

Between Seasons

And just the Time YOU should Carefully WATCH OUR STORE NEWS!

In many cases it means a veritable clearing away of SUMMERY GARMENTS at absurdly LOW PRICES. Drop in

Friday, Sat. & Monday

EXTRA GOOD VALUES LURK EVERYWHERE.

MAINLY HOME - NEEDS AT WITHIN-REACH PRICES!



Gentlemen!

We have a particularly pleasing line of Smart American Soff-Bosom Shirts

They're brand new and represent the Dollar Value. White ground with the new broad stripe effect in Black, Blue or Helle. Excellent soft silky materials used in making these Shirts; really high grade, attractive looking Shirts at a popular price. Reg. \$1.00 value. Friday, Saturday and Monday

89c.

Towelling, 7c. yard.

2,000 yards of Pure White Kitchen Towelling, right direct from the big factory, very useful about the kitchen for rollers or dish cloths, etc.; value for 10c. yard. Friday, Saturday and Monday

7c

Bolster Cases

Just a couple of dozen of these to hand, they're a good size being 19 x 8 1/2, made of strong English Pillow Cotton; we expect the next lot of these to be higher in price. These go while they last Friday, Saturday and Monday, each

62c.

Suede Lisle Gloves

A fabric Glove that can be washed and re-washed without injuring the appearance; shades of Navy, Chamois, Grey and Black, wrist length, the Glove you need to-day and for later on, assorted sizes. Reg. 60c. Friday, Saturday and Monday

54c.

Ladies' Kid Gloves

Get after these excellent values now; perfect Gloves, finely stitched, shades of Tan, Brown and Beaver, a complete size range from 5 1/2 to 6 1/2, value to-day for \$1.40 pair. Friday, Saturday and Monday

1.18

Boys' School Bags

In heavy Black Glaze Leatherette, lapel edged, shoulder strap, a larger bag than the ordinary. Reg. 35c. Friday, Saturday and Monday

32c.

O'Sullivan's Rubber Heels - per Pair 29c.

All sizes in Ladies' and Gents' solid black rubber heels; they make walking a pleasure, and give great value for a small outlay; get a pair to-day and see if they are not all we represent them to be. Special Friday, Saturday and Monday, per pair

29c.

Boys' Corduroy Pants.

Just 36 pairs of these stout Corduroy Velvet in shades of Navy and Electric mostly; a few pairs of Brown also, lined throughout, 1 side pocket, buttons at knee; to fit boys from 3 to 8 years. Reg. \$1.00 value. Friday & Saturday

85c

Table Damasks.

4 pieces of pure White English Table Damasks; 46 inches wide, nice for small dining tables or side tables. Reg. 37c. per yard. Friday, Saturday and Monday

33c

Job Pillow Cottons.

Another new arrival, and offering better than usual value; pure White, 40 inch Pillow Cottons, made for family wear; secure your needs in this line at once. Reg. 30c. Friday, Saturday and Monday

23c

Tray Cloths.

These are dainty, they're brand new, nice White Linen make, with broad openwork bands, and hemstitched edging; just a dozen available for this sale. Reg. 30c. Friday, Saturday and Monday

25c

"Battenburg" Centres.

Very dainty; 16 point Battenburg Centres, they're strong and will stand the most vigorous washing. Special each Friday, Saturday and Monday

15c

Huck Towels.

All Linen Thread Huck Towels, will stand for years; size 25 x 42, with hemstitched ends; these are about the best value Towels you may buy for hard wear. Reg. 40c. each. Friday, Saturday and Monday

20c

Apron Dowls.

Two pieces of all-White Apron Dowls, 37 inches wide, the best material procurable for grocers, housewives and butchers' aprons extra strong. Reg. 25c. each. Friday, Saturday and Monday

20c

Cotton Batting.

Selected materials in all-White Cotton Batting, excellent for pillows or cushions; you get 1 lb bundles here Friday, Saturday and Monday

22c

Cushion Covers.

Serviceable Cushion Covers in fawn linen with handsome silk embroidered floral centres, in natural colorings, frilled edging. Reg. 50c. Friday, Saturday and Monday

42c

Mirrors.

Wall Mirrors, in all White Enamel Frames; size 9 1/2 x 11 1/2, convenient size for kitchen, bedroom or lavatory. Special Friday, Saturday and Monday

19c



A PLEASANT MOMENT'S READING HERE FOR

Show-Room

Shoppers. A Clean-Up Sale of Timely Goods for the Passing Season, and the New Fall Goods Pouring in makes Shopping pleasant about here.

Ladies' Underwear.

Finely Fleece Jersey Knit Underwear in Vests and Pants, the former with high neck and long sleeves, buttoned front, with silk crochet edging; Pants to match, lace trimmed. Regular 35c. per garment. Friday, Saturday and Monday

29c.

Collar Supports.

The "Ree Tee" Collar Support is well recommended for comfort and fit, medel, military and other styles, in White and Black; they come in packets, 1 yard in each, can be cut to any desired length. Reg. 25c. Friday, Saturday and Monday

10c.

Infants' Dressing Jackets

In Cream and White Flannelette, with crochet edge of Pink and White, and ribbon bow at neck; 'tis surprising how they make these so cheaply; full sizes. Reg. 30c. Friday, Saturday and Monday

23c

Bouquets

Some very pretty artificial Floral Bouquets in Silk and Velvet makes, showing all the natural shades in perfection. Rose-buds, Forget-me-Not, and Sweet Peas, etc.; these make very effective trimmings also. Reg. 25c. Friday, Saturday and Monday

22c

Band Velvets

Lots of pretty fancy Band Velvets in shades of Tango, Saxo, Fawn, Rose and Orange, etc.; 3 inches wide, for hat bands, beltings, etc. Reg. 20c. yard. Friday, Saturday and Monday

14c

Girls' Leather Tams

They're new and going to be fashionable this fall, assorted shades of leather in crown with velvet underneath; nice for school wear, tassel with heach. Special for first showing Friday, Saturday and Monday

57c

Children's Undershirts

To fit the little ones from 1 to 3 years; these garments are made of fine White Cambric, bodice attached, trimmings of Swiss embroidery and fine pla tucks; our regular 45c. line. Friday, Saturday and Monday

37c

Job Line of Ladies' & Misses' Waterproof Hats.

A great variety, some with rubber finish, others in waterproof cloth, in shades to match your raglan or rain coat; assorted shapes, Fawn, Grey, Navy, Black and mixed tweed-like Hats. Values here to 80c. Friday, Saturday and Monday

35c

Children's American Hats

Brand new Hats, in heavy Corruroy Velvet, in plain and fancy trimmings, serviceable knockabout hats for early fall wear, lots of becoming shapes; sizes to fit girls from 4 years up; these are Job and represent values up to 60c. Friday, Saturday and Monday

25c

\$1.30 Night Gowns for 98c.

The daintiest yet, in fine White Cambric, pretty yokes of Swiss insertion and embroidery edging with ribbon heading, low neck and 3/4 sleeves. Values to \$1.30. Friday, Saturday and Monday

98c

"Middy" Blouses for Children and Misses

To fit from 14 to 20 years, becoming Blouses in all White with Navy, Rose or Saxo, collar and belt, crochet buttons, two large pockets, laced front and a few other styles; they wash perfectly and are famed for wear, the styles are at once taking. Reg. \$1.30. Friday, Saturday and Monday

\$1.17

Big Job Line of Hat Trimmings

An elegant assortment of Fancy Wings, Mounts and Ospreys, etc., by far the prettiest and most varied we have ever had the pleasure to show, all the latest colours and newest effects in Hat Trimmings from New York; make it a point to be on hand early; values to 60c. Friday, Saturday and Monday

19c

Men's Shoes.

A Line of \$5 Shoes for \$3.75

About 40 pairs in Black and Tan. Incomplete size range, in Vici Kid, Velour and Tan Kid. Not a pair worth less than \$5.00. Perhaps your size is here. Special, Friday, Saturday & Monday

\$3.75

Infants' Boots

Sizes from 3 to 6 in Buttoned Dongola Kid, with patent leather Toe Cap; a nice Sunday boot. Reg. 90c. Friday, Saturday & Monday

84c

Women's Boots

A new line of these in fine Dongola Kid, Blucher cut, patent leather toe cap, Paris heel; half sizes from 2 1/2 to 7. As stylish a Boot as you may see on the street to-day. Reg. \$2.50. Friday, Saturday & Monday

\$2.35

Cotton Tweed Pants.

These are something extra for the money, nice striped patterns; heavy enough for outdoor work, made to stand hard wear; a full size range. Reg. \$1.40. Friday, Saturday and Monday

1.25

Men's Overalls.

In stout American Cotton Tweeds, striped, and mottled dark steel shade, bib and patch pockets, carefully stitched; sizes 3 to 7; they're roomy. Jumper to match. Special, per garment

1.05

Suit Cases.

A good solid Suit Case, imitation leather covering, metal edges, spring lock, rigid frame; take one on your holidays; these look good. Reg. \$1.65. Friday, Saturday and Monday

1.49

Kitchen Cloths.

And Glass Cloths, full size, square cut, hemmed ready for use in assorted glass cloth checks. Special, each

17c

Scrubbing Cloths.

In heavy crash, made for hard wear; ideal for cleaning motors, carriages or the like. Special, each

8c

2 Specials in TABLE CLOTHS

Table Cloths Just a dozen lot of Pure White English Damask Table Cloths, 84 size; excellent material that sell regularly to-day for \$2.69 each. Friday, Saturday & Monday

\$2.35

SHEETINGS.

260 yards of Pure White Plain American Sheet-ing, 72 inches wide; a shade finer than the ordinary, but possessing wonderful wearing qualities; washes perfectly, makes excellent top sheets. Special Friday, Saturday and Monday, per yard

32c

Table Napkins

18 dozen of White Damask Table Napkins, soft mercerized finish, medium size, hemmed ready for use; pretty patterns, Fleur-de-lis and Thistle, etc. Reg. 10c. each. Friday, Saturday and Monday

3 for 20c

Top Shirts

Nice smart stripe patterns in laundered bosom and cuffs. These are English make; this fact alone assures you of the worthiness of materials used in making these Shirts; a full range of sizes. Reg. \$1.20. Friday, Saturday and Monday

\$1.12

Men's Night Shirts.

Just 2 dozen of these in nicely striped Union flannels; a weight well suited for fall or winter wear; they are exceptionally well made, roomy sizes. Value to-day for \$2.00 each. Friday, Saturday and Monday

\$1.72

Boys' Waterproofs.

A knockabout Waterproof for the boy, nice Fawn shade, with Waterproof Hat to match, storm collar; assorted sizes, for the bigger boys mostly. Reg. \$3.00. Friday, Saturday and Monday

\$2.75

HOSIERY For the WHOLE FAMILY at Cut Prices.

Boys and Girls' Hose. Assorted sizes in heavy and fine ribbed fast black cotton, excellent wearing quality; suitable for present wear; strengthened where the wear comes; any size. Friday, Saturday and Monday

18c

Ladies Hose

Our regular lines of 55c. Hosiery in plain and ribbed Cashmeres and Lisles these weights are specially suited for present wear, a full size range now. Reg. 55c. Friday, Saturday and Monday

45c

Children's Socks

Just 7 dozen pairs of Children's all-White 3/4 Hose, not the very fine make, but a suitable weight for present wear, assorted sizes. Reg. up to 35c. pair. Friday, Saturday and Monday

26c

MEN'S SOCKS.

Just 5 dozen pairs of fast Black Merino Socks, sizes 10 1/2 and 11 1/2, a very desirable weight for present wear. Special to clear Friday, Saturday & Monday

20c

A clearing line of these fine Black Cashmere and Merino 3/4 Hose, values up to 40c, assorted sizes; just the weight you would like for now. Special per pair Friday, Saturday & Monday

33c

Stud Scarfs

Snug fitting Scarfs, easy to fasten, very tidy knot effects, light, medium and dark mixtures; others in plain, fits best and 'looks best with the double collar. Reg. 25c. Friday, Saturday and Monday

22c

Stud Sets

6 piece Stud Sets in heavy gilt and pearl, containing 1 pair Cuff Links and large Collar Stud, Back Stud and Front Studs; strongly finished. Reg. 35c. set. We've too many of these. Clearing Friday, Saturday and Monday

28c

Boys' Jerseys.

School Jerseys and knockabout Jerseys, to stand the hardest wear. We were very fortunate in locating some extra good values in these; shades of Navy, Saxo, Cardinal, Grey, Reseda and Brown; assorted sizes. Regular up to \$1.20 each. Friday, Saturday and Monday

98c

Polishing Cloths.

With an imitation Chamois finish; they clean and polish to perfection. Special, each Friday, Saturday & Monday

9c

Khaki Handkerchiefs

A 20 dozen lot of these just to hand, medium size, hemstitched border. They sell readily for 10c. each.

8c

Middle Cove.

[Written on hearing a New York tourist on the Stephano praising Middle Cove.]

Bowring Park is beautiful
As everybody knows
There in the summer season
Our citizens do go;
But to-day I heard a tourist
Remark that he did rove
To see the rustic scenery
Way down in Middle Cove.

"We've many pretty places
"In New York," the tourist said,
"But none are half so charming
"As that to which I was led."
"To-day from St. John's City
"A few miles down the shore,
"The beauty of 'tis scenery,
"I'll think on evermore."

The audience around him
In rapt attention stood
And listened as he spoke on
The charms of hill and wood,
Of dale and vale and mountain,
And birds singing in the grove,
Which Nature have bequeathed
To dear old Middle Cove.

"New York," said he, "is wealthy,
"But most of it is art,
"And it pertains to harden
"The nature of the heart;
"There's no place like the country
"To spend some happy hours
"And stroll among the green fields
"Mid the fragrance of the flowers."

How proud I felt to hear him
Extolling my dear home,
And this is but a sample
You'll hear about the foam,
Detailed by those who visit us,
And to such sweet spots did rove,
As the tourist, who on yesterday
Did visit Middle Cove.

JAMES MURPHY.
Sept. 1, 1916.

The Governor's Visit.

On Wednesday His Excellency the Governor and Lady Davidson visited Blanc Sablon in the morning and Chateau at evening. Yesterday morning they reached Battle Harbour, where His Excellency decided to proceed further north, and weather permitting will call at Domino, Grady, Indian Tickle, Domino, Hawke's Harbour, Cartwright, Indian Harbour and Rigolette.

The Excellencies are taking a great interest in the fishermen and settlers along the coast and are enjoying their visit.

At the City Hall.

At last night's meeting of the City Council Mayor Gooding presided; all the Councillors with the exception of Councillor Mullaly, were present. John LeGrande complained of the condition of Springdale Street. The Engineer will make inquiry.

M. Pike asked the Council if they intended to erect a light on Cornwall Avenue as promised. The Council will look into the matter.

J. W. Marshall's request to erect a stable in Prince's Street was referred to the Public Health Officer for report.

Messrs. Morison & Hunt for Catherine Fahey, informant, the Council that their client's house in Codner's Street was being damaged by children, owing to the fact that the house had to be vacated when the Board refused permission for repairs. Mrs. Fahey's solicitors said they would hold the Council responsible for damages done. The City Solicitor will report on the matter.

C. O'N. Conroy was granted permission to make addition to house on Rennie's Mill Road.

Dr. Keegan, Supt. of the General Hospital, complained of a shortage of water at the institution. As soon as the George's Pond service is opened the hospital will be fully supplied.

Mr. P. F. Moore's offer of a quantity of lead at market price will be considered.

J. P. Blackwood wrote on behalf of Mrs. Barrett's property, Springdale Street, and J. P. McLoughlin's property, LeMarchant Road. Mr. Blackwood was written to previously relating to both matters.

Manager Mitchell, of the Royal Bank of Canada, informed the Council that the sum of \$10,000 was now credited to their account for installation of sewerage under the Small Homes Act.

R. B. Job's request for a three inch water service to Rostellan cannot be granted.

A. E. Canning submitted price list for trees and shrubs.

Patrick Myron can repair houses 24 and 26 Casey Street, subject to the Engineer's approval.

A. Mills, plumber, was given contract to install sewerage in house 20 Mullock Street.

R. J. Brown applied for permission to build car shed, Belvidere. The Public Health Officer will report.

The Public Health Officer reported that there were 27 cases of diphtheria and 4 cases of typhoid in the city. Albert Falkner submitted plans of proposed building Hamilton Street; referred to Engineer.

Sanitary Supervisor Dwyer reported that oats were needed for horses at the Sanitary Stables. Tenders for 200 bushels will be asked.

The Engineer reported that 335 feet of trenching had been done and 200 feet of pipe laid on the Southside, and that 531 feet of trenching had been done and 6270 feet of pipe laid on the Portugal Cove Road.

Councillor Vinnicombe spoke on the condition of a vacant lot of Plank Road. Councillor Brownriggs gave notice of question.

The meeting adjourned at 10.20.

NOTE OF THANKS.—Mrs. John R. Bawcutt and family wish to thank Rev. C. H. Barton, Rev. Canon Field, Rev. T. E. Loder, Grand Falls; Mrs. and Mr. R. Goodridge, employees of A. Goodridge & Sons, Mr. and Mrs. W. H. Ewing and family, employees of Alex. Scott, Lance-Corporal H. R. Butler, 1st Nfld. Regiment, for wreaths and letters of sympathy, and all kind friends who sympathised with them in their sad bereavement.—adv.

Minard's Liniment Cures Diphtheria.