

WHO "should worry"?

You, if you expect to buy an automobile, or if the one you own is upholstered in coated "split leather" that is rotting—splitting, and giving your car a generally disreputable appearance.

A real cow grows only one hide,—it is too thick for upholstery,—it is suitable only for shoe soles, belting, etc.

Now to produce genuine grain leather for upholstery, two thirds to three quarters of this thickness is split away, only the outermost layer being really strong enough.

To save that by-product, however, some manufacturers actually split it into two or more thin sheets, coat and emboss it to make it look like the strong, outermost grain leather. Hence two thirds to three quarters of all leather upholstery in use is coated splits.

DU PONT FABRIKOID
 TRADE MARK
MOTOR QUALITY FABRIKOID
 For Buggies and Automobiles
CRAFTSMAN QUALITY FABRIKOID
 For Furniture

Guaranteed far Superior to Coated Splits.

FABRIKOID is coated and embossed the same way, but with much more coating, and the backing is a fabric twice as strong as the average split. The largest automobile manufacturers use Fabrikoid on hundreds of thousands of cars with entire satisfaction and better service than they formerly got from weak splits.

In selecting a car, choose one of the many now using Fabrikoid.

Sample of either quality free. Mention your dealer's name. Or, if you send us 50c, we'll mail a large working sample 18 by 25 inches, sufficient to cover a chair, etc. Write us to-day.

DU PONT FABRIKOID COMPANY
 "Fabrikoid" is made in Canada. Dept. 3 Toronto

Sydney Basic Slag

You will need a ton or two of this fertilizer for next spring, and probably your neighbors also will want some. It costs \$20 per ton cash, and is giving at least as good results as other fertilizers costing \$30 to \$35. If we are not already represented in your district, why not take our agency and distribute a carload of 20 tons? In introducing SYDNEY BASIC SLAG you will be doing the community a good service.

Write Us by Return of Post

and our general sales agent will call and arrange the matter. If necessary he will help you canvass your neighbors.

The Cross Fertilizer Co. Limited
 SYDNEY, NOVA SCOTIA

When writing advertisers, will you kindly mention "The Farmer's Advocate."

Winter Hauling Made Easy

FOR the use of our customers whose hauling cannot be stopped by the snows of winter, or to whom the snows are welcome, as furnishing a smooth hard road over which to move their products, we offer a line of bob sleighs so complete that each man may find in it the kind of sleigh he needs and uses.

Unless a sleigh will stand hard knocks, it is of little value in Canada. Therefore, we make these sleighs, above all else, strong. Even the lightest one-horse sleighs are as strong as selected pieces of high-grade wood and steel and the most careful workmanship can make them. No imperfect or unsound material finds its way into the manufacture of these goods.

Each sleigh we sell is guaranteed, with fair usage, to carry its load over ordinary roads and to do the work intended for its size. We make a liberal guarantee arrangement to take care of the satisfaction of our customers.

See our line before you buy. It is handled by I H C local agent who will show you how big a line it is. Or, if you cannot conveniently see the agent, drop a line to the nearest branch house and we will send full information.

International Harvester Company of Canada, Ltd.
 BRANCH HOUSES
 At Brandon, Calgary, Edmonton, Estevan, Hamilton, Lethbridge, London, Montreal, N. Battleford, Ottawa, Quebec, Regina, Saskatoon, St. John, Winnipeg, Yorkton

Will pump 1,000 gallons of water an hour

No. 1 Price \$48.00

And pumping is but one of many labor-saving jobs that can be done on any farm with a

Fairbanks-Morse Eclipse Engine

It can be easily moved from place to place and put to work in a few minutes' time—grinding, pulping, sawing, hoisting or any other light work of this nature. In fact, its uses are practically unlimited.

Strongly built of wear-resisting materials. Simple in design. Economical in consumption of fuel. Fully guaranteed. Made in two sizes.

Send for interesting, free booklet. "Power on the Farm." Address 40 Fairbanks-Morse Bldg., any branch.

F.O.B. factory at Toronto. Complete with pump-jack all ready to attach to your windmill pump.

The Canadian Fairbanks-Morse Co., Limited
 Montreal, Quebec, Ottawa, Toronto, Hamilton, Saskatoon, Calgary, Winnipeg, Vancouver, St. John.

CANADA'S DEPARTMENTAL HOUSE FOR MECHANICAL GOODS

The Farmer's Fire Policy

- Covers automobile in drive-house without extra premium.
- Permits gasoline engine in barn and gasoline stove in dwelling without extra premium.
- Covers all contents of dwelling under one item.
- Covers all contents of each outbuilding (except threshing outfits, automobiles and live stock) under one item.
- Covers horses, vehicles and produce whilst on the road, or in stables, to and from market.
- Gives reduction of 10 per cent. for lightning rods on buildings.
- Covers live stock against instant death from lightning whilst in enclosed fields, owned or rented by the assured.
- Gives liberal limits on live stock proportionate to the amount of insurance placed.

Our policies give all the above privileges to farmers without extra charge. Write for particulars to our nearest agent, or to

THE LONDON MUTUAL FIRE INSURANCE CO. Head Office: Toronto 33 Scott St.
 F. D. WILLIAMS, Managing Director

When W