You cannot expect good work from a furnace unless it is properly installed.



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¶ Your heating system must be planned. The registers must be properly placed. The warm and cold air ducts must be a certain diameter. The furnace must be located in just the right spot-and it must be just the right size. ¶ We supply plans to you absolutely free and you do not need to buy a furnace to get them either.

¶ If you have a heating problem to solve-new building or old-send us a rough diagram of your building, showing the location of doors and windows. ¶ We will prepare for you complete plans and specifications for heating that building, give you an estimate of the cost of the heating system, and also the advice of our experts on every detail.

Hecla Furnace

The plan is essential, but it is also essential to have a furnace that will give you ample heat-one that will supply pure, fresh air without a taint of gas, and, for the lady of the house, heat that will be

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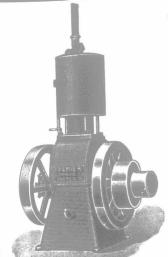
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"Comfort & Health" tells how you can get heat without gas. It tells how to get the same heat from six tons of coal as you ever got from seven. Write for it to-day. And at the same time ask for any information you may require regarding the heating of your home. 147

The "Hecla" is such a furnace.

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Smith-"I have heard that AIR-COOLING is not effec-



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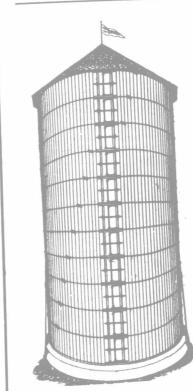
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