

Prepared Goods!

CANNED MEATS	POTTED MEATS	CANNED SOUPS
TOMATO KETCHUP	PORK AND BEANS	OX TONGUES
PEANUT BUTTER	PLUM PUDDINGS	PURE JAMS
MINCE MEAT	FIG PUDDING	SALAD DRESSING
BOILED DINNERS	FRESH CODFISH—Tins.	CHICKEN HADDIES
COD TONGUES—Tins	REAL OXFORD SAUSAGES	
AND OTHER GOOD THINGS.		

AYRE & SONS, Limited

PHONE 11. GROCERY DEPARTMENT. PHONE 11.

BOOK YOUR ORDERS NOW FOR Xmas Trade.

10 oz. Sweet Mixed Pickles.	Tinned Strawberries—2's.
10 oz. Sweet Mustard Pickles.	Tinned Apricots—2's.
10 oz. Pimento Relish.	Tinned Tomatoes—2's.
10 oz. Chow.	Tinned Pork & Beans—2's.

WHOLESALE ONLY.

P. F. FEARN & CO., Ltd.

200 Water Street.

LATHROP Marine Oil Engines,

3 Horse Power to 40 Horse Power.

STRONG, POWERFUL, RELIABLE.

The Fisherman's Standard the World Over.

The Engine you have been looking for

A. H. Murray & Co., Ltd.

nov24,101,m,w,f.

St. John's.

Running Match Postponed

Through a misunderstanding about the hire of the building, the charity running match, which was to be held in the Prince's Rink to-night, has been postponed. The races will likely take place some time in December. The medals, which were donated by Messrs. W. J. Higgins, K.C., N. J. Vinicombe and Miss Kittle Furlong, will be held over till arrangements are completed.

TO CORRESPONDENTS.—Note point two—You are referred to the Notice to Correspondents, which appears in every issue of Telegram. That notice states that correspondents must send in their names to the Editor. As you have omitted this courtesy, your letter will be held over until you have sent in your name, not necessarily for publication, but as a guarantee of good faith.

PATIENT FOR ASYLUM.—Const. Stapleton arrived in town yesterday from St. Mary's bringing along a patient for the Insane Asylum.

MINARD'S LINIMENT—The Old Reliable. P. C. O'DRISCOLL, LTD., Agents, St. John's. oct14,3m

Coughs and Colds are very prevalent at present. Try Phorone at STAFFORD'S, Theatre Hill. oct16,tf

"Reg'lar Fellers"



May Mean War.

Mexico Holds U.S. Official-Release of Jenkins Refused -- Big Coal Strike Unsettled -- Huge Meteor Plunges Into Lake Michigan -- Bulgaria Has Signed Peace Treaty.

MEXICO HANDS ONE TO UNCLE SAM.

MEXICO CITY, Nov. 27. Declaring there is "no legal foundation for the principle of international law," upon which the United States bases its demands for the immediate release of William O. Jenkins, United States Consul agent at Puebla, the Mexican Government, through Hilario Medila, under secretary of foreign relations, to-night stated it was impossible to accede to the request of the American State Department.

NO CHANGE IN COAL STRIKE SITUATION.

WASHINGTON, Nov. 27. All agencies of the Government have failed so far to solve the bituminous coal miners' wage tangle, and from the outlook early to-day the situation is as far from adjustment as it was when the negotiations began.

BULGARIA SIGNS PEACE TREATY.

PARIS, Nov. 27. M. Stamboukowsky, Premier of Bulgaria, signed the treaty of peace between his country and the Allied Powers at Neuilly town hall at ten forty o'clock this morning.

TO STUDY LIQUOR QUESTION.

LONDON, Nov. 27. A Government Bill to establish commissions in place of the Liquor

Control Board, which will study the liquor question in all its phases, will be introduced before Christmas.

METEOR CAUSES PANIC.

DETROIT, Mich., Nov. 27. That a meteor of tremendous size plunged into Lake Michigan last night, causing the earth tremors felt in a dozen southern Michigan cities and sending a pillar of flame hundreds of feet into the air, which was visible for a radius of more than fifty miles, was the theory generally accepted early to-day in explanation of an earth shock which at first was believed to have been caused by a terrific explosion at some industrial plant. From reports from various Michigan, Indiana and Illinois cities, where the blinding flash was visible, it appeared the center of disturbance was near the lower end of Lake Michigan. Residents of Battle Creek, Kalamazoo, South Bend, Grand Haven, and other western Michigan cities, fled from their homes in panic, fearing earthquake. Houses were shaken and the country was illuminated as by bright rays so all enveloping that it was impossible to tell from which direction the flare came.

UNIONIST ELECTED.

LONDON, Nov. 27. Sir Alan Smith, Coalition Unionist, has been returned for South Croydon in the bye-election caused by the resignation of Sir Ian Malcolm.

Colours Bring Customers.

BRIGHT HUES SELL SWEETS AND FANCY CAKES.

The big railway companies are now overhauling all their rolling stock, and not only repairing engines and coaches, but giving them all a fresh coat of paint. There is nothing (a big railway manager once said) which is half so attractive as a newly-painted engine and coaches, and all companies recognise this so much that they make a special point of repainting their stock in bright colours regularly.

The South Western always paints its engines a bright green, the North Western black with red and gold, and the Caledonian railway a deep blue, for example.

In every business it is recognized that colour attracts customers, and those trades dealing in goods naturally colourless always make a point of adding that touch of colour which means so much. Nearly all sweets, for example, are naturally colourless, but a little harmless dye transforms them, and makes them appeal to the eye as well as the taste.

More and more the selling value of colour is being recognized in the big shops, which purposely dress their windows in a special colour scheme because they know it pays. From women's dress to glass and china ware, those that are coloured sell to a far greater extent than those that are white.

Even grocers will tell you that brown eggs sell more easily than white ones, while cakes always go better if they are coloured heavily with saffron. Cooks in big restaurants use all the colours of the rainbow in preparing their most dainty dishes, for they are well aware that the average diner eats with his eyes as much as he does with his mouth.

Chemists will tell you the same about scents and soaps, clear, bright colours, especially for scents, are absolutely necessary to ensure a good

sale. Doctors colour their medicines just because the average patient doesn't think he is getting value for money if he receives a colourless-looking liquid.

Colour, in fact, plays an enormous, though often a forgotten part in our lives.

IN THE DEPTHS.



The future looks gloomy; my eyes have grown rheumy, from viewing with pain and alarm; I size up the morrow as loaded with sorrow, it hasn't a grace or a charm Oh, double demerol is more a condition than theory in all I behold; our bulwarks are shaking, palladiums breaking—what wonder my tribulations are cold? For I'm feeling rummy with cramps in my tummy, from eating too largely of pie; the pains of the colic inside of me frolic, and gladly I'd curl up and die. So and sadly I'm viewing the future and sadly I'm viewing the future and sadly I'm viewing the future; chewing a brag in a desolate way; and no one who hears me, who pauses and hears me, should care seven cents what I say. My message prophetic would be less pathetic if I had no spasm or ache; but gloom is the master of any forecaster who mixed up his pie with his cake. The prophets of evil who spiel about weevil when they should be talking of wheat, would doubtless be cheery if they were not weary of pain in their stomachs or feet. The way we are feeling thus governs our spicing, our outlook, and all that we do; a seer can't be sunny, for marbles or money, when he is tied up with the flu.

Try Phorone for that nasty Cough and Cold you have. Price 30c., at STAFFORD'S Drug Store. oct6,tf

GROSSE & BLACKWELL'S OLIVE OIL.



FISH IN TINS.

Chicken Haddies
Fresh Codfish
Skipper Sardines in oil.
Silverfish Sardines in oil.
Home Run Sardines in Tomato Sauce.
Pilehard's Tomatoes in Tomato Sauce.
Salmon.

MOIR'S CAKE—Plain and Sultana.

Mango Chutney.
French Capers.
Lea & Perrin's Sauce.
Anchovy Sauce.
Chef Sauce.
Salad Dressing.

Bovril

Preserved Ginger.
Ground Sweet Almonds.
Marshmallows.
Pure Gold Jellies.
Pure Gold Icing Sugar.
Bird's Egg Powder.

HORLICK'S MALTED MILK.



PUBLIC NOTICE.

FREIGHT FOR WEST COAST, DISTRICT OF ST. BARBE.

I shall feel obliged if Merchants having freight for ports from Bonne Bay to Flower's Cove, inclusive, will send me immediately a memorandum of same, giving particulars of shipping weight.

W. H. CAVE,

Acting Minister of Shipping.

Ministry of Shipping,

26th November, 1919.

nov27,21

Newfoundland Poultry Association!

7th Annual Show, November 26th, 27th, 28th.

Morris Building,

Queen Street.

Open from 10 a.m. to 10.30 p.m.

When you order your next Barrel of Flour

Ask for "Victory."

You will then see how much better baking results you get.

Ten Thousand Barrels

ON THE SPOT.

FRANKLINS AGENCIES, Ltd.

nov11,24f

By Gene Byrnes

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