

N. P. A.

TRAFALGAR DAY HOSPITAL FUND

Amount acknowledged	\$10,691.04
T. B. following per W. F. Reilly, S. M., Placentia,	
Cuslett and other places	49 13
Long Harbour	18 25
Spencer's Cove, per John Slade	9 00
Proceeds of Social held in Orange Hall, Foster's Point, Smith Sound, T. B., on Nov. 3rd, by the young people, including the three teachers, viz., Misses Mercer, Baggs, and De Grish	51 00
Capital Bay, Ferryland, per Dr. Freebairn, S. M.	56 25
	\$10,874.67
J. A. CLIFT, Treasurer.	
St. John's, Nov. 10th, 1915.	

Our Volunteers

Walter Moore, of St. John's, enlisted with the Reserve Force of the Newfoundland Regiment yesterday, making a total of 2537 volunteers enrolled to date. The day was spent by the men in Swedish and the other usual indoor exercises.

Frozen Fish for Great Britain.

The following paragraphs are from the British Fishing News: Fish is now so scarce and dear that the Government are considering the experiment of importing chilled or frozen supplies from Newfoundland and Canadian waters. The review of retail food prices in the United Kingdom for the twelve months ended July 31, just issued by the Board of Trade, shows that the greatest advance has been in the price of fish. It amounts on the average, to 75 per cent. The branch of the fish trade most closely associated with the consumer which has been hit the hardest is fish-frying, or the small dealers who sell fried fish and chip potatoes in the poor neighborhoods. In the industrial centres of the north so enormous is the number of workers who make fried fish one of the principal articles of their daily food that dealing in "fish-and-chips" has become a vast industry. The business is now beset with serious difficulties. It is primarily for the purpose of relieving it that the Fisheries Division of the Board of Agriculture and Fisheries are consulting with a view to the import of fish, in a chilled or frozen state, from North America.

Wedding Bells.

ELLIOTT-GREENSLADE.

Mr. Elam Elliott, A.A. teacher of the Academy, Bay Roberts, was married on the 20th prox. to Miss Jennie, daughter of Mr. and Mrs. Joseph Greenslade, of Long Pond. The ceremony took place at Topsail and was performed by the Incumbent, Rev. Canon Netten. The bridal chorus was rendered superbly by Miss Netten. The bride was given away by her father. She looked charming, attired in white tulle over white satin, and wore a veil of net and orange blossoms and carried a bouquet to match. The bridesmaids, who were Miss Jessie M. A. Greenslade, sister of the bride, and Miss Edith Greenslade, of Long Pond, wore white voile dresses tastefully decorated with forget-me-nots with hats to match. The groom was supported by Mr. E. Spary, of St. John's. After the ceremony the party drove to the residence of the bride where a reception was held. The health of the bride and groom was proposed by Mr. Blackall, B.A., and Rev. Canon Netten, which was responded to by the groom. They were the recipients of many valuable and useful presents including cheques. Mr. and Mrs. Elliott will in future reside at Bay Roberts. Their many friends wish them many years of wedded bliss.

Confident That Russia Will Win.

General Brusiloff, Facing Field Marshal Von Hindenburg, Says the Germans are Checked. Petrograd, November 7. (Dispatch to The London Times)—It is reported that a conference has been held at Libau between the Kaiser and Field Marshal von Hindenburg, lasting three days, which suggests that the Germans appreciate the gravity of the situation on the northern front and are deliberating on a plan for grappling with it. Representatives of the Bourse Gazette who have just returned from the front saw General Brusiloff, who authorized them to state that he is disgusted with the pusillanimity of Petrograd and the stupid rumors prevailing there. There is no doubt whatever, he says, that the enemy has been brought to a halt and does not possess sufficient strength to overthrow us. For me there is no doubt that when the previously determined moment arrives we shall advance and drive the Germans forth; but it is essential for the public to retain its calm and firmly believe, as we believe, that the war will be assuredly won by us. The general said his troops were amply supplied with ammunition, well clad, fed and shod; that whereas Russia possessed abundant human material, Germany was sending to war cripples and old men. General Brusiloff's final words were: "Disgrace and death should be the portion of those who dream of peace. We are battling for conscience. For us it would be better to die than even allow the thought that the war will not terminate in our victory."

MINARI'S LINIMENT CURE DIPHTHERIA.

The People's Popular Store where you are always sure of Better Goods for Less Money or the same Goods for LESS MONEY than elsewhere.



Apron Linen
About 100 yards of superior Apron Linen, Pure White, 36 inches wide. This is not like the ordinary, it comes in a heavier make, washes like new and wears superior to any Apron Linen you can buy. Worth 20c. per yard. **Friday, Sat. & Mon.**

Tea Cloths.
Just 3 dozen in the lot, made of fine White Muslin, hemstitched edge and heavy braided designs all over; sizes run about 28 x 28. Reg. 35c. **Fri., Sat. & Monday 28c**
DAMASK TEA CLOTHS.
Size 30 x 30, showing Crimson or Green broad band border. Regular and Monday **45c. Fri., Sat. 37c**

Bed Needs
COTTON BLANKETS.
These are beauties, real heavy fleecing on closely woven cloth; size 68 x 80; pale blue or pink striped borders. Reg. \$1.90 per pair. **Fri., Sat. & Monday \$1.72**
BED SPREADS.
Purchasing here is money well spent; pure White Quilts in Marcella, Grecian or heavy honeycomb; sizes up to 2 x 2 1/2 yards; these were bought before prices soared. Regular up to \$2.70. **Friday, Saturday & Monday \$2.29**

Gloves, etc
LADIES' WOOL GLOVES.
Not a clumsy looking glove but a nice snug fitting finely knitted glove for fall wear, in Black, White and quite a lot of fancy mixtures. Reg. 35c. **Friday, Saturday and Monday 29c**
MEN'S GLOVES, 84c.
2 very nice shades in Dark Brown and Grey, Suede Lisle make; looks like an ordinary kid and fits just as snugly; 1 dome fastener. Reg. 90c. **Friday, Saturday 84c and Monday**

White Goods.
TABLE NAPKINS.
3 for 20c.
Good serviceable napkins for table use, size 14 1/2 x 14 1/2, in strong White Damask, neat patterns, usual value, 15c. **Friday, Saturday and Monday, 3 for 20c**
SIDEBOARD CLOTHS.
Ample sizes in fine White Muslin, some with braided and scalloped edge, others plain; lots of these showing pretty openwork designs, others again with hemstitched border. Regular 85 cts. **Friday, Saturday 29c and Monday**

Brushes, etc.
TOOTH BRUSHES.
Each brush in transparent celluloid case, it keeps your brush free from dust; handy for travelers; the brushes are perfect and well finished. **Special, Friday, Saturday and Monday 15c**
SHAVING BRUSHES.
These are good latherers, having a close and thick long white hair firmly set in oak and ebony handle, unusually low priced. **Friday, Saturday and Monday 15c**
NAIL BRUSHES.
Lot of nail brushes here you would not mind paying 25c. for; soft and hard makes, assorted sizes and a big variety of makes. **Special, Friday, Saturday and Monday 15c**

Do It Now!
Sample Line of MEN'S ALL WOOL FLANNEL SHIRTS.
These Shirts are for big men only, as we could not find any sizes but 16, 16 1/2 and 17 in the lot; made of best quality flannel in very neat stripe effects; high class workmanship and finish to every shirt. Values to \$3.00. **Friday, Saturday & Monday \$2.00**
\$3.80 Buys a MAN'S WATERPROOF COAT
A really serviceable Coat for present wear, fawn shade, storm collar, sloping pockets, strap cuff. Just drop in and try one on. **Special, Friday, Sat. & Monday \$3.80**

A Snappy Line of MEN'S NECKWEAR.
For those preferring the made-up knots we offer a nice assortment with patent hook-on attachment, and for the man that fancies the Wide-End Scarf we have also a very striking lot in plain shades and fancy mixtures; full lengths, easy to tie. Neckwear you usually pay 30c. for. **Friday, Saturday and Monday 23c**

SOFT FELT HATS.
Quite a run on these Saturday night; they are all brand new and come in a very stylish shape, showing shades of Grey, Green and Brown, light weight. Reg. \$1.30. **Friday, Saturday and Monday \$1.10**

MEN'S SOCKS.
In Black Cashmere, Grey and Heather worsteds; these latter are much worn to-day, and being heavier are much more suitable for fall wear. Reg. up to 45c. **Friday, Saturday and Monday 34c**

MEN'S ANDKERCHEIFS.
In fine White Lawn, narrow hemstitched border, with embroidered Jack in true colors in one corner; medium size. **Special, Friday, Saturday and Monday 13c**

12 cts.
80 in. White Sheeting.
330 yards of Pure White Family Sheeting, with fine twill finish, 80 inches wide. We have no hesitation in saying that this Sheeting is unmatched to-day at our price. Reg. 80c. **Friday, Saturday and Monday 52c**



BOYS' and GIRLS' GLOVES.
Gloves for knockabout wear, in real heavy wool, plain and fancy mixtures; lots of good hard wearing Gloves for boys up to 15 years of age; values to 30c. **Friday, Saturday and Monday 23c**

BOYS' STATIONERY.
A case lot of high grade Boxed Stationery, each box containing 1 quire of Notepaper and 25 Envelopes; heavy Linen finish in shades of Cream, Green and Blue, plain or ruled. **Special, per box, Friday, Saturday & Monday 15c**

DUCHESS SETS.
Dainty little 4 piece sets for "Milady's" boudoir, bands of plain white linen, lace insertion and all lace edging to match. Reg. 45c. per set. **Fri., Sat. 38c and Mon.**

HAIR BRUSHES
A good thick brush to give constant wear; light oak or rose wood handle. **Special, Friday, Saturday & Mon. 15c**

DRESSING COMBS.
Some of these come in a real heavy white make, others in fine black. Reg. 18 cts. **Friday, Sat. & Mon. 15c**

Friday, Saturday & Monday SAVINGS MADE HERE MEAN MUCH to the FAMILY Exchequer.

Table Damask.
4 pieces of pure White Table Damask, 54 inches wide, rather pretty floral designs with broad border; good value to-day at 50c. per yard. **Friday, Saturday & Monday 45 cts.**

SWANETTE WRAPPER 74 cts.
A warm and cozy material for making Morning Wrappers or Dressing Gowns; material of fine Jersey with heavy wool topping; pretty patterns, light and medium. Reg. 80c. **Friday, Saturday & Monday 74c**

BLUE NAP. 1.80 yd
A nice heavy one 54 inches wide. Can you desire anything more comfortable looking or more looking than this material for a fall or winter coat; equally suited for boys, girls, women's or men's coats. Reg. \$2.00 per yard. **Friday, Saturday & Monday 1.80**

OIL CLOTH SHELVINGS, per yd. 5 1/2c
Lots of nice patterns with pretty borders, scalloped and pinked edge; widths up to 12 inches, plain and fancy designs. **Special, Friday, Saturday, per yard 5 1/2c**

MEN'S ANDKERCHEIFS.
In fine White Lawn, narrow hemstitched border, with embroidered Jack in true colors in one corner; medium size. **Special, Friday, Saturday and Monday 13c**

FRIDAY, SAT. and MONDAY Days of Fast and Furious Selling in the Showroom.

MORE PRETTY SCARFS FOR THIS WEEK.
We have bought such a large quantity of these that we intend to offer a line every week. This line embraces all the newest shades and comes in nice silk knit with fringed ends. Reg. 60c. **Friday, Saturday and Monday 49c**

PRETTY WAIST BELTS.
Belts in a great profusion of styles and makes, mostly Leathers; Silk and fine Patent Leather, effective styles; showing Black and White, Blue and White, Grey and White, etc., and a lot of newest styles in fancy Kid, also a few Coat Belts in Brown, Green, Navy, Black and Glaze. Values to 45c. **Friday, Saturday and Monday 32c**

LADIES' NIGHT GOWNS.
A Nightgown different from the ordinary, coming as it does in a nice weight of Cream Stockingette, trimmed with heavy Torchon Lace and pretty turned down collar; full sizes. Reg. \$1.50. **Friday, Saturday and Monday \$1.28**

BELT BUCKLES.
Handsome makes, gilt and oxidized finish, showing pretty settings of Amber, Turquoise, Amethyst and Ruby Stones. Buckles like these are always useful. Reg. 35c. **Friday, Sat. & Monday 15c**

INFANTS' WOOL JACKETS.
Dainty little Polka Jackets in nice soft wool, in shades of Sky, Pink, Cardinal and Cream, with string and tassel at neck and waist. They are warm, too. Reg. 70c. **Friday, Saturday and Monday 59c**

Loom Ends of Embroidery and Insertion.
Mostly 10 yard lengths, very dainty designs; widths from 1 1/2 to 12 inches. Take advantage of this saving opportunity and lay in a stock for using up the winter. **Special for 10 yard piece, Friday, Saturday and Monday 55c, 65c., 75c and \$1.00.**

LADIES' UNDERWEAR.
Another lot of nice fine Jersey Ribbed Underwear, nicely fleeced, high neck Vests with long sleeves; Pants to match, ankle length. Remember this is all White Underwear. Reg. 50c. per garment. **Friday, Saturday and Monday 39c**

UNDERSKIRTS.
An underskirt from this pile is much to be desired. They come in heavy Corded Moreen with wide flounce and two arrow frills; mostly shades of Navy, Rose, Brown, Amethyst and Grey. Reg. \$1.80. **Friday, Saturday & Monday \$1.44**

American SILK BLOUSES.
An amazing offer in nice stylish Silk Blouses, all White, some of these with handsome embroidered fronts, brocaded and plain, with corded silk Vest; very popular and very effective styles, turned down collars, long sleeves, buttoned in front; many other styles too numerous to mention. Our regular \$2.00 Blouses. **Friday, Saturday and Monday 1.39**

Two Ribbon Specials!
Brilliant SILK TAFFETA RIBBONS.
5 inches wide, all the most fashionable shades in Navy, Crimson, Brown, Sage, Heli, Pink, Sky, Scarlet and Green, etc. Excellent Ribbons for Millinery purposes, etc. Values to 20c. per yard. **Friday, Saturday and Monday 13c**

— ALSO —
A few ends of Navy and Black Ribbons, 3 inch wide; very suitable for children's hat bands, etc. **Special, Friday, Saturday and Monday, per yard 3c**

Child's Bonnets.
Cute looking little bonnets for the little ones, Plush and Wool, pretty shades of Navy, Crimson, Brown and Cream; they are a dainty lot. Reg. 45c. **Friday, Saturday and Monday 39c**



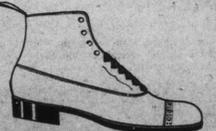
A Few Things the Boys Need.

BOYS' SWEATER COATS.
These are intended for the bigger boys and come in heavy knit; Duplex Collar which can be worn turned down or on stormy days; buttons up snugly all around. Shades of Brown Navy and Marone. Reg. 85c. **Friday, Saturday and Monday 75c**

BOYS' FLANNELETTE SHIRTS.
Reg. up to 40c. for 22c.
Made of strong English flannelette, perfectly shaped and faultless finished; these are fitted with neck bands; just the kind of top shirts for school boys; assorted sizes; nice striped patterns. Reg. up to 40c. **Friday, Saturday and Monday 22c**

LADIES' STORM RUBBERS, 49c.
Please don't infer from the low price quoted that these Rubbers are old stock. Every Rubber we advertise is this year's make and only recently arrived to us. Shape here to suit high or low heel boots; half sizes. **Special, Friday, Saturday & Monday 49c**

MEN'S BOOTS.
A real comfortable Boot, Blucher cut, in fine Dongola Kid, Goodyear welt; half sizes to pick from. There is something about this Boot you'll like. Reg. \$4.20. **Friday, Saturday and Monday \$3.90**



BOYS' KNITTED STREET SUITS.
Very popular this year, all wool garments in Grey, Tan and Cardinal; cap and mitts to match; just the kind of suit for out doors this season. Reg. \$3.30. **Friday, Saturday and Monday 2.98**

BOYS' and GIRLS' HOSE.
Fall weight, Black ribbed Worsteds; the run on this line has been simply wonderful, many lines of higher priced hosiery cannot beat this for wear. **Friday, Saturday and Monday 27c**
Sizes 2 and 3 27c
Sizes 4 and 5 37c

Footwear Needs For Wet Weather.

Rubbings or dependable quality in the latest shapes. Buying in large quantities gives us an advantage in getting the rock-bottom price always, hence it is you can always get a good Rubber here for less than elsewhere. This lot **Friday, Sat. & Monday 87c**

CHILDREN'S MITTS.
Warm wool mitts for the little ones in Pale Blue, Crimson, Fawn and White. Reg. 18c. **Friday, Saturday and Monday 15c**

Absorbent Cotton.
A roll should be in every house. You can't tell when it is needed in a hurry. We have two sizes now, pure white, suitable for hospital or family use. **Special, Friday, Saturday and Monday, 2 oz. size 6c | 4 oz. size 12c**

BOYS' TWEED HATS.
A small shipment of these just to hand; for present wear these are well suited, being made of heavy Tweed and they are smart, too; narrow stitched rim crushable crown, in mixed Greys and Browns mostly. Reg. 85c. **Friday, Saturday and Monday 88c**

Ladies' Hose.
Here is an assortment of fast black hosiery hard to beat; plain and assorted ribs in good fall weight Cashmere; assorted sizes, double heels and toes. Reg. 70c. **Friday, Saturday and Monday 59c**

MEN'S STORM RUBBERS.
Rubbings or dependable quality in the latest shapes. Buying in large quantities gives us an advantage in getting the rock-bottom price always, hence it is you can always get a good Rubber here for less than elsewhere. This lot **Friday, Sat. & Monday 87c**

RUBBER SHEETING.
A new arrival of Pure White Rubber Sheetting, 36 inches wide, extra quality. Our regular 60c. value. **Friday, Saturday and Monday 54c**