THE DAILY HERALD Published Every Afternoon. \$4.00 Per Year.

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FORTY-EIGHTH YEAR.

GUELPH, CANADA, DECEMBER, 1895.

History of the Herald -

AND A GLANCE THROUGH ITS PRESENT WELL-EQUIPPED OFFICE.

To Promote Guelph's Interests

WAS ITS FIRST AND MOST EARNEST ENDEAVOUR, AND IT HAS LOYALLY ADHERED TO THAT MOTTO EVER SINCE.

TEN YEARS UNDER ITS PRESENT MANAGEMENT REVIEWED. SOMETHING ABOUT THE MEN WHO LABORED TO ADVANCE ITS WELFARE.

Janes - some

HANKS, heartfelt, sincere thanks, to the people of Guelph and Wellington County, must be the first sentiment that finds expression on the pages of this illustrated edition of The Herald: But for the warm encouragement and liberal patronage accorded the enterprise from its inception its successful accomplishment would have been impossible. By all classes and in all sections the proposition to publish this souvenir number was received with enthusiasm, and that enthusiasm crystalized itself into practical support when the proper time arrived. Fitting it is therefore that looking back on its half century existence, its early and later struggles and more especially the prosperous delay. It is too much to affirm that the proper content of the proper time arrived is a support.

Mr. Geo. Pirie. A joint stock company headed by Mr. Webster and Mr. Peter

existence, its early and later struggles and more especially the prosperous decade of which this edition is à souvenir number, The Herald should tell its readers and patrons, and the public generally, that its first duty and its highest gratification is to return them many, many thanks.

Of Guelph and the welfare of her people," Is it too much to affirm that that principle enunciated half a century ago in the dawn of our city's existence has been loyally adhered to ever since?

In 1849 Mr. Austin was succeeded by Mr. (200 Divis Austin was succeeded by Mr. (2 ly, many thanks.

A JOURNALIST'S LOVE.

And having performed that simple act of politeness and justice, perhaps it is not too much to presume that the next most important task is to say a word or two about the object of our, and let us hope, dear reader, your interest and admiration. The novelist loves all the characters that he makes. Their companionship has sofaced and cheered those otherwise lonely hours of toil in which he made them mould the fascinating romance that to him gradually grew to be a story of real fife. They are creatures of his heart and brain and as they go forth from him into the cynical, critical world, is it any wonder that he feels pangs of regret? But new creations of his fancy take their place and the loved children of former days are ignored if not forgotten in the admiration born of fresher and probably greater achievements. The journalist has only, one of fresher and probably greater achievements. The journalist has only one child and it is always with him. Day by day the concrete result of his labor. In 1871 the proprietorship of the paper passed into the hands of the late F. J. Chadwick. What a large is borne forth on its pages. Day by p'are Mr. Chadwick filled in the social, day it demands all, yea, sometimes literary, commercial and m more than all, the energy and ability he has the power to bestow. If the novelist loves the children of his fancy which quit the busy household of his brain to become the ided or football but never did Mr. Chadwick's faith of the merciless reviewer or perhips never be heard of again, how much more does the object of his labor and his love weave itself into the heart loyal supporter of the Conservative throbbings of the devoted journalist party, a thorough Canadian and a man and make itself his beloved child now who loved Guelph dearly and sacrificed and forever more. If, then, you should much to promote her interests. He and forever more. If, then, you should much to promote her interests. It will be remembered for long years as solvenir number should appear a rambling reference to The Herald you must of the most public spirited citizens perforce find an answer in the fact that a very strong attachment exists between it and those who mould its destroy.

its destiny.

ITS EARLY HISTORY.

The story of the early life and strugtes of this the oblest. gles of this the oldest newspaper in the city and county must largely be faken as read. In 1842, aided by Mr. Peterson, father of H. W. Peterson, Herald. One of the most brilliant

tinued in the personal direction of the journal until 1877, when he formed a partnership with Mr. C. Acton Burrows, and committed to that gent'eman the editorial management. The firm name was C. Acton Burrows & Co. The year of this change, 1877, saw the birth of the city of Guelph, and The Herald, with characteristic enterprise and patriotism, celebrated the event by moving lifet the present commodious by moving into the present comm home on Quebec street, and publishing therefrom the Annals of the City of Guelph—a work that has preserved to posterity much valuable information about the birth and early life of this community. Then ensued an enoch in history of The Herald the recital of which indicates that it was exper-

of which indicates that it was experiencing the ups and downs not uncommon in journalistic enterprises. Mr. Burrows severed his connection with the business in 1879, and removed to Manitoba, where he has been an active factor in the development of that great country. Messrs. A. STENOGRAPHER'S ROOM.

ever, but there will linger amid the scenes of his labor for years to come cherished recollections of the bright things he said and wrote.

When Mr. Chadwick took charge of The Herald bestowed on the pages of T

Freed from the expense and annoyance of the law courts, Mr. Gummer's first step was to give the paper a new dress. No matter how ably written a paper may be; no matter how careful and capable its editorial management, they are but as lights hidden under a bushef if the typographical appearance of the sheet is not in thorough harmony. In its new clothes The Herald was heartily welcomed by all its contemporaries, and especially by its readers, who accepted the improvement as an earnest of the fulfillment of the progressive policy outlined by Freed from the expense and annoy of the progressive policy outlined by the proprietor. Then followed the alterations to the building—rendering ous and comfortable-



MR. GUMMER'S OFFICE

THE STREET HOME OF THE HERALD

Unlike most newspaper offices in the small cities of the province, the home of The Herald was specially constructed for the purpose to which it is devoted.

The building was begun early in the spring of 1877 and on the 12th of The second flat is entirely devoted. spring of 1877 and on the 12th of November of the same year the paper was issued from its new quarters. Architecturally the structure presents an imposing appearance, towering as it does in graceful outlines over all the buildings in the vicinity of St. George's square. It is built of Guelph stone with cut stone facings, has a frontage of 45 feet on Quebec street and runs back the full depth of the lot. It has a basement and four storeys, surmounted by a mansard roof of slate and a richly ornamented iron rail. The front elevation is relieved by a handsome balcony projecting from the second flat is entirely devoted to the job department. It is stocked with all the requisites for the turning out of fine work. Three Gordon presses, a Hoe press, a small Goulding, and a large two revolution two roller improved Campbell is a particularly fine press and commands the admiration of all who see it in operation. An idea of the amount of material in The Herald job room may be gained from the fact that at present there is over a ton of type standing in one job. ond storey and connected therewith by French doors. The building is well lighted by gas, and heated by steam; connection with the newspaper is perlighted by gas, and heated by steam; connection with the newspaper is perspeaking tubes connect the different floors, and electric bells and telephones add to the conveniences and equiption of the typecasting machines has accomment of the office.

WHERE THE PAPER IS PRINTED.

From the lane running to the east of the building access is obtained to the press from which The Daily and Weekly Editions are printed is the most striking feature of this department. In one corner, resting on a stand, and looking not much larger than an ordinary music box, is the electric motor. Its outward appearance is indicative of the character of the silent, invisible force that is yet destined to revolutionize the mechanical arts. Assuredly the old enthusiast in the power of the the character of the silent, invisible force that is yet destined to revolutionize the mechanical arts. Assuredly the old enthusiast in the power of the lever who would raise the earth if he could but get a resting place for his fulcrum would likely change the terms of his production would likely change the terms of his production were he confronted with the mosterious giant that steads over the housetops of the city and drops down into this basement to set the standard of the could be confident to the could be confident to the progressiveness and enterprise which have of late distinguished The Herald.

THE SANCTUM. in motion all the presses and typograph machines used in the making of The the editorial foom, or den, as it is machines used in the making of The Herald. Could we concentrate all the electrical forces that the 'atmosphere contains there would be no need of either lever or fulcrum to raise the earth. But enough of electricity! Adjoining the press room is the mailing department. There many hands prepare the paper fresh from the press for the city delivery and the mails. A busy scene this department presents every Wednesday night when the large weekly edition is being sent out. But

IN THE BUSINESS OFFICE.

here is directed the general nadian journalism.

conduct of the enterprise. Mr. Gum mer keeps in touch with all the de-tails of the office and gives to each department his watchful supervision Further west on this floor are the stock room and paper cutting room. Extending northward from the main counting room is the subscription clerk's office, file room, the stenographer's room, lavatory, etc., all thoroughly and neatly equipped.

The second flat is entirely devoted

SETTING UP THE PAPER.

where the paper 4S printed.

plished a striking change in this department. The monotonous, noiseless movements of the compositors have

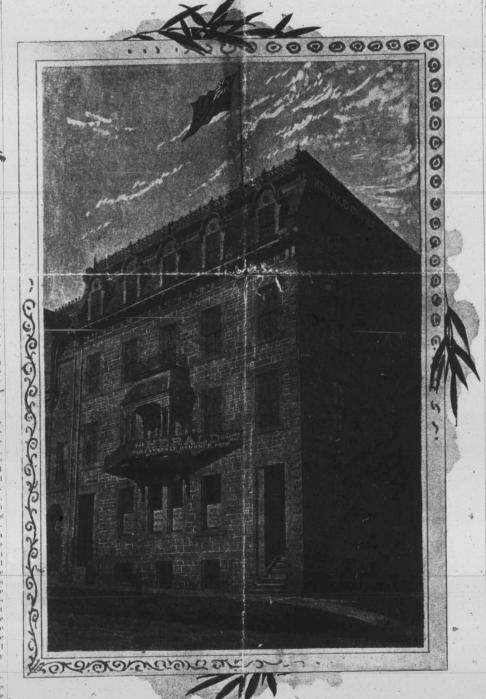
THE SANCTUM.

weekly edition is being sent out. But busy scenes are not uncommon in a newspaper office. Day in and day out hand and brain find endless fields for their healthful exercises.

IN THE BUSINESS OFFICE. IN THE BUSINESS OFFICE.

Through the main entrance, steps lead up to the business offices, a well appointed and commodious suite of hapartments. The main office, or counting room, is first on entering. A long desk surmounted by fancy rail and wickets affords plenty of accommodation for the clerks and bookkeeper.

Abbining the office on the west end constitute a forceful denunciation of Adjoining the office on the west end is Mr. Gummer's private room, an elegantly decorated and sumptuously furcopy, but it also has been the birthmished apartment. Here all important place of many noble thoughts, and matters concerning the editorial or has been the workshop of some of the business departments are discussed and brightest minds that have adorned Ca-



abscure the brightness of The Herald's pages nor lesson its devotion to the principles which have always found in it an earnest, sincere and capable ad-vocate. "Sweet are the uses of advocate. "Sweet are the uses of ac-versity" some philosopher his well said. Strengthylical and refined by the fire of triluration in the past The Herald all the more readily appreciates its duties and responsibilities in the days of prosperity that are now and are to



THE ELECTRIC MOTOR.

THE OLD ORDER CHANGETH.

When Mr, H. Gummer, the present proprietor, put his hand to the helm it was anything but clean sailing. A wretchedly equipped office, an advertising patronage that had been sacri-tising patronage that had always been simply disposed towards the encouragement and patronage came that made the improvements here outlined possible, and—it may be added—profitable.

has been a characteristic of The Herald from the days of Mr. Piric down through all the years that it has been an active force in promoting Gue'ph's welfare. A staff of correspondensts, the largest and most capable attached to any paper in the west, has been established and their regular budgets of news dirror the events of budgets of news mirror the events of interest happening in every section of the county. The advertising department has been placed on a solid busi-ness basis, and the subscription lists for both the daily and weekly editions have shown gratifying expansion year by year. All this, let it not be un-darstood, is due to the ability or labor of any one man or set of men. From a public that had always been



THE SANCTUM.



BUSINESS OFFICE.