

IN THIS ISSUE—NEW ONTARIO BULK ACT.

# CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXI

PUBLICATION OFFICE: TORONTO, MARCH 16th, 1917

No. 11



CHEMICALLY SELF-EXTINGUISHING.  
No fire left when blown out.

NO  
AFTER  
GLOW

## This Box is an Old and Familiar Friend of Yours

Perhaps you haven't noticed its new spring attire or perhaps the words "chemically self-extinguishing" do not convey any particular meaning to you.

We have had to almost revolutionize our match-making methods in order to put those two words on our boxes. It means that the splints of all our **SILENT 5'S** are so treated that there is no fire left after the match is blown out and the danger of fire from used and burning matches is reduced to a minimum.

**EDDY'S**  
ESTABLISHED A.D. 1851.

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations.  
Copy of report will be sent on request to anyone interested.