EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY

THE EVENING TELEGRAM

VOLUME XXXX. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, JANUARY 2, 1918. $3.00 PER YEAR. NUMBER 1.

WEATHER FORECAST.

TORONTO, Noon.— Strong North East and North winds with occasional snow to-day and on Thursday.

The British Navy

Still Rules the Waves,

though, to some folk, an odd skirmish might appear to find it napping. But you never hear of a British warship, no matter how out-gunned, beating a retreat; and at least ninety-five times out of a hundred they beat the enemy.

Our Man's

Navy Serge Suit,

Made of British Navy Serge, is a Leader To-day.

It cannot be beaten. It will only cost you

$17.00.

We cannot duplicate this price later, as Navy Serges are becoming difficult to obtain and prices are very high. We ourselves even to-day cannot, for $17.00, buy the Serge in this suit. **But our advanced buying is for your protection.**

In Men's Suits we have also just received another couple of "Cracker-Jacks" in fine Worsteds at $20.00 each. These come in Blue and also Brown effects, and will easily pass as $35.00 tailor-made suits.

GET ONE FOR THE NEW YEAR, BEFORE THEY ARE GONE.

HENRY BLAIR.

Another Big Shipment of **New Methodist Hymn Books.**

Words Editions, from 45c.

Large Print, from 65c.

Popular Music Edition, from $1.65.

Pulpit and Organ Edition, from $3.50.

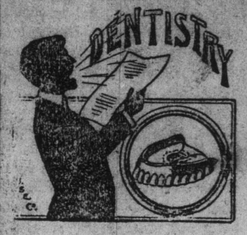
DICKS & CO., Limited.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

XMAS 1917

THE STANDARD MFG. CO., Limited,

Wishes YOU the Compliments of the Season.



Dr. A. B. LEHR

The Senior Dentist,

203 Water St

Teeth Extracted without pain 25c

Artificial teeth repaired and made as strong as ever.

Full Upper or Lower Sets, best quality $12.00

All branches receive careful and personal attention.

Address:

A. B. LEHR,
The Senior Dentist,
203 WATER STREET.

HOWARD J. McDOUGALL,
Chartered Accountant,
Office : McBride's Cove.
dec19,13i,m,w,s

FOR SALE!

"Schr. Norman O.,"

59 TONS.

Built St. Jacques 1910. For further particulars apply to Captain on board at Harvey's wharf, or

JOHN T. CHEESEMAN,
dec31,eod,tf Crosbie Hotel

NOTICE.

THE STEAMER

Prospero

will leave the wharf of

Bowring Bros., Ltd.,

ON

FRIDAY, Jan. 4th, at 10. a.m.

calling at the following places

Bay de Verde, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickles, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, La Scie, Pacquet, Cochman's Cove, Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Griquet
thony, Griquet (weather and ice permitting).

Freight now being received.

For freight or passage apply to the Coasting Office of

Bowring Bros., Ltd.
Telephone 306.

ST. JOHN'S MUNICIPAL COUNCIL.

Notice to Quarrymen.

Tenders addressed to the undersigned and marked "Tender for Spawls" will be received until Thursday, 3rd January, 1918, at 4 o'clock p.m., for delivery in the West End of the City, near the Promenade, One thousand five hundred (1500) tons Quarry Spawls.

Also for delivery in the East End, on the old Railway Property, Two thousand two hundred (2200) tons Quarry Spawls.

The Spawls are to be delivered at the rate of thirty tons per day.

The lowest or any tender will not necessarily be accepted.

By order,

J. L. SLATTERY,
dec31,2i Sec.-Treasurer.

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

Financial Department!

We again call attention that our FINANCIAL DEPARTMENT is now at your services for the Sale or Purchase of Newfoundland Government Debentures, Shares in Local Industries, Company Stocks and Bonds, and Real Estate Mortgages. Acts as Trustee, Liquidator or Assignee for the benefit of Creditors. Write or consult us for your wants in this Department. Information cheerfully furnished and satisfaction guaranteed.

FRED J. ROIL & CO.,

AUCTIONEERS, REAL ESTATE & INVESTMENT BROKERS,
Smallwood Building, Duckworth Street.

Grove Hill Bulletin

THIS WEEK.

Wreaths, Crosses, Floral Designs and Decorations at shortest notice. Outport orders given prompt attention.

Terms: Strictly Cash.
'PHONE 247.

J. McNEIL,
Waterford Bridge Road.

FOR SALE!

"Schr. Norman O.,"

59 TONS.

Built St. Jacques 1910. For further particulars apply to Captain on board at Harvey's wharf, or

JOHN T. CHEESEMAN,
dec31,eod,tf Crosbie Hotel

WANTED — By a Single Gentleman, in central part of the city Board and Lodging—two rooms with modern conveniences; apply, stating terms, to P. Q., Evening Telegram.
dec27,6i

FOR SALE—Four or five cases Small Pica (11 point) Type. Will be sold cheap. Apply at THE EVENING TELEGRAM Office. nov17,tf

FOR SALE—Two New Single Sleighs; apply LAWRENCE BROS. dec29,3i

WANTED — Two or three Gentlemen Boarders; comfortable home, hot and cold water baths; near street car; apply "W. M.", care this office. dec31,3i

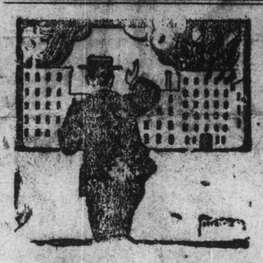
WANTED — Two or three Unfurnished Rooms; Central or East End; two in family; apply by letter to A. L. G., this office. jan2,3i

LOST — On New Year's Night, a Ladies' Gold Watch, between Crescent Nickel, Water St., by way of Springdale St. Finder will please return same to this office and get reward. jan2,1i

LOST — Sunday, between Cove Road and New Gower Street, a Motor Wheel Chain. Finder please return to G. ROSE'S Workshop, New Gower St. (opposite Silverlock's Garage) and get reward. jan2,2i

PICKED UP—On Military Road, a Hand Bag containing a small sum of money. Owner can have same by proving property and paying expenses; apply to R. ADEY, Royal Martin Hardware Co. jan2,1i

LOST — This morning Cheque No. 921 for $37.00, signed M. L. Hickman. Storekeepers are warned not to cash this cheque as payment has been stopped at the Banks
jan2,1i



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCY JOHNSON,
Insurance Agent.

Neyle's Hardware

(Opp. Bowring Bros.)

Seasonable Goods!

SAFETY RAZOR, with 4 Blades. Not a toy but a good Safety Razor, 60 cents.

KNIVES and FORKS.
Brown Handle . . . . . $3.00 a doz.
White Handle, English . . $3.50 a doz.
White Handle, English . . $4.50 a doz.

TABLE KNIVES.
Brown Handle . . . . . $2.20 a doz.
White Handle . . . . $2.40 and $2.80 doz.

SLEIGH BELLS.
3 Open Bells . . . . . 40c. a strap

SHAFT CHIMES, 80c., $1.30, $1.75, $2.20 each.

SWEDISH SLEIGH CHIMES.
2 Bell $2.80
4 Bell $8.50

SLEIGH CHIME, $8.75 each.

BODY STRAPS FOR SLEIGH OR SLIDE.
19 White Metal Bells . . . . $3.50 a strap
25 White Metal Bells . . . . $4.00 a strap
24 Silver Plated Bells . . . . $6.50 a strap
24 Silver Plated Bells . . . . $7.75 a strap
(These are good, sweet-sounding Bells.)

RED WOOD HAMES, 22 to 26 inch, With Brass Tops, $2.50, $3.25, $4.50 a pair.

PURITAN BRASS POLISH, ¼ pint, ½ pint, pint tins.

RABBIT SNARE WIRE.
FOX SNARE WIRE.
Best quality Brass.
FEATHERS.
New stock in to-day.

NEYLE'S HARDWARE.
WILLIAM SOPER, Manager.

HELP WANTED

WANTED — Immediately, a Cook; apply to MRS. M. G. WINTER, "Winterholme", Rennie's Mill Road. jan2,tf

WANTED—As Nursemaid, a Young Girl with fair education, preferably one with some experience; apply to MRS. E. G. GITTLESON, LeMarchant Road. jan2

WANTED — 6 or 7 Teasters; apply to C. F. LESTER.
jan2,3i

WANTED—A General Servant; must have references; apply to MRS. RENOUF, 55 Military Road.
jan2,tf

WANTED—A Good General Servant; apply MRS. HARRY P. CORNICK, LeMarchant Road (4 doors west St. Clare's Home). jan2,3i

WANTED — A Girl to do plain cooking and general housework in a family of four grown-up people; must come well recommended; wages ten dolars ($10.00) per month. For further information apply to P. O. further information apply by letter to P. O. BOX 1237, East End Post Office, City. jan2,3i

WANTED — Young Lady (educated) to take charge of two little girls daily; apply after 7 o'clock to-night, Thursday or Saturday, to MRS. E. R. WATSON, King's Bridge Road. jan2,1i

WANTED—A Young Girl to come by the day to take care of 2 children; apply at 234 Duckworth St.
jan2,tf

A Competent Girl is wanted to do light housework in a small family; all modern conveniences and a comfortable home with good wages; apply at this office. jan2,3i

WANTED—At Once, General Servant; apply, with reference, after 7 p.m., "SUNNYSIDE", Monkstown Road. dec27,tf

WANTED—By 15th January, 1918, an Editor for the "Evening Telegram." All applications in writing, and will be strictly confidential.
dec26,tf

WANTED — 20 Laborers; apply NEWFOUNDLAND ATLANTIC FISHERIES, LTD. dec26,tf

WANTED—A Boy of about 18 years of age to drive a horse; apply to A. PARSONS, New Gower Street.
dec26,tf

WANTED—One Intelligent Man for shell work; returned soldier given preference; apply NFLD. SHELL CO. dec26,tf

Lazell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by a "True Oriental Odor," a fragrance indefinable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, our Powders of a comfortable excellence.

At all Druggists, St. John's, Nfld.

HAVE SOME!

An irresistible invitation when the dish contains

APOLLO CHOCOLATES.

You don't know how really delicious candy can be unless you have tasted these famous Apollo Chocolates.

They come in an extended variety of packages, containing delicately flavored Creams, Nuts, Jellies and other exquisite centres.

They are always fresh and uniform in goodness.

Will gladly show you the various packages.

When you say "Have some chocolates" it means much more when they're Apollos.

Peter O'Mara,
The Druggist,
46-48 WATER ST. WEST.
dec19,12m

WANTED!

At once, 10 Girls, for light work in Factory. Good wages paid. Apply to

IMPERIAL TOBACCO CO. (Nfld.) Ltd., between hours of eight and six.

dec29,3i,s,m,w

Now Landing:

1000 Tons Anthracite COAL.

H. J. Stabb & Co.
nov20,eod,tf

St. John's General Hospital.

Notice.

The large and increasing number of visitors to the General Hospital of Sunday afternoons has become a great inconvenience and results in conditions detrimental to the well-being of the patients. Relatives of patients who are seriously ill can at all times obtain permission to see them, but it has become necessary to restrict the general admission of visitors on Sunday afternoons in future to those who have previously obtained tickets. These tickets may be secured upon application at the Hospital any time during the week, but will not be issued on Sundays. Intending visitors will therefore have to obtain tickets not later than Saturday afternoon. Children will not be permitted.

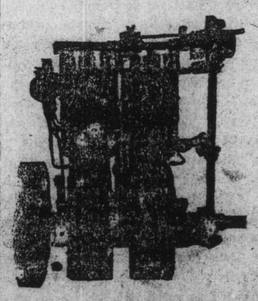
L. E. KEEGAN,
dec22,6i,eod Superintendent.

MINARD'S LINIMENT CURES BURNS, ETC.

CAN GIVE IMMEDIATE DELIVERY

of the following Brand New Engines:

Two 8 H. P. Trask Stationary Engines.
One 3 H. P. Trask Stationary Engine.
Three 8 H. P. Trask Fisherman Marine Engines.
One 4 H. P. Trask Fisherman Marine Engine.
One 60 H. P. Batten Marine Engine.



Have a large list of new and rebuilt Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need.

If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made to apply on new engines, two or four cycle, any H. P.

For anything in the Engine, Machinery or Motor Boat line write to

W. H. TRASK,
140 Water Street 2nd floor St. John's

Your Business Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring range in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd

Use **TAYLOR'S BORAX SOAP.**

The most economical Soap on the market, possessing cleansing energy for every household purpose.

BAIRD & Co.
Agents for John Taylor & Co., Ltd., Toronto.

MINARD'S LINIMENT CURES GARGET IN COWS.