FARM AND DAIRY

December 28, 1916.



## The Short Cut to Dairy Profits Through Ayrshire Sires

CHREWD dairy farmers over Canada and the United States are realizing as S never before that the value of a cow or a herd for dairy purposes depends on the act to the state of a cow or a herd for dairy purposes depends on The Government acknowledges the wisdom of this when after March 31st, all

milk at our factories will be paid for according to its food value, i.e., fat test.

Thousands of our grade herds over Canada could be made much more profitable by the use of good sires-sires that come from blood of high fat test, and large total production. The dairy branch has shown where this has been done in hundreds of cases over the Province. Is your herd among these? Make it so for 1917. Hobsland Sunrise,

Substance-Style-Breeding-Prepotency.

tency. The outstanding feature of Ayrahire stress is their prepotency. This makes them of such special value in improving any grade herd, in both fat test and total production. A. S. Turner & Sons' London Sr. Champion (1915) Netherton King Theodere (Imp.).

## 14% INCREASE IN BUTTER FAT WOULD MEAN

Suppose we figure it out. Say that you have 12 cows (about the average for Ontario), each giving an average of 6,000 lbs, milk in a year.

## YOU CAN ACCOMPLISH THIS IN YOUR HERD

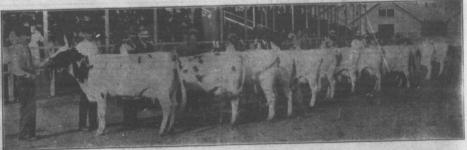
By using a good Ayrahire sire. Ayrahire bulls are known for their prepotency and easy feeding. They come of naturally high-testing, blood-hardy, thrifty, and especially suited to average farm condi-

A good way to get a start in Ayrshires is to buy an Ayrshire buil from a good milking dam and buy a site with a good dam and start grading up your herd. BETTER STILL, buy a registered Ayr-shire cow or heifer and GET A START in pure-breds.

The O.A.C. Sire.

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The Ayrshire has long been acknowledged as the economical producer among dairy breeds THE REASON IS THAT
Q.M.
SHE IS A HIGH TESTER—TO OC. 30th, 1916, 832 Ayrshires in R.O.P. averaged 4%.
A PERSISTENT HEAVY PRODUCER—TO May 1st, 1916, 224 mature coves gave an average of 19,254 ibs. in milk and 413.90 ibs. fat.
318 R.O.P. two-year-olds averaged 7,352 lbs. milk over 4% fat.
A YRSHIRE SIRES are very proputation—they transmit the high-desting virtue.
AY ISHIRE FEMALES are thrifty, good grazers, and very prolific. And, above all, THE AYRSHIRE IS A SHOW ANIMAL, admired
by all who love the attractive form of the perfect dairy cow.



The Aged Ayrahire Cows at the Canadian National, Toronto, 1916. Ayrahires have a national honor and reputation for beauty and symmetry of form. In the kine-up here shown, note the strong, straight lines and the wonderfully uniform udder development—beauty and performance combined.

Write for Booklet and Further Information About Ayrshires to The Canadian Ayrshire Breeders' Association

W. F. STEPHEN, Secretary, Huntingdon, Que.