hydrogen atmosphere was approximately 4,000 miles and the helium atmosphere 3,200 miles.

The men who make the Remington Portable Typewriter are the men who have been on the Remington for years. It combines all the big business qualities of the "Daddy" machine with the compactness and lightness of the Portable. A. Milne Fraser, W. J. Edgar, Agent, Royal Bank Chambers, feb17.17

Misfortunes

of the "Ajax."

On Friday, February 18, 1887, considerable damage was accidentally done to persons and property by a shot fired from H.M.S. "Ajax." It was proceeding outwards by the mouth of the river Clyde, and passing southwards down the strait that separated the counties of Argyll and Renfrew, towards the Irish Sea, on its road to Chatham to undergo repairs. While proceeding, a shot was fired from one of its six-inch guns. On the shore, in just that same direction, stood Inverclyde, a village, and in its neighbourhood was Ashgrove House, then the residence of Mr. Paton, a sugar refiner, of which trade the seaport town of Greenock, has become, since 1765, the chief British seat. Considerable damage was thus caused to his property, and three persons received bodily injury, though happily there was no loss of life. On July 18 of the same year the "Ajax" met with an accident through a serious collision with the "Devastation," while on their way to Spithead. Eighty years previously, on the evening of February 14, 1807, a melancholy accident befell another vessel named the "Ajax," seventy-four guns, Captain the Hon. Henry Blackwood, of Sir John Duckworth's squadron, in the Dardanelles. At 9 p.m., just as the captain had retired to rest, the officers of the watch ran into the cabin and acquainted him that there was a fire in the after-part of the ship. Signals of distress were immediately made and enforced by guns. The fire had broken out in the after cockpit, and in the course of ten minutes, notwithstanding every attempt to stifle it, the smoke became so dense that, although the moon shone bright, the officers and men on the upper deck could only distinguish each other by speaking or feeling. All attempts to hoist the boats except the jolly boat were effectual. The flames burst up the main hatchway, thereby dividing the fore from the after part of the ship; and with the greatest difficulty the captain and about 381 of the officers, seamen, and marines of the ship, effected their escape, chiefly by jumping into the few boats that were enabled to approach in time to be useful. Captain Blackwood leaped from the spithead yard, and after being about half an hour in the water, was picked up, much exhausted, by one of the boats of the "Canonius." Altogether, 250 souls, officers and men, perished.

Saritorial.

SUSPENDERS ABSOLUTELY NECESSARY.

DETROIT—Suspenders will be "absolutely necessary" to the stylishly dressed man this year, according to A. Lincoln Stadler of New York, chairman of the style committee reporting to the National Association of Merchant Tailors. Trousers for 1923, he said, are to be free cut, have plain bottoms, hang long and straight and be higher at the waist, "to add height." The upward tendency of the waistline, said Mr. Stadler, is the reason why the well dressed man is doomed to go back to suspenders. Coats are to be looser and more conservative, Mr. Stadler said. Sack coats will be principally single breasted, and will have three buttons with soft tailored fronts. Overcoats will be shaped at the waistline and be styled with broad shoulders and wide lapels and collars.

STUDEBAKER.—Owing to the reduction in duty, Studebaker prices will be further reduced. Watch Monday's papers. SILVERLOCK & CULLEN. feb17.11

Sex Teacher Reinstated.

CHICAGO—Pictures of a chicken and an egg, do not constitute sex teaching, a trial committee of the Chicago Board of Education has decided. The committee was nine months in reaching this finding. Meanwhile Miss Harriet Ostrom, teacher suspended under charges of teaching "promiscuous sex knowledge" with these pictures, went without pay. The committee recommended that she be reinstated with back pay in full.

"Gold Fish."

USED IN THIRD DEGREE.

CHICAGO—The "gold fish room" of the Chicago detective bureau is now in the limelight. It is defined as the place where the victim of a third degree is shown the "gold fish" which was described as a rubber hose to beat a prisoner into confession. The fish degree is alleged to have been given to Edmund Fitch, an organist, whose treatment is under investigation by the city council police committee. Fitch, charged with "buying knowingly a stolen automobile, refused to confess and exhibited his bruises to the aldermen."

Mrs. F. M. Ewing will be "At Home" at her residence, 102 Barnes' Road, on Tuesday and Wednesday afternoons, Feb. 20th and 21st, from 3.30 to 6 p.m. feb17.21