W. C. T. U. Notes.

Women's Christian Temperance Union first organized in 1874. AIM—The protection of the home, the abolition of the liquor traffic and the triumph of Christ's Golden Rule in custom and in law.

MOTTO-For God and Home and

BADGE-A knot of White Ribbon. WATCHWORD-A gitate, educate, or

Let us not judge one another any more, but judge this rather, that no man put a stumbling block or an occasion to fall in his brother's way. Rm. 14.81. Business meeting of the W. C. T. U. the last Monday of every month.

OFFICERS OF WOLFVILLE UNION: resident—Mrs. J. G. Elderkin at. Vice President—Mrs. W. O. Taylor and Vice President—Mrs. C. W. Miller Recording Ser'y—Mrs. Ernest Redden-or, Sec'y—Virs. Roy Jodrey Pressurer—Mrs. H. Pineo

vangelistic Mr. William Chipmen artor Meetings Mrs. D. G. Whidder Meetings—Mrs. D. G. Whidden that Work—Mrs. J. W. Vaugh nen and Lumbermen—Mrs. W.E

inti-Narcotic—Mrs W. O. Taylor. Ilower Fruit and Delicacies—Mrs. A Bleatney istian Citizenship Mrs. B. O.

Press, Mrs. M. P. Freeman White Ribbon and Willard Hall— Mrs. T. Hutchinson, Temperence in Sabbath Schools—Mr. A. Patriquin.

A CANADIAN FLAG

Argus, in a recent issue of the Toronto Globe, calls attention to the little interest that the change in the flag of the Canadian merchant fleet excited among Canadians who apparently to his thinking tamely submitted to the deposition of the time-honored beaver and the substitution of a white cross surrounded by a colored circle, whether red or blue is for the moment forgotten. The reason for the abolition of the beaver, which has come to mean Canada through years of usage and by virtue of the qualities-intelligence, industry, prudence, cleanliness and sturdy self-reliance—that distinguish it, seems to be rather inadequate and albit laughable when the independence of the Canadian as a whole is remembered, but it is stated as a whole is remembered, but it is stated that "in some foreign ports the beaver was derisively called a rat . . . and the crews presuably rats." This may constitute a good reason for changing an emolem that has become the distinctive mark of Canadian nationality and that has appeared on the buttons and badges of the soldiers and satlors of whom Canada has always had every reason for a justfiable pride. National life is not built in a day and the making of traditions is not the work of a moment, but it may be that an affection and a sentiment will up about the new flag that will appeal Prevenation of Tuberculosis. A casual to the younger generation as potently glance at the report reveals much food to the younger generation as potently glance at the report reveals much food as do the things of yesterday to the gen-for thought, and we areglad to note that with the upbuilding of the Dominion.

THE FARMER OF THE FUTURE

The farmer of the future must be a mechanic rather than a day laborer. D. D. Gray, Superintendent of the Central

MORINE—At Beer River, N. S., Jan. to the last farthing, but there is not the 21st, to Mr. and Mrs. Wm. B. Morine, same unanimity that she can be made to

Stormy Weather Hard On Baby

we have during February and March is extremely hard on children. Conditions make it necessary for the mother. is extremely hard on children. Conditions evening. They attended the Hockey make it necessary for the mother to keep Match between Wolfville and Windsor. them in the house. They are often confined to overheated, badly ventilated Women's Institute was held at the rooms and catch colds which rack their of Mrs. Fred H. Crane on The control of the c whole system. To guard against this a box of Baby's Own Tablets should be kept in the house and an occasional dose given the baby to keep his stomach and bowels working regularly. This will not fail to break up colds and keep the health of the baby in good condition till the brighter days come along. The Tab-lets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

PRESIDENT CUTTEN TO ADDRESS CANADIAN CLUB AT BOSTON

(From our special correspondent) -The Canadian Club of Boston, Mass., making big plans for its Second Smoker and Luncheon to be held at the Boston City nd Lunch Club in this city on Saturday afternoon,

Feb. 26th, at 1 p. m.

The principal speaker will be George
B. Cutten, President of Acadia University,
of Wolfville, Nova Scotia, who will make an address on the topic "How the Canadian Institutions of learning helped to win the world War."

Captain J. Milton State of the Bureau of Commercial Economies of Washington, D. C., will give his celebrated lecture "Trailing the Hudson Bay Posts" and will supplement the same by a number of moving picture films beginning with the "Land of Evangeline." New Brunswick, Quebec, Ontario and the Rockies. Major Stiles is a Canadian, a veteran of the Hoe and late war and has travelled all over the world.

The Acadia Alumni of New England, composed of the former graduates of Acadia College, about 200 in number, it is expected will attend in a body as tribute to President Cutten. They will be invited as the presonal guests of President Davison.

Mr. Freeman I. Davison, President of the Canadian Club, and a Windsor boy, will preside and John F. Masters, formerly of Kentville, N. S. will be toastmast

The Canadian Club of Boston now numbers 1000 members and new members Foul weed of night, loathed parasite are constantly joining. It is now one of I fatten on human pain; the largest and most influential Clubs And bring fresh woe, where'er I go,

Among the publications that have just reached us is the Twentieth Annuai Report of the Canadian Association for the erations that have known their connection progress is being made against tuberculosis in our midst. Education and sound propaganda are bound to have a goodly influence upon the daily habits of the community. Particularly instructive is the address of the President, Hon. Dr Schaffner, which reviews the stages of tyberculosis from the first description by Experimental Farm at Ottawa in the Hippocrates, long before the Christian December number of the Agricultural era, to the present. For many centuries, Gazette of Canada. This of course must be points out, the disease was believed not be taken in a literal sense, but rather to be hereditary and incurable, but today as suggesting that the future agriculturist scientific research has established that must combine with a multitude of other it is not only preventable but curable i things he requires to know a greater taken in its early stages. Hon. Dr. Schaf-knowledge of mechanics than he has formerly had. Accepting this suggestion as education on the subject, alluding to the histext, Mr. Gray tellsofrecords that have common school teacher as one of the most laughter is apt to make is to laugh more trade. been kept at the Central Farm on the powerful agencies in this regard, and he cost of operating three makes of tractors. urges the earnest co-operation of all and to laugh at what he is telling before The cost of operating the smaller tractor classes as the most effective means of any one else has been provoked to mirth Sifton. The Winnipeg Free Press remarks is shown to be greater than the cost of eradicating the disease. Dr. George D. at all. Another fault in laughing—but that his chief services to Canada were operating the larger, that is in regard to Potter, secretary, reviews the work of the secretary that is in regard to horse power. The cost of discing with the the year and tells of a decrease in the death little than to those who habitually laugh ference, where his great power of analysis horse power. The cost of discing with the smaller is shown to be less due to greater smaller is shown to be less due to greater speed possible than with the greater. The per cent in the last twenty years due chiefly to lessened infection, better living containing the per cent in the last twenty years due chiefly to lessened infection, better living containing the per cent in the last twenty years due chiefly to lessened infection, better living containing the per cent in the last twenty years due chiefly the per cent in the last twenty year

Grand Pre News

A large and interesting meeting of the of Mrs. Fred H. Crane on Thursday afternoon, Feby. 3rd. Miss Haydon, the county nurse, was present and gave a

Miss Kathleen Harvey, who has quite ill, is spending a few weeks at her home here. We hope she will have a speedy

We are glad to see Miss Jean Curry out

again after her sickness.

Time Mission Circle met at the home of Mrs. Thus Rose on Monday evening last.

The meeting which was well attended was made very interesting by the study of Missionary work done in Korea. At the close of the meeting a dainty lunch was

served.

A meeting of the citizens of Grand Pre and Hortonville was held on Monday evening to consider the matter of bringing the electric light into this district. It was decided to form a company for this purpose and it is hoped that the electric curent will soon be available.

GOSSIP.

(With apologies to Shelley) bring fresh news whene'er I choo To the afternoon teas. discuss with care each scandal there, As I sit at ease. From my budget I take them, add

and remake them. Recount them one by one, With luscious zest, and I do my best To poke malice at everyone

wield a flail makes women 'quail, And men grow black as thunder With my viscious tongue I make things hi And part true friends asunder. Such delight I take more mischief to make And here and there I run. And my poisoned dart thrusts every hear

And none escape-not one! And my motto accursed is "Believe the worst,"
I judge by myself you see.

And in mankind, no good I find, For there is no good in me. And tears that fall like rain.

am the child of envy wild Envy and malice and hate, And in every heart where these have part There am I throned in state. And o'er every wrong that is ever done, I chuckle in fiendish glee,

For the brave man's shame and the maiden's blame Are meat and drink to me.

Till the world shall end and the angels send To banish Spite and Despair. And when these shall cease to be, From the human heart, I, too, shall depart And leave it clean and free.

You will find me everywhere.

HOW DO YOU LAUGH?

MORINE—At Bear River, N. S., Jan.
21st, to Mr. and Mrs. Wm. B. Morine, a daughter. Eleanor Jean.

It sometimes pays to be good, but it's always good to be paid. The Acadian wishes the several hundred subscribers to whom accounts have been sent will bear this in mind.

Exports of Canadian paper jumped from \$74,424,912 for the nine months ending December, 1919, to \$132,915,999 for the same period last year. The figurea made public by the Canadian Pulp and Paper Association stated that the increase for December, 1920, over the same month in 1919 was \$4,813,711.

Exports of Canadian paper jumped from \$74,424,912 for the nine months ending December, 1919, to \$132,915,999 in this regard will ensure him a high place when the full story is told of Canada's made public by the Canadian Pulp and Paper Association stated that the increase for December, 1920, over the same month in 1919 was \$4,813,711.

OVERCOMING THE HIGH CHARGES

Possibilities of Central Heating Plants Should Be Thoroughly Investigated

The annual coal consumption in Canada or domestic purposes is nearly 7,000,000 tons which, if we allow a cost of \$15 per ton, epresents a yearly expenditure of some \$105,000.000. With increasing population and the gradual extension of settlement northerly, this consumption will naturally ublic attention.

The hope of relief, entertained by some. through electric heating from our water-powers, has been definitely shattered by the fact that, outside of the question of cost, the demand would far exceed the supply available. For instance, in Quebec nd Ontario alone, assuming a populatio of some 5,000,000, a total of probably not less than 10,000,000 h.p.—and costing from \$150,000,000 to \$200,000,000 per an-

num-would be required to supply electrical heat. The power available within the more thickly populated portions of these two provinces, even including Canada' equity in the great possibilities of the St. Lawrence and Niagara rivers the greatest water-power rivers in the worldonly amounts to about 51 million hors

The possibilities and economic efficiency of central heating plants appear par ticularly applicable to Canadian condition or to any country with long winters Due to the initial cost of the underground distribution piping system, the plants usually involve heavy overhead expenses; when the plant is used intensively and during long periods each year, the charges can be spread over longer periods than would be the case for systems used only during shorter periods, as in certain localities in the United States Another economy would result from the possibility of using the cheaper grades of coal, instead of anthracite now commonly used in Eastern Canada. Suitabl boilers with automatic stokers and smoke consumers would overcome some of the present disabilities in the use of inferior fuels.-L. G. Denis.

WORLD SHORTAGE OF MEATS

It is estimated that the world require fifty billion pounds of meat annually and that while the population increased by 85,000,000 (that is from 510,000,000 595,000,000) between the years 1901 to 1914, cattle, sheep and hogs combined increased40,000,000 (that is from 1.065,000,000 to 1.105,000,000). This of course indicates that there is not only a shortage of meats in the world now, but that as the years go by it must become greater and greater. Dealing with this subject in an illuminative article in the December number of the Agricultural Gazette of Canada, Mr. P. E. Light Chief of the Markets Intelligence Division, Ottawa, points out that general economi Tho' you travel afar, by ship and by car, progress as well as the increase of human population and the status of living in the consuming world, makes fresh demand in Envy and Strife I got my life, in the putput of animal produce. This decline must be offset by an extension in live stock production sufficient to meet increased consumptive demand. Any great augmentation of population in Canada at the present time would find us in a situation

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In an appreciation of the late Hop. A. L. ference, where his great power of analysis and his wide constitutional knowled a also interesting addresses by other programment authorities on tuberculosis, beat 28½ cents per gallon.

So cents per gallon.

So cents per gallon.

All are agreed that Germany must pay

All are agreed that Germany must pay

All are agreed that Germany must pay

To the last forthing but there is not the inferiority; and this work he carried to a

IMPORTANCE OF THE MAPLE

an unusual extent.

The Publications Branch of the Department of Agriculture, Ottawa, has issued a revised edition of the bulletin "The Maple Sugar Industry in Canada" which will be sent on request.

FOR FUTURE CANADIANS

A country with forests, -and no country Maple sugar and maple syrup are two is more richly blessed in this regard than products which are capable of much greater development in Canada. There is a see that these forests are conserved so market for all that can be produced, and that future generations shall not seriously maple products are legally protected to lack one of the most important contributions to culture and comfort. Finland can Nature supplies the raw material, in teach us a good lesson in the proper care the sap of the maple tree, and as the run of the forests. Finland, like Canada, must occurs at a time when other farm work depend in a large measure on the product is not pressing, much more attention of the forest to maintain and improve her might be given to securing this crop. The economic status. To neglect this source increase; any effort, therefore, having sap from the maple trees is one of nature's of wealth is to invite national bankfor its object a substantial reduction in endowments to the Canadian farmer and ruptcy. It is most astonishing to us that our domestic heating bill, is worthy of one from which a considerable addition Canadians have so largely failed to realize to his income may be secured with litle the absolute necesity for a proper forest policy for the whole Dominion.—Pulp

From 510 salmon, taken in nets be-tween 2nd June and 5th August, 2,800,600 eggs were secured and placed in hatchery at Tadoussac, Quebec.



Effective Advertising

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"A city that is set upon a hill," says the Good Book, "cannot be hid."

The right kind of advertising will, so to speak, set any man, any town, any worthy business, upon a hill.

Play fair, look after things, and dip deeply into printer's ink-and you can no more cape becoming prominent and successful than you can reverse gravity and cause rivers to run up grade.

Carry the stuff deliver the service keep up a vigorous fire in the papers know what you print and live up to it.

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M

The most precious and desirable thing in a business career is public confidence. Getting ever-widening circles of people to believing in you is progress of the first order. But educating strangers to the idea that you're a man not entirely to be trusted is slipping back no matter what, for the time being, the balance sheet may be saying to the contrary.

Forget that old saying of the circus man, 'the people like to be humbugged" they do, on any circus day and have a bully time over it but regular business is different.

The fellow who deliberately sets out to deceive the public is a fool and a piker if he thinks he can get away with it through pages in newspapers. He may manage to put it over for a while, but the backfire will get him in time and it won't be long before he'll find himself exactly where he deserves to be nowhere.

Newspaper space isn't for fakirs-it's for honest men, and every honest business can profit greatly through the use of it. It throws a spotlight upon the scene—and men and things that are not quite standard will not stand the

The crook should eschew printer's ink he should emulate the Hun propagandists slip around quietly and pass the bunk heart

THE ACADIAN

is anxious that our advertisers receive the very best results and is willing at all times to "lend

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