It's up to you whether your feet have a Happy New Year or not. We have done our part. We have purchased the shoes you need and they are waiting for you at this store. The style niceties that you crave and the last that your feet need are combined in a pleasing footwear creation that should be yours.

## F. SMALLWOOD,

The Home of Good Shoes, Water St.

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## W. & R. JACOB & CO., LTD.

The charming variety of Jacob's Biscuits for afternoon teas are well worthy of your special attention, as these rich and attractive novelties have secured an extensive patronage among buyers who appreciate really high class goods.

## T. B. CLIFT,

Newfoundland Representative.

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**Men of Good Taste**

Appreciate the choice selection of CAPS shown at our store.

Quality and style in bountiful measure.

**Men of Wisdom**

Appreciate the Wonderful Values. Caps from $1.25 up

EASTERN BRAND CAPS

**TEMPLETON'S**

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**NEWFOUNDLAND'S LEADING OPTICAL HOUSE**

*Wishes its Many Friends and Patrons A Bright and Prosperous New Year,*

**R. H. TRAPNELL, Ltd.,**

Jewellers and Opticians,
197 WATER STREET.

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## Can You See To-Day as Well As Ten Years Ago?

The eyes change so slowly that considerable defects occur before we are aware of it. An examination would enable you to correct, in the early stages, the defects which cause the change and the eyes kept at maximum efficiency and comfort.

EAMINATIONS FREE OF CHARGE.

**KARL S. TRAPNELL,**

307 Water Street, St. John's.
dec13,tu,th,s,tf

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| BOSTON-MONTANA | 87c. |
| MIDDLE STATES OIL | $13.37 |
| GENERAL MOTORS | $ 8.50 |

The first is a good speculation with big possibilities for early profits.

The second is a sound dividend-paying investment that will eventually reach $20.00.

The third, quoted low owing to current dividend passed, is a sure buy for the long pull.

Full details about each issue if desired.

**J. J. LACEY & COMPANY, LIMITED,**

STOCKS & BONDS. TELEPHONE 1154.

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# Fancy Molasses,

**Puncheons, Tierces, Barrels.**

## GRANULATED SUGAR

**Barrels and Cases.**

**Lowest Prices.**

## GEORGE NEAL, Ltd.

'Phone 264

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**WANTED TO PURCHASE MUSKRAT AND ALL KINDS OF FURS.**

Send your shipment. Will remit promptly or quote highest price, and hold till hearing from you.

**High Prices, Fair Grading, Prompt Settlement**

Warrant your selling to

**RELIANCE COMMISSION COMPANY,**

Office 334 Water Street (opp. R. Templeton's).
dec15,3i

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**SEE OUR WINDOW FOR OUR CHRISTMAS DISPLAY OF**

## *Stoves & Ranges*

'TWILL DO YOUR EYES GOOD.

| | |
|---|---|
| "Viking" | Hall Stoves |
| "Modern Alaska" | Ranges |
| "Our Own" | Cook Stoves |
| "Twilight Herald" | Room Stoves |

Also all kinds

**ROASTING PANS & PUDDING MOULDS**

to cook your Christmas Dinner in.

## *JOHN CLOUSTON.*

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## Will You Cripple Your Ford

OR RENEW ITS LEASE OF LIFE?

When the Ford Car leaves the plant at Ford, Canada, it represents standardized production reduced to a science.

There is no lost motion anywhere in its construction, and each part is of the material and temper best calculated to fulfill the function it has to perform. The result is not only a car at a phenomenally low price, but a car so sound in all its component parts that it will serve you satisfactorily for many years.

Parts here and there will require to be replaced in time, and it rests with you at this stage whether you cripple your Ford or renew its lease of life.

**The use of spurious parts will accomplish the former. Genuine Ford Parts will assure the latter.**

Spurious parts allow a greater profit to the seller and will be palmed off on you whenever opportunity offers. Take no chances. **Demand Genuine Ford Parts** and extend the life and usefulness of your car.

**DODD'S GARAGE, LTD.**

Catherine Street, St. John's.

Authorized Ford Agents for Newfoundland.

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**Bring Us Your Upholstering NOW!**

Don't wait until Spring opens, because then you may have to wait for some considerable time before we can fill your order. Now—in the dull season we can give special and prompt attention to your needs, whether for some comfortable "tub" chairs, a really delightful Chesterfield, or some old favorites you would like renovated.

We have beautiful Upholstering fabrics that will charm you, we have workmen who are cunning masters of their craft, and we guarantee you promptness, efficiency and reasonable prices.

**U.S. Picture & Portrait Co.**

St. John's.

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## *The Banks of Newfoundland*

***A WONDERFUL RECORD.***

No home with a Gramophone should be without one.

## CHARLES HUTTON,

The Reliable Piano & Organ House.

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## NEW ARRIVALS!

Men's Fleeced Lined Underwear.
Men's Wool Underwear.
Ladies' Fleece Lined Underwear.
Girls' Fleece Lined Underwear.
Boys' Fleece Lined Underwear.
Men's Negligee Shirts.
Men's Work Shirts.
Sweater Coats.
Men's Mackinaw Coats.
Men's Guernseys.

PIECE GOODS in White and Striped Flannelettes.

DRESS GOODS.
Blue Denims.
Cottonades.
Apron Checks.
Regattas.
White Shirtings.
White Gauze.
Plain and Corded Velvets.

Men's and Boys' Braces.
Men's Leather Gloves & Mitts.
Men's and Women's Wool Gloves.
Ladies' and Misses' Corsets.
Beehive and other Wools.
Ribbons and Embroideries.
Cotton Blankets.
Lumbermen's Grey Blankets.
Towels.

POUND GOODS.
Misprints, Calicoes,
White Shirting, Flannelettes,
Cretonnes, Cotton Blankets,
Fleece Calico, Mottled Flannels
Cottonades, Percales,
Khaki Drills, Sateens,
Ginghams, White Lawns.
— ALSO —
Full line Smallwares and Novelties.

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(1st Floor T. A. Hall)
DUCKWORTH STREET.
P. O. Box 36. Phone 727.
WHOLESALE ONLY—PRICES RIGHT.
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**PENMAN'S**

## Re-Built Piano Case Organs!

In beautiful walnut and mahogany cases, with top rail and mirror; all six octaves, four to six sets of reeds. Every instrument guaranteed.

**Musicians' Supply Co.**

(Royal Stores Furniture.)
DUCKWORTH STREET.
oct29,nov3

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**Reid-Newfoundland Co., Limited**

## Freight Notice!

PLACENTIA BAY STEAMSHIP SERVICE.

Freight for the Merasheen Route (Bay Run) will be accepted at the Freight Shed Monday, January 9th, from 9 a.m.

SOUTH COAST STEAMSHIP SERVICE.

Freight for the above route will be accepted at the Freight Shed Monday, January 9th, from 9 a.m.

**Reid-Newfoundland Co., Limited**

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## Intercontinental Transports Limited

ST. JOHN, N.B., TO ST. JOHN'S, NFLD.

S. S. MAPLEDAWN . . . . . Jan. 3rd, 19th, Feb. 4th

LIVERPOOL SERVICE.

S. S. BILBSTER . . . . . Dec. 7
S. S. HASTINGS COUNTY . . . . . Jan. 8

LONDON SERVICE.

S. S. GREY COUNTY . . . . . Jan. 11th
S. S. LISGAR COUNTY . . . . . Jan. 16th

LONDON AND HAVRE.

S. S. HASTINGS COUNTY . . . . . Jan. 10th
S. S. WISLEY . . . . . Feb 6th

**HARVEY & CO., Limited,**

Agents Canada Steamship, Limited.

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# ASPHALT ROOFING!

**We are now booking orders for 1, 2 and 3-Ply Tarred Roofing, 1, 2 and 3-Ply Asphalt Roofings, Coal Tar, and Roof Coatings in all sized packages. Prices guaranteed. When placing your orders for late delivery be sure and get our prices.**

## THE CARRITTE COMPANY,

**Coal Tar and Asphalt Products,**

**ST. JOHN, N.B.**

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## Furness Line Sailing

| From Liverpool. | St. John's to Halifax | Halifax to Boston | Boston to Halifax | Halifax to St. John's. | St. J. to Liv. |
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| S. S. SACHEM— | Dec. 30th | Jan. 2nd | Jan. 8th | Jan. 14th | Ja |
| S. S. DIGBY— | Jan. 10th | Jan. 18th | Jan. 21st | Jan. 27th | Feb. 3rd Fe |

These steamers are excellently fitted for cabin passengers.
Passengers for Liverpool must be in possession of Passports.
For rates of freight, passage and other particulars apply to

FURNESS WITHY & CO., LTD., Halifax, N.S. — FURNESS, WITHY & CO., 10 State St., Boston.

**Furness Withy & Co, Limited**

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**MOREY'S COAL IS GOOD COAL!**

IN STOCK:

**Best Screened North Sydney and American Anthracite** all sizes

## COAL

## M. Morey & Co., Ltd.

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