

# Five Roses Flour

Not Bleached



Not Blended

*The Five Roses Cook Book Brought This One—*

IN WRITING us for a copy of the FIVE ROSES Cook Book, Mr. O. Blaney, of Riceville, Co. Prescott, Ont., has this to say:

*"I have been selling FIVE ROSES, also Household, Harvest Queen, Rosebud, etc., etc.—FIVE ROSES was the most called for."*

Unsolicited, straight from the shoulder, in plain King's English, Mr. Blaney points out the certain road to steady sales, steady profits, satisfaction to buyer and seller.

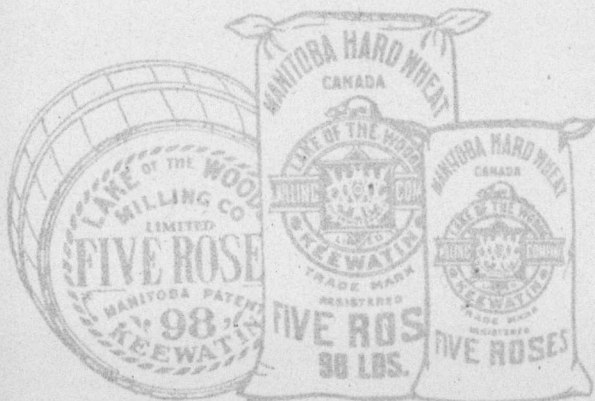
Ask for your copy of The Five Roses Cook Book

He tells YOU what we already know—that FIVE ROSES is the best sold flour in Canada to-day.

The flour "most called for," as he puts it, almost automatically brings the best profits. Sales are easy, consistent, dependable.

Every day dealers everywhere report that FIVE ROSES is the "most called for."

*Ask your jobber or write nearest office.*



**PACKED** to suit all requirements in bags of 7, 14, 24, 49 and 98 pounds; also barrels of 98 and 196 pounds.

LAKE OF THE WOODS MILLING CO., LIMITED  
Montreal Toronto Ottawa London St. John  
Keewatin Winnipeg Vancouver

*"The House of Character"* Capacity 11,500 bbls.