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Your sheer, lovely things—crepe, fine silks, lace—will be found to wear much longer, laundered this way. Perhaps as much as 50%. And your clothing money buys just that much more. For these snowy-white, crinkly flakes of purest soap do not harm the most fragile fabrics. If anything, they brighten and renew delicate colors. The foamy suds contain nothing injurious. But it gently dissolves and removes all dirt and soil.

PALMOLIVE PRINCESS SOAP FLAKES are used by thousands of women—for all washing and household purposes. They really cost no more than the most ordinary soaps—for they are nothing but pure soap, and so go much farther. Use them in the washing machine, for the small hand-cup, wherever you need soap. In handy one-pound packages. Ask your dealer for them today.

THE PALMOLIVE COMPANY OF CANADA, Limited

PRINCESS SOAP FLAKES

MADE IN CANADA

EXHIBITION CAR COMING

With weather conditions very favorable to forest fires, local and rapidly dried—the visit of the Exhibition Car of the Canadian Forestry Association comes at a time at which it should make a deep impression in all sections visited. The car as usual has

attracted marked attention and has had thousands of visitors who have taken in not only the interesting exhibits but in the motion pictures also. The lesson everywhere was the value of the forests in themselves, to agriculture and to industry.

New Brunswick in 1924 has not had the scourge from forest fires which she had in former years but there is

no reason for any relaxation of caution on that account. There is no doubt that much of the credit for reduced fire-loss lies in increased caution on the part of the people and that is a direct result of education in all its various forms, given to both child and adult.

In the Forestry Association's Exhibition Car was one panoramic layout

which could not fail to make an impression upon the beholder. It showed the steady running stream, well kept bridges, prosperous farms and other evidences of well-being in a country with its proper proportion of land in growing forest and immediately adjoining the same area after a forest fire had swept, through, the stream dry with spots where floods have gulled away its banks, the bridge broken down, the farms gone except for a few crumbling ruins, the hillsides bare save for blackened stumps and rampikes.

That the children of New Brunswick are learning the needed lesson of forest conservation is apparent in the remarks which could be heard at the various places visited by the car, from the lips of children who saw the exhibit, the same opinions were expressed in the essays which the recent prize contests produced.

The rising generation is realizing that growing forests mean prosperity to everyone especially in the Province of New Brunswick which numbers the forests first among its resources.

Here and There

The value of Ontario's mineral production for the first quarter of the present year, as shown by a report of the Department of Mines, has increased \$2,332,000 over the corresponding quarter of last year, the total being \$11,575,151 and \$9,243,151 respectively. Silver was the only metal of importance to record decreased production during the period under review.

Among the passengers sailing on the Canadian Pacific liner "Mont-laurier" for England on July 28th, was E. W. Beatty, Chairman and President of the Canadian Pacific Railway. While in England, Mr. Beatty is scheduled to address the Associated Advertising Clubs of the World on July 17th on the subject of "Building an Empire with Advertising."

Excellent reports as to the hunting in the Caribou district of British Columbia are being received. F. W. Pridham and Fred Shaver recently returned from a month's sport in that district with an excellent specimen of grizzly bear weighing about 1,400 pounds. They saw moose, caribou, deer, black bear, pheasants and grouse, and consider the district a hunter's paradise.

Addressing the annual meeting of the Bond Dealers' Association of Canada at Toronto recently, the President declared that during the 12 months ending May 1st, \$507,917,000 worth of Canadian bonds had been distributed, this being by far the largest total issued in the Dominion in any post-war year. The most striking feature in this connection is that about 89 per cent. was absorbed within the borders of Canada.

On June 18th Winnipeg, Man., celebrated the fiftieth anniversary of its incorporation. From a struggling frontier village of the 70s, Winnipeg is forced into the position of third largest city in the Dominion, with continental reputation as a railroad centre. It is the Gateway of the West and 100,000,000 bushels of prairie grain pass through it to the head of the lakes, whence it goes to the markets of the world.

Twenty-five officers and 200 men of the Royal Navy, from the sixtieth service squadron headed by H. C. S. Hood, enjoyed a trip through the Rockies over the Canadian Pacific line while their ships were anchored at Vancouver recently. The sailors, who made a point, in true naval style, of seeing and doing everything, were enthusiastic over the scenery at such show-places as Banff and Lake Louise, which they declared the most beautiful they had seen in all their world cruise.

To add encouragement to the raising of high-class swine which has been fostered by the governments of Manitoba, Saskatchewan and Alberta, the Canadian Pacific Railway is awarding a champion swine cup to the Boys' and Girls' Swine Clubs winning the club competitions in these provinces. The cups are for annual competition, but will become the property of the club if won for three years in succession. Medals will be awarded individual members. This year winning teams resident on the Company's lines will also be granted a free trip to the Royal stock show at Toronto.

The Arts, Science and Letters Society of the Province of Quebec recently sent a questionnaire to the various parishes of Quebec and Montmorency counties, seeking information as to the age and size of families residing in those territories. It was discovered that the family of Ismael Bedard had remained on the same land at Charlesbourg since 1629, that the largest family in Montmorency was that of Hector Laliberte, of St. Jean, Island of Orleans, who has 20 children living, and that Joseph Gagnon, St. Pierre, Island of Orleans, has the largest number of living descendants, 210.

A teacher told her class to bring something to demonstrate the use of the word "immaterial." Next morning a bright youth brought a stick. "Now," said the teacher, "how does that demonstrate the use of the word

PUTS HEALTH AND VIM INTO WOMEN

So Says Mrs. MacPherson of Lydia E. Pinkham's Vegetable Compound

Brantford, Ontario.—"I was always tired and the least exertion would put me out for a day or two. I had a pressing pain on the top of my head, pain in the nape of my neck, and when I stooped over I could not get up without help, because of pain in my back. I did not sleep well and was nervous at the least noise. I keep house, but I was such a wreck that I could not sweep the floor nor wash the dishes without crying down afterwards. A friend living near me told me what Lydia E. Pinkham's Vegetable Compound had done for her so I began to take it. With the first bottle I felt brighter and got so I could wash dishes and sweep without having to lie down. Later I became regular in my monthly terms. I have taken ten bottles all told and am now all better. I can truly say that your wonderful medicine cannot be beaten for putting health and vim into a woman."—Mrs. JAMES H. MACPHERSON, 309 Greenwich St., Brantford, Ont.

If you are suffering from a displacement, irregularities, backache, or any other form of female weakness write to the Lydia E. Pinkham Medicine Co., Cobourg, Ontario, for Lydia E. Pinkham's Private Text-Book upon "Allments Peculiar to Women."

"Immaterial?" "I'll show you, miss," said the lad. "Take hold of both ends of the stick—that's it. Now let go one end." "Which end?" asked the teacher. "Oh, well—it's immaterial," replied the youth: "there's treacle on both ends."

ECZEMA

You are not experimenting when you use Dr. Chase's Ointment. It relieves at once and gradually heals the skin. Sample box Dr. Chase's Ointment free if you mention this paper and send 20 stamp for postage. See a box at dealers or Edman, Bates & Co., Limited, Toronto.



MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 29th August, for the conveyance of His Majesty's Mails, on a proposed Contract for a period not exceeding four years, 3 times per week on the route: Grand Falls Rural Route No. 1 from the 1st January next.

Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of Tender may be obtained at the Post Office of Grand Falls and at the office of the District Superintendent of Postal Service, St. John's.

District Superintendent's Office, July 18, 1924.

H. W. WOODS, District Superintendent of Postal Services.

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Day Hours: 9 to 12 and 1 to 4.30.

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