


AN ARMY OF PLEASED PATRONS SPEAK WELL OF OUR SHOES!



When you're ready to purchase your Shoes, Sir, we ask for your consideration!

The Best of Men's Shoes are here right now and you ought to see them!

We can show you any style of Shoe you like!

There isn't an up-to-date Shoe style or idea that isn't represented in our lines!

All the good standard shapes of Shoes as well as the swaggy extreme styles are here!

If you have your own style, a model you like to wear season after season, you can find it here!

This is the Shoe Store for Men! We have the right style and the right fit for every Man in Town!

Buy when you get ready, but step in to see the New Shoes and get posted on the Styles!

There are many reasons for this Shoe Store's popularity; they're all to your advantage!

Prices: \$2.60, \$3.00, \$3.50, \$4.25 and Higher.

Parker & Monroe, Ltd,
THE SHOE MEN.

Red Cross Line!

THE SURE ROUTE IN WINTER.

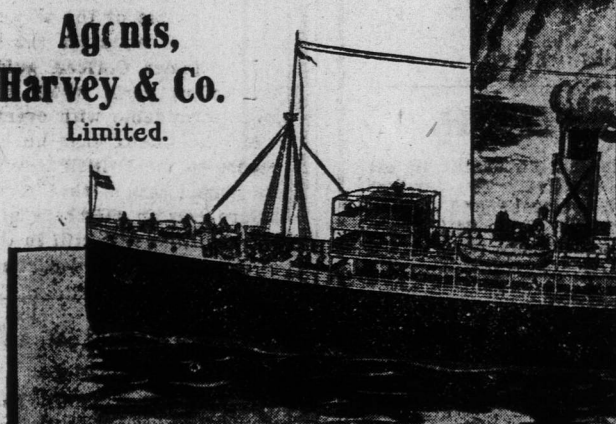
Intended Sailings:—

From St. John's:—
S. S. STEPHANO... March 3rd.

From New York:—
S. S. STEPHANO... March 10th

Fares to Halifax and New York include Meals and Berths.

Agents,
Harvey & Co.
Limited.



NOW IN STOCK:

EVAPORATED APPLES—50 lb. cases.
EXTRA CHOICE EVAPORATED APRICOTS.
SANTA CLAIRE PRUNES—assorted.
RAISINS OFF STALK—50 lb. cases; 2 and 3 Crown.
RAISINS, Seeded, in cartons.
RAISINS, Choice Table; 20 lb. boxes.
CURRANTS, Loose; about 50 lb. cases.
CURRANTS, Cleaned, in cartons.
DATES, cases, about 50 lbs.

WHOLESALE ONLY.

At **EDWIN MURRAY'S Warehouse.**

Ladies' CORSETS!

We are now showing full lines of the celebrated

P. C. & D. & A. CORSETS.

Correct style and perfect quality in every pair.

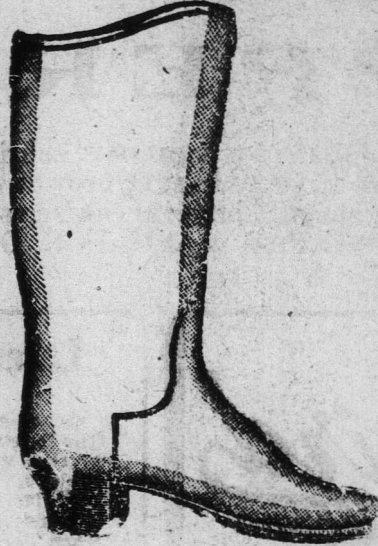
See our SPECIAL EXTRA LONG CORSET with the four Garters attached at 50c pair.

WILLIAM FREW.

Advertise in the TELEGRAM

SKIN BOOTS!

SEALERS!
We have on hand 500 pairs of the very best SKIN BOOTS.



This Tongue Boot is custom made, hand-made and hand-pegged; made of the best Water-proof leather.

Wellington Boot, High and Low 3/4 Boots.

Fishermen! When buying Boots beware of imitations. See that the name Fred Smallwood is on the heel plate.

P.S.—All our custom made Boots have this plate with our name on it.

F. SMALLWOOD,
The Home of Good Shoes.

HAYWARD & CO., Water Street, East



IAN MACKENZIE
OLD MATURED
SCOTCH WHISKY

Southworth LIBRARY,
10c; Postage 2c.

"The Degraded Daughter."
"Cruel as the Grave."
"Vivia or the Secret of Power."
"The Three Beauties."
"Only a Girl's Heart."
"The Haunted Homestead."
"Retribution," "A Husband's Devotion"
"The Trail of the Serpent."
"The Missing Bride."
"The Fortune Seeker."
"Victor's Triumph," "A Noble Lord."
"Self-Raised," "The Bridal Eve."
"The Widow's Son."
"Love's Labor Won."
"Dorothy Harcourt's Secret."
"The Curse of Clifton," "To His Fate."
"Nearest and Dearest."
"The Lost Heir of Linnithgow."
"Little Ned's Engagement."
"The Rejected Bride."
"A Beautiful Friend."
"The Mystery of Raven Rocks."
"The Unloved Wife."
"The Struggle of a Soul."
"For Woman's Love," "Ishmael."
"India or the Pearl of Pearl River."
"Gertrude's Sacrifice."
"A Tortured Heart."
"Tried for Her Life."

GARRETT BYRNE,
Bookseller & Stationer.

For Your Boy!

Give him something to remind him of home and mother.

Daily Text Books.
E. C. Devotional Books.
Small Prayer Books.
Prayer Book Cases.
Scapulars, Crucifixes.

These little things don't cost much, is suitable for the pocket, and would be the means whereby many a happy hour would be spent which otherwise might be dull and lonely.

GARLAND'S Bookstore,

Starch, Sunlight Soap and Small Onions!

JUST IN:

75 cases Small Onions,
100 boxes White Starch,
75 boxes Sunlight Soap.

GEO. NEAL

DUE THIS WEEK,
Per s.s. "Graciana" from London:
300 SACKS
'Molassine' Meal.

The famous feed for keeping all live stock in good condition.

Put in your orders early to your feed dealer as this little lot will not last long.

The manufacturers have not yet secured a license to ship our next order from the British Government, who are supervising the export of all food products and feeds from Great Britain.

HARVEY & CO., LTD.
Wholesale Agents.

THE CUT!

It's the cut that counts in tailoring clothes. All the swagger shapeliness, slender grace and "hang" of well-made clothes depends upon the way they are cut, and we are experts in that branch of

GOOD TAILORING

as well as in designing, fitting and finishing. We use the best materials and do careful, satisfactory work.

Let us take your measure to-day.

J. J. Strang,
Ladies' and Gents' Tailoring.
153 Water Street, - - St. John's.
mar5,ed,tf



Inefficient eyesight means inefficient work and

INEFFICIENT PAY.

Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street.

Telegram Ads. Bring Results

Artistic Cut!



CLOTHES WITH STYLE AND INDIVIDUALITY.

There is something to our custom garments which makes them look as if they belonged to the wearer. Not only the well selected materials, but also

The Artistic Cut and the Thorough Construction,

make our suits stand out above all others for fit, finish and quality.

CHAPLIN,
The Store that Pleases.

J. J. ST. JOHN.

January month the general topic was the War, next to it was the handsome pieces of Silver got free at St. John's Grocery Store for Coupons.

We are doing the same this 1915 and are finding all our former customers buying more freely than ever, and are making new customers every day. And why not?—when we are giving to every customer 10c. on the dollar spent on groceries. And again, we use our best energies to please our patrons. In fact ours is the store of satisfaction. Every 10c. spent you get one cent; every dollar spent you get ten.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.


To Consumers of High-Grade Tobaccos:

We desire to call your special attention to

OUR Master Workman TOBACCO.

Famous the world over for its rare delicacy and flavor. You can get the Genuine

MASTER WORKMAN AT CASH'S Tobacco Store, Water St.



Sugar! Sugar!!

On the spot and to arrive,
500 barrels
American Granulated SUGAR.

COLIN CAMPBELL,
85 Water St.

By S. S. Carthaginian:

"Camp" Coffee.

Per S. S. Florizel:
WINDSOR SALT.

T. A. MACNAB & Co.
Selling Agents for Newfoundland.
Telephone 444. Cabot Bldg. St. John's.
dec18,w,t,m,tf

TEN PAGES

TORONTO, Noon. gales, decreasing night; fair and mild on West Coast, elsewhere.

ROPER'S, Noon. ther. 37.

VOLUME X

W

A

Ferro Eng... as the Nfld. Sta... The New P... ing firms:—

Messrs. Bowling... Harley & James B... Martin H... Brant... Ayer & S... Monroe & Smith Co.

To L. M. TRASH

Dear Sirs,—I engine of about ft. long on send me catalog about the New My Merchant's Address My name is... Address

L.

140 Wa ONLY EXCUS

Tender

Tenders are required provision be received up to 10th March. Tenders may be so marked on the Prices quoted should duty but include all side the ship. Delivery within seven days of tion. The lowest or not necessarily accept

FLOUR
MILK, Unswtd
SUGAR
TEA
CHOCOLATE, Solid
JAM, Apricot,
Currant, Plum, Strawberry
Pickles, Piccalilli
CORNED BEEF, tins
SALMON
MUSTARD
PEPPER
SALT
BEANS, Haricot
PEAS, Marrowfat
RAISINS, Sultanina
A. Macnab
m6,3i

Job P