

This is a Poor Ad. Don't Read It.
 WHY?
 It doesn't give any selling points. It just tells you to use
Make Ur Own Batteries,
 and end your flashlight troubles.
ASK YOUR HARDWARE DEALER.
WM. HEAP & CO., LTD., Distributors.
 m.w.t.t.

Your Attention is Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.
 Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.
 Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

— ALSO —

Nightdresses . . . \$3.00	Corset Covers . . . 70c.
Combinations . . . \$3.00	Dressing Saques . \$2.00
Pillow Cases . . . \$1.50	Pin Cushions . . . 40c.
Luncheon Sets . . . \$3.00	Guest Towels, 80c. & 1.00

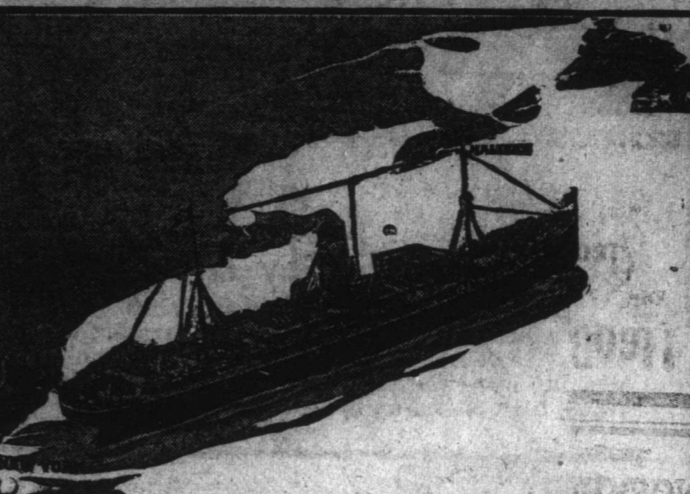
Centre Pieces—Tan 55c., \$1.00 to \$1.80
 Centre Pieces—White \$1.00, \$1.80 to \$6.00
 Runner in great variety \$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artysl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

"KING" APPLES,
 Ex "Rosalind."
 500 barrels "King" Apples.
 100 sides Trimmed Leather.
GEORGE NEAL, Ltd.
 'Phone 264

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.
 The S. S. ROSALIND will sail for New York on Saturday, October 22nd.
 This steamer has excellent accommodation and carries both First and Second Class Passengers.
 Passengers embarking for New York must see the doctor in the ship's saloon one hour before sailing.
 Through tickets issued to Boston via The Dominion Atlantic Railway.
 Through rates quoted to any port.
 For further information re passage, fares, freight rates, etc., apply to
HARVEY & COMPANY, LIMITED.
 St. John's, Nfld., Agents.

Reid-Newfoundland Co., Limited
 Passenger Fares from St. John's to American Points via North Sydney.
 EFFECTIVE SEPT. 1ST.

St. John's to Boston	1st Class.	2nd Class.
St. John's to New York	\$60.90	\$46.30
St. John's to Chicago	69.15	54.50
St. John's to Philadelphia	92.85	68.35
	72.40	57.75

Express train, with dining and sleeping cars attached, leaves St. John's Depot at 1 p.m. Sundays, Tuesdays, Thursdays.

Reid-Newfoundland Co., Limited

FORT REVIVER
 The finest tonic on the market. Every bottle is guaranteed to contain highly recuperative properties.

POWEREX
 Strengthens and invigorates Brain, Body and Nerves.

Oxo Cordial.	SOUPS.
Oxo Cubes.	PALETHORP'S
Bouillon Cubes.	Mock Turtle (clear).
Bovril.	Ox Tail (clear).
Eno's Fruit Salts.	CAMPBELL'S
Pure Olive Oil.	Tomato.
Calves' Feet Jelly.	Chicken.
Aspic Jelly.	Vegetable and Beef.
Lemon Curd.	Bean.
Health Salts.	Vegetable.
	Mock Turtle.
	Ox Tail.

MORTON'S KIDNEY—
 1's, 18c. tin.

BOWRING BROTHERS, Ltd.,
GROCERY.

STOVES
 of all kinds at
BEST PRICES.
 See Our Assortment
 and be convinced of
 the values we are now
 offering.

JOHN CLOUSTON,
 140-2 Duckworth Street,
 P. O. Box 1243. Phone 406

Intercontinental Transports Limited
 MONTREAL-ST. JOHN'S SERVICE.

MONTREAL TO ST. JOHN'S.	ST. JOHN'S TO MONTREAL.
S.S. "Manoa" . . . Oct. 13	S.S. "Manoa" . . . Oct. 21
*S.S. "Mapledawn", Oct. 23, direct.	*S.S. "Mapledawn", Oct. 29
S.S. "Manoa" . . . Oct. 29	S.S. "Manoa" . . . Nov. 6
*S.S. "Mapledawn", Nov. 10, direct.	*S.S. "Mapledawn", Nov. 17
S.S. "Manoa" . . . Nov. 17	

S. S. "Manoa" has excellent accommodation for passengers.
 *Between Montreal and St. John's direct, carrying freight only.

HARVEY & CO., Limited,
 Representing CANADA STEAMSHIP LINES, LTD.

\$15--COAL--\$15

We will have in a few days a small quantity of the Best Household Double Screened Coal imported here since the war, it is the

Best Scotch Household Coal
 at \$15.00 per ton of 2240 lbs.

Every load weighed. This is the best and by far the Cheapest Coal offering.

Also in store and to arrive:

All Sizes Anthracite Coal, \$23.50.

A. H. MURRAY & CO., LTD.,
 Beck's Cove.

Cleaned Amalia Currants,
 New crop, direct from Patras, Greece,
 50 lb. boxes,
7 3-4c. per lb.,
 C.I.F. New York, November shipment.

Market firming; indications point strongly to higher prices later. Can quote lowest prices on

PORK, BEEF, HAMS, BACON and LARD.

Prompt shipment.
WHOLESALE ONLY.

J. M. DEVINE,
 Importer & Exporter,
 29 Broadway, New York City.

Potatoes! Potatoes!

No need to buy foreign grown potatoes; we are already sending too much of our money away, building up Canadian farms. Buy Local Potatoes and you help to keep our own men, women and children employed. Plenty of Good Potatoes in this District for sale. Send us your orders. PRICES REASONABLE.

The Kennedy Co.,
 AVONDALE.

CANADIAN NATIONAL RAILWAYS.
Travel via the National Way.
 THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 6 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. night Train for Toronto, and with "Continental Limited" for the West.
 Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. R. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

J. W. N. Johnstone,
 General Agent, Board of Trade Building.

Nfld. Shipping Company, Ltd.

We will have a steamer sailing about end of October for Alicante and Naples, and other ports if sufficient freight offers.

For Freight space apply to
F. W. BRADSHAW,
 Sec. Newfoundland Shipping Co., Ltd.

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By our Rotospeed process we can turn out for you at very short notice any number of copies of any form that you desire, from postcard size to 5 x 13 inches. Whether you need only 50 copies or 50,000 copies of any special form we are prepared to do it to your complete satisfaction.

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J. J. LACEY & COMPANY, LIMITED,
 STOCKS AND BONDS. TELEPHONE 1134.

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KELLOGG'S TOASTED CORN FLAKES,
 The only genuine Corn Flakes on the market.

JOHN P. HAND & CO.,
 Distributors.

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PERCIE JOHNSON,
 Insurance Agent.

MOREY'S Coal is Good Coal!
 The latest arrival from North Sydney, schr. "Netherlon", with
400 tons Best Screened N. S. Coal,
 sent home while discharging at \$16.50 per ton.
 IN STOCK:
Best Screened North Sydney & American Anthracite.
 All sizes, at current rates.

M. Morey & Co., Ltd.

Charles Hutton's
 FOR
Pianos
Organs and
Gramophones.

40 YEARS' EXPERIENCE.
 Buy the best, it has to last you a lifetime.
 Prices and terms, like the quality, the very best.

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