



Consider that Dollar you have just taken in

How much of it belongs to you? How much of it is YOURS? After the wholesaler is paid—the rent is paid—your light bills, heat, clerks, taxes, repairs, insurance, etc., have all been satisfied—how much of that dollar remains? For what is left belongs to you—to educate, feed and clothe yourself and family with. Did you ever reflect that every little loss you sustain in your business in the weighing of goods, for example, comes out of the little fag end of that dollar—YOUR end? That's why up-to-date merchants use the Dayton Scale. Every weighing is just. Every price calculation is right. The customer is satisfied. The business prospers.

"If It's a Dayton, It's Right"

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