You can't all be Wanamakers, but you can advertise in proportion to your business. And the results are sure if you

newspaper can bring people to your

What is being done in the big cities can be done right in this town, if you

will show the pep, give the service and advertise. Make business good. You can

Minard's Liniment for Distemper.

CREAM

Fruit & Cream

MELAHAVE CREAMERY COLTD

do it by using printer's ink

advertise honestly and give service.

THE ACADIAN (Established 1883)

Published at Wolfville, N. S., every Friday by

DAVIDSON BROS., Printers and Publishers Members of the Canadian Weekly Newspaper Association.

Subscription Rates—In British Empire, in advance. \$2.00 per year. To U. S. A other countries \$2.50 per year.

Advertising Rate Cards and information respecting territory and samples of er mailed upon request, or may be seen at the office of any advertising agency sgnized by the Canadian Weekly Newspaper Association.

Advertisers must have copy in by Tuesday noon in order to insure changes for advertisements. New display advertising copy can be accepted one day

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the hame of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

PUBLIC MEETING SHOULD BE HELD

Now, with the financial statement of the town before the citizens, would be a good time for the holding of a public meeting and a free discussion of public affairs. The operations of the past year might be reviewed with profit and plans made for the operations of the coming year. There should be some opportunity given the ratethe coming year. There should be some opportunity given the rate-payers to express their views with regard to town matters and a well attended gathering of citizens with a candid expression of opinion attended gathering of citizens with a candid expression of opinion of the world; he that followeth me shall not walk in darkness, but shall have the light of life.— John 8:12. on the part of those who provide civic funds regarding the under-takings of the coming year would be of assistance to those who are to control the town government. Citizens all need to manifest more interest, both in the Council and outside, if town business is ever to be conducted along those economical and business-like lines which of its importance deserves.

LOCAL DEALERS SLIGHTED

Tenders are asked for supplies of various kinds required for the use of the poor at the County Home at Waterville. These must be in the hands of the clerk, P. E. Sweet (whose address is not given, but is probably at Billtown), not latter than Wednesday noon, Feb.7th. A list of the requirements may be obtained by applying to any overseer or the clerk. Mr. W. E. Anderson, of Gaspereau, is the overseer representing Horton. We give this information for the benefit of declars in his rejentive who gives the proposition to hid for this seer representing Horton. We give this information for the benefit of dealers in this vicinity who may be in a position to bid for this business and who ought to have the privilege of so doing. When The ACADIAN asked to be allowed to publish the adv. relating to these tenders we were informed that it had been decided that it should be inserted only in the two Kentville paper. Just why the people of the shiretown and vicinity should be especially favored for this business we are unable to say, but it has always been thus. Probably it is one of the results of the present system of taxation without representation in the county council which prevails at least so far as this town is concerned.

FEBRUARY 7

REASONABLE:—I beseech you therefore, brethern, by the mercies of God, that ye present your bodies a living sacrifice, holy, acceptable unto God, which is your reasonable service.—Romans 12:1.

FEBRUARY 8

THE TEMPLE OF GOD:—Ye are the temple of the living God; as God

LIMITATION OF SPEECHES

A wise provision which might well be followed by all our legis lative bodies has recently been inaugurated by the Quebec Board of Trade. This limits all speeches to three minutes and is bound to accomplish a wonderful saving in time. If our parliamentarians could be induced to take similar action the country would be saved a large amount of expense each year in the reporting of utterances that are usually of very little value or interest. Economy in the matter of speech is at times a virtue that ought to receive encouragement.

RURAL CANADA WILL DO IT

Law enforcement is more generally racticed and respected in rural disricts and small towns than in the larger

All the great cities were, by a large majority, opposed to the elimination of the saloon. And yet it was the saloon is the large cities that did the most of the soul and body-destroying business.

Bad in any place the saloon was at its worst in the big towns. Yet the majority Tayored its retention and today register last night was delayed until 9 o'clock. other hand, by a large majority, the small towns and the rural districts favor the laws of decency.

For this reason the smaller towns do not today experience, as do the larger

are the smaller towns and rural districts Therefore, the moral support of a righttendency comes from the less populated 600 skilled people.

The big town men too often think they both make and save the big towns.

It is the small towns and the farmers of the land who put across the big ideas.

PRINTERS' PROBLEMS IN WINTER WEATHER

(Annapolis 'Royal Spectator.) Many people do not understand how cold weather interferes with the printing business, but it is sometimes a serious matter. It is always a problem to get printing ink that will work well in a cold, damp climate, for which reason printers in Nova Scotia have found that the ink manufactured for use in Boston is far better adapted for this climate than the upper Canadian inks. Not only is ink affected by the climate however, but paper with any proportion however, but paper with any proportion of wood in it, if exposed to severe frost even in transit becomes brittle, apt to crack- and tear and hard to feed to a press. The press rollers are likewise a special care in cold weather, being affected very readily by dampness and apt to swell and become uneven. It is indeed an old maxim that a press room should be kept at a constant even temperature



of about 70 degrees in order to secure good work and satisfactory running o nachines, an almost impossible thing in a place like this. Small wonder then that one finds such items in contemporaries as the following from the Yarmouth

Times of Dec. 20: The sudden cold snap has affected the mechanical end of newspaper production The Times is obliged to leave out severa important items owing to loss of time due indirectly to the cold. Our sympathies are with the Herald, the publication of which

NAME NOW CANADIAN

The name of the American Bank Note Company at Ottawa was reorganized on Jan. 1, and under a Dominion charte cities, that which has been termed the with a paid-up capital of \$2,500,000 will they regard as the pressing business of the hour, that they are less likely to weigh the moral worth of an investment of the American Bank Note Company was established. time it is probably the largest manufacturer of steel engraved bank notes in the eous redress against a wrong social British Empire, employing upwards o

Lord Northcliffe amassed a fortune of big mistake. It is the small towns that saying that this is more than the aver age newspaper man accumulates.



ing place of light. -Mr. Electro-serve.

You will enjoy the real comforts that folks should know after we wire your home. Electricity was made to serve man and woman and you should have your share of its wonderful blessing. How many rooms? We'll tell you the cost.

J.C.MITCHEL! QUALITY SERVICE WOLFVILLE PHONE:168

BIBLE THOUGHT -FOR TODAY-Thoughts memorized, will prove priceless heritage in after years.

FEBRUARY 2

THE OMNIPOTENT PROTECTOR

I am the first, and I am the last no God: I know not any.-Isajah

YE WOULD NOT:—O Jerusale erusalem, thou that killest the prohets, and stonest them, that are into thee, how often would I ha gathered thy children together, even as a hen gathered her chickens under her and ye would not.-Matthe

FEBRUARY 4
THE LIGHT OF THE WORLD:

THE WRATH OF GOD:-The wrat God is revealed from heaven again all ungodliness and unrighteou men, who hold the truth in unrighteque -Romans 18:18.

REJOICE IN TRIBULATION: Happy is the man whom God correcteth ng of the Almighty-Job 5:17.

FEBRUARY 7

the temple of the living God; as God hath said, I will dwell in them; and will be their God, and they shall be my people.—2 Corinthians 6:16.

now storm we had eighteen years ago when for weeks we were shut off from mails and train communication. give herewith memo's from the diary kept by Mr. A. A. Bligh, Brooklyn Corner the family residing at that time at Water ville. The memo of the weather read

January 15th, 1905, over one foot of now on ground at that time on the

16th-Blustering.

17th-Some snow, blustering. 18th-Fine.

20th—Fine sharp wind.
21st—Fine sharp wind.

22nd-Some snow in afternoon.

6th-Very cold.

till evening. 9th-Fine and calmer,

12th-High wind, cold, snow at night

13th—Some rain, no train. 14th—Very cold, no train. 15th-Milder, no train.

by way of St. John. 17th-Snow blowing, no train.

18th-More snow, very heavy wind no train.

20th-Roads broken out, milder, no

"My Boy was Starving to Death"

"As He Was Getting No Nourishment He Was

Gradually Wasting Away."

"Here's a story which will interest every mother. Before my boy was born, I was in such delicate health that the doctor didn't think I would survive the ordeal. For weeks at the was born my life was depaired. So I couldn't feed him and the poor little fellow was left to the care of friends. He wasn't naturally strong. No care was taken in choosing his food and his poor little stometh became so weakened that he couldn't keep anything on it. As he was food and his poor little stometh became so weakened that he couldn't keep anything on it. As he was getting no nourishment from his lood, he was gradually wasting away. Finally, in desperation, we sent for a child specialist and he said that my boy was starving to death. He gave him some medicine and advised a certain det. The child did improve but somehow couldn't seem to get strong. This went on for four or five years and the boy still continued weak and puny looking. He could not play like other children without having to lie down and rest. My sister who lives on a farm near the sea, said that she could fix him up if I would send him to her. While I hated being sepirated from him, I was ready to make any sacrifice to get him strong. He was awny from me for three months and it was with feelings of great excitement that I

Sold in Wolfville by H. E. CALKIN

UNIVERSITY EXTENSION

Want Promotion?

More Pay? Select

your Course---sign

and send the coupon!

75 Courses—Cost \$3 to \$20 each NOVA SCOTIA TECHNICAL COLLEGE,

Correspondence Division, Halifax.

NAME.....

site which I have

YEARS AGO 22nd—Colder, fine, train from Windsor. 23rd—Heavy snow storm, about 1 ft.,

Many will long remember the great

28th-Fine, no train. No train means no mail trains. A NEWSPAPER INCOME

vel. cold. some snow.

19th-Snow blowing, rain at night

23rd—A little snow.

24th-Fine 25th-Very cold in morning, 3 inch in afternoon.

26th—Snow bound, no trains. 27th—Snow boun no trains. 28th—Milder, snow, train. 29th—Cloudy and mild. 30th—Some snow squalls. 31st—Squally, colder, high wind. Month of February, 1905,—Feb. 1st

ne sharp wind, no train. 2nd-Fine. 3rd-Snow drifted all day.

4th-Fine and cold. 5th-Very cold.

7th-Milder, snow blowing. 8th-Heavy wind, drifting, no train

10th-8 inches snow in afternoon. 11th-High wind all day, trains de-

16th-About foot snow, some mail

19th-Heavy wind very cold, no train

staff will be pleased to show you.

24th-Big fall of snow, no train.

25th—Snow and rain no train. 26th—High wind, no train.

no train.

27th-Big snow storm, very high wine

Subscriptions and advertising are the

wo main sources of revenue a newspaper

has, and often the subscriptions do not

Newspaper advertising is the greatest ousiness getter there is. This is acknow-

ledged by men who have tried it and

know; people read advertisements in news

papers. They have been educated to do it

We asked one of our business men the other day, how his business was. "Very

poor," he told us. "Have you a good stock"? we enquired. "I'll tell the world I

have", he said. But he doesn't tell the world. He doesn't even tell the people

here in his home town. Consequently they read of the other fellow's goods and prices,

and there they go and buy. The tells the world—in the proper way.

pay for the cost of white paper,

Start with one Dollar and add to it Dollar by Dollar.

O enter a branch of this Bank because you do not know

how to make a deposit. Any of our Managers or

THE ROYAL BANK

Do Not Hesitate

OF CANADA WOLFVILLE—R. CREIGHTON, Mgr. PORT WILLIAMS—R. S. HOCKEN, Mgr.

Boston and Yarmouth Steamship Co., Limited

FREIGHT AND PASSENGER SERVICE Steamships "Prince George" and "Prince Arthur" TWO TRIPS WEEKLY **FARE \$9.00**

Leave Yarmouth Tuesdays and Fridays at 6.30 P. M. Returning, leave Boston Mondays and Thursdays at 1 P. M. For staterooms and other information apply to J. E. KINNEY, Superintendent, Yarmouth, N. S.

Telephone Your Snowed-up Friends!

The winter of the good old sort which we are having is not too tender in its treatment of certain portions of the Province.

In many places roads are snowed-up, and unbroken

"Digging out" is all but impossible, and it looks as if in the coming of Spring lies the only hope the hapless inhabitants of these sections have of getting in free contact. tact with the world again.

Meantime, deprived of the mails, they pass a dreary time enough.

Happily, the Long Distance Telephone Lines escaped the Storm King's latest frenzy practically unscathed, and, so, are available to carry messages to and from the isolated ones. You have possibly friends in the snowed-up sections,

Wouldn't it be a good idea—a thoughtful thing to do—to give them a nice, newsy talk over the Telephone? How they would appreciate it! Besides, you don't want your friends to think they are forgotten, and you don't want them to forget you just because an unusually unruly winter is cutting capers.

Maritime Telegraph and Telephone Co.,

Limited

Bridge Party

The Acadian Store

Tally Cards, 30 cents a dozen.

Score Pade, large size with scores given, 20 cents each.

Playing Cards, good quality, 40 cents package.

Gilt Edge Playing Cards, 75 cents pack.

Congress Playing Cards, whist size, air cushion finish, picture backs, suitable for prizes, \$1.25 per pack.

Bridge Sets, in real leather cases, fine for prizes.

A box of Stationery makes a Useful Prize. See our assortment.