



HERE'S A LIST

That gives you just the right incentive for starting your own Economy Campaign
Just another opportunity of buying the most for every Dollar you spend.



Ladies! These Values will surely attract you!

**Brocaded Silk
Eiolene Dresses, \$2.59**

High grade Dresses, featuring superb styles, at a ridiculously low price. Girdle at waist trimmed with White Crepe Collar and Cuffs. Shades of Navy, Sage and Black; others with Coatee effect and shirring at waist. A limited stock awaiting your early inspection and selection. Extra good value at \$3.50. Friday, Saturday and Monday

\$2.59

Friday, Saturday and Monday Specials.

Home Requirements at CLOSELY-CLIPPED PRICES!

TABLE CLOTHS.

A few dozen of half bleached Table Cloths, size 50 x 70. These are made of stout English Damask, with crimson striped border and long fringed ends. Reg. \$1.25. Friday, Saturday and Monday

\$1.10

NEW CURTAIN NETS.

A shipment of all White Lace Curtain Nets, 44 inches wide; handsome patterns at a price that brings worthy Curtains within easy reach. Values 27c. per yard. Friday, Saturday and Monday

23c

TICKINGS.

Double width Tickings, 54 inches wide, best English make with a linen finish. These were bought when old prices prevailed and offer superior value to-day. Value for 80c. Friday, Saturday & Monday

72c

EXTENSION RODS.

For such curtains, half blinds and light window hangings, sold complete with brass hook fastenings; can be placed in position in a jiffy. Friday, Saturday & Monday

8c

GLASS TOWELS.

Stout Linen Crash Glass Towels, hemmed ready for use; size 21 x 28. Reg. 20c. Friday, Saturday and Monday

17c

SCRUBBING CLOTHS.

Coarse Crash Scrubbing Cloths, made to stand constant wear; hemmed. Reg. 15c. Friday, Saturday and Monday

13c

DOOR MATS.

Just the Mat you would like to have at your front door or vestibule, plain and cocoanut centre and mixed wool border. Reg. \$1.80. Friday, Saturday & Monday

\$1.60

TEA CLOTHS.

New stock! Delight looking White Linen Tea Cloths, 32 x 32, with Torchon Lace and insertion binding; very good value at the regular price 60c. Friday, Saturday and Monday

52c

PILLOW CASES.

Strong White Cotton Pillow Cases, 34 x 20 size; finished with a wide hemstitched edge and neatly embroidered. Reg. 40c. value. Friday, Saturday and Monday

35c

BALL FRINGE.

New Ball Fringes for many purposes about the house; shades of Pink, Blue, Cardinal, Cream. Per yard. Friday, Saturday & Monday

4c

APRON DOWLS.

4 inch White Apron Dowls of the strongest kind for home aprons, Grocers and Butchers use. Reg. 40c. quality. Friday, Saturday and Monday, per yd.

36c

TOWELING.

Honeycomb Toweling for rolling or kitchen cloth; unbleached quality, striped border; per yard. Friday, Saturday and Monday

7c

CUSHION COVERS.

All White Muslin Cushion Covers, with a lot of heavy white embroidery at each corner and wide frilled border; good value at 50c. Friday, Saturday and Monday

43c

TRAY CLOTHS.

Pure White Damask Tray Cloths in pretty patterns, plain hemmed edge; something you always need. Special Friday, Saturday & Monday

18c

SUMMER DRESS FABRICS.



DRESS VOILES.

5 pieces of pretty dress Voiles, in shades of Pink, Sky, Brown, Cream and White, for a nice soft changing dress these are ideal, inexpensive and distinctive looking; see these before you decide on that new Dress of yours. Reg. 75c. yard. Friday, Saturday and Monday

67c

SILK STRIPE VOILES.

2 pieces only, regret we could not secure a few more pieces of this truly excellent material, 26 inches wide, would make a handsome special occasion Dress or your best Summer frock. We show Pink with Silk Stripe and White with blue Silk Stripe. See these worthy goods. Fri. 43c. Sat. and Monday, per yard

43c

SHEPHERDS' CHECKS.

This black and White Check goods is very popular, 54 inches wide, makes up prettily for children's Coats, Dresses, Ladies' Skirts and Costumes. Reg. 85c. yard. Friday, Saturday and Monday

78c

Time and Money Well Spent Purchasing Spring

CAMISOLES.

The one thing you cannot possess one to many of. These come in fine White Law Black and embroidery trimmed and beading; sizes from 36 to 44 inch busts. Reg. 40c. values. Friday, Saturday and Monday

33c

NEW COLLARS.

Always something new and interesting in the collar line. This lot offers you the newest concepts faoured for Spring and Summer wear, fine White Muslin make, showing Sailor and Shawl Collars with lace and embroidery edge, others hemstitched. Reg. 16c. Friday, Saturday & Mon.

16c

JO BLINE OF SILK FLOWERS.

Values beyond compare in high-grade artificial Flowers, immense variety to pick from. Rose, Poppies, Trills, and a multitude of smaller flowers in Silk and Velvet; values to 20c. bunch. Fri. Sat. and Mon.

19c

Mothers! There's Value awaiting you in Children's Underwear.

Pure White, in a nice medium weight, high or low neck Vests with either long or short sleeves; Pants to match, knee or ankle length, one of the best values we have handled; a complete size range. Reg. 25c. per garment. Friday, Saturday and Monday

20c

Needs in the Show-Room



"STORK" PANTS.

The baby Stork Pants, perfectly shaped, made from fine waterproof sheeting; draw string at waist. Reg. 40c. Friday, Saturday and Monday

36c

"FERRIS" WAISTS.

Give a firm erect and stylish figure, easy fitting, for children from 7 to 12 years; all white, reinforced body, buttons attached for fastening knickers, or underskirt, with suspenders also. Reg. 80c. Friday, Saturday and Monday

72c

CHILDREN'S HAIR BANDS.

These are pretty, they come in shades of Sky, Pink, Hello, Sage, Green and White, etc. Rosette at ends, elastic gathered; try one for the little maid. Reg. 23c. each. Friday, Saturday and Monday

16c

"MIDDY" BLOUSES.

These will never lose favour, great wearers, made of best wash materials, in pink and white, and blue and white, all striped patterns, with plain Linen facings, lined front, large belt, long sleeves; sizes 36 to 42 inch bust. Regular \$1.50. Friday, Saturday and Monday

\$1.19

CHILDREN'S Gingham DRESSES.

Handsome little Dresses aimed from good Wash Gingham, your choice not confined to one or two models either. Dresses for School, Dresses for play and Dresses for Sunday, striped and plain gingham in all the most pleasing shades, simple trimmings, mostly to fit girls from 6 to 14 years. Reg. 85c. \$1 Dresses. Fri. Sat. and Mon.

85c

IN THE MEN'S SECTION.

NECKWEAR.

39c. was never before associated with such charming Neckwear, plain and fancy mixtures in high grade silk. The wide end style. Good value at 45c. Friday, Saturday and Monday

39c

POLICE BRACES.

A special lot of 3 dozen pairs only, extra stout elastic webs, solid leather fastenings and bright nickel mountings; a brace for service and dependability at a very moderate price. Reg. 35c. Friday, Saturday and Monday

31c

SILK BOSOM SHIRTS.

Handsome Shirts for Sunday and holiday wear, with fancy silk front and cuffs, body of same stripes but a stronger material; get one of these for your best shirt. Regular \$1.70. Friday, Saturday and Monday

\$1.55

MEN'S WORKING SHIRTS.

These come in a stout Union make, collar attached, and breast pocket, dark mottled shade, full sizes; our regular \$1.00 line. Friday, Saturday and Monday

89c

SHIRTS IN ALL THE NEW STRIPE EFFECTS.

Men's perfect fitting all-over Negligee Shirts in a great variety of neat pin stripes, soft bosom and laundered Cuffs and neck-band. Shirts that fit comfortably without feel; all sizes. Special, Friday, Saturday and Monday

87c

EXTRAORDINARY VALUE in LADIES' HOSIERY and MEN'S 1-2 HOSE

LADIES' HOSE.

Plain Black with fine fleece lining; others in Lisle and Cotton. Reg. 30c. Friday, Saturday and Monday

24c

HALF SILK LEG SOCKS.

Black Cashmere Socks, with silk ankles; extra fine make, assorted sizes. Reg. 35c. Friday, Saturday and Monday

29c

BLACK AND TAN HOSE.

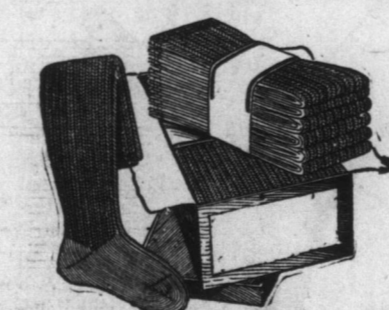
Another line of plain makes in Black and Tan Lisle; others in White, and a few dozen pairs of Ribbed in Black and Tan. Reg. 45c. Friday, Saturday and Monday

39c

INFANTS' BOOTS.

A brand new line in laced and buttoned styles, sizes 1, 2, 3, 4; mixed shades of Tan and White, Pink and Black, Blue and Black, Crimson and Black, etc. Reg. 50c. Friday, Saturday and Monday

46c



HIGH GRADE SOCKS

Best Black Cashmere make, with silk embroidered ankles, spliced heels and toes; these were bargained for when prices were lower. Reg. 65c. Friday, Saturday and Monday

49c

HIGH GRADE HOSE.

This lot offers Black, White and assorted Tans, in plain, and 10 dozen pairs of ribbed in Black and Tan. Reg. 75c. line. Friday, Saturday and Monday

64c

MEN'S HALF HOSE, 19c.

Black Merino Socks, with double heel and toe; 8 dozen pairs only. Reg. 25c. Friday, Saturday and Monday

19c

GREY SOCKS.

Dark Grey Socks for those needing a heavier make. These are value for 45c. Friday, Saturday and Monday

39c

LADIES' STREET SHOES.

A shapely 2 Strap Shoe in fine Kid, with plain toe and ornamented front, Paris heel. Cool footwear for summer wear; half sizes available. Reg. \$2.80 value. Friday, Saturday & Monday

\$2.58

MEN'S DONGOLA SHOES.

MEN'S DONGOLA SHOES.

A classy Oxford Shoe for Summer wear in fine Dongola Kid, good shape with military heel and block toe; half sizes from 6 to 9; looks like a \$4 shoe. Friday, Saturday & Monday

\$3.50



SHARP CUT PRICES ON WORTHY WASH GOODS.

ZEPHYRS.

Plain shades to take the place of plain Linens for Summer Dress materials, 30 inches wide, shades of Pink, Rose, Crimson, Blue and Grey; these are all new and will give a good account of themselves for wear. Special Friday, Saturday and Monday per yd.

22c

GALATEAS.

Blue striped Galateas for Boys Blouses, Suits and the little folks' Rompers; 27 inches wide, narrow and broad stripe effects; best English quality. Reg. 20c. per yard. Friday, Saturday & Mon.



FISH TALK.

'Twas in the state of Wis., a senator got his. He sprung a line of talk that gave the state a shock, disloyal, foolish stuff, of which we've had enough. His fellow statesmen rose, and seized him by the nose, and fired him from his place, all loaded. His little course in citizenship is done; in as he clasps his hat, and doubtless wishes to read his hat through the piece; his woe will be shared by those who should pause. The senator's tongue, on roller, upon the zephyrs of things, may find a more disdained, a thing perhaps he means no more, but his foolish talk will see their souls to fire, and then the senator's talk is a disfiguration, a fall he lifts, and wishes he had commanded.

As a sailor fall on my and swell up and I could not move it or then started to use MINNIE and two bottles ROSEBER FERGUSON.

icks may be made of any while the lower parts of or tissue. aids of all sorts—wooden, competition—are revivros—fashioned chains th on—piece frocks.



NOTIONS SALE UNUSUAL



- Dolls' Carriages, 4 wheel49c
- Ash Sifters, 11 x 1322c
- Ash Sifters, 13 x 1925c
- Window Screens, sliding29c
- Window Screens, large34c
- Hydrogen Peroxide, 4 oz.10c
- Hydrogen Peroxide, 8 oz.17c
- Hydrogen Peroxide, 16 oz.25c
- Peroxide Cream, greaseless, per pot. .15c
- Mending Wools, Blk. & Col'd, per card. .3c
- Rubber Balls, for bicycle or motor car. .6c
- Union Jacks, for bicycle or motor car. .6c
- Exercise Books, 240 pages8c
- Snapshot Albums33c
- Root Laces, strong, doz.12c
- Carter's Mucilage, per bot.6c
- Carter's Blue Black Ink, per bot.6c
- Cricketer Belts, Elastic15c
- Shaving Brushes15c

- Shopping Bags, asstd.22c
- Safety Pins, plated, 2 doz. for7c
- Bowling Pins, Gilt, per doz.8c
- Moth Flakes, per pack16c
- Sewing Cotton, Blk. & White, reel 4c.

Slipper possession. Coats new in the same. Does not with d. It is purchased every d. Gives rich pow. With its amp and OJAMEN

First U-boat Chaser off the Ways

110-Foot Craft, Nucleus of Fleet, Launched Five Weeks After the Keel is Laid.

Washington, May 13.—The first of the new submarine chasers being built by the Government has been launched at the New York Navy Yard, according to an official announcement made to-night by the Committee on Public Information.

The keel was laid on April 1st, and within five weeks the 110-foot vessel was in the water. Another chaser, begun at the New Orleans Navy Yard on April 1st, is ready to be launched in the next few days.

Considerable work must be done on these vessels after they have been launched, and they will not be ready for use for a month.

Many others of the 110-foot motor craft are nearing completion and will be put into the water within a few weeks. Private builders and navy yards are rushing construction, so that a large number of the vessels may be available soon for coast patrol work and attack on submarines.

Weekly Enlistments.

REGIMENT.
Men Enlisted for Week Ended May 19, 1917.

Electoral District.	Accepted.	Rejected.	Total.
St. John's, East	1	1	2
St. John's, West	0	0	0
Harbour Main	0	1	1
Port de Grave	0	0	0
Harbour Grace	0	1	1
Carbonear	0	1	1
Bay de Verde	0	1	1
Trinity	7	1	8
Bonavista	12	10	22
Fogo	0	0	0
Twillingate	2	2	4
St. Barbe	6	0	6
St. George	2	2	4
Burgeo and LaPolle	0	1	1
Fortune Bay	0	1	1
Burin	0	0	0
Placentia & St. Mary's	1	1	2
Ferryland	1	1	2
Labrador	0	0	0
Totals	31	24	55

Signed: H. W. MATTHEWS,
Statistical Clerk Recruiting Com.

NAVY.
Men Enlisted for Week Ended May 19, 1917.

St. John's, East	0	0	0
St. John's, West	0	1	1
Harbour Main	0	0	0
Port de Grave	0	0	0
Harbour Grace	0	0	0
Carbonear	0	3	3
Bay de Verde	0	0	0
Trinity	3	7	10
Bonavista	0	1	1
Fogo	0	0	0
Twillingate	0	0	0
St. Barbe	0	1	1
St. George	0	0	0
Burgeo and LaPolle	0	0	0
Fortune Bay	0	0	0
Burin	0	0	0
Placentia & St. Mary's	0	0	0
Ferryland	0	0	0
Labrador	0	0	0
Totals	4	13	17