

Big Summer Business

Don't on any account allow your stock of O-Cedar to get low this summer. Every indication points to big business. During the hot weather the women folk want as little housework as possible.

O-Cedar Polish

(Made in Canada)

and the O-Cedar Polish Mop will keep their homes bright and clean with the minimum of effort. They know this and will be asking for it. Don't be out of stock and thereby lose sales.



Send Your Order
To Your Jobber **To-day**

CHANNELL CHEMICAL CO., LIMITED, TORONTO, CANADA

Before tying up the last grocery parcel suggest

DR. CASSELL'S TABLETS

to your customers.

This widely known and efficient "Old English" Nerve Food is undoubtedly the most reliable remedy for nerve troubles obtainable anywhere.

Our big consumer advertising campaign costing \$60,000 has created an ever-growing demand for this splendid nerve "straightener." An effective counter display is all that is necessary to start big sales with "Dr. Cassell's."

Why let this profitable trade slip by you when your patrons who daily visit your store are badly in need of just such a remedy?

A trial order will give you the right start. Send it in to-day.

Dr. Cassell's Medicine Co., Ltd.

CANADIAN AGENTS:

Harold F. Ritchie & Co., 10-14 McCaul St., Toronto

