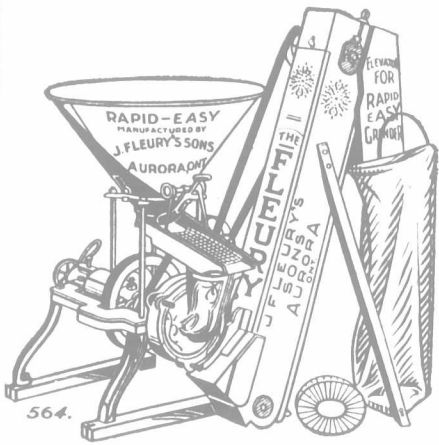


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Atlantic Red Engine Oil is just the right oil for slow and moderate speed engines and machinery. It is a medium bodied oil; works freely between the wearing surfaces, and forms a cushion that lasts.

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S. Peerless Oil.—The best general lubricant for farm machinery on the market. Specially suitable for reapers, mowers and threshers. Uniform body. Heat and moisture do not affect it.

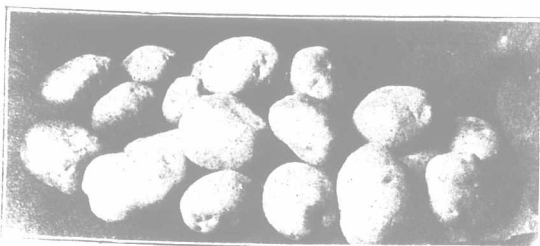
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Concrete Materials for Farm Improvement.

The early settlers, colonists and pioneers encountered a trackless forest extending from the Atlantic to the prairies, the removal of which was necessary before they could create farming land. As the country began to be settled demand upon the forests was made for building material. A hundred years ago almost all agricultural structures and buildings of all kinds in farming communities were constructed from lumber procured from nearby forests. Even a few years ago the farmer used nothing but lumber for farm buildings. The timber was cut from his own land and sawed at nearby mills, so that his own trees were converted into his troughs, dairy houses, walks, fences, and even his house and barn; hence the high price of lumber consequent upon the rapid decrease in the country's timber supply was felt last by the farmer—though now the demand for a new building material is nowhere more keenly felt than on the farm.

Such a material has been found in concrete, which in some instances has proved superior to lumber, brick, or building stone, and is being used for all kinds of farm structures, from silos to sidewalks, and stables to dwellings. This material too, like his lumber, can generally be largely produced from his own or nearby land—as nothing but the cement and metal bars for reinforcement need be purchased from afar, and much of the work can be done by the farmer, and with ordinary farm labor, under the direction of a skilled concrete worker.

Frequently concrete users have made costly mistakes by not informing themselves properly, before starting their work, concerning the correct methods of making good concrete. As a guide in the selection of the proper materials, especially the sand and gravel, which form six-sevenths of the solids used in concrete, the U. S. Department of Agriculture issued Farmers' Bulletin No. 461, containing suggestions which should be observed.

Concrete is manufactured stone formed by mixing cement, sand and stone or gravel (i.e., pebbles) together with water. The cement is but a small part of the mixture, and is the product of skilled workmen, under the supervision of the manufacturer, who must compete with all other makers of like material; but the sand and gravel constituting one-third or one-half of the final product must be selected and prepared by the farmer, and this is where most failures originate. Various amounts of each are used, according to the use to which the finished product is to be put. The mixture in which all the spaces or voids between the stones or gravel are filled with sand and all the spaces between the grains of sand are filled with cement is the ideal mixture. The ideal is seldom attained, but the bulletin gives detailed instructions and instructive illustrations, which should go far towards enabling the farmer to closely approach it.

TRADE TOPIC.

The J. Walter Thompson Company, one of the oldest advertising agencies in the United States, have opened Canadian offices with headquarters at Toronto. The steadily-increasing business of this firm in Canada made a Canadian branch a necessity. John C. Kirkwood, a Canadian, who has been for the past five years on the staff of the London (Eng.) Daily Mail as advertising writer and counsel, and who has made a reputation in England as a writer of unusual ability, has been appointed manager. This company was established in 1864, by Mr. Thompson. The head office is in New York, with branches in Chicago, Boston, St. Louis, Cincinnati, Cleveland, Detroit, and London, Eng. See their advertisement in another column.

"I dunno how Bill's a-goin' to vote in this election," said the campaign worker. "I've hearn tell he's on the fence." "He wuz thar," replied the neighbor; "but one o' the canderdates let fall a dollar on the off side o' the fence, and Bill got dizzy an' fell over."

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TORONTO & WINNIPEG

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Metallic Rock Faced Stone or Brick Siding will give your home the appearance of a genuine stone or brick dwelling. It is easily and cheaply applied and absolutely fire and weather-proof.

Galvanized Corrugated Steel Siding

For Implement Sheds, Barns and Granaries

insures the safety of your grain and implements. It may be applied direct to the studs—no sheathing is required.

Write us for full information. Our suggestions will save you money.
Phone Park. 800.

"Metallic saves you money all around. Why look how it will reduce your insurance rates."—
The Philosopher of Metal Town.

MANUFACTURERS 1748

Metallic Roofing Co.
TORONTO & WINNIPEG

160 Acres of Land for the Settlers

Large areas of rich agricultural lands, convenient to railways, are now available for settlement in Northern Ontario. The soil is rich and productive, and covered with valuable timber.

For full information regarding home-stead regulations and special colonization rates to settlers, write:

The Director of Colonization
DEPARTMENT OF AGRICULTURE
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Hay and Cattle Scales



You can get now wholesale prices. Easy terms to pay. **Wilson pays the Freight.** No interest. Special prices to-day.

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BOYS FOR FARM HELP The managers of Dr. Barnardo's for the boys who are arriving periodically from England to be placed in this country. The young immigrants are mostly between 11 and 13 years of age; all will have passed through a period of training in Dr. Barnardo's English Institutions, and will have been carefully selected with a view to their moral and physical suitability for Canadian life. Full particulars as to the terms and conditions upon which the boys are placed may be obtained upon application to Mr. Alfred B. Owen, Agent Dr. Barnardo's Homes, 60-62 Peter St., Toronto.

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